



MASTER

CARDS



SUBJECT: Water Crisis

This document is a single card about the Water Crisis.
The goal is to make you completely aware of what's critical to know
through ONE card. One. That way you can take smart action.

PART I

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COMMENT: The World is going through a Water Crisis and people like Michael Burry was already investing in this commodity BEFORE 2015, which means the subject is critical considering we are in 2025. So here's some data points you need to pay attention to in order to be well-informed. COUNTRIES: 46M people in The USA don't have access to drinkable tap water. Some Americans pay \$73 for 14000 gallons of water. Farmers get 1 MILLION gallons of water for the same price. Next, India. Around 160M people in India have no access to clean water at all. A bucket from water trucks costs about 1¢. Bottled water for them costs 30x that. Around €10 is how much Indians pay for 20,000 liters of drinking WATER, which is enough for 2-to-3 months. That's expensive water for them. Next, China: 400 out of 600 cities in China are running out of Water. The Water crisis is becoming a major issue for chinese people nowadays. That's a red alert. Next, Singapore: 4 WATER SOLUTIONS is what Singapore is doing to solve its water crisis: 1) Water imports; 2) Desalination; 3) Local Catchment; 4) NEWater. Then, Brazil: 59% OF BRAZIL is under water stress (widespread drought). It's the worst drought of the last 70 years. Globally, the numbers on water crisis get easier to understand: 25 countries which are the home of 1/4 of the GLOBAL population face extremely high WATER stress EACH year nowadays. Here's another major RED ALERT: 40% of shortfall of water is what The World faces in freshwater supply by 2030. That's right. Forty percent. PRODUCTION OF PRODUCTS: 10K of WATER is what it takes to make a recycled pair of quality Jeans that can be sold on The Market. Around 100 TRILLION liters of WATER are used annually by the Fashion Industry. It's the 2nd most water-intensive industry in The World. Next, this: 1,7k to 2,5k gallons of water PER MINUTE is what it takes to make chips nowadays. There's a lot of waste in the use of water for chip manufacturing today. And then, this: 1kg of strawberries need around 300 liters of WATER to grow. One kilo of potatoes need 120 Liters. And 1L of milk requires 1000 liters of WATER to produce whilst 1kg of cheese requires 5000 liters. That's it for now.