
MARKET FACTS!

MARKET FACT #85

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #85

\$12K

is how much 50 million requests cost for using Reddit's API. For comparison, only over \$160 is the cost for accessing Imgur API with the same amount of requests.

DATE: November 6, 2023

COMMENT: Now that Reddit made this move of turning its API into a paid feature, the entire Reddit audience will obviously shrink a considerable amount because many alternative apps that accessed Reddit were useful. **The announcement by Reddit gave only 30 days to developers, leading many apps to shut down.**

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE