
MARKET FACTS!

MARKET FACT #64

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #64

75%

**of advertisements on Youtube are
either 15, 30 or 60 seconds long.**

DATE: October 4, 2023

COMMENT: For those who are thinking about deploying some Advertisements on Youtube, rest assured that your competition is likely using 15, 30 or 60 seconds ad videos to reach your loyal customers. As a consumer yourself, you can tell whether that kind of length grabs your attention properly or not. Nonetheless, it seems that this also works for brands. But you can explore other lengths to stand out.

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE