THE GLOBAL

FINANCIAL CRISIS

MANIFESTO

A Warning by A Genius Consultant

by Peterson Teixeira - CEO / Founder

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Hey, my name is Peterson Teixeira and I'm the CEO / Founder of an International Consulting Business. My goal with this document is only one: **I have to deliver you a warning**. A very important one.

A warning about the Global financial crisis.
A warning about the Future of Marketing.
A warning about the Future of Business.
A warning about the Future of Markets.
A warning about the Future.

Because everything is gonna change. Fast.
Businesses have little time to react and adapt because there are massive shifts being made by tech giants, the government and banks that nobody is seeing.

"HAHAHA, right!
And why nobody is seeing it,
Peterson?!"

Because there's content overload. Too much content is being produced by everybody, and the must-read warnings are getting buried repeatedly. Because something that goes Viral stays alive on the Internet for just a few hours, then disappear hours later or as you know, simply vanish on the next day. These warnings are being published by many news media outlets and entrepreneurs, which is costing them LOTS of money to produce. But since every online business today is also constantly worried about getting attention to

survive – due to the Facebook and Google duopoly – all these businesses are being forced to leave those warnings aside to focus on finding “the next best trick” to bypass algorithms or finding a way to produce content faster than the next guy to get more links that can bring back attention to their brand. Because of lack of attention + extreme competition levels, no one is really getting anywhere.

Because THE REALITY of today is this example:
A CEO from a company – let's call him John – just read a very important article that may impact his whole industry, but he didn't read what another CEO – let's call her Sara – read, which is ALSO critical news. But both articles matter. Get it? The top guys are also lost because we all know they're all too busy with their work life, their love life, and managing their companies, employees, while getting worried about their children, friends and family etc.

REMEMBER:
Executives usually have only 30 minutes PER DAY to read the news.

And we all know that the world runs WAY FASTER than that.

The same goes for “low-level” employees since they have to worry about not getting late to work, or study, or do the work, pay their bills and find some time to “live life”. So no one has been reading articles and the news for over 14 hours a day, for over 2 years. **Well, I have**. Because back in 2017, as I was building my brand, I was CONSTANTLY asking myself:

“WHY MARKETING

isn't working anymore?!?!?!
Why is it so hard?!?!?!”

“Is it the marketing strategy? The content? The copy?
The data? The market? ***What's really happening here?!?!?!***”

So I decided to make a big shift: **I stopped producing content to start reading content instead** to see what was really going on in the global marketplace and in the digital space. And the result of all of it, you will see below. It's condensed, HIGHLY VALUABLE information that only SOME high-level businesspeople are aware about. And even a huge chunk of those people are completely clueless about the overall picture. They know just pieces of what I'm about to say. Trust me on this, I have plenty of high-level executives on Linkedin, and I see what they've been posting about.

So next, I'm going to present to you **why marketing is getting extremely hard by the day, extremely costly and why it will all get even worse within the next 2 years**. Tops.

I'm also going to connect many of the dots between **huge government debt + other kinds of debt + the wealth gap + the advertising crisis + the online attention crisis (marketing) + the death of journalism +**

the true impact of artificial intelligence + new anti-business laws + hacktivism + cyber attacks + massive layoffs + mergers & acquisitions + rich people building bunkers + wealth confiscation + the next world war.

Yeah. This is not only about Marketing anymore.
This is about the current hardcore reality of our Global Market.

Because everything is at the verge of collapse. Literally EVERYTHING. You'll see that there's no denying it if you go until the very end of this well-documented Manifesto. **And knowing all this, it's my moral duty to warn everybody.** From the freelancer, to the executive because time is running out for all of us, and we all have to do something.

I will provide A SOLUTION at the end of this Manifesto as well for the problems we are having, business-wise. A real solution. However, this solution will rely on businesses, entrepreneurs and people....uniting. There will be short-term pain at first, but our scenario is still fixable. But again, only if businesspeople unite because there is no other way. You'll see me connecting the dots and you'll realize that I'm not lying.

Now let me quickly say how I decided to stop everything, put the links in place, gather tons of evidence, to then write this concise Manifesto. It took me A LOT of WORK, but it was worth it. Oh boy, it definitely was. So get ready for a rough read.

The story begins like this...

THE QUICK STORY

On **February 14, 2019** I had just finished my working hours so I took a shower, relaxed a little bit on my bed, and then I opened the computer to check what's next for the Entertainment industry. What movies were coming, what TV series, and things like that. However, I only access such websites and blogs on Saturdays, which is when I allow myself a day off to relax and do nothing and just enjoy the Internet. So it was a very rare exception because it was Thursday.

Next, after checking for all the coming movies and series, I accessed one of my favorite websites where I usually go for some stupid, quick, easy-to-consume comics: Dorkly. Since they're also run by millennials, their content reminds me of the good old days because they create jokes that people who were teenagers in the 2000s can relate.

A few minutes reading them, and I'm done. I don't tend to access it that much, just 2-4 times a month to check for a comic here and there. Whenever I visit it, it usually takes me less than 10 minutes. Tops.

But as soon as I loaded the website, I found it weird that no comics were being published anymore for over a week, since Dorkly tends to be very consistent with its publishing agenda. Then, I decided to go to the Homepage to see if something was up. And then I see the most recent post, called **“A Note from Staff”**.

And here's how they opened that post:

"You might have noticed we've been posting less lately. There's a reason for that. The digital media landscape has shifted dramatically, and we're changing up how we do things to keep with the times. Going forward, ***Dorkly is going to move its focus away from the site and onto platforms like YouTube, Twitter and Facebook****."*

SOURCE: Dorkly – A Note from Staff – read the important comments(!)

Immediately I was like...

“Wait...WHAT?!?!?

But that's EXACTLY the wrong direction they should be taking as an online business today!!!”

Don't they know that Facebook closed 583 Million fake accounts just in the first 3 months of 2018?!?! What if there's still many more?!?!

Don't they know that Facebook made you believe it can reach more young people in the US than are actually alive?!?!

Don't they know that Facebook had 10 measurement errors and it lied about it for 2 long years?!?!

Don't they know that Facebook’s big threat isn’t Cambridge Analytica, but it’s advertisers questioning ROI?!?!

Don't they know that Folha de S. Paulo — Brazil's Biggest Newspaper — quit from publishing content on Facebook when Brazil is Facebook's 3rd biggest market in the world?!?!

Don't they know that the executives at Adidas not too long ago were frustrated about the limited amount of data Facebook shares with its marketers to verify the efficacy of their ads?!?!

Don't they know that Facebook shut down some popular applications to keep some insights hidden from marketers?!?!

Don't they know that Youtubers are begging fans to leave their videos on in the background because of the new Youtube rules!?!

Don't they know anything about everything I said about Youtube when recommending THIS Marketing Article?!

And don't they know that Twitter Admitted It Accidentally Inflated User Growth for 3 Years?!?!

And then I realized it...

"No Peterson, no one has any idea of what's truly happening."

Because they're all too busy trying to make their businesses survive.
Because they're all too busy trying to outrank each other on Google.
Because they're all too busy trying to get more subscribers on Youtube.
Because they're all too lazy or busy to read and connect the dots.

Because they're all fighting each other for attention while the biggest players in the world, along with governments, are slowly closing down the chances of surviving the coming global financial crisis for most digital businesses, most big publishers, and therefore, most businesspeople, most employees, and **most families in the world**.

That's the end of story.
Now the scary warning begins.

THE RECENT WAVE OF ENTERPRENEURSHIP AND ITS HARD EFFECT ON ADVERTISING

Between 2014 and 2016, many people were being fired across the globe, which were all victims of massive layoffs or simply because they couldn't handle/endure corporate jobs anymore. But since many of those people knew about the easiness of starting an online business, they didn't come back to the market to look for another job. No.

That option was dead for MANY of them. Legions of people didn't want to come back to the Corporate World. Legions. So, instead, many of these people choose to jump on Entrepreneurship/Solopreneurship, and build a business, rather than going back to a life they knew they hated it.

This was a pretty big thing. If you investigate this Youtube Search, there are tons of testimonies about “Why I left corporate America” and

similar videos. Investigate for yourself and see how many people became entrepreneurs and solopreneurs lately.

NOTE: *There's also something weird. As I was writing this Manifesto, I noticed that Youtube is not showing the number of results for the query anymore (at least for me). But since I wrote an article a while ago about the whole marketing landscape, I managed to take a screen shot at the time of that query with its number of results (it's over 36,000,000!) because I used it to prove my point in that article.*

Then you'll probably say...

"OK! But what does that has to do with Advertising, Peterson?!?!"

Well, here's where a consultant comes in because we connect the dots. Question: where do you think all these entrepreneurs went to market their online businesses and websites? That's right: Facebook. And....that obviously includes.....Facebook Ads. Can you connect the dots now?

No? No worries.
Then I'll connect them for you.

THE CONSEQUENCE: **Before this trend, businesses who were competing on the famous Facebook Ads auction, had to compete**

with 100,000 other ads (fictional number). But suddenly, all these businesses had to compete with 10,000,000 (!) other online businesses (again, fictional number) in order to land their ads in front of people. Because all this wave of entrepreneurs had at least $1000,00 to buy some ads, which was more than enough to get some results. And since the Facebook Ads targeting machine was very precise, it worked.

The problem is that it also created too much competition over Ad Inventory OVERNIGHT!

Therefore, since Facebook's Ad inventory didn't change, the overall cost of Facebook Ads for businesses spiked and its overall efficiency dropped because, again, all of the sudden, there were way too many people promoting their products and services, trying to land some ads in front of people all the time.

But all that through THE SAME amount of Ad inventory.
Because many of the users who were now using Facebook weren't mostly consumption-oriented, but more marketing-oriented. They were business people. They didn't want to use Facebook as a normal user, or to eventually react to some ads (which is what Facebook really wants). But instead, they were there using the platform mostly for work. They were using it to reach actual prospects. **They were there for business**.

Then news articles started to come out...

Facebook is running out of places in News Feed to show people ads.
RECODE: July 27, 2016

Facebook Unleashes Ads on Messenger as it's Running out of space
ADAGE: July 11, 2017

That was the obvious result. Because now you have too many advertisers for not enough customers, who might see your ad or not. Who might have adblockers or not. Who might be logged but with 10 different tabs opened on the browser at the same time, with Facebook being just one of them. Add massive competition to the equation and you got yourself a huge marketing problem, at a GLOBAL LEVEL. Naturally, once the ROI is not the same anymore, many brands will obviously begin to reconsider Facebook as a marketing/advertising channel. And that scenario...impacts....Facebook's revenue.

So next, the stupid “meaningful interactions” move came out to force brands to paid for Ads, **by stripping away their ability to reach their fan base and customers organically**:

“Mark Zuckerberg announced a major overhaul of Facebook's News Feed algorithm that would prioritize “meaningful social interactions” over “relevant content” on Thursday. ***The social media platform will de-prioritize videos, photos, and posts shared by businesses and media outlets,*** *which Zuckerberg dubbed 'public content', in favor of content produced by a user's friends and family”*

SOURCE: THE GUARDIAN: Facebook Overhauls News Feed in Favor of 'Meaningful social interactions' - 12 Jan, 2018

Of course, this made no difference for customers themselves. The only winner here was Facebook because it forced EVERYONE who was running Facebook Pages (business, brands etc) to pay for reach.

After all, organic reach was no more.
Now, if all of the sudden.....you start forcing all brands who were just posting for free, to start paying to reach their audience, then what do you think happens next?

That's right baby!
Now there's even MORE competition for Ad inventory!

Great!
Then here we go again:

CEO Mark Zuckerberg said at the time the change would result in people spending less time on Facebook, an interesting side effect considering Facebook is an ad-driven business. The general thinking is that less time spent on Facebook typically equates to fewer ads seen on Facebook. That data makes sense. If the algorithm change is indeed leading to less time spent, it should theoretically lead to fewer ad impressions. **And fewer ad impressions should lead to higher prices, assuming advertiser demand stays consistent**.

SOURCE: RECODE: Facebook ad costs spiked higher after a big change to its News Feed algorithm - Mar 7, 2018

THE RESULT:

Now brands and businesses had even higher prices for Facebook Ads!

Obviously this was – again – only good for....Facebook. Because businesses just had to pay even more money for EVEN LESS ROI. Awesome. Lately, Facebook is now “trying” to find a way to make its customers happy, but it's getting much harder as you can see below:

Facebook relaunches search ads to offset slowing revenue
TECH CRUNCH: December 11,2018

But of course, the reality for facebook NOW is a completely different one (especially after all these scandals). Businesses are waking up. Users are leaving the platform. Youngsters don't want to stay in the same platform than their grandparents “who are not cool” and are liking their pictures and leaving embarassing comments. And of course, there's the actual business. So let's briefly talk about that whole business reality.

Briefly.

FACEBOOK:
THE BUSINESS REALITY

As I said before, Facebook closed 583 MILLION fake accounts in the first 3 months of 2018. Now, if the official numbers say that Facebook has little over 2 BILLION people in its platform, then this means that...

ABOUT 25%

OF FACEBOOK USERS WERE ACTUALLY FAKE IN RECENT YEARS

But, if you're a big business like Facebook that kind of information impacts...stocks. So, based on previous moral conducts, like....

- Facebook having 10 Measurement Errors (!) which it hid for 2 years from its customers
- Facebook claiming it could reach more young people in the United States than were actually alive
- Facebook's HUGE Cambridge Analytica scandal that basically made its stocks fall by 14%(!)
- Facebook expelling its third-party friends (data brokers) from the platform now that they can do the job themselves

Then I'll be a bit skeptical about its actual, real, user base. And you probably agree with me, right? Because....what if there are other 500 million fake accounts on the platform...? Or even just 250 million more? That would definitely make things even worse for Facebook as a business and its investors for sure.

But we are not alone. Businesses don't trust Facebook anymore when it comes to providing data (ROI too, now). There was data that Facebook was purposelly misreporting on its platform, that made some big publishers pivot to video for instance, because the data was being inflated by 150 to 900% (!) according to the lawsuits. That caused layoffs, people lost jobs, big publishers looked stupid etc. Huge setback. Because these big businesses wanted to use their resources on the next best thing, so they could gain an edge in an extremely competitive world, to then, dominate that next best thing to make money.

AND “DATA” WAS POINTING TO A VIDEO-DRIVEN DIGITAL WORLD.

Well, if you know a bit about digital marketing, then you know that Facebook tends to boost whatever brands are jumping on its latest feature. Shortly after the Facebook Live video came out, Facebook started sending notifications to users saying “The brand you follow is

now live". Remember? Obviously, that was the "new marketing edge" that all professional Marketing blogs and individual marketing consultants were promoting because it got you....attention.

Faster attention. MORE attention. Just follow the latest update. Because that's the game. The brands who jump on all the latest Facebook features first, get more attention. Facebook uses this kind of approach to quickly test a new feature.

BUT WHY?
Because Facebook wants the data about how people and businesses are using its new features, so it can be presented to investors, which in turn can bring more money to the table. This is a neverending cycle. Brands are being manipulated like monkeys, tricked into thinking they will get more leads and more business in the long run if they start using these new features before everyone else.

Tsc tsc....
Kids these days...
But, nevermind. If you're really paying attention to the links and the last pages, then you probably came to the same conclusion, right?

FACEBOOK – likely – inflated on purpose the metrics of a NEW feature in order to get what it wanted.

That's...

UNBELIEVABLE!

The jobs lost and the lawsuits only prove that this is dead serious. But it doesn't look like Facebook cares too much about all that anyway. Jobs. People. Employees. Yeah, not really. After all, Facebook just punched its own employees in the face with a new subjective reward system, the same employees who have been defending the company over and over. If it's the EXACT same employees I don't know, but you got the picture.

But that's enough about Facebook for now.
Because next, things get even worse...
So let's talk about Google.

GOOGLE:
THE BUSINESS REALITY

I don't know if you know this, but Google has over 91% of the search engine market share (WORLDWIDE). Yeah. That's almost the whole world constantly searching something on Google. Literally. So if you think Google is just a popular website or search engine, think again. **It is basically the face of the Internet today**. Without a doubt. There's no denying it anymore. But you're about to understand why this is a huge problem from a business perspective.

A few years ago, Google went from 1 TRILLION indexed pages to more than – get this – 30 TRILLION indexed pages (!). And that 30 trillion is from 2015-2016, so now, 2019, it's much more for sure since "Entrepreneurship became cool" and every millennial is thinking about starting its own business, or at least, evangelizing friends about it.

"But...hold on Peterson, go back for a second.
What does that mean? These 'indexed pages' you're talking about?"

Right. Sorry.

Well, this indexing data ACTUALLY means that many websites have been publishing content as fast as

possible, as much as they can,
all the time, in an endless attempt to outrank everybody else in the world to GET attention! And they're trying to do it with quality content too!

I'm proud of these folks. Someday I'll be like that. Relentless.
Maybe that's the famous "*sheer will"* of John Wick that people talk about.

But here comes the BIGGEST issue that businesspeople usually don't know about, especially if they're too focused on competing against each other all the time:

91%

OF THE CONTENT

IN THE WORLD

GETS ZERO TRAFFIC FROM GOOGLE!

OH! THAT'S GREAT!

This is just getting better and better, isn't?
First, Facebook is doing all that fun stuff...
Now, Google is literally controlling online attention...
Great stuff man, great stuff. Stay around because there's much more.

(This research was made by Ahrefs, which I link and talk about it below)
Of course, not every piece of content comes from business websites. Also, the data is not 100% complete because that would be way too extreme. Who would do a study on trillions of pages just to prove a point?! Who would spend such amount of time and resources? Not necessary. We know there's no need for that because we're talking about almost 1 BILLION pages, which is a VERY good sample already.

So here's a preview on the study by Ahrefs:

"Last year we kind of answered this question by studying ~2 million random newly-published pages. We found that only 5.7% of them ranked in the top 10 Google search results for at least one search query within a year of being published. In other words, a whopping 94.3% of pages in our ~2 million page sample didn't get even a single visitor from Google. But ~2 million pages is a rather insignificant sample size when you consider the depth and breadth of the entire web.

So we decided to conduct another study.
We took the entire database from our Content Explorer tool (almost 1 billion pages) and studied how many pages get traffic from organic search and why..... 90.88% of all pages in the Content Explorer index get zero traffic from Google, **and 4.5% of them get less than ten visits per month."**

SOURCE: AHREFS: 91% of Content gets No Traffic From Google – New Research by Ahrefs – May 31, 2018

Yay!
Now let me ask you a question.

Where were you in May 31, 2018 when Ahrefs published that study?

Maybe dating? Maybe on a business meeting? Maybe watching some gameplay walkthroughs on Youtube? Maybe getting ready for going to a night club? Maybe in a Left Wing x Right Wing hardcore discussion on social media? Well, nevermind. You don't need to answer that. But then, on Friday – the next day – you were probably gettting ready to get back to work, all fired up, all anxious to work really hard on your marketing, SEO, and to go full force and compete on the market.

Right?

Yeah. That's STUPID. Very stupid!
But I'll reinforce how stupid, next. Because of course....there's MORE! And this is all way too entertaining. We can't stop now, right?!

Ready?
Then get this:

“It may seem counter-intuitive, but Google is tightening its organic results for 3rd party websites and trying to respond to the good amount of searches himself.....**Rand Fishkin said in his presentation at Mozcon 2016 that 40% of all searches result in no clicks (Google answering them).**

SOURCE: AHREFS – SEO Mythbusters - February 20, 2017

Oh! OH! GREAT! Isn't that awesome???
Let's say that again, one more time, but together as a community:

40%

of ALL GOOGLE SEARCHES

result in NO clicks because

GOOGLE

is answering them!

WOOOOOOOOAH! This is getting better and better!!!
When you thought you could still compete freely as a business with all other brands in the world on Google, GOOGLE ITSELF steps in and

comes to compete with you! In its own system! While it controls the whole game! And using YOUR content as part of the answer! WOW! This is getting out of control!

But, let me ask you: ***Do you think this is a NEW business pattern?***
Something NEW that Google has been doing lately?
Not for smart business people, no.

Businesspeople nowadays don't usually know about this – many marketers don't know this too – but the Google Analytics tool was actually a MAJOR business move that Google did back in 2005**,** in a huge effort to dominate the traffic analytics market.

Here's myself, not too long ago:

"In case you don't remember, **Analytics tools used to cost companies around $30,000 to $70,000 per month which is why many websites didn't have one in the old days (Google Analytics Premium is $150,000 per month, for example)**. That was the price to know all the massive data about your online business, that you now have via Google Analytics for "free". But then, **in November 2005 Google launched Google Analytics without charging anything from people, which instigated many questions in the head of experts and boosted Analytics adoption overnight (pag. 25 of the PDF version)**. The thing is: nothing is truly for free. There's an implicit cost companies are paying for Google Analytics' free version: Handing over their analytics data to another corporation. That's expensive. **Because it gives Google the ultimate upper hand in the market, allowing it to know the analytics data of ALMOST ALL companies and websites in the world**. Something far more valuable than $70,000 a month. That's priceless information and a huge advantage over its competition."

SOURCE: PETERSON TEIXEIRA – Recommended Business Article #83

Then you might say:

“Hmmmm....interesting....
So now, Google has been trying to fully dominate the world wide web, and by only showing a handful of search results with such market dominance, it is practically choosing which businesses stay alive or not.”

Yeah! Exactly! Congratulations! You're very smart!
But not this business right here baby. Not on my watch. And I'm not even CLOSE to done. Not even close. What I'm about to show next, many people also don't know about, so here we go:

“The U.S. Technology company is teaming up with retailers including Target Corp, Walmart Inc, Home Depot Inc, Costco Wholesale Corp and Ulta Beauty Inc. **Under a new program, retailers can list their products on Google Search, as well as on the Google Express shopping service, and Google Assistant on mobile phones and voice devices**.

In exchange, for Google listings and linking to retailer loyalty programs, the retailers pay Google a piece of each purchase which is different from payments that retailers make to place ads on Google platforms. For example, a shopper looking for sneakers on Google on his phone can see a retailer's listing and add that to his Google Express cart. Later, the customer can in the kitchen, and use the Google Home voice device to add paper towels to the same cart and buy everything at once.”

SOURCE: REUTERS – Google Makes Push to Turn Product Searches into Cash – March 19, 2018

WOW! Wait a second....did you see that?!

GOOGLE

is now grabbing A SHARE of a sale that happened INSIDE a few of the major

E-COMMERCE WEBSITES

just because they came from....
GOOGLE!

This ALSO hints where Google is heading next: **E-commerces**.
Do you own an e-commerce business? Yes? Well, I bet you must be THRILLED right now, right? This is very entertaining isn't?! Because you'll soon be giving Google a share of your sales too because of the global financial crisis scenario + the lack of attention, which I'll be showing you as you read all this (remember which page you're at).

What? You think I'm wrong?
Well, it's quite easy to put 2 + 2 together. Even now, in the beginning of this Manifesto. Just think: Because of the lack of online attention problem for businesses, Google will eventually, LITERALLY OWN the global market online, as the financial crisis worsens and once everything starts to get destroyed and businesses start to get desperate for cash.

Because no business can survive without attention. And don't think advertising can save the day. Because today, Brands, Big Businesses, Publishers, Newspapers, Companies, and Agencies are all spending money on advertising – which I'll cover next – but they're having VERY ridiculous results. This means that all the hard-earned money by many companies, money saved for ads, is literally going to waste.

So where do all these brands go next to quickly solve their attention problem?! Google. Especially in a financial crisis.
Because Google “has”....The Internet.

And the Internet is the new place for businesses because the price of physical property and rent is skyrocketing, leaving websites as the only cheap real estate. But websites are being controlled by Google because it “controls” web traffic (but I'll destroy that as you'll see later).

So the next possible business move BY GOOGLE in that global financial crisis scenario is pretty simple:

GOOGLE WILL

start grabbing even more money, from most e-commerce businesses whenever they sell something online!

And why e-commerce websites will bend over to that enslaving reality?
Because.....

MONEY FOLLOWS ATTENTION!!!

This is something Grant Cardone talks a lot about all the time.
And his exact words a while ago are resonating right now. Make no mistake, this painful market reality is DEFINITELY coming as you can see from everything I've been showing to you as evidence. But again, look at the page you're still at. You'll see why I'm right as you read this.

Because you didn't think this was over, right?
No no, get back on your seat. There's more. MUCH more.
So let me ask you a question...

QUESTION:
What do you think is THE NEXT step for Google even after this last business move I just showed you?

Can't think of anything? Think about the Internet for a moment.
Hint: What Google doesn't YET dominate? Here's your short answer: **CONTENT**. Well...as I said.....YET.

Because you're about to see WHY I'm saying that.
So here we go again:

"**By creating original content, Google's new algorithm can answer a user's question without having to send them to another page**.....They use extractive summaries to **extract the important facts from web documents and then apply the abstractive approach to paraphrase the content**. **This approach creates a new document based on the information found on the web**.....Google will then take the extracted meanings and use a 'neureal abstractive model' to summarize those facts **(extracted from many websites) into natural looking sentences and paragraphs to create an article**.....**But this can also be applied to any public webpage, including your content**. The research paper is silent on whether Google will show their own content created from your content. There's also no discussion as to whether Google will add links to the source materials...."

SOURCE: SEARCH ENGINE JOURNAL: Google's New Algorithm Creates Original Articles From Your Content – March 17, 2018

OH! NICE!

SUCH GREAT A.I. TECHNOLOGY GOOGLE! CONGRATULATIONS!

But here's a quick question, though:

Do you plan feeding everybody on the planet once that's fully deployed and dominating search engines?!

Because that's gotta be part of the plan too, right?
And I know, I know. You might be thinking: “No way, Peterson....they can't create content and answer search queries with just algorithms...it's impossible”. Well, let's give you another big reality check, shall we?

Google Shows Answer Without Any Search Results
SOURCE: Search Engine Roundtable – March 14, 2018

WOW! Did you see that?! First there's this very pretty algorithm that creates content from YOUR content. Next, we have Google answering queries without showing any links whatsoever.....

WHAT IS HAPPENING?!?!

Things are definitely out of control, don't you think? Because although the answers are still very simple stuff, smart people know how fast Google actually evolves its tech. Remember that Google’s AI Beat a Human at ‘Go’ a DECADE Earlier Than Expected?! But let's continue.

Now, If you're from the SEO industry, you probably aware of the whole context and the timeline, right? So here's my comment about this last piece of news about zero search results because it will help you understand why my predictions are the way they are:

"I know Danny Sullivan was pretty fast in defending Google while promising to review all the feedback, which ultimately resulted in Google reverting its zero search results page a few days later. But that DOES NOT matter. That's just temporary PR to avoid any bigger news outbreaks among bigger news outlets like The New York Times, Wall Street Journal etc — I'm not talking against Sullivan here because such business decision will ultimately always come from a higher table.....Finally, like I previously wrote in The Marketing Article #114, you have to understand where Google wants to go next — business-wise — to not be fooled by PR. Because if everybody is merging lately to survive the global financial crisis, and if the whole digital advertising game is broken (link #1 | link #2), and if many companies around the world are doing massive layoffs, and if companies are selling their assets to raise cash for growth, and if Amazon robots are now moving to Headquarters, and if Amazon is about to dominate retail (and maybe other industries)……..do you really think any community has any saying in reversing any Google algorithm after going online? Who are Google's competitors? Wake up, boys and girls. Because 91% of content already gets NO TRAFFIC from Google and featured snippets are basically stealing your clicks. Therefore, get ready for a nice and pretty zero-results page."

SOURCE: PETERSON TEIXEIRA – Recommended Marketing Article #115

Then you might say:

"But Peterson, it's just stated above....Google rolled back the zero search results feature"

Really? What is this below then?

Google Really Launches Zero Search Results for Time ...
SOURCE: Search Engine Roundtable – Nov 26, 2018

And by the way, the direct link to the article that I talked about BEFORE is right here:

Google Shows Answer Without Any Search Results
SOURCE: Search Engine Roundtable – March 14, 2018

NOW CHECK THE DATES.

Did you check the dates? Yeah. Nice huh? Shows we can definitely trust Google. It “evaluated the feedback” and deployed the update anyway. Months later. Therefore, Google is now powering up its A.I. algorithms to produce content on its own – when it already controls which content appears. Big problem for businesses, since content is the only way to fight this attention war. Well, there won't be much of a war to fight if you're fighting in enemy ground, where it has control over you, and if it has robots to learn from your content and outwork you exponentially.

You think I'm wrong about the whole “enemy ground” thing?
Well, you know I came prepared, right? Remember that major Google Analytics move? I guess is time to show you its true purpose:

As far as they could tell, **their search technology performed better on such problems than Google did, which Adam discovered when he tried to buy an iPod online. “I spent half an hour searching Google for the lowest price, and it drove me completely mad,”** he told me. It was impossible for him to figure out which sites were selling iPods and which were selling accessories, like headphones

or charging cords. Or Google would show Adam one price, but then the actual price was completely different. Or there was an extra charge for shipping. **It seemed to Adam his technology would do a much better job**.

…

Adam and Shivaun's technology was good enough to tell the difference between an elf wearing running shoes and an actual pair of running shoes. It was good enough, in fact, to figure out which websites charged hidden shipping fees and which offered truly good deals. So the Raffs quit their jobs, hired a few programmers, spent months perfecting their technology and, in early 2006, unveiled Foundem.com, a vertical-search engine for finding cheap online prices, to a small group of friends and associates. Each time someone used Foundem to buy something, the Raffs would receive a small payment from the website making the sale. Adam and Shivaun weren't sure their company would succeed — there were already a couple of other big price-comparison search engines, like PriceGrabber, NexTag and, of course, Google itself — but they figured this was how the internet was supposed to work: Two people with a new idea can take on giants and, if their technology is good enough, grow into colossi themselves.

…

Once Foundem.com was available to everyone, the company's honeymoon lasted precisely two days. During its first 48 hours, the Raffs saw a rush of traffic from users typing product queries into Google and other search engines. But then, suddenly, the traffic stopped. Alarmed, Adam and Shivaun began running diagnostics. They quickly discovered that their site, which until then had been appearing near the top of search results, was now languishing on Google, mired 12 or 15 or 64 or 170 pages down. On other search engines, like MSN Search and Yahoo, Foundem still ranked high. But on Google, Foundem had effectively disappeared. And Google, of course, was where a vast majority of people searched online.

SOURCE: THE NEW YORK TIMES – The Case Against Google – Feb 20, 2018

WHAT?!

Did you see that?!

AFTER 48 HOURS,

the traffic of a STRONGER competitor simply.....stopped. No more traffic. Where's my traffic?! Where's my business?!

That's what Google is actually doing. Because Google knows which websites are getting traffic nowadays, thanks to Google Analytics and Google Search and Google Chrome. Therefore, it kills its competitors' businesses while they're still in their infancy. People are stupid if they are still trusting Google nowadays. And by the way, the case above about vertical search is just one case inside that article. Go read the full article to see how many companies were harmed in the past few years. Just read it. Because this is literally one of the most must-read articles by the New York Times about Google if you're a business owner.

THEREFORE....
Besides everything that's already a problem, Google will be adding even MORE PROBLEMS because of its pretty A.I. algorithms. And make no mistake, that also has major national security implications as I'll explain to you later. You have no idea how much critical information is in this

Manifesto. No idea. Again, remember which page you're still at.

Now, if I, PETERSON TEIXEIRA managed to find that piece of news, **where do you think the military intelligence from enemy countries are at, regarding knowing about all these A.I. advancements?** They're definitely way more alarmed than I am, and definitely getting prepared for the absolute worse. Hence why Kai-Fu Lee wrote this article which many people DON'T KNOW about (!)

That's a preview right there of the National Security implications. You'll understand once you get to the end of it. But I'm not on the A.I. topic yet. Relax. We'll get there. So as I previously said before....

Let's talk about Advertising now.

THE REALITY ABOUT ADVERTISING TODAY

I have to be fast because there's way too much information, and too many connections to talk about and I have very little time. So first, let's destroy the famous saying that Advertising is moving to the online space. It's not. Not anymore. Here's a quick preview about a great The Drum article by Samuel Scott who tends to talk about the truths about marketing/advertising today. It's just a preview with must-read highlighted insights. The direct link to the article is below:

No, Advertising is Not Moving Online – Here's Why
SOURCE: The Drum – April 16, 2018

Got that? Good. And since the article-preview technique really works when I want to draw attention to information on certain paragraphs, here's a pretty IMPORTANT one from Marketing Week. Interesting right? You should have seen my face the first time I read that. Well, here's the direct link to this article too:

Mark Ritson: Why You Should Fear The Digital Duopoly in 2018
SOURCE: Marketing Week – Dec 5, 2017

It's annoying that after switching topics, we're still talking about Google and Facebook, huh? But nevermind. Now here's some key data that was mentioned in the article above:

84%

of Global Digital Investiments were going to Facebook and Google in 2017

WOW! But you probably already knew about that, right? Hence why I'm quickly going through the Advertising topic. But then you might say:

“But Peterson, if the 84% data point was back in 2017....and we are in 2019.....and Samuel said that thing about investments NOT going online but to TV instead.....can't this mean that they have lost market share?!”

Well, I would counter that doubt of yours with a quick question right back at ya, my friend: ***WHERE are you going TODAY to buy some Ads?*** Because if you're trying to reach TV then you're also probably aiming your ads at Smart TV viewers. Therefore, you're probably buying ads from....Youtube. Right? After all, Smart TVs are on the rise, and they tend to come with the Youtube App. Two rabbits one stone. Since attention is getting back to TV, that's how you can play.

The E-sports industry is boosting this new reality since 46 Million viewers logged on to watch the League of Legends World Championship (E-SPORTS) — (globally)

Talk to a teenager or a millennial and he'll likely say that he consumes some form of E-sports content (although they have no money, so it's just attention that you can sell). Therefore, although TV is the new place for ads again, things haven't changed that much. You just place Youtube on a TV and there you go.

But wait a second.....and who owns Youtube again?
Oh, that's right: **GOOGLE does**.

PS: *And yes, I know about the coming personalized TV ads*
PPS: *I also know why this trend is arising: Global Smart TV unit Sales*

Therefore.....

ADVERTISING

is ALSO under the control of The Duopoly.

Because it's either Google Ads or Facebook Ads if you want to promote your business. And if you're aiming for TV, it's Youtube Ads. So you have no way out and you're feeding the monsters that are monitoring your business. You're feeding your COMPETITION. That's unprecedented. Wherever you go, these monkey businesses are there. The Advertising industry is no different. And now, advertising through Dark Social channels – the last frontier – is also about to be dominated next.

Then you might say:
"But Peterson, 70% of content is being shared through Dark Social, which includes Whats App, Facebook Messenger, Email, Slack and many others. They don't control all dark social channels".

Oh yes, you're definitely right.
However, did you see THIS MAP Below?!
The Top Messenger Apps by Country – September 2018 [IMAGE]
That's also unprecedented my friend.

Just come for a visit here in Brazil (maybe to my beautiful city) and ask for anyone's Whats App number and they'll give it to you. Even the elderly. Ask in England and people will give you a Facebook Messenger link. Same goes for many other countries. Therefore, trust me, the majority of that statistic about 84% of ad dollars going to either Google or Facebook still stands. That's for sure. Maybe even more now, as people are going more and more to Dark Social channels.

This is ALSO why Google and Facebook are about to make some big shifts – which I'll address soon – but they remain in almost complete control of the core digital landscape.

Ok, so keep that in mind for now.
Now let's address **Ad Fraud** because we are talking about Advertising. Remember? So here's another reality check. Here we go:

"Hewlett Packard's The Business of Hacking deemed ad fraud to have the highest returns compared with extortion and other cybercrimes. **Fraud expert Augustine Fou claims that ad fraud is more lucrative than tax fraud, counterfeiting goods or being a Somali pirate.**"

SOURCE: HUFFPOST – Ad Fraud is The New School Mafia - Aug 30, 2017

Wait wait.....did you see what's happening now? Did you get that?! CRIMINALS are seeing that there's way more advantage in working with Ad Fraud than in pursuing offline criminal activity! CRIMINALS!

WHAT A GREAT

DIGITAL MARKET, ISN'T?!?!?

CRIMINALS

Are preferring AD FRAUD now over other less-profiting OFFLINE activities!

Yay! And that's also unprecedented! So to prove this reality to you with a stronger argument, here's something only few people will remember:

"**A group of Russian criminals are making between $3 million and $5 million every day in a brazen attack on the advertising market**, security firm White Ops claimed today. It's **the biggest digital ad fraud ever uncovered and perpetrated by faking clicks on video ads**, the company said.....AFK13 the invested heavily in a bot form, taking up space in data centers so they could fire **faked traffic from more than 570,000 bots at those ads, thereby driving revenue thanks to the pay per click system they exploited**. As part of of what White Ops called The Methbot campaign, those bots 'watched' as many as 300 MILLION video ads a day, with an average payout of $13.04 per thousand faked views. And **the fraudsters had their bot army replicate the actions of real people, with faked clicks, mouse movements and social network login information.**"

SOURCE: FORBES – 'Biggest Ad Fraud Ever': Hackers Make $5M A Day By Faking 300M Video Views – Dec 20, 2016

WOW!!!!
Stop stop. Can you imagine yourself making....

$3-5 MILLION A DAY

BY USING ROBOTS TO FAKE TRAFFIC GOING TO ADVERTS?

Not much effort. Just a few robots.
What an incredible business model, huh?
Very impressive. Few entrepreneurs can claim these kinds of gains

today, that's for sure. Now, here's something that Business Insider went through recently that reinforces this whole Ad Fraud talk:

"**In one example of detected fraud, a Business Insider advertiser thought they had purchased $40,000 worth of ad inventory through the open exchanges when in reality, the publication only saw $97, indicating the rest of the money went to fraud**.

'There was more people saying they were selling Business Insider inventory then we could ever possibly imagine', she told and audience at Ad Exchanger's Programmatic I/O conference Thursday. **'We believe there were 10 to 30 million impressions of Business Insider, for sale, every 15 minutes'**.

To put the numbers in perspective, Business Insider says it sees 10 million to 25 million impressions a day."

SOURCE: BUSINESS INSIDER – Domain Spoofing Costs Business Insider 10M Fake Impressions (in 15 Minutes) – October 30, 2017

BAM! That's what I call....

MONSTER

Ad Fraud!

One more victim of Ad Fraud. And it's a Big Player. One of the biggest players actually. And just like that, they got punched in the face. However, to be honest, I think *the next victim* of ad fraud is the one who will definitely get the "Monster Ad Fraud" crown. Here, have a look yourself:

Chase Had Ads on 400,000 Sites. Then on Just 5,000. Same Results
THE NEW YORK TIMES – Mar 29, 2017

WAIT, WAIT....

WHAT?!?!

JP Morgan & Chase
had Ads on 400,000 websites.....
then it reduced it to just 5,000 and it got

THE VERY SAME RESULTS?!?!

Well, that's when you start realizing that the whole market is about to crash and everything is actually broken. Everybody is putting money into advertising and marketing, and getting pretty horrible results and ROI.

That's completely unsustainable. Dollars are literally going to the trash while no customers are coming in, making the investment in

advertising.....pointless. Just a waste of money if you look at the bigger picture and long term results. Attention is already scarce thanks to The Duopoly, and whenever you pay for it, you get fake traffic and very diminished results in return. Oh, and if you think The Duopoly is not included in that ad fraud gang, you're definitely mistaken.

Because here you go:

> A separate, if just as concerning problem emerged last month, **when the WSJ reported that online ad giant, Google, would issue refunds to advertisers for ads bought through its platform that ran on sites with fake traffic, and generated no actionable advertising "clicks".** Just how much of Google's ad revenue (and thus profits and market cap) had been inflated over the years by said "fake ads"?
>
> **SOURCE: BUSINESS INSIDER – Restoration Hardware CEO Reveals A Startling Reality About Online Ad Spending – Sep 12, 2017**

And this is just one article.
There's obviously many more if you look around:

Online Ad Fraud is A Widespread Problem, Google And Other Big Ad Platforms Admit **[IMAGE]**
CNBC – July 21, 2017

Nissan's Top Marketer More Worried About Google Fixing Ad Fraud Than Brand Safety **[IMAGE]**
THE DRUM – September 13, 2017

SO WAIT A MINUTE! LET'S RECAP!
Businesses are under the "control" of The Duopoly, who have been

killing smarter and stronger competitors and preventing them from arising since they control their attention and how they behave on their platforms. And whenever businesses decide to pay for advertising on the Internet, 84% of the advertising money – globally! – is also going to that duopoly. And even when the duopoly is getting paid, A GOOD PART of that is....ad fraud?!? And when they're not paying the duopoly, there's still ad fraud to worry about?!

WHAT??!

WHO WINS IN A GAME LIKE THIS?!

NO ONE DOES! No one.
This is what we're seeing now. Everything is crashing. And people are still wondering why. But relax, I'm not even close from done.

Because there's MORE to add to the picture!
Because I didn't even talk about....USERS.
“Users?! What do you mean, Peterson?!

Users who use **Adblocking software**.
That make Martech and Adtech both useless.
That block all the ads of all those pretty websites.

All at the same time. So although you have been paying for boosted reach, and although you have been pushing your budget to get your brand in front of people's eyes, on the very best brands possible.....you're still going nowhere. Literally.

You want proof? Oh, you know I'm giving you proof, right?
So here we go (they're all just a quick-to-consume image):

EVIDENCE #1: The Number of Users: Top 2 Adblockers (just Firefox)
EVIDENCE #2: The Adblock Plus: Platforms, Languages, Applications
EVIDENCE #3: Brave Browser's Adblocking superpowers

By the way, THE LAST link is from The Brave Browser.
Great Browser. Very very fast. I only use Brave on my iPhone.
But did you see that? It blocks everything. Everything. Every single thing businesses need now to survive. Including your Google Analytics scripts (as you can see in the image above) which ruins your.....data.

THEREFORE....

Whenever you're not being controlled by The Duopoly and its stupid anti-competitor algorithms, and whenever you you're not paying The Duopoly for ads, and whenever you're not getting robot as traffic in return, and whenever you're not getting fake traffic from the rest of the ad tech players out there who are disputing 16% of the remaining ad dollars.....**USERS ARE BLOCKING YOUR ADS!**

WOOOOOOOOOOOOAAAAAAAAAAAAAAAAAAAAAAAAAH!!!!!!!
And PEOPLE are STILL wondering why EVERYTHING is crashing!

“WAIT PETERSON! Roll back for a moment!
But why are people using Adblocking software in the 1st place?! Why everyday users want to block ads so much?! What's happening?!?!”

Oh, right. Sorry about that.
I'll explain.

First of all, there's the experience issue. You see, advertising is something you are supposed to use only to boost attention for a while, whenever you have something of incredible value to provide. However, in our current world where value creation and Capitalism is under attack, and there's extreme competition and stupid anti-business laws, all companies nowadays must keep using advertising just to survive and maintain sales and attention levels. Therefore, you can imagine how crappy most adverts are, right? Because there's no true “creative juice” or true art being put into many of today's ads. Businesses just want to shout their messages and that's it. Even when they have no value. Hence why people hate them. That's one reason why people use adblockers. However, the real reason why people STARTED using Adblocking software is this one below:

“**Direct Marketers love the tactic because it's trackable. But people hate it for the exact same reason**. A University of Pennsylvania study found that **66% of Americans do not want direct marketing that is tailored to their interests. When told how marketers collect their data to tailor the ads, the percentage increased to 86%**.”

Now, the web existed for two decades without people trying to find a way to block online advertising. So, why is it happening today? Searls found the answer – direct marketing run amok and taken to an extreme.

Searls used Google Trends data to show in the Harvard Business Review that

the rise of adblocking has specifically correlated with the appearance of retargeted advertising. If anyone here uses retargeting, then it's your fault that people are blocking online ads.

SOURCE: The Drum – The Day After Tomorrow: When Adblockers and GDPR Kill All Adtech & Martech [IMAGE] – Oct 17, 2017

Got that?
Therefore, **people use adblockers because they hate being tracked**.
They don't want anyone tracking them, especially annoying businesses.
That's why people use adblocking software today.

So, on top of EVERYTHING I said before, like running a business in enemy grounds + ad fraud + criminals, we're also fighting with the end user at the same time! This is great isn't?! And you thought it couldn't get any worse! But of course it can. Remember which page you're still at?

So here's our current market reality:

Marketers:
“Well screw you user, I need to track your ass!”

Users:
”What?! You're tracking NOTHING bitch! Bring my Adblockers!”

CEOs:
“Well screw you ALL! We're seriously thinking about banning ALL of YOU who are using Adblockers!”

Oh, right. I forgot to say that some businesses are considering that.
No more adblockers. Here, have a look yourself:

The New York Times Might Ban Visitors Who Use Adblockers
ADWEEK – February 23, 2016

Then you might say:
"Wait, Peterson. But that article is from 2016! Why The New York Times hasn't banned anyone using adblockers yet?! After all, I'm currently using adblockers myself man!"

Because THEY CAN'T really do that, can they?

Because RIGHT AFTER DOING THAT, other news media outlets who are competing against them, or new competition, will IMMEDIATELY pitch big, smart money and say something like this:

*"**Hey INVESTORS AND VCs! The New York Times is banning ALL users who use adblockers! Because THEY don't care about people!** WE HAVE A SOLUTION! So if we put this enormous amount of investment in journalism, and A.I.-written articles, then eventually, we'll dominate. Because users prefer that kind of full-adblock experience! **And we CARE about users**."*
- Random businessperson

Right? But that won't work either because The New York Times monitors the market really good from the inside, preventing that from happening. Plus, every publisher is monitoring all other big media outlets, hence why you see on the news:

"Reuters first published" OR
"The Guard just published..." OR
"The Atlantic just published.....".

This is why no company can really ban anything. Because there's too much competition. And everybody is competing against each other, not caring about what the end user wants, WHILE evil businesses – with the help of the government – are controlling online attention and business success, and getting paid. All at the same time.

The problem is only one folks: **DIVISION**.
Because deep down, every single media brand I mentioned here cares about people. The problem is that no one believes we can unite, hence why, this chaos. The Drum is mostly a left-wing brand from what I can tell. However, I'm a right-wing. Some of their content needs to be reinforced because it's RIGHT.

Now what?
But we'll get to that Division subject later.
Journalism too. I'll get to that later. But we're still explaining the reason why adblocking software exploded.

So you learned that people don't like to be tracked, which is why most people use adblocking software today. But here's the thing: That's not the ONLY reason. There's a much DANGEROUS reason behind it too:

MALVERTISING.

“What?! What a heck is that, Peterson?!?!”

I'll explain. By the way, curious fact: did you know that in Brazilian Portuguese – my language – *“MAL = EVIL”?*
That's very interesting, isn't?

“WOW! Great! Loving this. More great news coming up!”
My bad. Not my goal. Here's a poney. And a comic to cheer you up.

Oh....
Did you see that last link?
That's from Dorkly. The business we talked about in the beginning that gave me a warning message – without them knowing it – that something was wrong. Remember? Just keep that in mind and picture your favorite websites in the same situation.....because....they are. They're just not talking about it. They are feeling EVERYTHING I'm showing you here. Everything.

This is why many of us like to revive the good old times, like those days when we used to gather around in front of the TV to play this kind of game together. Because remembering the old days helps a lot, since we're constantly asking ourselves every now and then in our routine....

“When LIFE got so bad? What happened...?
Why we never have progress....? Why Life SUCKS?!“

Right? So we use these kinds of escape valves. Online Entertainment. Who are in the same situation that everyone eles because they're deep down.....a business. I want you to remember that. I want you to truly

understand the emotional reality just as much as the business reality. Otherwise this Manifesto won't have a true impact. Do you wanna see another website that many youngsters use as escape valves? Here:

Illustrator explains how Depression Looks Like
9GAG – March 6, 2018 (by the way, check the comments)

That's a pretty powerful post. Check it out.
And by the way, that looks pretty recent, right?
Well, 9GAG is doing its best to take care of some people too.
I also want you to remember that.

But you see, that's all getting destroyed too. And I can't stand behind my chair, sit back and just.....watch. So now, 9GAG is getting some more monster traffic its way too.

And since we're here, I have a question: do you have a kid?
Well, he might be using some of these websites too. He might be at the verge of killing himself. This guy's kid did kill himself. He was just 16 years old. So he and his wife both “got back on the horse”, recomposed themselves and made a 3-part 1-hour long videos about it. To help OTHER parents who had their kids killed get over it.
#LegendaryRespect.

Another thing: About the Dorkly content, do you know how much time went into creating all that? And how much money? Well, I don't know. Go ask them. I'm not linking to anything anymore. Go see their business

perspective for a moment so you can understand what businesses are really going through nowadays. I just wanted you to remember why I'm actually writing this, where we are truly at as a global community, and what we will all lose if we stay on the same course.

But let's continue.
We were talking about Malvertising, right?
Malvertising stands for MALICIOUS Advertising.
Hmmm....but why is that exactly? What's so Malicious about it?
Here, have a look:

"Hackers use Malicious ads to **embed on your device a code that allows browsers or applications to download unwanted elements from ad servers and, conversely, to transfer your private data to ad networks**."
–- Malvertising

SOURCE: IT Pro Protocol – Malvertising is Threatening You More Than You Think [IMAGE] – September 1, 2017

OH! GREAT!

This is just getting better and better!!!!
So let me get this straight. Basically...
Hackers are managing to.....

“Invade” your computer

THROUGH ADS

TO STEAL YOUR PERSONAL DATA!

WOW! Is that a good reason for using adblockers? I think it is! Because who wants that? Do you want hackers stealing your data? What do you have on your computer again? Maybe your next book that's about to come out. Maybe that precious source code of your next startup. Maybe nudes. Maybe you have critical information about your personal assets. Maybe you have something on the government. Maybe logins and passwords saved in a file that control your whole digital life. Maybe banking information. Maybe you just have personal pictures of a loved one. Maybe a whole backup of your entire online business.

But you see, hackers know all that. Hence why they're after.....that! But you're not handing that to them that easily, right? So....adblockers! But remember what happens to websites when adblockers come to play? That's right baby. No reliable marketing data. No advertising gets to be shown. Bottom line? Much less understanding about the customer, the impact and the ROI of your marketing, and much less revenue at the end of the day for the website you're visiting while using an adblocker.

Hence why.....nowadays...

WEBSITES ARE BEGGING users to deactive adblockers(!).

PS: *This warning came from this website*. Ask them if it's true.
PPS: *Whenever I say hackers in a "negative way", please understand that I'm referring to crackers. Hackers are cybersecurity experts. Like this guy. And this guy.*

But of course, that has problems as you can imagine by now.
Here's a demonstration of those problems:

> On arrival, like a growing number of websites, **Forbes asked readers to turn off ad blockers in order to view the article. After doing so, visitors were immediately served with pop-under malware, primed to infect their computers, and likely silently steal passwords, personal data and banking information.** Or, as is popular worldwide with these malware "exploit kits," lock up their hard drives in exchange for Bitcoin ransom.
>
> **SOURCE: TECH DIRT – Forbes Site, After Begging You To Turn Off Adblocker, Serves Up A Steaming Pile Of Malware 'Ads' – Jan 11, 2016**

Here's another real-life example:
Equifax Website Caught Serving Malicious Ads to Visitors
FORBES - October 12, 2017

Yeah.

That's the problem.
If you ask a user to deactivate that kind of malware protection, you better guarantee the security of your visitors whenever you show them some ads. But that's not all. Stealing data is only one issue here.

Hackers know that “Data is The New Oil”.
However, hackers bring a whole different perspective to the table.
Because they'll USE your data to blackmail you.
Because they'll SELL your data on the Dark Web.
Because they'll HOLD your business hostage if possible **[IMAGE]**.

And THAT'S ANOTHER REALITY that businesses have to face besides everything I already said. This is why the user must protect itself as much as possible and we have to find new ways of making money and new ways of marketing ourselves. Especially in cases where ads can be exploited like that to hack someone's computer, steal precious data and allow some evil agent to destroy someone's life. Criminals are after things that people don't even have a clue about.
You think I'm joking?

On that very last link did you see what kind of stuff cyber criminals were selling on the dark web? SELFIES.

“WAIT.....WHAT?!?!

*Why are **CYBER CRIMINALS** after my selfies Peterson?! What do they want?!”*

Oh...you don't know? Well, neither do I anymore. **Read The Verge**. Because they're also trying to help. But as I said, everything is getting destroyed in this scenario and the real victims are businesses here. And once most businesses go away, people's lives will become much worse. No one survives in this current scenario. Either we all make changes and adapt or we will all eventually die.

PS: *I recommend you to read the whole Cybersecurity Articles.*

But we're not yet in the Cybersecutiy topic. We'll also get to that. This was just to explain to you WHY people use adblockers today, and why every online business is starting to fall apart.

NOW YOU'RE PROBABLY THINKING...

*"**WOW.....but.....this is COMPLETELY unsustainable**.....*
Because people will always want the best experience....
But businesses are all competing against each other.....
And the duopoly is crushing everybody.....
And the anti-business laws too....

And the financial crisis is destroying wealth all over the world.....
Which is now prompting hackers to attack everybody who is still in the game just so they can take care of themselves.....

And I have plenty of selfies and other kinds of personal data in social networks already.....which can be hacked.....WOW!!!!!!!!!!!!"

You're starting to see the bigger picture now, right?

And those are just A FEW of the actual reasons why MANY RICH FOLKS are fleeing to remote places and building bunkers. Especially rich people from Silicon Valley. But I'll get to that too. Later.

So that's basically why people like adblockers so much.
And that's why adblockers will remain strong, and won't go anywhere.

UNLESS...

Those who control BROWSERS decide to kick adblockers away. Because adblockers are all just browser plugins at the end of the day, with the exception of some new browsers who have some kind of adblocking software built-in functionality. But you're understanding things at this point, right? You can see the consequences? But I won't address that now. That's saved for the cybersecurity part.

SO BASICALLY.....

There's the monkey duopoly controlling attention/business success.
The monkey duopoly is also grabbing 84% of the ad dollars worldwide.
The duopoly is also selling fake traffic along with the remaining 16%.
And Businesses, Companies and Websites in general are trying to survive this huge attention war by trying to find any gaps of online

attention through tracking technology – or through outspending other businesses in advertising.

But users don't want to be tracked, and now we have adblockers.
But Hackers want users' personal data, so they'll go after professional websites, using adverts as their “channel” for delivering malware.
But many Websites rely on ads to survive & maintain the business alive, so they are begging users to deactivate adblockers at the same time.

But many Users don't care, because they have too many options.
And whenever they do care, they might get a virus as a result. Finally, now, even new browsers are coming with adblocking funcionalities.

The bottom line of all this? **A Mexican standoff**.
No one can win. No one. Because in this scenario....

NO ONE gets reliable marketing data.
NO ONE gets to understand their customer when they visit the brand.
NO ONE gets to measure their marketing to see what's really working.
NO ONE gets to make money with advertising-based business models.
NO ONE gets to survive.

Huge issue. Huge. Because to play in the world of business nowadays, you do need DATA – not necessarily big data – to compete in a world where – get this – there are over....

1,950,000,000

WEBSITES

IN THE WORLD (!)

Internet Live Stats – Total Number of Websites (Worldwide)

Huge competition, right? Although not every website that exists is a business website – obviously – all websites out there tend to do one thing to your customer: it STEALS your customer's attention on a daily basis (just like a competitor). Whoever steals attention is part of your competition. Think it like this. In a scenario where your customer is sitting on a couch at home, and reading your brand's article on his smartphone, but with the TV on some Netflix show, your biggest competition in this case IS NOT another tab or an App. Your biggest competition here is....Netflix. It's the thing that can steal attention the most, forcing your customer away from your brand. Get it?

THEREFORE...
You need data to understand a bunch of real-life scenarios like that. So let's quickly talk about Data. Again, quickly.

DATA: THE NEW OIL
THE REALITY OF TODAY

Data allows you to bypass or work around the mess. The chaos. The competition. Marketing data allows you to get faster insights about customers and their behavior patterns. Business data allows you to make better strategic decisions. Customer data allows you to redesign and better your product etc. Data is key today for a business to some degree, after all, Data is “The New OIL”.

YEAH, BUT.....
As you can see from everything I already said.....
You're not getting any. But you know who has your data, though?

Google. Facebook. Microsoft. Amazon. Apple.
FIVE companies. Because here's what they control today:

- **GOOGLE**
  Emails: Gmail.com (Global market share)
  Browsers: Google Chrome
  File storage: Google Drive
  Files & Documents: Google Docs
  Videos: Youtube
  Maps: Google Maps
  Phones: Android
  Apps: Google Play Store
  Agendas: Google Calendar
  World Internet Traffic: Google Analytics (Global market share)
  World Search Traffic: Google Search + Youtube Search
  Advertising: Google Ads

- **MICROSOFT**
  Emails: Hotmail.com / Outlook.com
  Browsers: Egde + IE
  Video Calls: Skype
  Files & Documents: One Drive
  Gaming: Xbox
  World Search Traffic: Bing
  Operating Systems: Windows (75% of Global market share)
  Cloud Computing Platforms: Azure (market share vs AWS)
  Developers Source Code: Github (oh, didn't you get the memo?)
  PS: do you know how much market share Github has? If it isn't that important from a business perspective, why do you think Microsoft bought it in the 1st place...? Maybe monitor any possible competition in early stages? Hmm...

- **FACEBOOK**
  Online Logins: Facebook login plugin
  World Internet Traffic: Facebook.com
  Advertising: Facebook Ads
  Private Messaging: Whats App + Messenger (World Map)

- **AMAZON**
  Cloud Computing Platforms: Amazon AWS
  E-commerce: Amazon.com (Revenue Growth 2009-2019)
  Product Interest: Amazon.com Search Engine
  Videos: Twitch

- **APPLE**
  Phones: iPhones
  Apps: Apple Store
  Browsers: Safari
  Operating Systems: Mac OS (here's all OS Market Shares)

*PS: Google Analytics competitors **[IMAGE]** / Source.*
And I'm not even putting every single thing they own that's under their umbrella, like every acquired company for example. This is just what you'll likely bump into and say to yourself later: “Yeah, Peterson is right.” Financial information is also out of the picture for now.

Therefore, these 5 companies have your data and they are making big moves with it. Not just personal data. I'm talking about business data as well. Facebook kicked its third-party friends (data brokers) away from the platform since it can now do the job WITHOUT these data brokers. Google already has data about almost everything thanks to Google Chrome, Gmail, Google Maps, Google Drive, Google Search, Google Analytics, Youtube, Google DNS, Google Play, Google Voice, Google News, Android and more. The only thing missing for Google nowadays is one thing: Making big moves against CONTENT – which Google already has a bunch of data for by now as I previously talked about.

Finally, Amazon is also making big moves based on their own data, which involves seeing what sells a lot in Amazon.com then launching THE SAME product on their platform in order to grab market share of something that is in high-demand. Get it? It's a pretty transparent strategy by this point. Only those who don't read much nowadays can't see it. Therefore, they're all waiting for the right moment to take action

(based on their precious data). It's literally just a matter of TIME. That's the reality. That's YOUR reality. Your BUSINESS reality.

So....bottom line?

YOU. ARE.
COMPLETELY.
UNDER.CONTROL.

Your. Work. Is. Under. Control.
Rising. Competitors. Are. Under. Control.

That is.....until **Peterson Teixeira comes in to BREAK everything**. And crush some of these evil systems all at once. And warn all entrepreneurs, businesspeople and normal people all over the world. With one PDF.

ONE!

JUST ONE PDF.

Will that draw attention? Oh you bet I'm getting attention.
Yeah, because as I said, not on my watch. I sell information. But I'm not selling anything today. Not today. Today I'm warning everybody because I'm tired of seeing evil businesses and so much stupidity prevail.

If you think the companies of today won't go after “Oil” with the same aggressiveness like the ones from the past did – especially nowadays, in a monster financial crisis – while crushing any competitor's chance of getting their share of “Oil” at the same time.....then you're a very naive business person. Very naive. Therefore, even your ability to get DATA is under control. Got it? Good. That was good, quick talk.

Now let's talk about Marketing a little bit because there are some major subjects that I haven't talked about yet.

MARKETING
THE REALITY OF TODAY

Many people who are from the marketing industry think that creativity is all there is, and that everything is fine. Wrong. The reality is that many marketers today are just employed because many contracts are about to be renewed, but the “feeding window” is still on for the agency. In other words, they still have their jobs but they're about to lose those jobs.

Because marketers all over the world are already feeling the effects of this chaotic business scenario, and very soon, many contracts will begin to disappear – i.e. will not be renewed – simply because agencies can't provide actual business results for their customers anymore.

Nonetheless, some still think this way:

“PETERSON,
All those bad things you said up this far don't matter because as one of the best

MARKETING AGENCIES

we can fix the attention problem! We are a very BIG, powerful, award-winning agency! And we are **VERY CREATIVE TOO :)**

Oh, are you now?
Then here we go:

- **REALITY CHECK #1:**
  Coca-Cola is Breaking The Agency Model

- **REALITY CHECK #2:**
  P&G Plans to Cut Another 50% From Its Roster and Bring More Media Capabilities In-house

- **REALITY CHECK #3:**
  We're Giving The Business Away to Consultants

- **REALITY CHECK #4:**
  Cisco: We Want to Become A Marketing Company

Now you might be thinking:

*"WAIT...?! **WHAT?!***

EVEN CISCO is becoming a Marketing Company!?!? What is happening here?!
But.....what about influencers?!?
This can't happen!!!"

Influencers. Yep. Good call.
Let's talk about influencers. Briefly.
This is what you need to know about Influencer Marketing today:

- **REALITY CHECK #1:**
  Influencer Marketing on Facebook Is About To Get More Expensive **[IMAGE]**.

- **REALITY CHECK #1:**
  Brands Are Bringing Influencer Marketing in-house **[IMAGE]**

- **REALITY CHECK #1:**
  Influencers Are Getting Long-term Contracts **[IMAGE]**

NOTE: Now let me tell you something first: DIGIDAY IS ONE OF THE BEST BRANDS to follow social media networks and the advertising industry. By far. Much far. They helped me a lot when I was just another clueless marketer. Just scan their QR Code for more.

That said, I ask you:
Did you read the articl....correction, the paragraphs I highlighted for you?
Can you connect the dots now? No?

Then I'll do it for you:

INFLUENCERS

WILL BECOME **EMPLOYEES**

once again!!!

OH! Did you get that Influencer? Yeah, your life is about to change. Question: How do you think influencers will eventually react to that reality? Because think. Let's connect. If EVERYBODY is losing attention, and **influencers have millions or thousands of followers**, then money.....follows.....attention.

HOWEVER...

Here's **what The BEST Youtubers in The World are having to do to get attention (!)** nowadays. Yeah. Nice right? But this is just America. Let me bring my country – Brazil – into the picture.

A friend of mine brought this to my attention, so here's what one of The BEST Brazilian Youtubers in The World is doing **[VIDEO]**.

Yeah. People are going great lengths to get attention, but they aren't getting any. Look at the numbers in comparison to the subscribers. And did you read the Digiday articles I just told you?

OK, good. So what will happen next is quite simple: **Brands will retain these influencers as in-house talent as much as they can, so they can have underpriced attention.** But this is just temporary. At first, it may look like a good deal for influencers as they get to secure good revenue streams, but as the global financial crisis worsens, here's what they'll begin to listen:

- **BRAND:** “Hey Mr. Influencer.....we have to talk about something...”
  INFLUENCER: “Sure. What's up?”

  BRAND: “We'll need to reduce your income, and your contract”
  INFLUENCER: “What?! No way! I'm leaving here!”

  BRAND: “Are you sure? Because they have Influencer X for Y dollars and he's working much harder than you. You won't get another contract that easily. You better reconsider....”
  INFLUENCER: “.....”

“Commodities”.
That's what they'll eventually become. Just assets inside a company. Do you wanna bet? Because we can bet. But unfortunately, I still have one more fact to add, one more reality to the whole picture:

Rising Instagram Stars Are Posting Fake Sponsored Content **[IMAGE]**

Yeah. Another reality coming ahead. So If Influencers ARE NOW PRETENDING to be paid influencers.....where does this all end?

Zero Trust.
That's where it ends.

Especially after The New York Times published this:
The Follower Factory: Inside Social Media's Black Market **[IMAGE]**

And now you might be like.....

WHAT?!?

Celebrities, Shark Tank people, Key Businesspeople, Athletes, Actors, Agencies...

ALL BUYING FOLLOWERS?!

Yeah. That's the truth.
However, there's context too. I'm right, but I have to be fair. So let's be fair, shall we? For instance, an actor might hire a Marketing Agency to do his marketing on social media. Naturally, that marketing employee from the Agency working for the actor is just a regular man/woman.

So, what happens?
This kind of conversation happens:

- **BOSS says**:
  “Hey! WE NEED RESULTS!!!”

  THE EMPLOYEE replies with:
  “What?! I'm TRYING! It's NOT WORKING ANYMORE! NOTHING WORKS!!!!!”

  BOSS replies:
  “I DON'T CARE! Just DO SOMETHING or YOU WILL LOSE your job! You better get me SOME results or you can pack your things tomorrow! Why do I pay you?!”.

The result? The employee decides to buy some followers so he can maintain his income, provide for his family and survive. Or maybe the boss himself will tell the employee to just buy some followers anyway.

Get it? **CONTEXT**.
So some are actually being honest. They got caught up on the New York Times article, but it's not precisely their fault, and not even of the agency, but it's the Social Networks' fault instead, for CRUSHING attention through their rigged algorithms on purpose. Too much consolidation. Too much market power. Is all that success thanks to super-entrepreneurs? No, not really. But rather through cheating.

That + feeding the corrupt government to protect them in the meantime so they can grow the business up to a point that everything is just “too big to fail” anyway, then nothing matters.

- **BLOOMBERG:**
  Google, Amazon, Facebook: 2018 Lobbying Records

- **OPEN SECRETS:**
  Lobbying Spending Database - Facebook Inc, 2018

- **OPEN SECRETS:**
  Lobbying Spending Database - Twitter, 2018

Are you following? If you team up with the government: Game over.
So yes, there are way TOO MANY FAKE “influencers” today.

HOWEVER...

Some are fake because the employee of an agency is behaving on behalf of the customer. Some are fake because the agency owner is pushing the employee to get “results” somehow so he can “provide proof” to the customer that his agency still works and is still relevant, so he can still keep the contracts. Therefore, the agency may or may not know that Facebook has been cheating, but nonetheless, everybody in that “marketing chain” will protect themselves somehow, many times by cheating too since everything is broken and no one has the balls to do anything about it. Others will just be disonest since day one.

Bottom line: Everybody – including the Influencer – is getting crushed by social media algorithms and many are responding differently to that. **A majority of today's influencers are fake, and a minority of them are still trying to find the honest way out.** And others are leaving these social networks completely because they see no future.

Therefore, even Influencers are under control. Their attention levels....is under control. And that's your marketing reality.

You may be thinking “I'M SUPER-PESSIMIST”, right?
But these are all just.....FACTS. And it's my job as a consultant to gather the facts and build a real strategy that works in this chaotic universe.

So since we're talking about Influencers – PEOPLE – let me give you a quick word about positivity before I go to the next subject, because, in the midst of all these unprecedented and very worrisome facts, I also believe there's a way out. With Influencers, it's not so different. Because...

TRUE Influencers are always about PEOPLE.
Not numbers. **PEOPLE**.

JESUS – The Grandmaster and the greatest influencer of all times, was all about people. Talking to people. Helping people. Teaching people. Destroying hate from people. Crushing stupid arguments from people. Stuff like that. He was always about People.

Likewise, even today, true influencers will still resist, because...that's who they are. If you really dig in, you'll find that there are tons of Youtubers, Instagrammers and so many other kinds of influencers who are actually trying to help people, even in this messy business reality (that they're very much aware about). But why am I saying this?

BECAUSE
THE INFLUENCERS
WHO CARE ABOUT PEOPLE
ARE STILL HERE.

No cute social network can block that from happening. I'll prove that. Therefore, these folks will survive even in this messy Era. The rest? Those who have been cheating all the time and taking shortcuts? Well, not so much. Not in the coming financial crisis at least. Because at the end of the day, YOUR WORK is what puts you in front of people.

Not numbers.
Real people care about real people.
Not numbers. Because even when numbers are rigged, REAL WORK stands out and people WILL notice. It's just a matter of persistence...

And Strategy.
Hence why I'm writing this Manifesto.
Numbers do tell a story, but you still have to double-check the numbers anyway. Right? You probably clicked on A LOT OF LINKS just to see if the facts were exactly as I was saying they were. Right? Guess what? The facts were right. Does that influence you? I bet it does. So don't worry. There's still hope.

There are still real influencers out there. People who care about people. They'll help once the truth reaches their hands and you'll all be taken care of as much as possible.

Currently, the following influencers have much more resources than I have, and because I've been watching THEIR WORK, they can't possibly be fake. Not a chance. They're real. I don't know any of them in person, but by their work alone I believe you can trust them.

So here's a few of them:

- **REAL YOUTUBE INFLUENCERS**

  Youtube Channel: Tony Robbins
  Youtube Channel: Tom Byleu Channel
  Youtube Channel: Bedros Keuilian Channel
  Youtube Channel: Ed Mylett Channel
  Youtube Channel: Gary Vaynerchuck Channel
  Youtube Channel: Valuetainment Channel
  Youtube Channel: Grant Cardone Channel
  Youtube Channel: Peter Schiff Channel
  Youtube Channel: Tim Ferriss
  Youtube Channel: Eric Thomas
  Youtube Channel: London Real
  Youtube Channel: Omar Elattar
  Youtube Channel: Evan Carmichael

- **REAL INSTAGRAM INFLUENCERS**

Instagrammer: Daymond John
Instagrammer: Mark Cuban
Instagrammer: Tony Robbins
Instagrammer: The Rock
Instagrammer: Kevin Hart
Instagrammer: Denzel Washington
Instagrammer: Jamie Fox
Instagrammer: Jason Statham
Instagrammer: Joseph Gordon-Levitt
Instagrammer: Zachary Quinto
Instagrammer: Sylvester Stallone
Instagrammer: Ray Dalio

- **REAL TWITTER INFLUENCERS**

Twitter: Manny Pacquiao
Twitter: DMX
Twitter: Ashton Kutcher
Twitter: John Paul Dejoria
Twitter: Robert Herjavec
Twitter: Yusuke Umeda
Twitter: Simon Sinek
Twitter: Richard Branson
Twitter: Evan Spiegel
Twitter: Jim Rickards
Twitter: Gabriel Weinberg
Twitter: Opra Winfrey
Twitter: Barbara Corcoran
Twitter: Lori Greiner
Twitter: Elon Musk

Twitter: Tai Lopez
Twitter: Eminem
Twitter: William Lane Craig
Twitter: Tom Cruise
Twitter: Chris Pratt
Twitter: Arnold Schwarzenegger
Twitter: Snowden

Those are all REAL influencers. Not fake. That I can guarantee. Like I said, I currently don't know any of them, but their work speaks for themselves. However, remember that there's still context when watching all of them. Many of these folks above don't know the facts I'm showing you here. For instance, Gary Vaynerchuck constantly talks about how *"you need to be on social media all the time"*.

Wrong. That's very bad advice. SUPER bad advice as you can see now. But his perspective is different, because first of all, he's a BILLIONAIRE who brings business to social networks by evangelizing *"social media is a must for businesses"*, so social networks themselves will likely push his efforts forward, in order to get more business. Despite negative PR.

There was a video where Gary said: "Business People are making business decisions based on.....headlines". Well, everything above so far is all.....headlines. It's ok, he doesn't have the time to read much just like all the other folks I just linked to you.

Or do you think Patrick-Bet David is reading over 12 hours a day? Nope. But he reads Morning Brew. Why? Because it's fast. Condensed. Just cuts to the chase. And remember how CEOs consume content and how much time they have per day to do that?!

So this is why they can't possibly be right all the time. No one can. There's way too much content. And way too little time. And the world is changing too fast. Relax. They're trustworthy. They're just not as up-to-date. They're not at “my level”. They can't possibly be since you now know the sacrifice I've been making to get to this point.

Remember: THE MORE TIME you have on your hands, THE LESS MONEY you have. This is also why I'm here, at this level. Because a few years ago, I decided to go POOR AGAIN in order to REALLY have time to understand everything that was and is going on, and master my predictions to make one major strategic business move that would definitely increase my chances of winning AND surviving the coming global financial crisis. So I decided to get myself some Legendary results first, which would position myself to get the REAL money in return. I'm the strategy guy, after all.

Anyway, these folks may help you in many levels in this next Era that we are about to enter. I can say that based on their work. Some have only spiritual knowledge. Some have only business knowledge. Some have both. And some can also confirm a few of the things I'm saying here. But all of them seem to be approachable and seem to care about others.

Ok, done.
That's enough about Marketing for now. Time to dive into business subjects a little bit. So let's cover now **THE WEALTH GAP**. Because this is where things start to get REALLY INTERESTING.

THE WEALTH GAP AND THE HARDCORE TRUTH ABOUT IT

It's true. **There's a major Wealth Gap in society**. HUGE GAP. Huge. And when I say society, I mean The Global Society. So next, I'll present to you the explanations, facts and realities, and explain why youngsters don't have any money (Millennials and Gen Z) and why everything is at the point we're currently at.

Ok, as you may have noticed by now through your own life, we all have been losing spending power like crazy, but it's thanks to a HUGE financial crisis that this got much much worse, just a few years ago.

"Which financial crisis, Peterson?"

The 2008 Financial Crisis.

THAT'S when wealth really started going to fewer and fewer hands. Globally. **The 2008 crisis actually started with some banks in a distant place: ICELAND – did you know that?! –** and then, in a huge, complex, bad domino effect – due to DEREGULATION made by monkey governments – that's when things started to crumble. Bit by bit.

And people lost jobs.
And people lost homes.
And people lost marriages.

And people lost wealth that they never gained back.
Along with the ability to “get back on the horse”.

Why? Because money brings money. Because if you know what you're really doing, you'll PUT YOUR MONEY TO WORK. And then it brings EVEN MORE money. And that's the neverending cycle that allows you to truly grow financially in this world. That's “the way of the rich”.

But you see....
If government + banks are teaming up to crush wealth altogether...
And the people ends up paying the bill and NO ONE gets arrested (!)...
Then you got yourself a problem.

Because you can't “put money to work”.
Because you can't get ENOUGH money to put it to work.
You just have enough money to survive and barely pay the bills.

Because you're playing in A RIGGED SYSTEM.
You're playing by yesterday's rules, not understanding what's really going on behind the scenes, and why your work is not being rewarded anymore. It's bigger than your job title. It's bigger than your company. It's bigger than all that. It doesn't matter your resumé, your skillset, or following the next market trends.

It doesn't matter.
Because once money is being concentrated in fewer hands through disonest ways, you're done. There's cheating involved. That's how many “businesses” and banks grew and gained power and gigantic market

share. And now that the gap is too big, one can't really get to another higher economic class that easily. Here, take a look for yourself and see how Wealth is mostly distributed today:

- World's 26 Richest Own As Much As Poorest 50% **[IMAGE]**
- World's Richest 500 See Their Wealth Increase by $1TN **[IMAGE]**
- Richest 1% to Own Two-thirds of All Wealth by 2030 **[IMAGE]**

Besides, a lot of today's wealth was actually inhereted, and not the result of business prowess. Here are a good links that give you additional perspective on all this:

- **DW Documentary:** Bill Gates vs Total Cash vs World Economy vs World Debt - How the rich get richer – money in the world economy
- **DW Documentary:** 400 Billion Euros Are Inherited Annually in Germany - Inequality: how wealth becomes power
- **DW Documentary:** 5% of Germans own Half of All German Real Estate - how wealth becomes power

Yeah. But relax. We're not even CLOSE to show the reality behind the Wealth Gap yet. Not. Even.Close. So let's add more data to it, shall we?

Because people are usually very skeptical. Plus, this has been used to make people think that Socialism is good, and Capitalism is bad. BUT they don't show the real reason behind the whole thing: **Governments**.

So here we go, more data:

"Anyone with half a brain knows that millennials are nowhere near having the most spending power. In fact, on a per capita basis they have the lowest spending power of any adult group. **People over 50 control 70% of the wealth in the US, and are responsible for about half of all consumer spending**."

SOURCE: LINKEDIN – Bob Hoffman: How Bullshit Becomes Fact – Feb 14, 2019

WOW! Did you get that?

PEOPLE OVER 50 YEARS OLD IN

AMERICA

control 70% of the wealth in the USA,
and are responsible for about

50% of ALL

consumer spending!

Well, this is just a very huge Wealth Gap if you ask me, my friend. Yeah. But listen to this...

25

HEDGE-FUND MANAGERS

make MORE MONEY than all of the kindergarten teachers in America

COMBINED

Here's the link to The New Yorker article where this data is mentioned. And I know that hedge-fund managers have a far more complex job than kindergarten teachers, but relax. I'm just building up the argument and gathering the evidence so you can understand the bigger picture.

Now, if you pay attention and go back in time, you'll notice that your own life got a lot harder since 2008. Am I Right? But hold on, why is that? Well, because the US government bailed out big greedy banks, who were breaching serious US laws, and who got bigger and stronger AFTER the bail out.

And this bail out was done with TAX PAYERS MONEY!

UNBELIEVABLE ISN'T IT?!

But what this also did was concentrate more money in fewer and fewer hands. But I'm not going to dive into the 2008 Financial Crisis subject yet. This is just for you to understand that a lot of today's wealth concentration is all thanks to the evil agents from that 2008 crisis.

NOW THINK...

If you **“remove” (concentrate) A LOT of WEALTH from the global market through corrupt, evil means, WHILE the educational system is much slower and dumber,** people won't be able to find ways to evolve financially anymore. Right? Because people won't be able to build up game-changing expertise because the educational system is just stupid. And they won't have many options to make or raise serious money because wealth is in the hands of fewer people. It's not the same game anymore. Not even close. And because they can't provide REAL VALUE to others anymore (companies/people) everybody gets.....stuck. And at the same time, some level of growth becomes unreachable. Because....

If 100 companies were fighting for $10,000,000...
And these same 100 companies suddenly start fighting for $100,000.....
And these same 100 companies now need talent that is very scarce....

Then things start to BREAK.

And people start WORKING for LESS. Which impacts everything. People don't have money to create or build businesses, or to employ other people, or to give raises to reward exceptional talent/work and so forth. Also, hiring people leads to nowhere most of the times since

companies are at a much faster pace than what colleges teach. And that way, Capitalism itself gets rigged.

And that way, Wealth stays UNDER CONTROL.
And the same corrupt agents stay IN CONTROL.

THE WEALTH GAP

IS A COMBINATION OF

GOVERNMENT INTERFERENCE IN THE EDUCATIONAL SYSTEM + GOVERNMENT CORRUPTION + CRIMINAL BANKS/BUSINESSES

Criminal activity in banks and governments is not enough.
You also need to crush the odds of wealth creation for the next generation as well. Just Think.

If The Educational system – which people use to “prepare” for the markets – is too far behind regarding teaching the necessary skills to “win” on the market or too far behind regarding teaching “the real world”, then the next working generation is already fighting a losing battle since day one. You're done. Crushed the moment you started. Governments want that. The companies that team up with governments also want that because that way it's much easier for both to dominate markets and

“stay in power”. If you want to control wealth, it's important to make sure that education is also under control or else, someone smart might arise, create competition, or start to educate everybody about what's really going on and what really matters, messing up the whole rigged system. This is why Evil Governments also attack the Educational system because that way, NOT EVEN the NEXT generation will know what's really going on or how to fix things.

Make no mistake...
The Educational system is already broken.
It's broken in the sense that “it prepares you for the real world”.
And it's broken in the sense that it teaches you the most-wanted skills. The skills that companies want the most from employees so they can keep fighting in today's crazy-competitive market.

WHY....DO....YOU....THINK.....

A.I. researchers are making +$1Million, even at a Nonprofit! **[IMAGE]**
The New York Times – Apr 19, 2018

It's because the non-profits are very genereous?! Of course not! It's because the educational system IS MUCH FAR BEHIND in comparison to the real market. Hence why you can see that Microsoft, Amazon and Google have been publishing FOR FREE their A.I. online courses.

Get it? **The Educational System is too late**, and these companies all know it, so they publish these courses as ANOTHER BUSINESS MOVE in a powerful attempt to grab any remaining KEY TALENT who have been studying the market, ignoring the status quo and old advice,

knowing what's going on and making the best life decisions. Smart. After all, deep down, people just want to take care of their families, right? So these people will seek whatever viable options are pushing the market forward. And they'll seek the companies that can pay them for all that effort. They'll seek ways to….get REAL wealth. And fewer and fewer companies over the years can still pay the really smart people who know "how to read" the markets and move accordingly to the times. But these people got there NOT because of their colleges and universities, but rather because they've been ignoring them since they don't work anymore.

And THIS IS WHY many people are constantly saying that... The Educational System is Now A Scam **[VIDEO]**.

Because it doesn't work anymore. It just takes your money. But deep down, this whole scenario was facilitated by government themselves. The Wealth Gap AND The War on Talent exist today because there was also government interference in the Educational System. Because the less educated people become, the better. The less people know how the world really works, and what actions they have to take to really change things, the easier for corrupt agents to stay in power. Because that means fewer unpredictable INDIVIDUALS who can cause change.

After all, when you know too much stuff, you know if you're playing a losing battle or not. But no one who knows to be playing a losing battle keeps playing it. They'll obviously make different moves. Change the course. Therefore, it's better to keep you blind. Otherwise, you may disrupt things and cause trouble. That's the rule.

Yeah....
Therefore....
You got yourself stuck into....
A completely RIGGED Economic System.

The Millennial generation jumped on a market that was already ill, right from the start. And both the Millennial and the Gen Z generations have been learning from places that DO NOT prepare them for this market. Because even the best companies are at WAR today, to maintain their kingdoms. You can see from the PR. Elon Musk gets heat all the time, Netflix too, then Snapchat and so forth.

But WHY?
Because they've been creating value in an extremely rigged market, and WINNING. Yeah. Very very impressive. You see, governments and banks don't like that kind of thing because whenever GOOD guys start getting their hands on real money, they can move things. Take the money out of the corrupt businesses and put them back into the hands of real, honest, hardworking people is a problem. A big problem.

Because they lose CONTROL.

And those who have money in a society, ultimately have control.

Because you can borrow other people's time so they can work for you. Because you can buy/borrow technology, tools, systems and everything else that can help you build up more value in the overall society, which in result, gives you more power to cause change. Change for good. That's what the good guys usually do with money.

But not corrupt agents. They use it to stay in power. And to manipulate markets, stocks etc. Or to buy/manipulate people.

Control. That's what governments want.
Hence why, this WAR for controling all the money.
Hence why, this MONSTER Wealth Gap. All because of Control.

DO NOT BLAME YOURSELF YOUNGER GENERATION, FOR HAVING NO MONEY OR PROGRESS IN LIFE....

Because this is why, my fellow Millennial/Gen Z, you've been working like crazy and getting nowhere. It's not exactly your fault. It's governments. Corrupt monkeys. Evil stupid people who have been destroying everything, commiting huge crimes and that way, concentrating wealth. All because of control.

Hence why this article below is extremely accurate:

Why Millennials Are Facing The Scariest Financial Future of ANY Generation **[IMAGE]** – HUFFPOST – Dec 14, 2017

Read it. Because THIS IS A LEGENDARY ARTICLE. Trust me on this. Very very impressive article. Bravo to Huffpost. If you're a Millennial or Gen Z, just read it. It'll explain A LOT of your life. A lot. Especially part of the whole Wealth Gap thing.

Because I KNOW that sometimes you want to say THIS to the older folks (by Eminem) because they don't understand. I get it. I'm a Millennial too.

I get it.
You're pissed off because you can't buy your own home.
You're pissed off because you can't build your own life.
You're pissed off because you can't get money to get married.
You're pissed off because you have no money at all. All the time.
And you're pissed off because you feel NO PROGRESS.

And like master Tony Robbins says....

PROGRESS Equals HAPPINESS
–- Tony Robbins

Yeah. This is why I'm also bringing this all down. You see, felow Millennial, although YOU can't buy a home or barely pay rent, there are other consequences that are hitting everybody too. Very soon. And now the older folks are about to notice. This is why I'm hitting everybody. Exposing everybody. And showing to everybody all of our realities. From the folks who think they're “financially secure” (they're not) to the younger generations.

Do you think you're alone in all this, Millennial? No no.
Let me give you a quick example and explain why if a whole generation becomes poor, how bad domino effects will obviously follow up until the point that it hits the older guys who are “secure”.

If you – THE MILLENNIAL – can't buy a home nor pay for rent and your life stays stuck and you don't leave your parents house, then logically, all stores – businesses – that sell beds, couches, and furniture in general, are already taking another financial hit. Right? They'll eventually crash too. Because there's way less demand in the whole market because the price of a house just went from something like $90,000 to $500,000 (fictional number as example).

And WHAT WORKING CLASS CAN BUY THAT?!

At the same time, everything is getting more expensive. Food. Housing. Medical bills. Electricity bills. Employees etc. But a whole generation is financially crippled and can't add much money to the market.

They can barely pay rent. They can barely buy a car. They can barely travel. They can't buy a house. And the businesses that rely on all that, or everything that involves all that, already have a much smaller market. If you own apartments and you want to sell them, selling to Millennials or Gen Zs – a whole generation – is not a smart thing to do. Because you'll have a hard time finding customers. So you see?

We're all going down TOGETHER!
Get it?! Eventually, we all go down together.
Because the older generations are now having problems to sell/rent their real estate, as you can see below:

Housing Market: Prices About to Plummet Worldwide [IMAGE]
BUSINESS INSIDER – Jul 17, 2018

All Thanks to the governments. So although these older folks have properties....it's about to become.....just that. Properties. Not cash flow. Yeah, we're not the only generation now with big problems anymore, huh? Although the younger generations have no money, the older generations are about to have a huge cash flow problem.

That's the end result of the Wealth Gap.
And I know what many of you, younger people might be thinking....

“BUT PETERSON!

WE NOW HAVE

CRYPTOCURRENCIES!

And we will take down the monkey Government and the big bad Banks!”

Oh, will you now?
Then here you go:

How The U.S. and The World Regulate Cryptocurrencies [IMAGE]
MARKET WATCH – Dec 28, 2017

Bitcoin Whales: 1,000 People Own 40 Percent of The Market [IMAGE]
BLOOMBERG – Dec 8, 2017

The Challenge for Cryptocurrency Firms in 2019: Don’t Die [IMAGE]
YAHOO – Dec 31, 2018

Did you see that? If you check that Market Watch article (the only one of that nature I could find), you'll realize that **more democratic nations are making less aggressive moves against crypto – because they can't go further – while non-democratic countries are using the laws against people who are just trying to survive, and even putting them in jail because of crypto**.

And did you see that....

JUST 1,000 people
CURRENTLY OWN
40% of BITCOIN?

How many of those whales do you think are just evil agents who bought bitcoin in order to control this kind of wealth and block more people from growing financially? I'm telling you, people are naive. They don't understand that we are all playing a game against governments and banks for a long time. And it's in the government's best interest to maintain the Wealth Gap problem. Because that way it's a lot easier to control everything. This. Is. A. Game. About. Control.

The “way out” (crypto) that many preach about is already, partially, under control. And governments will play any card they can to block it.

They'll say it's being used by criminals.
But last time I checked, criminals use CASH and BANKS.

They'll say that there are bitcoin scammers.
But there are scammers everywhere.

Finally, they'll charge you a pretty huge tax bill.
Because do you know what has been happening to the americans who made tons of money with crypto – about 6 figures or more – lately?
No? Then check this out:

> Part of what makes paying cryptocurrency taxes so difficult is that current **I.R.S. rules treat cryptocurrency as property rather than currency. That means that every time you sell or transfer a digital coin for something else — whether you’re cashing out Ether for dollars, trading Bitcoin for another cryptocurrency or using Ripple to buy a cup of coffee — you’re creating a taxable event** that must be separately recorded and accounted for. Complicating matters even more, the timing of last year’s cryptocurrency boom made for some extra tax headaches. The price of Bitcoin rose more than 1,500 percent last year, with most of the gains coming during the last two months of the year. **High prices caused many traders to sell Bitcoin in 2017, in order to lock in their profits. But instead of cashing out into dollars, many traders put their 2017 profits into new cryptocurrency investments, most of which have lost money in this year’s market slump**. That decline has left some investors short of the funds they need to pay the taxes they owe on last year’s gains. Ms. Walter said she had seen clients with cryptocurrency gains as large as $400,000 who did not withhold taxes during the year...
>
> **Think Cryptocurrency is Confusing? Try Paying Taxes on It**
> **THE NEW YORK TIMES – Mar 21, 2018**

Got that? People made tons of money and now have no funds to pay the IRS because they either made another big bet, or lost it, or whatever. Huge problem. Plus, this Amazon Patent might give these guys a big headache very soon (take a look).

So as you can see, THE WEALTH GAP is staying the same, and it will get MUCH worse if we don't do anything about it right now. Counting with the government nowadays is the most stupid decision you can make today, because they're all corrupt (I mean here as a UNIT, since there are definitely some individual politicians here and there who are still trying to fix things).

Besides, the Wealth Gap forces all youngsters to seek older customers and companies that still have money because.....we work for MONEY at the end of the day. Without money, there isn't much you can do, right? If you have been reading this Manifesto carefully, then you know there was **a link showing that a good chunk of Silicon Valley is building bunkers in distant places like New Zealand**. Well, guess what? This definitely increases the Wealth Gap problem in case a serious event happens – and serious events are going to happen as you'll see later – because big money may suddenly disappear from the market as things get worse, leaving even FEWER individuals and businesses who can make transactions. But we'll get to that later.

Now let's address the root cause first: **The Goverments**.
We need to know what the Government has been doing behind our backs in order for you to understand the big picture later, when we land on more “complicated” subjects.

THE GOVERNMENTS: THE ROOT CAUSE OF ALL EVIL NOWADAYS

Wherever you are in the world and whoever you are, Governments are definitely against you. No exceptions. This is Global. This is also Biblical. So next I'll show you what has been happening over the world, and how governments have been moving as a UNIT and crushing the ability for people to grow financially and build their lives, crushing growth for businesses, while also blocking innovation. All at the same time.

Our Global Society has been also taking very big hits on key areas such as Democracy, Capitalism, Freedom of Speech, Economics, Net Neutrality, and much more.

But why is no one really talking about all this?
Because...people:

- 1) miss must-read articles because of how the internet works
- 2) complain about it online but them they go back to their lives
- 3) believe that there's no way they can be heard or cause change
- 4) believe that a movement won't work, since it's at a Global scale

Nevertheless, let's show some truth bombs.
The 2008 monster financial crisis destroyed a bunch of jobs and businesses, while consolidating power on a few businesses as well. Some big banks merged, and wealth became concentraded in fewer

hands at the time, making things much harder for true, honest companies and hardworking entrepreneurs / employees.

So I'll show you a preview of the famous Documentary that the American Government hates: **INSIDE JOB – Narrated by Matt Damon himself**. That's the introduction (by the way, GREAT music huh?). And this is not just any documentary. It's a masterpiece. Hence why Tony Robbins himself recommended it in a recent interview with Tom Bilyeu:

"And the same people that basically....DESTROYED the financial system....we punished them by putting them in charge of the recovery while giving them all our money. It's just....mind boggling.

There's A GREAT DOCUMENTARY, if your audience hasn't seen it, that won an Academy Award called.....INSIDE JOB."
– Tony Robbins – Master Happiness Interview [VIDEO]

The American Government hates

this documentary because....it tells the truth. It shows how the american people actually suffered a lot and the criminals simply got away with it. While tax payers money got used for bailing out the criminals in the first place. Yeah. Welcome to the real world. And since we all live nowadays in a globalized world, almost every country took a financial hit because of all that. Translation: everybody in the world is now having a worse economic life because of all that. Because everything got a lot worse.

Now here's the time bomb that blew up in everybody's faces. But as you now know, only THE PEOPLE ended up paying the bill:
CDOs – Collateralized Debt Obligations.

Take a look at how everything changed back in 2008 and how Investment banks created an impossible-to-track investment as you can see next from the video clip of the movie-documentary itself:

INSIDE JOB - The Securitization Chain + CDOs **[VIDEO – 02min]**
(A TRILLION dollar chain by the way).

Did you see that? Great isn't?
That's how greed works in the real world. Monkeys.
But hold on, because NOW comes the government:

INSIDE JOB – Government lifts leverage for banks **[VIDEO – 02min]**

WOW!!! Did you see that?!

BANKS getting leverage at a 33-to-1 ratio!

Well this is just unbelievable! That's people's wealth right there! Right on the line! YOUR wealth! The wealth you have been working your whole life for, can be compromised by stupid governments and banks. But we're not done yet. Stupid investment banks created something really bad, then governments gave them steroids and now what do you think is missing in the equation?

That's right: The investors.

INSIDE JOB – Credit Default Swap | unregulated **[VIDEO – 01:25min]**

WOOOOOOOOOOOOOOOAAAAAAAAAAAAAH!!!!!!!!
How can an investment of proportions LIKE THAT stay...

UNREGULATED?!

Well....governments. That's how.

“But Peterson, aren't cryptocurrencies also unregulated?!?!”
Of course they are! But remember when Bitcoin appeared? EXACTLY IN 2009. RIGHT AFTER some smart people saw these kind of absurd, next-level corrupt acts where people lost homes and businesses and no evil monkey got arrested. Who wants such government to regulate the ones who want to bypass them in the first place!?

Anyways....
There's more about the 2008 Financial Crisis here if you want:

DW Documentary: The 2008 Crash - The Investment Bank Lehman Brothers **[VIDEO]**

Now, this is just the beginning.
If you think the 2008 Financial Crisis is all there is about this section of this Manifesto.....boy are you mistaken.

Because remember how I said **how the government has been closing down on businesses and the people as a UNIT?** This is happening for a few years now. And of course, I have a bunch of evidence for you because that's way more entertaining.

So here we go baby.
Have a look at what governments have been doing lately:

- ARTICLE-WARNING #1
  Things Just Got Serious in Europe's War on Cash **[IMAGE]** – WOLFSTREET – June 28, 2017

- ARTICLE-WARNING #2
  What's The IP Act And How Will It Affect You? **[IMAGE]** - WIRED - May 8, 2017 + and yes, I'm aware about this: U.K. Court Finds Government's Surveillance Powers Unlawful – THE INTERCEPT – Jan 30, 2018, but it's just a matter of time.

- ARTICLE-WARNING #3
  European Regulators Are About to Kill The Digital Media Industry **[IMAGE]** – BUSINESS INSIDER – Aug 14, 2017 + additional warning coming from the whole industry about this new regulation: Europe's Leading Publishers Sign Letter Slamming E-Privacy Proposal – EPC – Mar 29, 2017.

- ARTICLE-WARNING #4
  GDPR: CMO warns of Threats Within Martech Infrastructure **[IMAGE]** - MARTECH TODAY - Aug 25, 2017

- ARTICLE-WARNING #5
  A Ruling Over Embedded Tweets Could Change Online Publishing **[IMAGE]** - WIRED - Feb 16, 2018

- ARTICLE-WARNING #6
  Microsoft's Supreme Court Case Has Big Implications for Data **[IMAGE]** - WIRED – Feb 27, 2018

- ARTICLE-WARNING #7
  The Next Privacy Battle in Europe is Over This New Law **[IMAGE]** - THE NEW YORK TIMES - Mar 27, 2018

- ARTICLE-WARNING #8
  Everything You Need to Know About The Oracle Lawsuit Against Google **[IMAGE]** - MASHABLE - Mar 30, 2018

- ARTICLE-WARNING #9
  India's Fake News Crackdown Crumbles Over Journalists Outrage **[IMAGE]** - THE NEW YORK TIMES - April 3, 2018

- ARTICLE-WARNING #10
  The Google Data Protection Regulation: GDPR Is Strafing Ad Sellers **[IMAGE]** - DIGIDAY – June 4, 2018

- ARTICLE-WARNING #11
  Net Neutrality Has Officially Been Repealed. Here's How That Could Affect You **[IMAGE]** - NEW YORK TIMES - June 11, 2018 + Peterson Teixeira's comment about Net Neutrality and a bunch of additional links about it from other sources **[CARD]**

- ARTICLE-WARNING #12
  Supreme Court's Wayfair Decision Will Hurt Online Shopping **[IMAGE]** - THE NEW YORK TIMES – June 21, 2018 + all the additional links and the comment by Peterson Teixeira **[CARD]**

- ARTICLE-WARNING #13
  Europe's New Copyright Law Could Change The Web Worldwide **[IMAGE]** - WIRED - Sept 12, 2018

- ARTICLE-WARNING #14
  GDPR Has Cut Ad Trackers in Europe But Helped Google, Study Says **[IMAGE]** – TECH CRUNCH – Nov, 2018

- ARTICLE-WARNING #15
  EU Copyright Directive Nearing Final Form As Google Tests Stripped Down New Search Results **[IMAGE]** - SEARCH ENGINE LAND – Jan 15, 2019

WAIT.....WHAT?!?!?!?

"Wait a second....so the government has been trying to turn paper money into history, and control all of our transactions eletronically?! (ARTICLE-WARNING #1)
Exactly.

"And the government is also trying to get access to our private lives through digital means, by using ***a law that allows them to hack into our devices, along with removing encryption whenever possible*** *directly in the Internet Communications Companies level?!?!"*
(ARTICLE-WARNING #2)
Exactly.

"And the government is creating laws that would require publishers to grant everyone access to their digital sites, ***even to those users who block their ads as if it were some kind of free service****?!?!"*
(ARTICLE-WARNING #3)
Exactly.

"And the government created this ***GDPR law which created a bunch complications for marketers and a bunch of cybersecurity threats if you comply with the law****?!?! Which has a worldwide impact?!?!?!"*
(ARTICLE-WARNING #4)
Exactly.

*“And **a federal judge ruled that embedding a tweet containing an image** in a webpage is to be considered copyright infringement?!?!?”*
(ARTICLE-WARNING #5)
Exactly.

*“And **the government is making companies like Microsoft to copy and move the contents of my e-mails to governments everywhere** and it's not being considered search and seizure?!?*
(ARTICLE-WARNING #6)
Exactly.

*“And the government is trying to force every piece of software that allows private interactions like Skype, Whats App and videogames with players messaging to obtain people's explicit permission for every trackable thing?! **When many of these companies have not been obeying these kind of laws themselves for years, and therefore impacting only the little guys who don't yet have a strong brand?!”***
(ARTICLE-WARNING #7)
Exactly.

*“And a **federal appeals court ruled that an API was something copyrightable in a Google vs Oracle lawsuit?!?** Harming the creation and development of new software programs, preventing competition from arising and therefore, leading to much higher costs for consumers at the end of the day?!”*
(ARTICLE-WARNING #8)
Exactly.

“And the government is trying to crush journalism and the media, ***penalizing journalists who are spreading 'fake news' when they don't even define what that is****?!”*
(ARTICLE-WARNING #9)
Exactly.

“And thanks to GDPR, ***numerous independent ad exchanges and other vendors watched their ad demand volumes drop between 20%-40%*** *while Google's AdX spiked?!?!”*
(ARTICLE-WARNING #10)
Exactly.

“And the government repealed The Net Neutrality rules, ***allowing ISPs to now discriminate against any lawful content by blocking websites or apps, slowing the transmission of data, censor content, and creating fast lane for companies wh decide to pay premiums, and a slow lane for those who don't pay ISPs a premium in AMERICA****?!?! The Land of The Free?!?“*
(ARTICLE-WARNING #11)
Exactly.

“And the American ***Supreme Court changed how states can tax online shopping, allowing South Dakota officials to collect taxes from other states' businesses that sell to South Dakota residents****?!?! Which is a big loss for consumers, small businesses and the future of e-commerce altogether?!”*
(ARTICLE-WARNING #12)
Exactly.

*“And the government is creating a law that will require site owners to pay for displaying snippets of content?!? **Effectively crushing publishing platforms like Medium and Wordpress since they would have to make sure that the texts that users are posting don't violate copyright** every time someone posts something?!?!”*
(ARTICLE-WARNING #13)
Exactly.

*“And **the government has actually helped Google grow its marketshare in Europe through GDPR, cutting the reach of other ad trackers while Google is getting even more of people's data**!?!?”*
(ARTICLE-WARNING #14)
Exactly.

*“**And the government is actually putting Google in the position of picking winners and losers thanks to the EU Copyright directive**?!? Since Google will have to monitor every single piece of content in its platforms, Like Google and Youtube, checking all the time whether some video or article is violating Copyright or not?!?!*
(ARTICLE-WARNING #15)
Exactly.

WOAH!!!

WHAT A BIG, MONKEY AND STUPID

GOVERNMENT

WE ALL HAVE, RIGHT?!?!

Yeah. Are you putting everything together now?
The monkey anti-business laws. The surveillance laws....
The bail outs for criminal banks using the people's money.....
The anti-crypto agenda....

And this is just what I HAVE been picking up. And there's what JOURNALISM has been picking up. And then there's the stuff going on behind the scenes as we speak, waiting to come into the light.

And many BUSINESSPEOPLE STILL THINK the way out for our current mess, especially regarding things like The Duopoly lies with....the government.

But WAIT A MINUTE!
Don't you guys remember how BIG TECH is....also....The government?!

“The devices that you pay for...watch YOU...on OUR behalf **[VIDEO]**”
VICE DOCUMENTARY – State of Surveillance: Snowden (Vice on HBO)

And remember the movie?

THE SNOWDEN REALITY – Previews - The Official Snowden Movie
NSA collecting phone records of millions of Americans daily. Breaking News tonight. Reports that through a secret court order, The Obama administration is collecting the phone records of millions of Verizon customers. That's been reported by THE GUARDIAN newspaper in the UK. They said court order shows that all the information is going to the National Security Agency. CNN has reached out to multiple sources to confirm the story.

...

Another explosive article, has just appeared, this time in THE WASHINGTON POST. It's breaking news that it reveals ANOTHER BROAD and SECRET U.S. government surveillance program. THE WASHINGTON POST and THE GUARDIAN in London reporting that **the NSA and the FBI are TAPPING DIRECTLY into the CENTRAL SERVERS of NINE leading internet companies, including MICROSOFT, YAHOO, GOOGLE, FACEBOOK, AOL Skype, Youtube and Apple. The Post says they're extracting audio, video, photographs, e-mails, documents, and connection logs** that enable analysts to track a person's movements and contacts over time.

THE SNOWDEN MOVIE - [1:50:04min – 1:51:12min]

THAT GOVERNMENT?!

THAT'S YOUR ANSWER?!

Yeah. Remember Snowden? Well, I'm bringing him back for a few seconds now. The official movie is this one by Oliver Stone.
Here's the trailer. And here's the movie on Netflix.
Here we go, let me show you the snowden reality:

THE SNOWDEN REALITY – Previews - The Official Snowden Movie

Reporter: Why would you go back after Geneva?
Snowden: Because of the money, and because I wanted to live in Japan. And because of Obama, actually. You know, I thought things were gonna get better with him. I was wrong.

Reporter: What was it like there?
Snowden: Well, in the first part of my day, I was building this round-the-clock backup system called Epic Shelter. So if there was some catastrophe, say uh, terrorists burn down every embassy and NSA post in the Middle East, this program would ENSURE we wouldn't lose any of that data. But then, I would have to put it aside when visitors would show up. NSA wanted to impress the Japanese. Show them our reach. They loved the live drone feeds.

…...

They were not as thrilled to learn that we wanted them to help us SPY on the Japanese population. They said it was against their laws. OF COURSE WE TAPPED THE ENTIRE COUNTRY ANYWAY. And, we didn't stop there. Once we owned their communication systems, we started going after THE PHYSICAL INFRASTRUCTURE We'd slipped these little sleeper programs into power grids, dams, hospitals. And the idea was if the day came when Japan was no longer an ally it'd be LIGHTS OUT.

And it wasn't just the Japanese. **We were planting malware in Mexico, Germany, Brazil, Austria. I mean, China I can understand. Or Russia or Iran. Venezuela, okay.**

But....Austria?

You're also being ordered to follow most world leaders and heads of industry. You know, you're tracking trade deals, sex scandals, diplomatic cables to give the U.S. an advantage in negotiations at the G8 or leverage over Brazilian Oil Companies. Or helping to oust some 3rd world leader who's not playing ball. And ultimately the truth sinks in that no matter what justification you're selling yourself THIS IS NOT ABOUT TERRORISM.

Terrorism.....is the excuse.
This is about....economic....and social....control.
And the only thing you're really protecting is the supremacy of your government.

THE SNOWDEN MOVIE – [55:08min – 57:55min mark]

WOOOOOOOOOOOOOOOOAH!!!!!
Wait wait.....did you get that?!?!
Replay:

“Of course we tapped the entire country anyway...”

Yes. Governments.
Are you seeing how everything is about.....CONTROL?!
These people are sick. They have some weird obsession with control.
But wait because there's more. Much more:

THE SNOWDEN REALITY – Previews - The Official Snowden Movie

Every time I felt like I was finally letting go of all the anxiety and all the questions that used to keep me up at night, I'd learn something else and I just couldn't ignore it. Like, there were these three high-level officials at the NSA. Bill Binney, Ed Loomis and Kirk Wiebe. **They'd been filing complaints about ABUSES and OVERREACH for YEARS. That's all they did, they just filed complaints.**

AND THE FBI RAIDED THEIR HOMES.

And then there was Thomas Drake. Like the other three guys, Drake was trying to change things from the inside. But when nothing worked, he did go to the press. So they HIT HIM WITH THE ESPIONAGE ACT and we were SHOCKED. THE WHOLE INTEL COMMUNITY!

Reporter: Why do you think you were charged?
Thomas Drake: To send a chilling message.
Reporter: To whom?
Thomas Drake: To other whistleblowers. To others in the government. Not to speak out. Do not tell truth to power. We'll hammer you.

SNOWDEN MOVIE – [1:06:26min – 1:07:23min]

Hmmm....did you see that? They'll hammer you.
Yeah? Cute. But poor whistleblowers, though. By the way, speaking of Whistleblowers, did you see this ARS Technica Article? Pay attention to the last paragraph. Weird. Valid point. But anway, here we go again:

THE SNOWDEN REALITY – Previews - The Official Snowden Movie

Okay, so this is data collection for the month of March. Worldwide. Emails and Skype calls. France. 70 Million. Germany. 500 Million. Brazil. Two billion. Inside the U.S., 3.1 billion e-mails and calls. That's not including any of the telcom company data.

Snowden's friend #1: Okay, so what's the collection in Russia?
Snowden: Russia...is...1.5 billion.

Snowden's friend #2: Wait, so we're collecting twice as much in the U.S. as we are in Russia?
Snowden's friend #1: Yeah, I figured it would be a lot, but...
Snowden's friend #3: This shit is out of hand, man.
Snowden's friend #1: Wait, have you shown this to anyone else?

Snowden: No, you guys are the first.
Snowden's friend #2: Yeah, you know, I'd be careful about that. It could seem like you're rocking the boat.

Snowden: Yeah, you're right. I just hmm, I needed to know if I was the only one that thought this was crazy.

SNOWDEN MOVIE – [1:28:30min – 1:29:18min]

Impressive, huh?! Your Skype Calls, Emails were all being monitored even when you didn't engage in any wrongdoing over the past years, **regardless of what country you were** (or are right now).

You probably didn't know about this movie, right? That's because it suffered a major crackdown by governments, and movie theaters didn't let it be shown too much. I was in Brazil when this movie was launched, and it lasted just 2 WEEKS in movie theaters from Sao Jose dos Campos – Brazil, and there was only ONE session available: 2:30pm. Yeah. That's what I call a crackdown. But the truth always come to light.

Here's a final peek:

THE SNOWDEN REALITY – Previews - The Official Snowden Movie
Snowden's friend: You heard about Trevor, bro? You know that op to OWN THE INTERNET IN SYRIA?
Snowden: Yeah...
Snowden's friend: Trevor and his TIO team crashed the core router! THE WHOLE COUNTRY has gone DARK!
Snowden: Jesus Christ...

SNOWDEN MOVIE – [1:41:55min – 1:42:06min]

”You know that Op to OWN THE INTERNET in Syria...?”

Yeah. Governments.
That's what governments have been really doing lately.
Ok, that's enough. So let's move on because there's still a lot to talk about. I just want to remind you that the solutions can only come from the true business community, not governments. Because as you can see, they're not to be trusted anymore. It's a fact. And it's Biblical.

Keep notes of what we just talked about, because this will all make you understand the Global Financial Crisis in the end, how it will all play out, what moves THE GOVERNMENT will likely make, and it'll all “justify” some major moves that are about to be made by big tech companies. Changes in business models. But I'll get to that later.

So it's time to shed some light into our financial crisis.
And because we are about to explain the next monster financial crisis, we need to address one major subject: Massive Layoffs.

Get ready.
Because this is where things start to get....UGLY.

MASSIVE LAYOFFS:
THE REALITY OF TODAY

This is one of the biggest indicators that a HUGE financial crisis is already underway. I'll show you a bunch of evidence, so this section can be quick to read, since we still have a lot to talk about.

Remember those Massive Layoffs I mentioned in the beginning of this Manifesto? Well, they have been increasing over the years pretty fast:

- ARTICLE-WARNING #1
  Number of jobs: 18,000 jobs lost
  How Microsoft's global footprint is changing with its massive layoffs – QUARTZ – July 17, 2014

- ARTICLE-WARNING #2
  Number of jobs: 28,000-33,000 jobs lost
  Hewlett-Packard's Latest Job Cuts Would Fill A Small City – FORTUNE – Sept 15, 2015

- ARTICLE-WARNING #3
  Number of jobs: 18,000-25,000 jobs lost
  IBM Layoff Epidemic Spreads Worldwide – IEEE SPECTRUM – Apr 20, 2016

- ARTICLE-WARNING #4

  Number of jobs: 14,000 jobs lost

  Global Economic Bellwether Cisco Reportedly Fires 20% Of Workforce – ZERO HEDGE – Aug 16, 2016

- ARTICLE-WARNING #5

  Number of jobs: 40,000 jobs lost

  After Massive Layoffs, What's Next for Volkswagen? – NBC NEWS – Nov 18, 2016

- ARTICLE-WARNING #6

  Number of jobs: 12,000 jobs lost

  GE Is Cutting 12,000 Jobs – CNN – Dec 7, 2017

- ARTICLE-WARNING #7

  Number of jobs: 20,000 jobs lost

  How Is This Not A Recession? Ford To Slash 10% Of Global Workforce – ZERO HEDGE – May 15, 2017

- ARTICLE-WARNING #8

  Number of jobs: 14,000 jobs lost

  Israel's Ailing Teva to Cut 25% of Global Workforce in Recovery Effort [IMAGE] – THE TIMES OF ISRAEL – Dec 14, 2017

- ARTICLE-WARNING #9

  Number of jobs: 220 jobs lost

  Buzzfeed to Cut 15 Percent of Staff in New Round of Layoffs [IMAGE] - CNN – Jan 24, 2019

- ARTICLE-WARNING #10

  Number of jobs: 250 jobs lost

  Vice Media To Reorganize, Lay Off 10 Percent of Staff [IMAGE] – HOLLYWOOD REPORTER – Feb 1, 2019

- ARTICLE-WARNING #11

  Number of jobs: 4,000 jobs lost

  Executives and Bloodshed: How Disney is Making 21st Century Fox Disappear **[IMAGE]** - HOLLYWOOD REPORTER – Feb 6, 2019

- ARTICLE-WARNING #12

  Number of jobs: 3,500 jobs lost

  Honda Confirms Plans to Shut Swindon Factory with 3500 jobs To Go **[IMAGE]** – EVENING STANDARD – Feb 19,2019

  (this is happening in 2021)

Wait...wait....let's just stop to do this math for a second.
Because it's already pretty big.

THE RESULT:

18,000 + 28,000 + 18,000 + 14,000 + 40,000 + 12,000 + 20,000 + 14,000 + 220 + 250 + 4,000 + 3,500 = ***171,970 jobs lost!!!!***

WOOOOAH!!!

THAT'S WAY TOO MANY JOBS ALREADY!!!

“MAN!!!! But...hold on a minute Peterson...Question: Isn't some of this data about the past few years, like the ones from 2014...2015...and 2016? Some people have probably got new jobs by now, right?! Because These people are not unemployed anymore!”

OH, YOU'RE RIGHT.

But remember how the whole talk about Ad Inventory started in the first place? And how some monkey businesses are “controlling” attention and all businesses and entrepreneurs are suffering?

So these people aren't really going anywhere regarding their “jobs” or “businesses” because attention is scarce. Today, every company is starving for attention, ESPECIALLY digital companies (check the penultime paragraph in THIS article about Vice)

Get it? Just like Recode published and predicted in...**January 2018 (!)**. So every business out there is losing attention. Big time. Dramatically. And some who are now employed or turned into entrepreneurs, are either working for or running a business that is also....losing attention.

And WITHOUT attention.....guess what?
No business. And therefore, no jobs. Because if people don't even know that you exist they can't even buy from YOU. Plus, if there are way too many options on the market trying to get people's attention, people themselves get....lost (too much competition).

Therefore.....

Many of those

Who got FIRED in recent

MASSIVE LAYOFFS...

Have been trying to win in a business world where attention is scarce...
Others are now working hard for a business that's losing attention....
Others are reeducating themselves in what they think it'll help them...
Others have not landed any job since they were fired....

So the coming Global Financial Crisis...

Is actually A COMBINATION of factors, see?

Because even if some of those people who were fired manage to study hard, then go back to the market, and land a job on some random “digital company”, these companies themselves are being punched in the face by Google and Facebook since they control their...ATTENTION. Therefore, it's a job that won't matter very soon because the business itself is under attack since it's losing attention. And if some of these people landed a job that requires little training – like a factory – the rising cost of food, housing & rent and everything else we need to live life is eventually going to suffocate them. And these people will obviously spend their money just with the real basic stuff.

THEREFORE....
That's your answer. Just because someone is employed today, it doesn't mean anything in the scenario that we are currently at.

But....THERE'S MORE! – *man I hate my 'job' sometimes* – that proves that EVEN MORE jobs are already going down as we speak because of two other things that area already taking place:

Bankruptcies and
M&A – Mergers and Acquisitions!

So let's continue, shall we?
Then here we go baby:

- ARTICLE-WARNING #13
  America's Retail Apocalypse is Just The Beginning [IMAGE] – BLOOMBERG – Nov 8, 2017

- ARTICLE-WARNING #14
  The Running List of 2017 Retail Apocalypse Victims **[IMAGE]** – RETAIL DIVE – Dec 13, 2017

- ARTICLE-WARNING #15
  Founder's Big Idea to Revive Buzzfeed's Fortunes? A Merger With Six Rivals [IMAGE] – THE NEW YORK TIMES – Nov 19, 2018 / *OBS: I took the liberty to add the "Six" to the headline since it's what it says in the article!*

- ARTICLE-WARNING #16
  Fujifilm Says It Will Cut 10,000 Jobs at Its Xerox Joint Venture – FORTUNE – Jan 31, 2018

- ARTICLE-WARNING #17
  BMW and Daimler to Form Mobility Company to Compete With Uber, Lyft – FORTUNE – Mar 28, 2018

- ARTICLE-WARNING #18
  T-Mobile and Sprint will merge to create a 5G powerhouse – ENGADGET – Apr 29, 2018

- ARTICLE-WARNING #19
  Sainsbury and Asda to Reveal Details of Shock £15bn Merger [IMAGE] – THE GUARDIAN – Apr 29, 2018 / *OBS: I made a few additional observations in this card about all this*.

- ARTICLE-WARNING #20
  Global Dealmaking on Pace to Smash Record Books, Already Above $2 Trillion [IMAGE] – CNBC – May 22, 2018

- ARTICLE-WARNING #21
  Germany's Bayer closes $63 billion Monsanto takeover – CNBC – June 7, 2018

- ARTICLE-WARNING #22
  AT&T Closes Acquisition of Time Warner – THE NEW YORK TIMES – June 14, 2018

- ARTICLE-WARNING #23
  Disney and Fox Shareholders Approve $71.3 Billion Megamerger – FORTUNE – July 27, 2018

- ARTICLE-WARNING #24
  What 2,000 Job Cuts Tell Us: The Free Market Kills Digital Journalism [IMAGE] – THE GUARDIAN – Feb 2, 2019 /
  OBS: Horrible Headline. Free markets have nothing to do with it.

- ARTICLE-WARNING #25
  Retailer Payless ShoeSource Set to Shutter Its U.S. Stores [IMAGE] – REUTERS – Feb 14, 2019

- ARTICLE-WARNING #26
  Activision Blizzard Lays Off Hundreds Of Employees – KOTAKU – Feb 12, 2019

WOOOOOAAAAH!!! Did you see that?!?!

JUST SO MANY

Mergers and **Bankruptcies!!!**

Which means.....MORE MASSIVE LAYOFFS!
Why do you think companies merge in the first place? You think it's

about hanging out with some new coworkers and enjoying themselves? Nope. This is actually a preparation for a monster financial crisis. Because with all the problems I've been showing you like scarce attention levels for businesses, anti-business laws, wealth gap, monster marketing costs, monster customer acquisition costs, duopoly rigging competition and everything else....

People are definitely getting cut off from their jobs.
Either from the company that is going bankrupt...
Or from BOTH companies who are about to merge....

Therefore, MORE JOBS are about to GO AWAY very soon. If you think the “attention thing” is not that important in this business scenario, and if you think I'm wrong, then let me bring to your attention a few paragraphs from two of the articles I previously mentioned above:

"On an earnings call this afternoon, **the company said that it would be eliminating 8% of its staff. In 2018, Activision Blizzard had roughly 9,600 employees, which would mean nearly 800 people are now out of work**....but that the company would be consolidating and restructuring because of missed expectations for 2018 and lowered expectations for 2019. **The company said it would be cutting mainly non-game-development departments**.”

SOURCE: KOTAKU – Activision Blizzard Lays Off Hundreds Of Employees – Feb 12, 2019

Did you see that last highlighted sentence above? Do you know why non-game-development departments are going away? Remember what I said about E-sports getting even more ATTENTION than NBA games?

Well, there you go. Attention baby.
It changes everything for a business.
Because businesses will always seek the places where they can get attention, or otherwise, they can't even sell their products to people anymore. Remember: A business needs attention to survive.

Now, here's the other article that I also need to talk about:

"U.S. discount **retailer Payless ShoeSource Inc plans to close all of its approximately 2,300 stores when it files for bankruptcy later this month for the second time in as many years**, people familiar with the matter said on Thursday.

The move would make Payless **one of the most high-profile victims** of the string of bankruptcies that have hit the brick-and-mortar retail sector"

SOURCE: REUTERS – Retailer Payless ShoeSource Set Shutter All Its US Stores – Feb 14, 2019

Wait...did you read that? **'High-profile victims'**?
Yeah. This means that not even the big guys are resisting this crisis already and the current economic situation. Because this is the warm up folks. You have no idea.

And by the way, how many jobs are we talking about here, just in this particular case above? Let's do some quick math. Let's assume that it's 3 jobs per store, then it would mean that additional 6,900 workers are back to the streets! And that's on top of ALL those other people that I mentioned before. And this is just ONE case.

AND THIS IS JUST WHAT

JOURNALISM

HAS BEEN PICKING UP LATELY

Or do you think Newspapers are writing about every single massive layoff case? Or every few hundreds layoffs case? Of course not. It takes resources to do that. Which are all running out as you'll see next when I talk about Journalism.

And while we're still fresh with so many massive layoffs in our heads, let's add more to that bill, shall we? Because now you'll see how everything is about to get even more serious.

Next subject: Artificial Intelligence.

ARTIFICIAL INTELLIGENCE: THE REALITY OF TODAY

Artificial Intelligence has been around for decades actually, which is why our society became more “technological” pretty fast in the last few years. But it's because of A.I. achieving certain levels of progress and milestones, that A.I. experts, independent media and even mainstream media are dropping big warnings about it. It will change and impact MANY things, especially....jobs.

Now, in case you don't know much about A.I....
There are only 3 levels of Artificial Intelligence:

- **ARTIFICIAL NARROW INTELLIGENCE (ANI) –** This is where the computer can do only one thing very well, like those old chess games that you still have on your PC. It can only play chess, and that's it. That's the level that has been around with us for decades.

- **ARTIFICIAL GENERAL INTELLIGENCE (AGI) –** This is where the computer can perform all kinds of things, not just play chess. So basically, it's kinda like “a human”. Picture the humanoid robot if you like, but it doesn't need to be a physical robot, since “robots” are also algorithms. But picture a very very very ADVANCED algorithm that can do many things at the same time. Just like a human being. Once the A.I. is able to do all that a human can, we consider it AGI.

- **ARTIFICIAL SUPERINTELLIGENCE (ASI) –** This is where the A.I. can outperform any single human on ALL things and even do it better. Critics and experts usually say we should worry about this level because eventually A.I. will end up there, since we like efficiency and therefore, we'll eventually hand over everything we do to A.I. because we like....efficiency. However, you'll see next that worrying about this Superintelligence scenario is actually pointless because things are going down way before A.I. reaches that maturity level.

Ok. That's the basics, so let's continue.
If you know NOTHING about A.I. itself and its true power, and how fast it evolves over time, then you have to start with these two articles I'm recommending below, and you WON'T NEED to read anything else to understand the impact of A.I. in society:

The A.I. Revolution: The Road to Superintelligence [IMAGE]
WAIT BUY WHY – Jan 22, 2015

The A.I. Revolution: Our Immortality or Extinction [IMAGE]
WAIT BUY WHY – Jan 27, 2015

Make no mistake.....
As someone who reads a lot I can assure you that....

THESE ARE

THE BEST

ARTICLES

ON THE INTERNET IF YOU KNOW NOTHING ABOUT A.I.

Not a joke. Elon Musk himself shared PART I on his Twitter.
If you're a Journalist, read it. If you're an Entrepreneur, read it. If you're a CEO, read it. If you're a Freelancer, read it. It will explain A.I. very well for you, and it's coming impact in society. From start to “finish”.

Ok, now that's out of the way, let's go back to what were just talking about: Jobs and Massive Layoffs. Because I'm here to talk about the additional impact of A.I. on top of everything I just wrote in the previous pages, remember?

Ok, good. So, what you need to understand that literally changes everything – that MANY PEOPLE don't – is the following rule:

TECHNOLOGY

EVOLVES ITSELF, AND THEREFORE, **IT EVOLVES EXPONENTIALLY.**

“What..? I don't understand Peterson...”
Ask a software engineer, a programmer or anyone else today who writes code for a living, if they still write code in Assembly (a very old computer-programming language). The answer is “NO”. Why? Because old languages gave birth to new ones (C gave birth to Java), which then were used to build new systems, and new programs, and even new programming languages, which were then used to build OTHER new programs, OTHER new languages and so forth. If a programmer wants to build a professional website today for a client, he won't create a CMS – Content Management System – from scratch. He'll, instead, build any customizations on top of.....WORDPRESS.

Get it? That way he saves A LOT of time and the end result is....very professional work. Because we work on top of the existent Technology that's already available today to evolve Technology itself, which is why Technology evolves.....technology, and therefore, its line of growth is actually exponential. This means that the time to build the same thing we built in say, 2010, takes much less time nowadays.

Quick example?

A few years ago, building a website required you to hire a software company, then webdesigners and other professionals. Right? You needed some considerable amount of money to actually put a functional, professional website online.

Today, you can simply buy a professional, premium theme HERE. Next, you hire some company to host your website – which nowadays already has a Wordpress installer ready in place – so you can have your CMS up and running within a few hours. And now, you can publish anything just like big media players like The New York Times, The Guardian, Bloomberg etc. Done. Your professional website is up and running with less than....$400.

And that's why there are basically almost 2 billion websites today. Technology evolved itself up to the point that it's almost free to start an online business and everything changed. Everything is at your reach today. For example, if you want to know what all the big brands are using as their “core technology”, like CDNs, Website Traffic Analysis software, Web server software and more, you can simply download and add things like the Wappalyzer extension to your browser and see what these big players are using to run their multi-million dollar online businesses.

Guess what? It's THE SAME TECHNOLOGY that many small businesses out there are also using to run their own small businesses. So now, plugins and extensions came to life as....new businesses.

Because Technology builts on top of Technology itself.

Therefore, years ago, a company that used to build websites was making a fortune. Now.....not so much. They have to sell bundles (many services sold as one) to customers in order to survive, which involves building a professional website, the brand's logo, the design, the content, the ads, the whole marketing and so forth. Hence why many of these companies became agencies at the same time.

More work. Less money.
Because Technology evolves pretty fast and penetrates markets even faster, because companies will always want to provide additional value due to today's extreme competition. Companies are always after that competitive edge.

Guess what?

ARTIFICIAL INTELLIGENCE

can actually provide REAL, SERIOUS value to businesses and therefore customers, even in today's chaotic mess.

The problem is that good, professional-grade **A.I. relies on DATA**. And remember how you're not getting any? And how everything is rigged by governments and big tech so you don't get any?

Also, it's important to understand that even if you do get data, only those who get to “create and use” next-level tech like A.I. are the ones who will actually get richer. And now, the more cutting-edge technology you have, the higher your chances of getting real success because you have much lower costs and a much higher competitive advantage.

Instagram was sold for $1 Billion to Facebook back in April, 2012.
Do you know how many employees it had? Thirteen.

INSTAGRAM had just

13 EMPLOYEES

when it was sold for 1 BILLION dollars to Facebook back in 2012.

So 13 people and a piece of software was worth a billion dollars. Why is that? Because of Technology. This is what I want you to pay attention to here. Because the founders built something on top of the current technology available at that time, creating a real product that was worth 1 BILLION DOLLARS in market value.

But the Instagram founders didn't start Instagram from scratch. They used the newest and the most advanced programming languages, the best, most professional-grade frameworks and everything else that

could speed up the process of creating something of true value in an extremely competitive market. They “cut corners” thanks to technology. And because of it, they didn't need that many employees.

Because as

TECHNOLOGY

evolves, jobs don't keep up.

They never do. And that's A REALITY that NO ONE can fight.
Let me give you some additional evidence about this reality:

“In 1964, the nation's most valuable company, AT&T, was worth $267 billion in today's dollars and employed 758,611 people. Today's telecommunications giant, **Google, is worth $370 billion but has only about 55,000 employees – less than a tenth the size of AT&T's workforce in its heyday.**”

SOURCE: THE ATLANTIC – A World Without Work – August, 2015

Got that? There's a preview of this article here too.
So basically.....a company that controls browsers, website traffic, apps, browsers extensions, maps, traffic analytics – WORLDWIDE – and much more has only....about.....55,000 employees. That's far less than AT&T back in the 70s, who had almost 760,000 employees. Yet, Google

has more value. And why? Because of technology. Because it evolves itself. Up to a point that the only next level of “progress” for all these next-level companies lies in removing OTHER jobs, more “advanced” ones, that require some expertise, like the jobs of....

Writers...

Japan’s Leading Technology Blog Hired A New Writer, A Robot
ARTICOOLO - Aug 11, 2016

What News-Writing Bots Mean for The Future of Journalism **[IMAGE]**
WIRED – Feb 16, 2017

Google's New Algorithm Creates Original Articles from Your Content **[IMAGE]**
SEARCH ENGINE LAND – May 17, 2018

Artists...

A Painting Made by A.I. Was Sold at Auction for $432,500 **[IMAGE]**
TIME – Oct 26, 2018

A New AI Can Write Music as Well as a Human Composer **[IMAGE]**
FUTURISM – Mar 9, 2017

New algorithm can create movies from just a few snippets of text
SCIENCE MAG – Feb 23, 2018

Programmers...

The Military Just Created An AI That Learned How To Program Software
FUTURISM – Apr 26, 2018

An AI Can Now Write Its Own Code
FAST COMPANY – Apr 27, 2018

Researchers...

The Cybernetic Newsroom Where Reuters Robots Are Great At Research But Not at Writing Articles **[IMAGE]**
THE DRUM – Apr 5, 2018

Lawyers...

AI Lawyer "Ross" Has Been Hired By Its First Official Law Firm
FUTURISM – May 11, 2016

20 Top Lawyers Were Beaten By Legal A.I.
HACKERNOON – Oct 25, 2018

Consultants...

Robo-Advisors Are Coming to Consulting And Corporate Strategy **[IMAGE]**
HARVARD BUSINESS REVIEW – Jan 12, 2018

Managers...

Robot Managers: The Future of Work or a Step Too Far? **[IMAGE]**
THE GUARDIAN – Apr 6, 2018

Investors...

Robots Are Coming for These Wall Street Jobs **[IMAGE]**
BLOOMBERG – Oct 18, 2017

Salespeople...

A Million B2B Sales Reps Will Lose Their Jobs to E-commerce by 2020
DIGITAL COMMERCE 360 – Apr 13, 2015

Why AI Won't Replace (Great) Salespeople
ENTREPRENEUR – Mar 31, 2017

Executives and dealmakers...

Amazon’s Machines Are Moving From The Warehouse to Headquarters **[IMAGE]**
BLOOMBERG – June 13, 2018

And so forth. But of course, these aren't the only jobs that A.I. is coming to take over because humanoid robots are also coming, or didn't you see the Russian Robot that can shoot guns with incredible precision?!

Yeah. The bottom line? Companies will go after “the next big thing” in order to remain relevant and in the game. And we all know how hard it is today to stay relevant, right?

But once again....TECHNOLOGY comes in to “save the day”. And that means even fewer jobs in a time where a global financial crisis is at its PEAK. You can come read this paragraph in 2021 again to see if I'm wrong or mistaken.

THEREFORE....

After ALL THE CHAOS we talked about that is already impacting jobs... After ALL THOSE MASSIVE LAYOFFS realities I showed you....

Artificial Intelligence is gonna make it MUCH WORSE.
And it doesn't matter what you work with. Because A.I. is coming for you. Both White Collar and Blue Collar jobs.

NOTE:
WHITE COLLAR = Jobs that involve using your expertise/knowledge.
BLUE COLLAR = Jobs that involve manual labor and physical stuff.

Nonetheless, both classes are at risk.
You see, it's a lot HARDER for A.I. to steal the jobs from those people with less education – like factory workers – than from people with higher levels of education – like the jobs/roles I mentioned before – because the robots need to imitate all 5 human senses – sight, hearing, smell,

taste and touch – pretty well, to avoid hefty lawsuits or a big loss in production levels. HOWEVER.....these folks are NOT safe either as you can see next.....

Factory Workers...

China Is Building a Robot Army of Model Workers
MIT TECHNOLOGY REVIEW – Apr 26, 2016

Chinese factory replaces 90% of human workers with robots. Production rises by 250%, defects drop by 80%
ZME Science – Feb 3, 2017

In China, A Picture of How Warehouse Jobs Can Vanish
AXIOS – June 13, 2018

How Sewing Robots May Put Human Hands Out of Work [03:22-03:40]
THE WALL STREET JOURNAL - February 16, 2018

Drivers...

Suncor to Cut 400 Jobs As It Rolls Out Self-Driving Trucks **[IMAGE]**
REUTERS – Jan 31, 2018

Uber's Self-Driving Cars Are Set to Return in a Downsized Test
THE NEW YORK TIMES – Dec 8, 2018

Self-Driving Vehicles Will Save Lives But Destroy Jobs
SMITH's LAWYERS – July 16, 2018

Farmers...

Robots Are Already Taking Farm Workers' Jobs
THE WEEK – June 15, 2017

Labor Terminators: Farming Robots Are About To Take Over Our Farms
INVESTORS' BUSINESS DAILY – Aug 10, 2018

And now you may be saying....

"WOAAAAAAAH!!!

THIS MEANS THAT EVEN MORE JOBS ARE ABOUT TO DISAPPEAR!!!"

"ANOTHER MONSTER WAVE OF

MASSIVE LAYOFFS

IS DEFINITELY UNDERWAY!!!"

Exactly. That's the point.
More jobs are about to disappear simply because of A.I.
Regardless of EVERYTHING that is already taking place, A.I. will add even more pain to the big picture. More massive layoffs. More bankruptcies. More wealth concentration in fewer hands. And because of our current dangerous economic situation, some evil agents are already anticipating some stuff that I noticed after reading some other warnings from some other A.I. experts.

I'll explain below, but I'M NOT certain of it.
Just see if it makes sense to you, considering how our world works.
So here's a quick story of mine:

A while ago this article A.I. Winter Is Well On Its Way called my attention, especially ***because it was written by an independent expert and also because it went viral on Pocket*** *(if I'm not mistaken). And if you read it,* ***it basically says that there are major flaws in the now-famous Machine Learning method****. And then, later I found out about this:*

"Under an ongoing EU proposal, it might just be the bot itself. A 2017 European Parliament report floated the idea of ***granting special legal status, or 'electronic personalities' to smart robots, specifically those which (or should that be who?) can learn, adapt, and act for themselves. This legal personhood would be similar to that already assigned to corporations around the world, and would make robots, rather than people, liable for their self-determined actions, including for any harm they might cause****." – SLATE: The EU Is Trying to Decide Whether to Grant Robots Personhood – April 17, 2018. That's....weird, isn't?! I THINK people have been deploying robots and trying to protect themselves legally at the same time KNOWING these robots have major flaws at its core. Something to think about.*

What does that look to you?
Because to me it looks like one thing and one thing only:

CONCLUSION:

SOME PEOPLE ARE PUTTING FLAWED A.I. TO WORK

in very serious areas that can endager people's lives but because of the whole financial crisis scenario and other particular reasons, they're doing it anyway while hoping to pass some crazy laws that can blame THE ROBOTS if some dangerous/bad stuff happens!

WOW!!! IT DEFINITELY LOOKS like something like that, right?! But again, I'm not sure. This is just an educated guess at best. But it was precious information that I had to share with you as well.

Now, you may be thinking...

“But Peterson, can't A.I. be good for people too? It has benefits, right?”
The answer is YES. There are many areas where A.I. will bring some serious improvements and more security to everybody, that's for sure. But since you also know how our world works, you can see why the bad might outweight the good by far. Especially if we talk about cyber attacks and the use of A.I. for military purposes.

And I know there's some people....

Trying to be optimistic, pointing out that driverless companies will kill jobs but they'll create many jobs too. But the harsh reality is that in practice, far less jobs are gonna be created – the Google vs AT&T example proved that – and over time, all these types of next-level technologies will require less and less human intervention as the software becomes more mature. Just ask yourself: How many times any software made by Google was a problem to you? How many times you had to contact their tech support to solve some issue regarding their software? You probably had zero or close to zero issues, right?

Well, it's the exact same thing.
As the software matures, there's no need for that many employed workers to maintain the operation. It's just....additional cost. Especially in a global financial crisis. That's how businesses see it. Just ask round. Also, part of these “optimistic” articles about A.I. are also coming from a PR perspective, because as the Wealth Gap increases, and wealth gets concentrated in fewer and fewer hands, so will the “hate” towards the companies who are profiting from these next technologies and making more money with.....fewer people.

So there's this need of having some “good news” to help “balance” the emotions, so they can “protect” themselves to some degree as well. But we'll get to that later since this very reason is why many hackativists exist nowadays, and why many of them will multiply because many want a cause to fight for, and what better cause than to “take down giants” or companies who are living a good life while a bunch of people suffer and have no jobs or no money? But let's leave it at that for now, and let's continue.

So as you can see, MASSIVE LAYOFFS are already happening and more waves of them are definitely underway. People think Education can fix things but it can't, actually.

Because currently, the job market is already a game of “musical chairs”, meaning, the market DOES NOT have enough jobs for everyone TODAY, even if you're part of the famous STEM group, which means you either studied Science, Technology, Engineering or Math – *which are usually the core areas of the next market trends and technological advancements and therefore, where people who do have those skills should get jobs without any trouble*.

REMEMBER:

TODAY, THERE AREN'T

ENOUGH JOBS

FOR EVERYONE ALREADY

On top of that, being great at your job is much harder than it used to be because you have to know A LOT MORE to land a job in today's crazy-competitive economy. There's the need for hard skills (what you must know to do your job), soft skills (people/social skills) and the networking

factor (who do you know that can link you to opportunities). And on top of ALL that scenario, those who have jobs which are known as “gigs”, meaning, those who are part of the “gig economy” and work whenever there's demand ALSO have to worry.

Because the on-demand economy is actually a bubble that's about to burst because of THESE business reasons (!). And on top of all THAT, jobs themselves are ANOTHER bubble because companies are actually borrowing money to hire workers nowadays. And to maintain them too. This last link is just talking about the U.S. if you look at it, but I can guarantee that this is happening in many countries nowadays. Altogether. All at the same time.

Therefore.....jobs are at RISK.
Therefore.....even if you do have a job...it's also at RISK.

HENCE WHY people are talking about Basic Income, or, in other words, handing people money, periodically, no strings attached. Finland did a test with this idea recently, but the truth is that it won't ultimately work because what needs to be fixed is.....

THE MARKET.

The ability of Meritocracy to prevail when there's enough effort and commitment. The ability of individuals to go out there and make their dreams come true without regulations or corrupt corporations or governments to stop them. That's where the fix is needed. Handing

people money is a temporary solution (IF it's indeed a solution). But I'll talk about all that when is time to start talking about The Solution.

Now, if you have been paying attention to all this, then you know that the next crisis is gonna be HUGE. Unprecedented. Completely out of control and definitely off the charts if compared to any other financial crisis in human history.

BECAUSE.....

Massive layoffs have been happening worldwide since 2014...
And people are working much more for far less money...
And maintaining your job is getting harder by the day...
And young people have been working for nothing but burnout...
And big, decades-old companies are filing for bankruptcy...
And companies are selling their assets to raise cash for growth...
And the duopoly is controlling online attention worldwide...
And companies are borrowing money to employ people...
And a record 8,640 retail stores closed just in 2017 (!)...
And there aren't enough jobs for everyone nowadays...
And companies are engaging in M&A deals as never before...
And hedge funds themselves are making little money...
And hedge funds are closing doors after sustained poor results...
And hedge funds are returning hundreds of millions of dollars to clients...
And Silicon Valley companies themselves are using contractors...
And the Wealth Gap is getting even wider...
And everybody is trying to pivot to subscriptions without solid attention...
And no more than about 10 global news brands can use paywalls...
And Ad Fraud is now being operated by real, professional criminals...
And a lot of people is using adblocking software...
And websites are begging to disable them....

And Youtubers are begging to leave their videos on the background...
And Youtubers are doing ridiculous stuff to get attention...
And Influencers are becoming more like employees...
And rising Influencers are posting fake sponsored content...
And more than half of Internet traffic is just made of robots...
And internet traffic metrics are actually a bunch of lies....
And social media algorithms are working against businesses...
And the government is creating even more anti-business laws...
And a bunch of things are not even being measured correctly...
And unemployment is also not being measured right in places like U.S...
And Google has been killing competition without people knowing (!)...
And A.I. is about to destroy many more jobs, white and blue collar...

THE RESULT?!

MASSIVE **CRISIS** AND MASSIVE **CHAOS**

That's the truth. That's the cold, hard truth that people are not seeing. But they're about to see it all alright. Oh boy, they are. The thing is, is gonna hit most of them by SURPRISE. Unless we warn them. Together.

Now, since you have more evidence to understand where we are at, we need to keep connecting the....dots. Because all this massive job loss can't be good for us, can it?

So now I ask you: WHAT do you THINK will happen next?

Think. If thousands and thousands of people are losing their jobs....what will happen to the country itself?

1...2....3.....That's right. The country will eventually CRASH.
You see, if people start losing their jobs then this means they will also stop paying taxes on their INCOME – because there's no paycheck anymore – which then affects the money of.....The Government.

Therefore, THE OBVIOUS consequence is only one:
The government now has a lot less cash in its own pocket to pay its own bills, forcing it to fire.....FEDERAL, public workers and employees! Now people who thought they had job security for life are about to.....LOSE their jobs too! And it's ALTOGETHER! Add this scenario to everything I already said up until this far, my friend.

Get it? It's INEVITABLE.
That's the domino effect that comes next.
And you know what ALSO comes with it?
Higher bills. Electricity bills. Gas bills. Higher taxes. All that. Because the government needs to keep the country....ALIVE. Remember? Therefore, it needs to get money from those who STILL have it. Remember this rule because I'll revisit this truth in the near future.

So what comes next for the business community?
Because those who are still providing jobs will feel an impact, right?

Well, to bring to a more “digital perspective”, THE COST for simple things like, say, hosting a website – every online business – will also go up because the hosting companies will have to pay higher maintenance bills now, which will then be passed down to...YOU. Yay!

MAN this is GREAT!
How Are you enjoying your whole **BUSINESS REALITY**?

Are you having fun with all this? Because you better be, after all everything is going down anyway so....at least have some fun in the meantime!

A few months ago, I already had a significant increase in my own hosting costs, which I must pay because it's what keeps my business alive, since my business is.....online. But by the time I'm writing this, we're not yet living the Global Financial Crisis that I'm warning you about. This is not even the warm up. Trust me on this.

So guess what? That kind of simple costs – like hosting costs – is gonna get even WORSE! And very very soon.

“WHAT?!?!?!

And why is that Peterson?!?”

Well because I haven't even talked about the Cybersecurity topic yet. Remember? We're not there yet. I just dropped some sweet nuggets so you can taste some of the coming-soon stuff. You see, what most people don't seem to realize, is that in a GLOBAL FINANCIAL CRISIS, everything becomes a war zone, and criminals proliferate like rats! Everywhere. Wherever you are. It doesn't matter where you are. They'll be there. Somehow. The problem is that we never had....cyber criminals at the level we are getting now. It's gonna be like....

SUPER CYBER

CRIMINALS 24/7!

Just like we never had cyber wars too. Hence why costs are going up. But we'll get to all that later. Don't worry. Just remember which page you're still at.

And since you still have the subjects **Massive Layoffs + Next-Level Technology** pretty fresh in your head, I need to connect more dots with another coming reality: Electric Cars. Quick stuff, but necessary so you can see where all this is really going.

LET'S RECALL things for a second.

There's a major global financial crisis underway.
Companies are feeling it already. Customers too.
But here's the thing: SMART customers, people who do read – like myself – know that they need to.....PREPARE for it. And part of that preparation comes down to cutting costs in this future scenario. Or, even better, comes down to making some smart investments that improve their own lives AT THE SAME TIME that they cut costs.

That sounds exactly like Electric Cards.
Hence why I'm bringing Electric Cars to the picture.
You'll understand why next.

You see, ELECTRIC CARS CUT COSTS. A lot.

I'll use a great example from my own country, Brazil, since it's a country with a very lowsy economy and it's also a place where businesses usually come to die. Therefore, those who are smart over here, when they make the “right moves”, these moves have a much bigger impact.

OK, for conversion purposes, 1 DOLLAR = 4 REAIS (Brazil's currency).
So here we go:

"Owner of a BMW i3 and an electric scooter, corporate administrator Leonardo Coelho says that only **$60 a month electricity bill** from his home in Jaguariúna (SP), **equipped with a semi-fast "Wallbox Pro" charger in his garage** . Is there a trick? One of the first electric vehicle technology devices in Brazil, **Coelho set up photovoltaic cells in the building, which generated all the energy of a region, and started to spend R$ 0.10 per km with his car. For this, he invested about R$ 25,000 in equipment, plus the cost of the vehicles themselves** – it only cost 3 dollars, while it was sold in the country, between R$ 160 thousand and R$ 250 thousand"

SOURCE: UOL – Owners of Electric Cars Reveal How Much They Pay In Electricity Bills in Brazil – May 11, 2018

Wait...did you see that?
The guy invested 25 grand to set up some next-level equipment that captures solar energy and turns it into electricity, so he can recharge his car, **cutting down his transportation costs by over 400%,** taking a conservative approach.

Now, remember the Wealth Gap thing?
Well, so does Ford, and many other car manufacturers. Deep down they're just....companies. Who are after customers' money. And in this chaotic financial crisis scenario, do you think they'll keep producing the same old cars? Of course not.

Here's what happened in Brazil recently:

Ford Announces It Will Shut Down Factory in São Bernardo
JOVEM PAN – Feb 20, 2019 (YOUTUBE)

WOAAAAAAAH!

SURPRISED?!

Because you shouldn't be. That's how the market works.
Companies will go after money. Always.
Now by the way.....

Do you know HOW MANY JOBS WENT AWAY with that single move? **Just 20,000 jobs**. Twenty thousand jobs. Yeah. Now add that to the Massive Layoffs account. It's turning into a pretty big account, isn't it?!

As I said before, these companies will go after those who are smarter, and have the money to keep buying from them. That's....the market. That's how it works. You create a product or a service for others to buy. And because a huge financial crisis is coming, people will seek electric cars to cut down transportation costs, which FORCES car manufacturers to go in that direction as well.

The problem is.....many jobs will go away in this process.
Many jobs. You have no idea. I HAVE NO IDEA!

Because here's another interesting thing that people aren't really taking into account but that has a massive impact as well:

LOCAL BUSINESSES

that go bankrupt because of it – *or lose a massive customer base overnight*.

Let me stay on the same example of that Brazilian Ford factory so you can understand. You see, some local businesses like bakeries only exist because of such factories. It's a strategic move. You build a bakery right in front of a car manufacturer and you simply have a constant flow of customers. The same thing happens for those in real estate. You build a building and you rent the apartments to factory workers, because these factories tend to stay far away from everything, so instead of workers spending hours and hours commuting per day, they just rent these apartments for the week and go back home in the weekend. Well, guess what? Those two types of businesses were heavily reliant on.....the factories. No factories...no business. And now.....bad domino effect (!).

And this is just...
ONE example from
ONE factory in
ONE city in
ONE country: Brazil.

ONE EXAMPLE. JUST ONE.

How many more will go unreported?
So you go add that big reality-check to everything I already said here regarding massive layoffs. Go investigate other cases, in other cities, around the world. And add all that to the current bill.

Yeah. VERY WORRISOME reality, isn't?
But wait.....THERE'S MORE! In the middle of all that scenario, remember what I said about A.I.? And how it is basically steroids for businesses since it cuts costs and increases productivity levels exponentially? All at the same time?

Well, as you now know, A.I. will literally change almost everything. Practically every industry. And therefore, the whole global market. But also, it will change how countries view each other.

But WHY IS THAT IMPORTANT?
Oh, because there's another very entertaining thing.....

Countries can enslave other countries.

“WAIT....WHAT?!

WHAT ARE YOU TALKING ABOUT PETERSON?! ARE YOU CRAZY?!”

YAY! .....Surpriseeee!
Yes. This is where THE REAL THREAT of A.I. comes into play, baby.
What? We didn't leave the A.I. topic yet, remember? So yeah, that's the real threat of A.I.

WHY DO YOU THINK super-entrepreneurs like Elon Musk are giving warnings about A.I. probably triggering WWIII? You didn't think this was by chance, did you? Once you start putting the pieces together, and once you understand where the world is really at, and the effects that A.I. has on the economy and the military, it makes a lot more sense, doesn't it?

Anyways....time to explain that with more detail.
Because how can a country be enslaved by another country due to A.I.? I'll use a quick example from the very card I recommended the article I just mentioned above:

"Here's a quick example: Dialogflow. This is the company previously known as API.AI, a chatbot building platform bought by Google in 2016. Now, **how many foreign brands, companies outside the U.S., rely on Dialogflow for their chatbots? Too many. Well, this is an American company**, which gathers massive amounts of business-related data through its customers' chatbots. Great. And as A.I. evolves, Dialogflow's platform will evolve too, allowing customers to build much smarter chatbots, killing the need for human customer service altogether. **This means fewer global companies in the market and fewer people employed internationally, and therefore, fewer taxes to foreign countries**. **A consequence of AI + Globalization**. **One American business using A.I. killed many companies and jobs in other countries, diminishing tax acquisitions for all other governments**. **But these foreign governments cannot tax Dialogflow in return, to compensate all taxes lost due to job loss, because the company belongs to the United States**. See the problem? Eventually, all countries with a dominant A.I. force will be the only ones able to provide value to the market because they'll have more data, more money to do research, more money to evolve the business, more money to improve its products, and more of the right talent to do the work. And the only valuable thing countries without top A.I. will have to offer to this market dominated by AI-driven companies, is data. Data from its national citizens."

SOURCE: PETERSON TEIXEIRA – Recommended A.I. Article #2

Get it?
Just Think. Since A.I....

Ups the game a lot, COMPANIES WITHOUT A.I. have little chance of competing against companies who are using A.I. on a daily basis. For those using A.I., costs dramatically decrease and productivity levels increase – at the same time – which means that companies without A.I. are playing a losing battle most of the time.

I'm (obviously) generalizing here, but in the bigger picture, A.I.-driven companies will crush competitors who aren't using A.I. yet. Just like those producing electric cars will remain in the game and keep selling cars while those who aren't, eventually won't.

But let me give you another example before I finish the explanation.
Let's say you have two countries.
Country #1: China.
Country #2: Brazil.

Both produce cars.
China: 50,000 per month.
Brazil: 45,000 per month.

You see, China is winning by only 5,000 cars, so it can't raise prices or it risks losing market share. BUT....if China brings ROBOTS to the picture in order to produce cars up until the point of a "Dark Factory"....then this becomes the new scenario:

China: 700,000 per month (just a fictional number as an example)
Brazil: 45,000 per month

So what's

THE REAL THREAT

of Artificial Intelligence here?!

Well, let's THINK.
With true A.I., the quality of a product stays the same (or better), but you get this outcome with FEWER COSTS and FASTER PRODUCTION levels!

Ok ok, so where are we going with all this?!
Well....there's a thing called....TRADE. Which means countries sell each other stuff. Because the world, is deep down just a huge global market where countries keep selling each other stuff.

Therefore.....WHOEVER MASTERS A.I. and starts putting it to work... can within a very short time frame put ANYONE who doesn't have AI.....out of business! And FOR GOOD!

"WHAT?!?

What do you mean 'putting out of business for good', Peterson?!"

Well, because there's no way you can MATCH the same Costs x Productivity benefits that A.I. brings to the table. And until you get your hands on that kind of technology, the other side – the competitor – already made its prices lower to froze the other countries' sales, to prevent any AI competitors from arising. So how do you keep selling stuff in that situation? Well, **you either RENT the foreign A.I. tecnology to stay relevant to this new market, or you simply get no deal and no A.I. tech and you're OUT of the market**.

Which means....

THE COUNTRIES
THAT HAVE A.I. GET TO

ENSLAVE

OTHER COUNTRIES THAT DON'T.

Because the COUNTRIES WITHOUT A.I. WILL EVENTUALLY **BECOME IRRELEVANT TO THE "MARKETPLACE" -** Translation: Global Trade!

WOOOOAAAHHH!

WHO wants to be ENSLAVED!?

RAISE YOUR HAND!

And very few people are talking about this. This is why Elon Musk said that A.I. will trigger WWIII. Because....no country wants to be enslaved.

Once you master A.I., there's no doubt you can “tax” other countries and make them work for you. A country using A.I. can drop its prices at a much lower level than normal, for a very good amount of time in order to freeze sales for other countries, crushing the competition in a short time frame. Example: If you could buy a laptop for $30 dollars that has the exact same quality of a $500 dollar laptop, you would. The problem is that no company that sells laptops today can lower its prices that low, or they would go out of business pretty fast.

BUT...

IF YOU HAVE A.I....

This means your costs can be ridiculously low, and you can employ far less people, since you have mostly robots, and you have fewer buildings, which means fewer costs with real estate to accomodate

employees, which means fewer costs with alimentation/food, heat, transportation and so forth. Therefore, you can dramatically lower your prices for some time to kill the competition. Get it? Therefore, all a country (that has true A.I.) has to do to crush the competition is “bleed” for a short period of time in order to dominate other nations (economically speaking).

And because of this whole Global Financial Crisis scenario, what country won't protect itself and engage in that kind of aggressive behavior? We're already seeing many “fights” between countries for far less, and for far smaller reasons, like Trade Deficits which is giving birth to Trade Wars. Hence why, the World War III scenario is the future.

“But Peterson....
don't we have to worry about
A.I. COMING OUR WAY
just 5, 10, or 30 YEARS
from now!?”

Oh ok, let's address that BIG misconception for a moment.

After all, PEOPLE STILL THINK that because it took over a decade to evolve smartphones and personal computers and all that, another decade will be necessary to evolve our current technological

landscape. They forgot to read those two articles from Wait But Why.

First of all, regarding the A.I. experts themselves, no one agrees about their A.I. predictions. This is weird. But part of the predictions seem to involve the adoption of A.I. technology at a worldwide level, which is hard to predict if you don't know a bit from every area and industry, the complex connections between markets, along with geopolitics etc. Some other predictions from other experts, involve ASSUMING that A.I. is not mature enough for adoption. Well, big mistake. Because remember the "big bad men" who care about nothing or no one except making some more money, which is why they'll deploy dangerous A.I. anyway?

Well, these core reasons may be why no one actually agrees.
Next, remember how I said that Artificial Intelligence evolves exponentially? I already talked about that, remember?

Well, just as a reminder, here's one of the best examples we have today that proves that A.I. is coming pretty fast:

"Last year, after **Google's AlphaGo dispatched human grandmaster Lee Sedol in the notoriously complex board game for the first time**, 19-year-old Ke Jie expressed confidence that he wouldn't share the same fate, according to The New York Times. After all, Ke had defeated Lee several times himself. By the match's end Tuesday, Ke felt markedly different about his nonhuman competitor.

"Last year, it was still quite humanlike when it played," Ke said.
"But this year, it became like a god of Go."

…

His statement feels rather apt considering that, like a god, AlphaGo is its own

greatest instructor. Last year, NPR's Geoff Brumfiel broke down the basics of the program developed by Google's DeepMind lab:

*"It started by studying a database of about 100,000 human matches, and then **continued by playing against itself millions of times**. As it went, **it reprogrammed itself and improved. This type of self-learning program** is known as a neural network, and it's based on theories of how the human brain works.*

"AlphaGo consists of two neural networks: The first tries to figure out the best move to play each turn, and the second evaluates who is winning the match overall."

SOURCE: NPR.ORG – 'Like A God', Google A.I. Beats Human Champ Of Notoriously Complex Go Game – May 23, 2017

Did you get that..?
"*Last year.....then....THIS year.....*
Playing itself a million times....self-learning program..."

Yeah. THIS IS WHY most people are stupid, dormant, and completely unaware of the dangers coming at us which will impact the economy, jobs, peace and ultimately, everyone's lives all over the world.

NOTE: There are other related links here and here in case you may want to confirm the whole story, and many other links if you care about researching the topic with more depth. Enjoy.

Now, in the midst of all this chaos, we definitely need to address where our money is resting, right? I'm talking about Banks. Let's quickly talk about them, shall we?

BANKS
THE ECONOMIC REALITY

Banks are basically loan sharks legalized by the government. That's what they really are today. They take your money and lend it with absurd interest rates to someone else. And if that someone doesn't pay, they'll go after their properties or whatever asset they still have. Banks are useless nowadays. The rise of cryptocurrencies proved that because, the truth is, we don't really need banks. It's just a form of...control. Government control. Economic control. And I'm no anarchist, governments are good when they are....GOOD. But that's not what we have anymore. Just watch the news. Just watch governments taking lobbying money to protect their own personal interests and their own personal agenda. Just see the 2008 scandal and how banks commited several crimes and were bailed out with tax payers money, thanks to goverments. Banks today, are also the enemy.

So once you take a few hits and you take a big punch in the face – like the one from 2008 – you simply wake up. The problem is that many people don't.

Now, once that's said, we can continue our conversation.
You see, crypto enthusiasts think they can simply provide a better solution and fix this corrupt system, and that's that. That's very naive, because, if you think you can simply restructure the whole financial system just by providing something of higher value, without engaging in actual “wars” against such corrupt forces, then you're naive.

GOVERNMENTS and BANKS are not gonna let good people crush their structured, corrupt system. That's the hard truth. Many of these people running banks have alliances with governments, to prevent new solutions (like crypto) to arise, shifting money (and therefore, power) to new hands. Hence why, countries with weaker democracies are going full-force against crypto people, as you can see here in this article by Market Watch that I already talked about. What? You thought that they would just sit down and wait for cryptos to take over the whole financial system? Nope.

So have in mind that banks are not your friends.
Once that's said, we need to talk about how this whole thing works.
So to understand the banking system a little bit better, I recommend the following videos below:

Richard W. Brilliantly explains how the banking system works [VIDEO]
Richard Werner: Today's Source of Money Creation [VIDEO]
DW Documentary: How Money is Created Today [VIDEO]

Yes, in legal terms, banks don't actually lend people money nor they take deposits. They purchase securities from people. Therefore, the reality is that **Banks actually borrow money from the public**. Your account shows what the bank owns YOU which is why if a bank goes bankrupt you are gonna yell something like:

”HEY! WHERE'S MY MONEY?!
I HAD 20,000 IN MY CHECKINGS ACCOUNT!”.

BANKS ALSO CREATE MONEY SUPPLY

through Credit Creation as shown in the videos I just mentioned before. And credit in our economy is also.....money, since you can buy things with it. And make no mistake, Credit Creation could be good when you're boosting business investments, but as you're about to see next, it's not the case anymore. Banks have been creating money FOR THE PEOPLE – who are not the ones who create Wealth – so they can do stuff like....pay other loans....or pay their bills....or....buy fancy stuff.....or buy more of what their own countries currently produce whilst production levels of goods and services remain the same, thereby adding more demand and inflating prices.

OBS: *If people's spending power suddenly skyrockets – because of bank loans – the demand for goods and services suddenly skyrockets as well. But if production levels stay the same, prices go up (because....Supply & Demand, remember..?). And as you can see from your own personal life or your friend's lives or the news, people's salaries and spending power (that doesn't come from loans) have been going nowhere but down..*

OK. THEREFORE....

Banks present themselves DIFFERENTLY to society as you can see. But nevertheless, in practice, they are just like loan sharks at the end of the day who are also making the crisis worse, while breaching the law at the same time (although loan sharks can't create money).

Good? Understood? Good.
Now here's what our banks have been doing lately:

“But a new report from Standard & Poor's shows that **banks often stand behind the shadowy, less-regulated lenders** -- through underwriting commitments, credit lines for borrowers and off-balance-sheet funding facilities for mutual funds and other investment vehicles that eventually buy the loans. Junk-rated loans are those that are regarded as below investment grade, indicating the borrowers are at a higher risk of being unable to repay the money in an economic downturn.

The biggest U.S. banks, including JPMorgan Chase & Co. (JPM - Get Report) , Bank of America Corp. (BAC - Get Report) and Citigroup Inc. (C - Get Report) are all at risk, primarily through "exposures" built up via their Wall Street underwriting operations, according to S&P. **Many of the junky loans go to fund corporate takeovers by private-equity firms, which are big clients of the banks**.

"Banks are not immune to problems in this market," the S&P analysts wrote in the report. "We don't have enough data to precisely calculate the total exposure, but we believe it is likely at least a few hundred billion" dollars.

S&P's report come as the International Monetary Fund and other officials have warned of increasing risks in the market for junky loans, known in the delicate industry jargon as "leveraged lending." In October, the Bank of England noted that the market bears hallmarks of the subprime mortgage frenzy in the years prior to the financial crisis of 2008.

The amount of outstanding junk-grade loans has more than doubled in the past five years to about $1.3 trillion, surpassing the historically far-deeper market for junk bonds. The concern is that an economic downturn -- or rising interest rates -- could lead to an increase in debt defaults in the fast-growing market. “

SOURCE: THE STREET – Banks Stand Behind Shadowy Junk-Loan Market as Risks Mount, S&P Says – Nov 27, 2018

Yeah. Did you see that? “Junk-grade loans”.
And as I said before, remember about banks creating Money Supply? Was all that money going to productive firms, who were thinking about growing the economy, adding more jobs, creating wealth etc? Nope. Especially in the UK. Just check out the slide showing a quick graph about it in Richard Werner's presentation to a bunch of business people: Banks hardly lent money to Productive Firms from 1997 to 2012.

But this is JUST EVIDENCE about what I said before.
There's plenty of those if you go do some research about it. It's pointless to add even more to the talk at this point. And since you know me by now, you just know that's just not all, right? Of course not.

Because....this way too entertaining. And Banks are very stupid.
So obviously, there are also stupid investments being made too.
Here, have a look:

“Under Draghi's tutelage **the ECB has morphed into the world's biggest bad bank with over €4,23 TRILLION in 'assets'**, including:

- Toxic Greek sovereign debt
- Dubious other periphery sovereign debt
- 242 junk-rated or non-rated corporate bonds
- 149 negative-yielding bonds. The main reason those bonds bear negative yields is Draghi's massive multi-year bond buying binge.”

SOURCE: WOLF STREET – The ECB Morphs Into The Mother of All 'Bad Banks' [IMAGE] – July 20, 2017

BUT WAIT A MINUTE.....

Banks borrow money from the public....
And banks have been making stupid investments....
But those investments are not getting paid back because...they're stupid
But the world economy is about to enter a monster financial crisis....
That means those stupid investments are definitely NOT getting paid...
And because we all know now who pays the bill when BANKS CRASH...

THEN.....

THIS MEANS THAT THERE'S MORE BILLS COMING FOR

THE PEOPLE TO PAY

THANKS TO BANKS! AND GOVERNMENTS! AGAIN!

WOOOOOOOOOOOOOOOAAAAAAAAAAAAH!!
Well this is just unbelievable! It's 2008 ALL OVER AGAIN!
Because banks have assets which they call “investments”. But I can only imagine them presenting those assets to see if anyone wants to buy these assets back. It's probably something like:

BANKS: “Hey folks! Here's MY ASSET! We paid TRILLIONS for that! Yeah, it was very expensive! But it was the right investment.
Ok, Who wants to bid first and buy that?!”

So yes, this is basically a big mess.
Only Germany seems to be doing alright, with their Hidden Champions and their community banks. The rest of the world? Not so much.

This is all important to know because if things get even worse, bank themselves can start closing doors OR they can lock people's money to prevent any 'bank runs'. You think this is...too much? You think I'm out of control here? Or wrong?

Then what's this?
Leaked: EU Plans to Freeze Deposits to Prevent Bank Runs [IMAGE]
WOLF STREET – July 30, 2017

WAIT.....WHAT?!?! Did you see that?!
First they all create a monster financial crisis.
Then, the government uses tax payers money to pay the criminal bill.
Then, wealth gets concentrated in fewer banks as a result of 2008.
Then, they feed junk-grade loans into the economy.
Then, prices go up because production levels can't keep up.
Then, they buy stupid investments which won't be paid afterwards.
Then, things start to crash and ANOTHER monster crisis is born.
Then, they try to control paper money AND freeze YOUR account!

WOOOAAAHHH!!!!!!

WHAT?!?

And now YOU CAN'T even get YOUR OWN MONEY?!?!

Well this is just OUT of CONTROL!
This whole scenario above is why many smart people, like investors, are putting gold, cash and other things of monetary value into safe deposit boxes, far away from the control of banks (legally speaking).

But banks and governments are also not stupid when it comes to.....CONTROL. Remember? No no, they're very professional criminals nowadays. They know what needs to be under....control. Otherwise money starts shifting hands, then power, and then everything is out of control again. They don't want that, right?

So here we go:

"On 1 April 2015, **Chase bank in the US advised clients who rent safe deposit boxes from them that there would be some changes in their policies**. Of particular interest is the following condition: *'Contents of box: You agree not to store any cash or coins other than those found to have a collectible value.'*

Interesting. After all, cash and precious metals are traditional primary stores of wealth. Why single them out as no longer being acceptable?

As readers of this publication will know, **the banking world, increasingly, is pushing people to put their wealth into cash, and their cash into banks in the form of deposits. In this effort, they're being assisted by many of the world's governments, which are rapidly increasing the level of legislation that controls what individuals are allowed to do with their own wealth**.

Many people who see the writing on the wall are doing whatever they can to exit the banking system as much as possible, in spite of the fact that the banking system is essential to most types of economic transactions.

As I've stated previously in "Capital Punishment," I believe that the existing form of paper-and-coin currency will be eliminated and replaced by an electronic one, which will be wholly controlled by the banks. (Direct transactions between private parties will end.)"

SOURCE: THE INTERNATIONAL MAN – The End of the Safe Deposit Box for Wealth Storage

Yeah. Got that? So, if you're storing your wealth somewhere else because you are very aware of all the things I mentioned so far, and you simply can predict at this point where this is all going next, then make no mistake: The Government and Banks are also after you.

Because although you're being smart, by removing your wealth from “the system”, they're also changing their policies and laws to prevent that from happening, while trying to bring you back to the system at the same time. Which leads us to another topic...

WEALH CONFISCATION.

Well, well, well....doesn't that make sense? After all, everything is crashing as I've been showing you. Literally everything. So it does make sense that governments decide to confiscate the wealth of those who still have it, to “fix” the mess of the whole country – which was all created by themselves in the first place.

But I won't talk about it that much, since I have no time now.
Just read the following:

“**The next president will inherent a fiscal gap that seems destined to grow wider and more insoluble. The portion of U.S. debt held by the public soared from 38% of gross domestic product in 1999 to 76% in 2016**. Publicly held debt will keep growing against the economy in the years ahead -- to 141% of GDP by 2046, according to Congressional Budget Office projections.

The mounting government debt crisis raises fears that **officials might one day resort to extreme measures to raise revenues, such as outright asset confiscation**. Some precious metals investors fear in particular the prospect of gold confiscation.

There is some historical precedent. In 1933, President Franklin Roosevelt banned private ownership of gold bullion and ordered it all to be turned in. Since the U.S. dollar was then still pegged to a fixed gold price, FDR wanted to ensure that only the government benefited from his scheme to raise the gold price from $20.67 to $35 an ounce. That massive manipulation expanded the money

supply, devalued the dollar, and raised price levels.....
If the government decided to initiate a national asset grab to raise revenues, it wouldn't deploy thousands of armed agents to search basements and crawl spaces for hidden stashes of gold coins. **It would seize assets electronically**."

SOURCE: THE STREET – 4 Ways the Government Could Confiscate Non-Tangible Wealth – Oct 9, 2016

OH! Are you surprised? This is very entertaining, isn't?! Remember what I said before about the page you were still at? Well, look again. What page are you still at again? I'm telling you, this is critical information and there's more critical information ahead as you'll see next.

Now, although the article above is just about America, as I said before, MANY countries are at the brink of collapse. Many of them. And countries like Brazil, also have precedents too in case you don't know. Back in 1990, "president" Collor confiscated money from bank accounts. Yeah. Just like that. Out of nowhere. Suddenly....everybody was like:

"WAIT, WHERE'S MY MONEY AT"?!

It was supposed to "fight inflation". Cute.
My grandmother said that a bunch of people KILLED THEMSELVES because they had just sold a house and when they were about to use that money to buy their new homes.....BAM! Wealth confiscation! Many businesses simply woke up to a reality where their money was simply frozen overnight, leaving workers without pay since people could not access their money etc.

So you see, there are way TOO MANY MONKEYS in the world today.

They're proliferating like...rats.
Therefore, the smarter you get as fast as possible, the better because these people are not playing. And they're playing against YOU. Against your personal freedom. Against your ability to accumulate wealth. Against your ability to build your dream. Against your ability to take care of your family. And ultimately, against your very lives. So you better be aware of what's going on, otherwise you won't see what hit you.

So now let's talk about the topic that keeps everyone in check in society, which we use to know what's really happening in the world and take actions to save ourselves against any wrongdoers before it's too late: **Journalism**.

JOURNALISM
THE HARD REALITY OF TODAY

Quick question: Are you enjoying all this extremely relevant information? And all these must-read articles and warnings that few are talking about? All these business and economic insights? Well, guess what?

THAT WAS ALL THANKS TO

JOURNALISM!

It's because of journalism that we get to know the must-know facts and stories that surround our world and the facts that have a major impact in our lives. Without it, we don't really know what's going on in the world.

The Internet World.
The Business World.
The Political World.
The Kids World.
Everyone's World.

Without Journalism we don't see the behind the scenes of our governments, banks, businesses, sports and therefore, our societies. We need Journalism to survive. Because actual Journalism has the power to shift people's actions pretty fast, in case something really bad is about to take place in our world. It moves people as a UNIT.

And although there are brands here who are not newspapers per se, their work is being treated just like journalism if you pay close attention. Why? **Because nowadays, EVERY company is a MEDIA company**. Sure, no brand can be pinpointing facts with the same rigor than legacy newspapers who have been doing journalism for decades, but as you can see, they are also relevant.

But guess what?
Journalism is dying. Literally.

Then you might say something like:
“What....?! That can't be possible. Everything looks pretty normal for me over here when I access all major newspapers from my laptop. And aren't newspapers multi-million dollar companies?! So why are they dying?! Is it because of the whole left-wing vs right-wing debate?!”

No. It's because of the same problem that Dorkly has: **ATTENTION!** Therefore.....

JOURNALISM
IS ABOUT TO DIE DUE TO
LACK OF ATTENTION.

Many people don't know this, ordinary people and business people, but there's an organization called The News Media Alliance which is defined as the following:

*"**A trade association representing approximately 2000 newspapers in the United States and Canada**. Member newspapers represented by the Alliance include large daily papers, non-daily and small-market publications, as well as digital and multiplatform products"*
– SOURCE: Wikipedia.

Well, guess who The News Media Alliance is fighting as well?
And who they're having a monster problem with?

THE DUOPOLY.

"What??! THIS again?!?!"

Yeah.....
Have a look for yourself:

"The News Media Alliance is calling on Congress to give them the power to negotiate collectively with edge behemoths **so they can claim some of the ad dollars bypassing them on their way to Google and Facebook**.

In an op ed Monday (Feb. 26) in the Wall Street Journal, Alliance President David Chavern said that Rep. David Cicilline (R-R.I.) plans to introduce **a bill that would give news publishers an antitrust safe harbor that would allow such collective negotiation with "big tech platforms.**"

The Alliance represents about 2,000 publishers, mostly newspapers.
'The news business is suffering' Chavern wrote, "but not because people don't want news. They do—more than ever.

The problem is that the money generated by news audiences flows mostly to Google and Facebook, not to the reporters and publishers who produce excellent journalism.".

He said that **digital duopoly now grabs 83% of all digital ad revenue growth and 73% of U.S. digital advertising**, according to a CNBC report"

SOURCE: BROADCASTING CABLE – Media Alliance Seeks United Front Against Google, Facebook [IMAGE] – Feb 26, 2019

"THE NEWS BUSINESS is SUFFERING..."

Did you get that? And that's ALSO something people know nothing about. Because how many times have you read Broadcasting & Cable in the last few months? And how many times have you been keeping up with what The News Media Alliance has been doing lately?

No need to answer, my friend.

So what's the problem here? ATTENTION. That's the problem. People are not really aware of everything that is going on in our society. Not even CLOSE. And when these news brands DO GET attention, it lasts hours or days, and the money flows to Google and Facebook. And without getting the money for all the high-quality journalism that I have been showing you, there's NO GROWTH.

Because THE WORK is being put OUT by newspapers and media brands, but no proportional reward is coming for it. Therefore, no actual growth. And without growth, these brands can't make further investments that can get them additional attention so they can adjust to new human behavior patterns and then warn everybody of what's really going on today.

Without growth, they can't increase the salaries of journalists, they can't adapt to rising food / rent / electric bills / phone bills prices and more. Without actual growth, you'll eventually die. And investors, knowing all this scenario, won't risk their money in this attention war either. Nor the media. They will go..... to their bunkers.

Now, The Duopoly has been already making some serious victims. People just don't know about it. You see, the lack of attention has been killing publishers all over the world, along with.....

LOCAL NEWSPAPERS – which has a big impact on communities – as you can see from the article below:

"Big news is doubling-down on big tech. David Chavern, the president and CEO of the News Media Alliance, is the voice of the business of news. In Thursday's New York Times op-ed, he makes the case for the **systemic issues facing the news media industry, stemming from the Facebook/Google duopoly**.

…

He writes, 'More important [than ad revenue], **the platforms now act as 'regulators' of the news business — determining what information gets**

delivered to whom, and when. With the flick of an algorithmic finger, those two companies decide what news you see and whether a publisher lives or dies.'

…

But beyond ad revenue and IP protections, Chavern faults Facebook and Google for the growing decline of local news: 'A study by the University of North Carolina's School of Media and Journalism found that **more than 1,300 American communities have completely lost sources of local news**.'"

SOURCE: WHC INSIDER – Big News vs Big Tech: News Media Alliance Chief David Chavern Pens Op-ed for New York Times [IMAGE] – Feb 1, 2019

Yes. Local newspapers are already disappearing because of The Duopoly. Save this fact in your head because it will help you understand why this will add more pain to the big newspapers. But here's a hint in case you're curious: too much workload.

Now, let's go back for a second because there's SOMETHING TRICKY here that I need to point out for you:

We currently DON'T need to reinforce the attention of **LOCAL NEWS**.

Quite the opposite actually: **We need more GLOBAL NEWS** more than never before. Why? Because since everything is falling apart

We need to make

THE WHOLE WORLD

As SMALL as POSSIBLE so we can see the true problems that are arising and impacting all of us, since we live in a globalized world and there are.....

DOMINO EFFECTS.

That way we can quickly see what needs to be fixed very quickly and move towards a solution as the global society we already are. Get it?

Because everything is interconnected today. Everything.
Which is why that **Facebook prioritizing Local News GLOBALLY is a very bad thing for the whole world** because people need to see that something happening in the USA will impact their lives in Europe, for instance. Or that something in Turkey will trigger the next financial crisis for the whole world. The smaller we make the world, the faster we understand our true problems and the faster we can make a move.

Because again.....THIS IS A GLOBAL MESS, remember?!
And because we live in a globalized world, if someone flips a switch in a country it has the impact to damage another country. But we won't know that in time if our focus – and social media + search engine algorithms – is in boosting local news. Local news obviously matter, but not that much in our current, destroyed situation. We must FIRST fix the attention problem, then we all get back on our horses.

This Manifesto has the goal to make the WORLD smaller for YOU.
That way, you can clearly see that there are some problems that need to be fixed ASAP or we'll all suffer very very soon!

Now, if you're a smart person, and if you paid attention to the hint I gave you before, then you know there's also another consequence to local newspapers dying a quiet death, right? Yes, and here it is:

EVENTUALLY.....

There's gonna be way **TOO MUCH WORKLOAD** for BIG PUBLISHERS and BIG NEWSPAPERS to handle on a daily basis if local newspapers aren't alive.....

AND NEXT...

JOURNALISM

STARTS LOSING ITS FULL FORCE IN SOCIETY.

Get it? **Because The New York Times cannot cover everything**. It's impossible. Neither can The Guardian. Or Bloomberg. Or Business Insider. Or Fortune. Or any other big media publisher. Reporting the news takes resources. The journalist needs to spend time doing research, he/she may need to travel to some places, which obviously involves costs with airlines, hotels, phone bills etc. And THEN you see the result which is.....the article. The “News”.

But take the local newspapers away and everything starts to crumble. But Google and Facebook MUST NOT change their algorithms to favor local news publishers because otherwise.....we become blind to our CURRENT situation as a global society. It's tricky, I know.

Although we need local news, in our current situation, we need more global news because of the huge problems hitting us all at the same time. Common problems. Major problems. Which I'm trying to point out to everybody through this Manifesto. If you make the world really small, it's easier to move everybody to the right direction.

But remember: that's only TRICKY because Google and Facebook are the real problem in the first place.

“Ok Peterson, but if big tech favors local news then we suffer because we don't see the big pieces moving. But if we do not favor local news then they die and the workload for big media increases and the burden of reporting everything too. So what's the answer?!”

The answer is simple:

DECENTRALIZATION + INNOVATION.

Just like I previously said, the attention problem must be fixed, which is the monkey duopoly. THEN we talk about fixing local newspapers. There's no point in putting energy and focus into that if everybody will die eventually anyway. Because we're trying to bring solutions when the major problem – the duopoly – hasn't been fixed. After all, even the big guys are having huge problems with it. Therefore, this is not a solution in the first place. Get it?

You probably already read somewhere on the internet that many people today – including BUSINESSPEOPLE and POLITICIANS – are thinking of answers or “solutions” that use our current corrupt systems, which basically involves something like new laws that force big tech to act and behave in a certain way. Well, I'm here to tell you in advance that....

IT WILL NOT WORK. It's an illusion. Naive at best. Since you already know that big tech is also the government at the same time. But I'll give you additional facts that will make you understand why it won't work next. And I'll be providing some solutions in this Manifesto as I said before, but for now, let's continue the subject.

OK, HERE'S THE REALITY OF THE NEWS BUSINESS...

So you have this scenario where Google and Facebook controls everything, from attention to monetization. For example, not too long ago, The Wall Street Journal pulled out of Google's First Click Free program and its traffic from Google plunged 44 percent (!). Although they gained more subscribers and more revenue, they also gained a new problem: How do you solve the long-term attention issue? After all, user behavior hasn't changed much (online).

People still use Google to search for everything online. So there's that. And happy customers don't promote stuff that much. Netflix gets direct traffic and has its own app on Smart TVs simply because it's.....entertainment. And people talk a lot about entertainment.

Hence why you hear a lot:

"Hey! Did you see that new Netflix series?".

But the same behavior DOES NOT happen to NEWSPAPERS with the same frequency. Not even close. Only breaking news, or something very unusual at best. Yes, you may hear in TV series like Suits – one of my favorite shows – things like: "He just published a piece on the Journal". But at the end of the day, we don't talk about it that much if compared to entertainment. We don't give Journalism the same attention we give to Entertainment. So the WSJ, like every other newspaper, publisher, and media company out there who produces content, has the following problem to deal with it nowadays:

Marketing Next Big Hurdle: The Rising Cost of Customer Acquisition
[IMAGE]
FORBES – Nov 18, 2017

You can see now why this article from Forbes is accurate, right?
Well, Journalism is also on the very same boat. The. Very. Same. Boat.

And ALL THESE BIG PUBLISHERS have been actively seeking solutions, but NO SOLUTION is actually working. Recently, Apple News was all the rage. Publishers and Brands were hoping that it was the way out. The answer to bypass the duopoly. Well, guess what? More bad news:

"There is, of course, a catch. **Whereas Facebook sent hordes of readers from its news feed to publishers' websites, Apple tends to keep them inside its app. And so far, publishers have found that's not a lucrative place to be**. Although Apple allows publishers to sell ads within their stories—and partnered two years ago with NBCUniversal to sell "backfill" ads in slots that the publishers don't fill themselves—**several sources at media outlets told me that they're seeing little to no revenue from Apple News**.

…

Chris Schieffer, Slate's senior product manager, said **Slate still makes virtually no money from Apple News even as its audience there has skyrocketed**. I did one back-of-the-envelope calculation that startled me: **Slate makes more money from a single article that gets 50,000 page views on its site than it does from the 6 million page views it receives on Apple News in an average month**.

…

That might help a certain subset of national or international outlets that have membership or subscription programs—although even some of those, such as **the Guardian, have decided to stop using Apple News**. **But the platform remains tough for smaller publishers, including news outlets with a local or regional focus. A study by the Tow Center found that less than 4 percent of the stories Apple included in its newsletter came from regional publications**.
The majority..."

SOURCE: SLATE – The Temptation of Apple News [IMAGE] – Sept 25, 2018

Oh yes, even Apple News is playing the same *"let's enslave everybody"* game. Hence why news brands (and brands in general) are leaving and rethinking things. Like Slate mentions, The Guardian left Facebook's Instant Articles and Apple News because.....it's not working.

And although a bunch of smart people are very aware of this attention problem, the "solutions" being tried and proposed over and over are.....useless. Completely useless. Because businesspeople are counting with the same evil agents that brought us here in the first place.

Here's a recent article that Quartz published about a solution:

"In March 2018, the UK government launched an independent review to understand what, if anything, could be done to sustain high-quality journalism in this context. Both authors of this article were part of the 11-person advisory panel to veteran journalist Frances Cairncross, who published her findings this week. The Cairncross Review's recommendations include **regulating tech platforms, providing tax relief to publishers, clarifying the role of the BBC in the UK media market, and supporting innovation in the news industry**."

…

"Instead, the Cairncross Review recommends that **tech platforms should set out**

“codes of conduct”—overseen by a government regulator that sets deadlines and minimum expectations—to enable fair negotiations with news publishers. Its goal is to ensure, for example, that significant changes to algorithms, which can have a large negative impact on the traffic to and thus the revenues of news sites, are not made without notice."

SOURCE: QUARTZ – To Save Journalism, Regulate Big Tech Lightly – Feb 16, 2019

WAIT....WHAT?!?!

“Overseen by a GOVERNMENT regulator....?!”
“Ensure that significant CHANGES to algorithms....”

Come on, remember the parts about the government? Remember Snowden? It's unbelievable. The solution obviously DOES NOT rest with those folks. That's for sure.

Make no mistake, “supporting innovation in the news industry” is the only thing right you read in that solution above. But it's not even “right” to be honest, because THE ONLY REAL WAY to actually fix for good our current situation is through.....

ENTREPRENEURSHIP.

Because it always comes down to ENTREPRENEURS to solve the biggest problems. That's how businesses are built in the first place. That's how WEALTH is built in the first place. Do you see how entrepreneurship attacks all our major problems? And then, once everything is fixed and everybody is back to normal, governments (should) come next to manage the resources created by entrepreneurs and businesses and the whole working class so society can function properly. That's how it should work.

But this reality we're living today is a completely different thing.

BECAUSE....

It's a problem of innovation being killed in its infancy.
It's a problem of rigged capitalism. And rigged competition.
It's a problem of monster levels of corruption in governments/banks.
Therefore, we don't need any more government involvement at this point. Because the truth is simple:

BIG TECH COULDN'T have reached its current levels of market dominance WITHOUT the help of governments themselves. That's the truth.

So when you have to put the government into the equation to fix this problem – the very government that is destroying everything – then you....already lost. Correction: WE already lost. It's like trusting the same agents from 2008 who caused the whole mess and destruction in the first place, but instead of entrusting our MONEY, we are entrusting them now with another subject: ATTENTION. But we all know how corrupt governments like to control that too, right?

REMEMBER...

The actual problem that needs to be solved is just one: Attention.
We fix that, we fix a bunch of things at the same time.

Because let's look at a hypothetical scenario here to prove the point I made above. Assume that just Newspapers are getting attention today, while the rest of the world (i.e. other companies and brands) are not. Eventually, all these other companies and brands will go bankrupt. Right? And eventually.....

PEOPLE won't have MONEY to spend on.....JOURNALISM.

BUT WAIT A MINUTE! That is ALREADY happening! And at the same time that The Duopoly is hammering down Journalism! This is why....

THE BUSINESS SCENARIO WILL ONLY GET WORSE FOR JOURNALISM!

Now this is where THE DEATH of JOURNALISM begins. Just follow my lead because the next part is IMPORTANT.

THE DOMINO EFFECT....

Let's say that every major newspaper continues to play the same game. They keep their own paywalls, only allowing 3-to-10 articles per month to be consumed for free etc. They keep competing against each other while Google and Facebook are eating the whole digital market alive, and while Amazon, Apple and Microsoft do the same in different areas.

Great.
Well, eventually, ALL these newspapers WILL HAVE to put the news behind a hard paywal, meaning, you either pay to keep seeing the news or.....NO NEWS FOR YOU. So everybody becomes just like Netflix.

Well, I don't know IF YOU KNOW this but....Netflix's viewership is a lot bigger than its numbers say. But why?

Because just here in Brazil, TWO or MORE families share THE SAME Netflix account. It's very common. In other countries too. So although Netflix is getting paid by one account, even if it's a “family account”, the number of actual viewers is actually much bigger. Sometimes 50% more than what 1 account says it is.

Well, guess what?
The. Very. Same. Thing. Will. Happen. To. Journalism.

Because people have.....FRIENDS.
Therefore, John will buy a subscription from The New York Times.
Then Mary will buy a subscription from Bloomberg.
Then Mark will buy a subscription from Fortune.
And so forth. And then, they'll all.....TALK.
And share the news. To save money.
Get it? The same behavior applies.

But what will happen to all major news brands?
Because in this scenario things start to CHANGE.
Fast. And completely. So here's what will follow next:

1. THEY'LL HAVE TO WORK HARDER – The big publishers who are still alive will have far more work on their hands because local newspapers will be disappearing, and even more businesses will be closing doors, and much more serious stuff will be happening all over the world that people care about, leaving more workload for them. And them alone. There's gonna be much more to cover about.

2. THE QUALITY OF THEIR JOURNALISM WILL FADE AWAY – With many players (media companies, businesses, startups etc) disappearing all over the world, the financial crisis will get worse by the day, since this means more massive layoffs, which also means far less taxes and less spending power around the world. The chain reaction begins. And as a consequence, THEIR BILLS will get much higher because everybody is "dying" while only they are staying alive. Therefore, it means more expensive bills on a daily basis. Phone Bills. Electricity Bills. Internet Bills. Hosting. Taxes. Salaries. And much more. That is all translated into one word: Costs. Therefore, the cost for publishing a great investigative piece will increase dramatically, and they won't be able to keep up with society and markets anymore. Because there will be too much work, too many things to report, too many big events to write about, too little attention, and way too much cost. So what do you do? Do you sacrificie QUALITY and decide to write shorter articles, or put A.I. to work to "get attention", or do you stay true to your brand? From my experience, people will usually choose surviving over branding when things get really bad. Especially businesspeople.

3. THEIR RELEVANCY WILL ALSO FADE AWAY – Because they won't be able to handle that chaotic scenario on their own, people will repeatedly access their websites and say things like: *"What?! How come Newspaper X is not covering this?!?! What are they doing?! THIS IS HUGE!"*. Get it? And that way....relevancy starts to disappear. Even from these legacy brands. Because at this point there's too much cost, and much more work. And there's no way out.

Yeah. That's what's really coming next if everybody decides to stay playing the same game. We'll all lose. Literally.

And this is just THE MAIN SCENARIO, don't forget that are other connections that speed up the process above.

For instance, I have mentioned before that Hedge Funds are struggling to make a profit because too many hedge funds are using algorithms nowadays, which is making their profits pretty small since everybody is.....using very similar algorithms. Therefore, some big names in the hedge fund world are already closing doors while others are returning their customers' money because....there is no way out. The future definitely doesn't look promising once you start to understand where we are all truly at as a global society. So even HEDGE FUNDS are closing doors nowadays. And they're all about the money, remember?

But here's the thing:

The Hard Truth At Newspapers Across America: Hedge Funds in Charge
[IMAGE]
BLOOMBERG – May 22, 2018

WAIT.....WHAT??
So...basically a bunch of newspapers today in America are owned by hedge funds? But....are these newspapers relying on hedge funds to.....stay alive? Because hedge funds are closing, right? And making almost no real money. So let's connect some dots here.

If hedge funds themselves are failing and closing doors.....
What happens when such a crisis worsens?

We have TWO options to evaluate here:

1. NEWSPAPERS RELY ON HEDGE FUNDS – IF Hedge funds who own these newspapers ARE FEEDING those newspapers because they are not making enough money, then this means that as soon as Hedge Funds start CRASHING so will those local newspapers!

2. NEWSPAPERS BECOME THE NEW WAY FOR HEDGE FUNDS TO MAKE MONEY – IF Hedge funds who own all those local newspapers ARE NOT FEEDING those newspapers because these local newspapers have their own budget and revenue, and are not relying on Hedge Funds money per se, then this means that Hedge Funds WILL start "blocking" the access to local newspapers (i.e. hard, expensive paywalls) because their owners will want to keep making money to survive. That's business.

So this is ANOTHER CHAIN REACTION inside that big one I showed you before. Besides, this kind of "control" is not happening only in America. Too much of the media is becoming dependent on just a few companies.

Do you think I'm wrong? I'm not.
In the UK things are very similar too. Have a look:

"The National Union of Journalists (NUJ) has issued a warning that **Trinity Mirror and Newsquest may form a newspaper duopoly over the regions of the UK due to the rate that they are acquiring newsbrands**.

The declaration comes in response to Newsquest's impending takeover of the CN Group, an independent Carlisle-based group that publishes two regional dailies and

five weeklies including The Mail in Barrow -in-Furness, the Carlisle News & Star. **Newsquest, owned by Gannett, boasts more than 165 newsbrands in addition to 40 magazines**. Chris Morley, Newsquest NUJ co-ordinator, said: 'The rate of takeover of independent newspaper operators is speeding up with apparently just two big players in the market – Trinity Mirror and Newsquest.'

SOURCE: THE DRUM – NUJ warns of UK newspaper duopoly as CN Group joins Newsquest – Feb 22, 2018

Yeah. Huge chunks of our global society are resting upon the shoulders of a few companies. If something happens to any of them, it's gonna be BIG, BAD DOMINO EFFECT overnight all over the place.

NOTE: If you want more on this subject above, Newsquest published a press release about it by the way. And Trinity Mirror also confirmed recent moves on acquisitions. After all, if The Duopoly wasn't already enough, folks over The UK now have a newspaper Duopoly as well. Maybe you want to check it out.

And this is just WHAT I KNOW,
And then there's WHAT JOURNALISM KNOWS,
And then there's obviously THE HIDDEN STUFF.
The stuff that hasn't been published yet .

So you see where this is all going? NOWHERE.
Because it's completely unsustainable. NO ONE survives in such thin ice my friend. No one. First the smaller news brands and media companies will go, and then the legacy news brands will go next.

That's enough for now. But since we're in the topic of “ultimate costs”, let me add to the picture another aggravant that will speed up this whole process even more: **Cybersecurity**.

CYBERSECURITY:
THE REALITY OF TODAY

This is where things really start to get ugly, so prepare yourself. I bet you probably already know this – but in case you don't – you better know now that A LOT of our global economy relies on something.....digital. There's Electric grids, ATMs, Banking, Traffic lights, GPS, and many more sections of our critical infrastructure are all...digital. Infrastructure of whole countries. Now, if it's DIGITAL, then it means it's HACKABLE because NOTHING is 100% secure. Nothing. Absolutely nothing. Just go ask any true cybersecurity expert out there and he'll tell you that.

BECAUSE...

Everything we use today is the work of a human. And humans are flawed. Therefore, humans will always produce flawed work.

This means that cybersecurity is no different.
So let me show you next some realities just so you can quickly realize how FRAGILE our current world – and therefore economy – really is:

- HTTPS...***hacked***
  HTTPS has been hacked back in 2011...

- BROWSERS...***hacked***
  All major browsers were hacked at Pwn2Own contest in 2015...
  Criminals can still easily hack into your web browser as of 2018...

- BLOCKCHAINS....***hacked***
  Once hailed as unhackable, blockchains are now getting hacked...

- TELECOMMUNICATIONS PROTOCOLS.....***hacked***
  Cybercriminals intercept codes used for banking to empty your accounts
  Criminals Are Tapping into the Phone Network Backbone to Empty Bank Accounts

- NETWORKING DEVICES....***hacked***
  Stealthy, Destructive malware infects half a million routers
  New Malware targets at least 500K networking devices worldwide

- FIRMWARES.....***hacked***
  Hacking BIOS Chips Isn't Just the NSA's Domain Anymore

- OPERATING SYSTEMS....***hacked***
  Windows? NO, Linux and Mac OS X Most Vulnerable Operating System In 2014

- MICROPROCESSORS.....***hacked***
  Researchers Discover TWO Major Flaws in The World's Computers
  Vulnerabilities In Modern Computers Leak Passwords and Sensitive Data

- INTERNET SERVICE PROVIDERS....***hacked***
  Has Your Internet Provider Been Compromised? Malicious Insiders Are Helping Cybercriminals Hack Telecoms Firms
  ISPs May Be Helping Hackers to Infect you with FinFisher Spyware

- ELECTRIC GRIDS.....***hacked***
  Russia Hacked U.S. Power Grid And Other Critical Infrastructure
  America's Electric Grid Has a Vulnerable Back Door
  Watch Hackers Break Into The US Power Grid **[VIDEO]**

Yeah. If you think you are secure, your business is secure, the infrastructure where your business rests is fully secure.....then I have news for you: YOU'RE MISTAKEN. Because nothing is truly secure. Especially in a global financial crisis. Where the motivation to go after money will force people to go great lengths because of money.

And let's not forget that the biggest systems and companies we currently have today, are the result of business mottos and business mindsets like "just move as fast as possible". The result? Things like this:

"The US Department of Defense (DoD) launched a pilot program in March called Hack The Pentagon. **The first exploin was found, Rice said, within 15 minutes of the program's launch. All in all, 58 participating hackers found 134 vulnerabilities in just three weeks**, and the DoD paid out more than $70,000 in bounties.

One of the recipients was David Dworken. He grew up in north Virginia, outside Washington DC, graduated from high school in June, and was invited to the Pentagon by Secretary of Defense Ash Carter after the Hack the Pentagon program: **Dworken found six vulnerabilities on the first day of the pilot, working mainly in free periods or after school.**

Facebook was an early adopter of the idea of bug bounties. Their program, launched in 2011, received more than 13,000 submissions in 2015 alone, according to a February blogpost, and has given out more than $4.3m to more than 800 bounty hunters in 127 countries since its inception, almost $1m of which was in 2015 alone. **In May, Facebook paid a $10,000 reward to a 10-year-old Finnish schoolboy who found a vulnerability in Instagram's code.**

"You think of hacking as being this very exclusive skill set," he said, "but the reality is that data software security is in a sorry state, and if you ask most engineers 'how would you break it', if properly incentivized most of them will be able to figure out how to do it."

Of the programs posted on HackerOne, Rice said, a vulnerability was found within the first 24 hours in 77% of cases. Not one single site or piece of software has ever survived longer than a week under the scrutiny of his bounty hunters."

SOURCE: THE GUARDIAN - Bounty Hackers Are Legally Hacking Apple and The Pentagon - Aug 22, 2016

WHAT?!?!

A 10-YEAR-OLD KID

WAS ABLE TO **HACK INSTAGRAM** CODE IN 2016?!

Yeah. That's right.

And did you see THE DEPARTMENT OF DEFENSE part? Nice. That's how “secure” applications and software are today. Because a lot of the software that exists today is only built with one thing in mind: Profits. Security? Not só much. Because making a piece of software truly secure requires a lot more work, but people have been fighting over money in the last 10 years. There's no time for that. Hence why the most famous systems can have ridiculous security flaws.

And yes, I know that AFTER a bug bounty program finishes your software becomes more....secure. Obviously. However, because of how the business world moves today, and how we need to move fast and break things, we all tend to add more features to our secure systems.

BUT....whenever you add MORE FEATURES to a system... IT becomes.....MORE COMPLEX.

And whenever you make your systems more complex.....
You also have NEW vulnerabilities to worry about now.

Just go ask another cybersecurity expert (or a software developer) if that's not true. So this is why the whole cybersecurity topic around software development is not actually improving. Because deep down, everybody is in a hurry to make money.

BUT HACKERS ARE THE ONES GETTING THE BIG MONEY IF THIS SCENARIO REMAINS THE SAME.....

Because even by exploiting “small” vulnerabilities, hackers can do a lot of damage nowadays. For example: some “small” vulnerabilities are enabling hackers to do a lot of damage to Wordpress shopping sites **[IMAGE]**. If big vulnerabilities are still very present, imagine the small ones that no one cares about. How many businesspeople can take a big hit with that kind of attack above, for instance?

But anyway, I could add A LOT MORE links to the picture but I think it's already enough. The bottom line is simple, my friend: IF it's something digital then it's NOT 100% secure. That's the point.

But why is that important?

Well, REMEMBER what we were just talking about?
About how Journalism and everything else is about to get crushed?
And how the next Global Financial Crisis is about to be the biggest financial crisis in human history?

Guess what?

In the middle of such ECONOMIC CHAOS

People will be after.....MONEY.

And therefore, hackers will too. Because they too have their own costs.
But guess what they'll do even more once the financial crisis worsens?

That's right baby. HACK STUFF!

Harder. Deeper. Stronger. Probably 24/7.

Just like I'm strategizing and writing and working over here about our current global market and what to do about it, these hackers will be strategizing major hacks and major cyber attacks to get some money. Therefore, in our current situation, I'm 100% sure that the following scenarios which I'll show you next, will increase in a very short amount of time, probably by the end of 2020 (if not before):

Time to get serious.
Here we go:

SCENARIO #1:

Healthy Companies will start seeing A MASSIVE WAVE of Cyber Attacks – Why? Because these companies still.....have.....MONEY. Hackers therefore will start aiming more attacks towards them in order to get their “paychecks”. And since the world is already running in “thin ice”, and many businesses are incredibly reliant on faulty software and a few giants and a handful of companies, there's not much room left to run away. Netflix was recently hacked in 2015. Some other major companies too, but you won't see it much in the news since that's way too bad PR, so they hide it as much as possible in order to protect their reputations with customers, in order to avoid getting the reputation of either “easily hackable business” with customers or the reputation of “easy target” with other hackers. Once money is concentrating in fewer hands, and in fewer businesses, ALL these healthy companies become cyber targets literally overnight. This is already happening, but if things stay the same, it'll get much much worse.

SCENARIO #2:

HACKTIVISTS will also start picking fights for some reason and the attacks against these Healthy Companies WILL INCREASE EVEN MORE – Why? Because there's really bad stuff going on in the world nowadays. Too much division. Too many opinions. Everybody thinks they're right. No one admits being wrong. Too much wealth concentrated in fewer hands. Too much power in fewer hands. Stupid politicians. Monkey businessmen. Corruption everywhere. People working for nothing. People dying in hospitals. And so forth. Therefore, some people with some good hacking skills will “step up” and wage wars against these “kingdoms”. Because guess what? Many of these hacktivists ALSO have the wrong information regarding Capitalism, and successful businesspeople, and successful brands etc. They have the right skills,

but they have the wrong information. I'll give you one quick example: Recently The Instagram account of Valuetainment got hacked [VIDEO] but looking at the screenshots of the talks between the hacker and the ones responsible for Valuetainment's marketing, there's THIS quick talk: ***"I'm honestly surprised by how gentle and understanding you sound. I thought influential business men were more aggressive." – (VIDEO ABOVE: 11:02min)***. The hacker then RETURNED the account to Valuetainment. This is what I'm talking about. Wrong information everywhere, but hackers are being deployed anyway. And how many realize they're wrong? And how many actually admit to being wrong? And how many hackers return accounts? Get it? Hacktivists everywhere. For instance, I'm a consultant, so I'm building this Manifesto to try to fix things and warn everybody. However, an evil hacker – or a misinformed 'Robin Hood' hacker – would not build a manifesto. He would just build a malware instead. Because he believes that Brand X is being run by evil businessman Y and therefore.....ATTACK! In a Global Financial Crisis, you can surely bet that this kind of behavior increases exponentially. Again, exponentially.

SCENARIO #3:

HACKERS-for-HIRE will be DEPLOYED to attack someone else's competition – Why? Because that way you can have the whole market for yourself (or gain additional market share with little effort). And in very little time. All you have to do is hire some hackers to do the dirty work for you, and unleash them at your competition. After all, costs are becoming too high, few players are still around on the market, and many don't have the proper cybersecurity defenses in place....which means....easy targets. Therefore why try to build a better product or service? Just pay some hacker to destroy the other business instead. And this is why Cisco 2017 Report Predicted new “Destruction of Service” Attacks **[IMAGE]**. Get it? Because once there's a HUGE financial crisis, there are fewer players on the game, which means just one thing in the head

of evil and corrupt businesspeople: cyber targets. Hence why some businesses are already getting this kind of cyber attacks, as you can see next: Email Provider VFEmail suffers 'Catastrophic' Hack **[IMAGE]** and "Catastrophic" Hack on Email Provider Destroys Almost TWO Decades of Data. Yeah. Did you see that? Just "search and destroy". No data theft. No ransom. No blackmail. Just.....destruction. The real-life case above shows that experts didn't find the reason behind this hack – after all 2 decades of e-mails were destroyed and therefore, forensic evidence as well – but you can bet that, POSSIBLY, that was the only security breach available for those hackers to do something because, otherwise, the whole service would have been shut down. Nonetheless, the damage is done. Just read the links. There's also the damage to the brand as well because picture this scenario: Assume that everybody wakes up one day and their gmail accounts show NO EMAIL at all, when many of those people use it for personal use, while others use it for work. Question: do you really think people will keep using.....gmail? Of course not. The damage to the brand is already done. Especially if you can't recover all the e-mails from your clients like in the case above. Guess what? This kind of attack will be increasing for sure in a Global Financial Crisis as well.

SCENARIO #4:

Hacking for SURVIVAL – Why? Because some people know just that. Hacking. Here's a great example: *"Factor Daily interviewed approximately two dozen local residents in Jamtara and surrounding areas, local police officials, cybercrime police specialists in Bengaluru, and many others to understand* ***what makes Jamtara the cybercrime capital of India. 'If you ask around the elders, you will learn that these areas have always been notorious for thugs' said Sumit Kumar, deputy superintendent of police (DSP). 'Now, the next generation has evolved.'*** *Kumar is referring to Jamtara's long storied career in crime, which is no surprise considering how impoverished the*

region has been. Jharkhand is blessed with abundant mineral wealth so much so that it provides for some 40 percent of the country's natural resources. Yet, as is the tale with so many parts of the country, 39 of every 100 people living in Jharkhand do so in poverty. Unemployment amongst youth tends to be sky high in these remote backwaters, and in the villages in and around Jamtara ***even farming is not a career option since much of the land is infertile****. Therefore, crime is an age-old tradition here." – ZDNET: Cybercrime India City: This remote, small town is the epicentre of cybercrime in India*. Yeah. Some people only know hacking. Now what? You think they won't fight to survive? They'll use whatever they have to survive. Here's another example: *"****'Mein cyber hoon (I am a cyber)', says Mandal, who looks a teenager but insists he's 21 years old****. In these parts—Karmatand and elsewhere in the villages of Jamtara, Madhupur, and Dumka of eastern Jharkhand—****the frequently-used 'cyber' in Hindi and Bengali refers to cybercrime and those dabbling in cybercrime, both petty and serious. There are thousands of "cybers" in this area,*** *about 250km northeast of Kolkata. 'Wo log wahan cyber karte hein* ***(Those guys do their cybercrimes there)'*** *Shadab, a local tea shop owner, tells me pointing to the fields at a distance" – LIVEMINT: How villages in Jharkhand's hinterland have become digital India's underbelly*. The same thing will happen to scammers/spammers too because many are just trying to survive. Here's a GREAT real life story that is packed in a 4-min video for you that proves that reality: Spammer turned Saint and Hard working person - Africa transformed **[VIDEO]**. And here's the spammers' Thank You message as a result for the guy giving him a chance of surviving without doing bad stuff: A Photographic Journey in Liberia: The Thank You message from the Spammer [VIDEO]. So you see.....a lot of the cybercriminal activity we already have is also coming from folks who are just trying to survive. Now 10x that thanks to the Global Financial Crisis and our monkey governments.

And then you might ask:

“But, Peterson....doesn't hacking require some advanced technical skills? Although there are these scenarios....all these cyber people will still need to have some serious hacking skills. Right?”

I'm glad you asked that. So here's your answer:

DIY kits for Sale on Dark Web spark rise of Ransomware-As-A-Service
NAKED SECURITY – Mar 20, 2017

WAIT.....WHAT?!?!?

HACKERS

are building professional-grade hacking tools and selling them as a service on the DARK WEB?!?!

Yeah. Yay! Surpriseeeeeee.....
Therefore, Hacking Skills are not really necessary anymore if you wanna cause some damage, at least regarding Ransomware, which is a type of hack that allowed Hackers to hold The City of Atlanta…….....HOSTAGE.

Smart folks, huh? So INSTEAD OF HACKING stuff themselves and risking getting arrested, WHY NOT develop the actual professional tools that they were gonna use in the first place and SELL "subscriptions" to these hacking tools to people with far less knowledge, so they can simply deploy professional-grade hacks as they please? Much better business model, right?

And by the way, THE CITY OF ATLANTA experienced a locked down with just a ransomware. What could happen to the whole global financial system IF....NEW YORK itself was the city trapped by that hack? Because many people – businesspeople too – don't know how the world relies on New York for financial transactions today:

"**Most of the world's financial transactions, for instance, transit five big cities; fully half flow through New York**. **Imagine the economic impact and unleashed global fears if hackers took down just part of Gotham's financial or market operations for a few hours**, perhaps even absconding with a few hundred million. Not long ago, suspected Iranian hackers entered Saudi Arabia's national oil company and erased virtually all its electronic records. In 2016, North Korea electronically lifted $81 million from Bangladesh's Central Bank account in New York."

SOURCE: MIAMI HERALD – Forget Sanctions and Red Lines. Fight Cyber Attacks With Cyber Retaliation – Feb 27, 2018

Big risk. The Wanna Cry attack (another ransomware), for instance, disrupted 1/3 of the UK's National Health Service organizations, resulting in canceled appointments and operations. That's how fragile our world really is nowadays. Are you getting the big picture now? And people are NOT AWARE of this at all. People are not really aware. All because of the attention problem and because we are all competing against each other.

I'll show you A QUICK VIDEO so you can understand my point: VICE on HBO: This is How Easy It Is to Get Hacked **[VIDEO]**. Watch it. Seriously. It shows the many ways people are vulnerable when they do simple daily stuff, like connecting to a hotel's WiFi, for instance. Seems like another everyday scenario of your own life, right? Well, these kinds of attacks from the link above are also gonna increase. Against.....everyday people.

And speaking about everyday people...

Let me show you something else – Hacking Cars:

"**It's called CHT. Car Hacking Tool**. Yeah, it's not every original, I know. We were invited to Black Hat Singapore to show our last research, the CHT device...y**ou just have to put these two wires in the CANBUS network. That's it. It costs $25** to combine the components...any place. Right now, the size of the CHT is like of an iPhone or less, but it can be really smaller.

...

You can connect from your HOUSE with your computer....to YOUR CAR. **That's...really...scary. You can just...walk by and just...implant the device. So, imagine that I just go and approach a car, then I connect a CHT and then I just go to my home...and I can control...THE CAR**. It's very easy. Once you connect

it, you can remotely use it to manipulate anything. You can just notice that your car is going to the right...and you're not turning...the wheel...”

SOURCE: MOTHERBOARD – How to Hack a Car: Phreaked Out (Episode 2 – 03:33min to 04:38min) [VIDEO]

WAIT! Did you see that?!?!
Replay:

“So Imagine that I just go and approach a car.....then I connect a CHT.....and then I just go to my home.....and I can control...

THE CAR.”

WOW! And that's YOUR car!
And now someone unknown has control over it!
While you're on the road! At 100mph! And that someone can demand a ransom right there from you, or otherwise, you'll be hitting the wall with.....YOUR CAR! And he is doing that from.....HIS HOME!

WOOOOOOOOOOOOOOOOOOOOAHHH!
Yeah. Nothing is truly secure. Remember that.
Therefore, our current situation will only get worse. Much worse. As the financial crisis worsens, so will everything else. From personal security to online security.

You'll have MUCH HIGHER COSTS for simple things, like, maintaining your online business. After all, hosting companies will get attacks too, at much higher levels than today because they might be in control of many other online businesses. So for them, it's a much dangerous scenario.

And how do you fix that scenario?
Do you think hiring cybersecurity experts, or professional-grade security tools, that have professional tech support is something....cheap? Nope.

That's all going to be translated into your hosting price. Very soon.
And that also means that more solopreneurs are going out of business because prices for maintaining their businesses and websites are gonna skyrocket. That's for sure. Read this very line again by the end of 2020 and tell me if I'm wrong. And that's not all.

At the same time...

Websites will also be REMOVED FROM GOOGLE because cybercriminals will also try to hold small business owners – and therefore their websites – hostages, either through ransomware or some other stuff. Because here's the thing: Search Engine Land was mistankely removed from the Google Index [IMAGE]. When I say that I noticed that most businesspeople don't seem to connect the dots because that's....HUGE. **Google removed it because it thought it was hacked**. Again: Thought. Now imagine if it was really hacked.

DON'T YOU THINK Google will simply remove your business from Google search in that case too? Of course it will. Because Google will protect its users. It doesn't want people clicking on links and downloading malware or any other malicious software. ESPECIALLY from the search results, which is something that serves over 90% of the entire online world.

So think.
IF Google owns 90% of the search market (globally)....
IF businesses/websites are starving for attention.....
IF hackers know all that and much more.....

Then ALL THE HACKER HAS TO DO is inject some code that Google WILL pick up and then the hacker goes and simply blackmails the owner of that small website. Done. Enslaved small business owner for life.

In America alone, there are more or less 28 MILLION businesses. Great. But 22 MILLION are small businesses, mostly solopreneurs. So this is what I'm talking about: it will all take everybody by SURPRISE. Overnight. Like a wave of “strange” events. Because as you're seeing from all the evidence, many things are linked to a few chain reactions.

And many many many many warnings are lasting just 2 hours online, either because we don't have time to stop and read everything, or because brands and companies want to keep playing the competition game while Governments + Big Tech are both crushing us all as a unit.

THEREFORE...

A few coordinated cyber attacks against Big Tech...
(AWS servers, Google DNS, Microsoft updates...)

A new law that triggers Big Tech to make some big moves....
(EU Copyright, GDPR etc...)

And EVERYTHING changes. For EVERYBODY. Overnight.
Just like social media algorithms. And Google search algorithms. And every other digital thing that rules huge chunks of the global digital market that we worry about today. Right?

And now you might be thinking....

"WOW!!!! YOU'RE RIGHT!!!
THIS MAY BE THE LAST READING OF MY LIFE PETERSON!"

I KNOW, RIGHT?!
But unfortunately.....I'm not even close to done yet.
So pick up some ice cream or a cup of coffee and let's continue.
Because there's more critical information to talk about.

QUESTION:

WHAT do you THINK people who don't have enough money to buy “the real” solutions like cybersecurity experts or security programs will do in this crazy cybersecurity reality?

Because with such level of chaos about to be installed, people will still look for solutions. Right? Especially against cyber attacks, which will become more evident.

But do you wanna know a cheap “solution” for all this?
Just buy many devices and use one just for e-mail and another one just for accessing the web. That's one. Downloading a bunch of different browsers and use them for different things, and storing different logins and passwords on them is another one.

And that way, EVEN

IF A RANSOMWARE MANAGES TO LOCK

down your computer, or if you computer simply gets hacked, it only locked down a small percentage of “it”. And a small percentage of your digital life and digital wealth. Get it? So the hacker gets nothing if you're really smart while you're poor. In the meantime, while you can't buy all the real solutions, this may be a very cheap “solution” for people who still don't have enough money to protect themselves properly against this coming reality of cyber threats. Because a bunch of devices may seem expensive at first, but in the lights of these kinds of dangerous events, they are not.

Phone hacked? No worries. I have another one.
Computer hacked? No worries. I use it just for entertainment websites.
Browser hacked? No worries. The stored logins are mirror accounts.
Email hacked? No worries. That e-mail had just this and that.

BUT GUESS WHAT?

Marketing data takes another hit in this scenario. Because individuals will be doing whatever they can to protect themselves. And Businesses will keep trying to track people as much as possible in this mess. But because of the rise of more serious and constant cyber attacks, people will mess up those businesses' marketing data at the same time, when trying to protect themselves. And that way things get even worse for everybody.

THIS **MARKET REALITY** JUST GETS BETTER AND BETTER ISN'T?!

OK. That whole talk leads us to another subject: **Big, scared Money**. So let me quickly connect the dots for you to make you understand how ALL THIS can get even worse once a few of the events above are triggered in our society.

BIG MONEY
LEAVES THE GAME

You see, MANY wealthy businesspeople already know a bunch of the things I'm saying here. Maybe not all of it, and they might not have been connecting all the dots yet, but a lot of what I said here they already know. Therefore, one thing is certain: **They're very scared**.

And WE ALREADY
have EVIDENCE ABOUT IT.....

"Last year, **I got invited to a super-deluxe private resort to deliver a keynote speech to what I assumed would be a hundred or so investment bankers. It was by far the largest fee I had ever been offered for a talk—about half my annual professor's salary**—all to deliver some insight on the subject of "the future of technology."

...

But instead of being wired with a microphone or taken to a stage, **I just sat there at a plain round table as my audience was brought to me: five super-wealthy guys—yes, all men—from the upper echelon of the hedge fund world. After a bit of small talk, I realized they had no interest in the information I had prepared about the future of technology. They had come with questions of their own.**

…

Finally, the CEO of a brokerage house explained that he had nearly completed building his own underground bunker system and asked, **"How do I maintain authority over my security force after the event?"**

…

This single question occupied us for the rest of the hour. **They knew armed guards**

would be required to protect their compounds from the angry mobs. But how would they pay the guards once money was worthless? What would stop the guards from choosing their own leader? The billionaires considered using special combination locks on the food supply that only they knew. Or making guards wear disciplinary collars of some kind in return..."

SOURCE: MEDIUM – Survival of The Richest [IMAGE] – Jul 5, 2018

Yeah.
Did you see that?

As you can see, even THE WEALTHIEST PEOPLE on the planet are very worried about our current scenario. And even they aren't finding many ways out of this whole mess when – when, not if – everything starts to go down.

But what's the real problem here?
Well, this indicates a real lack of FAITH in the system. In markets. In the world economy. In businesses. In governments. In entrepreneurs. In journalism. All at the same time.

And that's not all.

Because since The Wealth Gap is already TOO WIDE, they know they're "TARGETS".

Oh, and they're definitely right.

THEY ARE TARGETS either of hackers, riots, hacktivists, wealth confiscation plans, or simply businesspeople who want to pitch them something. When wealth is rare, those who have it become very “vulnerable” since the rest of society doesn't have any. They suddenly become targets of many things, and all at the same time. Therefore.....

IF BIG MONEY

SUDDENLY LEAVES THE MARKET...

THINGS WILL GET MUCH WORSE, MUCH FASTER FOR EVERYONE ELSE WHO “STAYS PLAYING”!

Why? Because there's gonna much less money floating around in the world economy. Much less. That's a very big problem in our current situation. Businesses all over the world will have fewer people and fewer businesses/customers to sell to – and that's already happening nowadays. Investments will simply begin to disappear blocking innovation completely, or killing the possibility of exponential growth for some company that may have incredible value for our current society or take down evil businesses. At the same time, disinvestements will massively increase because everybody with money will want to cash out and protect what they still have. If you think this is way too pessimistic or way too negative, that's because there's still more to show you.

Because here's the thing: **Disinvestments are already happening**.
Have a look for yourself:

"But élite survivalism is not a step toward prevention; it is an act of withdrawal. Philanthropy in America is still three times as large, as a share of G.D.P., as philanthropy in the next closest country, the United Kingdom. **But it is now accompanied by a gesture of surrender, a quiet disinvestment by some of America's most successful and powerful people**."

SOURCE: THE NEW YORKER – Doomsday Prep for the Super-Rich: Some of the wealthiest people in America, in Silicon Valley, New York, and beyond, are getting ready for the crackup of civilization – Jan 30, 2017

Now I ask you: ARE THEY WRONG? Definitely not.
After all, there's all the critical information I'm showing to you + subjects I'm not covering here + the whole geopolitical tension between countries nowadays. Chaos. Altogether. Therefore, they're obviously a bit scared.

Because even

THE WEALTHY ARE NOT SECURE today.

These points above are some things they definitely worry about.
But remember that whole Wealth Confiscation thing?
Well, here's another reality-check:

"Beyond that, **those who hope to protect their wealth from confiscation are becoming increasingly limited as to what forms of wealth storage are available to them. Considering the fragility of the bond and stock markets and the concurrent fragility of hedge funds and retirement funds, the most viable choices are precious metals, land, and built property. And these are truly safe only if they are located in jurisdictions that have no confiscatory laws**."

...

"Ideally, the investor would be best protected by selecting several such jurisdictions and spreading his wealth amongst them. If this isn't possible, he would be best protected by selecting the most advantageous single jurisdiction that protects him in as many ways as possible.

On the surface, this would seem to be a monumental task. However, there are, for example, **only three countries in the Western Hemisphere that have no property tax of any kind. (Even a small property tax allows a government to claim that the tax has not been paid, so the property may be taken.)**"

SOURCE: THE INTERNATIONAL MAN – The End of The Safe Deposit Box for Wealth Storage

But rich people can pay all those taxes and avoid all seizure right?
Well, that depends. Will they want to in such a chaotic market?
Or will they want to cash out? If they want to cash out, can they find buyers in time? Buyers who actually have.....money? And what guarantees that the government doesn't make a wealth confiscation move first, taking everything they own overnight to fix the sudden, monster bad domino effect – that just triggered yesterday – and that's now destroying everything all over the place in the world economy?

Yeah. Big reality-checks. YOU GOT WEALTH?
Sorry, because **the monkey government MIGHT take it back**.
You know.....to "FIX THINGS" in society.

The very things they created themselves with banks and corrupt businesspeople in the first place, as adults and young adults who lived through 2008 remember very well.

YEAH.....
EVERYBODY IS AFTER MONEY.....

The Government is no different. After all, governments are simply soaked in DEBT. Therefore, with such enormous amounts of debt, they need some BIG MONEY to solve some pretty big problems. Right? Because after all, money is now becoming scarce.

Do you wanna see how am I right again?
In case you don't know, **interest rates are THE PRICE OF MONEY**. You borrow money and you repay that + a percentage. Is that simple.

In the USA, interest rates took some SERIOUS steroids recently:
Federal Reserve - Interest Rates Chart – 2010-2018 **[IMAGE]**

And as you can see from the image above.....

WOW!!! WHAT?!?

MONEY is getting VERY EXPENSIVE and VERY FAST!!!

Yes. But then, there's more: with the Federal Reserve raising rates that quickly, eventually EVERYTHING will crash [VIDEO] – and people will be needing money especially when it's.....

OUT OF REACH. Especially when it's a GLOBAL financial crisis. Get it? Banks are already blocking "risky" loans *(in Brazil this is also happening)* and people are getting really desperate since they're losing their jobs – as I've shown in the massive layoffs section – and the cost of living is increasing like crazy.

And guess what?

BIG MONEY

KNOWS ALL THAT INFORMATION TOO

They know already about the many truth bombs I showed you.
They know that there's way too much debt floating around.
They know that The USA is getting some real achievements (in debt)
They know that adding another TRILLION to that debt is easy-peasy.
They know that The Student Loan Debt Crisis is....ENORMOUS already.
They know that the world produces 75 TRILLION EUROS of goods and services when the.....World's Debt is.....705 TRILLION EUROS (!!!)
And much much more.

They probably DON'T KNOW about the Wealth Confiscation thing.
Because people think this is “too much” or “a very rare scenario”.

Well, then go check the bigger picture about:

- World markets...
- World economy...
- Startups & Innovation...
- Stupid anti-business laws
- Geopolitical chaos...
- Global debt....
- Student debt.....
- Government debt.....
- Mergers & Bankruptcies.....
- and much more.....

And try to find some answers yourself.

YOU WON'T FIND MANY. That's for sure.

But taking – stealing – the money from the wealthy people who have been working hard is definitely a viable option (and it has precedents).

The economy IS NOT a super complicated thing. Just watch this:

How The Economic Machine Works by Ray Dalio **[VIDEO]**

It's not. Governments want us to believe it is, so they can do whatever they like. Wealth Confiscation included. OK, now that we have talked about the main points regarding Big Money, let's add some more layers to it. Let's talk about BREXIT. But again, briefly.

BREXIT
THE COMING REALITY

Usually, right-wings are pro-Brexit and left-wings are against it. Usually. The pro-Leave most important arguments you can see below, but I'm picking just one of the most important ones among the 7, otherwise this will take too long and I want to be quick here:

ARGUMENT 1:
The EU threatens British sovereignty
Over the past few decades, a series of EU treaties have shifted a growing amount of power from individual member states to the central EU bureaucracy in Brussels. On subjects where the EU has been granted authority — like competition policy, agriculture, and copyright and patent law — EU rules override national laws.

ARGUMENT 2:
The EU Is Strangling The UK in Burdensome Regulations
Critics like Johnson say the EU's regulations have become increasingly onerous: 'Sometimes these **EU rules sound simply ludicrous, like the rule that you can't recycle a teabag, or that children under eight cannot blow up balloons, or the limits on the power of vacuum cleaners. Sometimes they can be truly infuriating – like the time I discovered, in 2013, that there was nothing we could do to bring in better-designed cab windows for trucks, to stop cyclists being crushed. It had to be done at a European level, and the French were opposed.'**

ARGUMENT 3:
The EU Entrenches Corporate Interests, Prevents Radical Reforms
'The EU is anti-democratic and beyond reform,' said Enrico Tortolano, campaign director for Trade Unionists against the EU, in an interview with Quartz. The EU "provides the most hospitable ecosystem in the developed world for rentier monopoly corporations, tax-dodging elites and organized crime," writes British

journalist Paul Mason.

ARGUMENT 5:
The EU Allows Too Many Immigrants
The eurozone has struggled economically, and workers from eurozone countries such as Ireland, Italy, and Lithuania (as well as EU countries like Poland and Romania that have not yet joined the common currency) have flocked to the UK in search of work.

"In recent years, hundreds of thousands of Eastern Europeans have come to Britain to do a job," British journalist and Brexit supporter Douglas Murray told me last week. This, he argues, has "undercut the native working population."

The UK absorbed 333,000 new people, on net, in 2015"

SOUCE: VOX – Brexit: The 7 Most Important Arguments for Britain to Leave The EU – Jun 25, 2016

Ok, let me use a simple ANALOGY.
Picture a BUILDING. Let's call that building the EU. This awesome building has 29 apartments. Very pretty building. But the building has a CENTER AUTHORITY who basically decides how you run your own apartment. This center authority invents stupid laws, prevents you from creating new ones that might make your apartment's economy better, allows a bunch of people to enter your country and thus, share your apartment's resources until everyone starts to suffer etc.

Therefore.....some apartments will eventually say:
*"HEY HEY! **WE'RE LEAVING THIS BUILDING!** YOU GUYS ENJOY THIS WHOLE SYSTEM THAT IS BRINGING EVERYTHING DOWN!"*

And this is why Mr. Benedict said at the movie that: "I had to push THE RESET BUTTON! [Brexit – Official Trailler by HBO]" - something along those lines. I don't remember the line exactly.

And guess what? Technically, these apartments are.....RIGHT!
"Peterson.....but.....why do you say....'Technically'?!?!"

Because of one word.....

BAD TIMING.

Wait....that's two words. But you got the picture, right? Then, you might say back: "But what other solution is there?! Everything is going down!". Oh, I know that. BOY DO I KNOW THAT! But my fellow right-wings are forgetting to track...**The Bible**. Yes! And thus, they're about to get blamed for many things. Hard. Because it's all about to blow up in their faces while they envision a long-term game that is way way far away. And the consequences are PRETTY HUGE which will add even MORE PAIN to our current scenario.

And we all know that there's already enough pain, right?
But let's have a look anyway, shall we?
Here we go:

Brexit Nightmare: 17-Mile Traffic Jams at The Dover Border [IMAGE]
THE NEW YORK TIMES – June 3, 2018

Brexit is Already Hurting The German Economy [IMAGE]
HUFFPOST – July 31, 2017

PS: *By the way, remember how Germany is usually an "all good" economy and stuff? Well, not anymore. Because some major impacts are coming their way. 750,000 jobs are dependent on the UK. And that's just the tip of the iceberg. Read my Business Article #143 card about it.*

2/3 of EU Marketers Considering Leaving The UK Due Brexit [IMAGE]
MARKETING WEEK – Jan 25, 2018

PS: *Of course, this...is...again, the tip of the iceberg. Therefore, you must Read my Business Article #142 card about this one too, because there's way more professionals involved in this. Doctors, nurses etc.*

How Brexit is Set to Cause Chaos At Europe's Ports [IMAGE]
INDEPENDENT – April 16, 2018

OH BOY! This one above needs to be properly reinforced.
So I'm bringing my Business Article #144 card to you, because....

THE IMPACT is way too strong:

"Now let's talk about supplies. To begin with, food prices are rising anyway regardless of the Brexit outcome: "**In the best-case scenario, where Britain and the EU agree to no tariffs and few customs barriers, international rules would still oblige the U.K. to step up customs and borders checks**, according to the report from the House of Lords' EU Energy and Environment Sub-Committee. This

could choke the U.K.'s transport logistics and raise prices for food imports. **'Regardless of the customs and border arrangements that the U.K. puts in place for imports, EU countries exporting food to the U.K. will have additional checks and documentation to complete,' according to the report. Brexit is also likely to increase labor costs as food producers may no longer be able to hire EU workers, according to the report**." – SOURCE: Bloomberg – Food Bills set to Rise even in Best Brexit Outcome, Lords Warn.

Besides, the UK cannot fix this new problem by trying to become more self-sufficient, since the UK needs a massive round of investments in people and technology to do so: "'**UK self-sufficiency has been declining for the past 30 years, and reversing that would require financial incentives, investment in new technology and skills, and continued access to the EU workforce (at least in the short term)' it read. 'It would also take time and, given the restrictions of landscape and climate, there are some foods that could not be grown here'. The UK imports just over half of its food and the EU is by far its biggest supplier.**" – SOURCE: Euronews – UK food costs could rise after Brexit. Which foods will be affected?.

And then there's the likely case of NO DEAL which will make things a whole lot worse for the food and drinks industry: "In a new report they claimed that **without access to European Union markets after the end of the transition period, in December 2020, exports of processed foods such as chocolate, cheese, beef, pork and soft drinks would suffer while UK consumers would face higher prices and less choice on the supermarket shelves**. 'The sector would undeniably suffer from reverting to WTO tariffs in the event of a 'no deal' scenario,' the MPs' report states. The committee added British participation in **the single market and customs union had led to an 'over reliance' on EU markets, which accounted for 60 per cent of the £22bn in processed food and drinks exports in 2017**." – SOURCE: The Independent – Brexit: No deal will be 'disastrous' for food and drinks industry, MPs warn.

But wait...there's more — man sometimes I hate being me — because workers are leaving and don't really want to work in the UK anymore, remember?! Naturally, a shortage of employees is impacting farmers which are then, impacting food supply:

"**British farmers have been forced to leave thousands of pounds worth of vegetables to rot in their fields, because of a drop in the number of farm workers from the European Union (EU). Enough broccoli to feed 15,000 people for a year was wasted, he added. The UK farming industry is heavily dependent on pickers from the EU, particularly those from eastern Europe**. Britain's low unemployment rate and the the seasonal nature of the work makes it difficult to attract domestic workers. **But the fall in the value of sterling against the Euro since the Brexit vote, means the UK has become less attractive to seasonal workers from Romania and Bulgaria**." – SOURCE: The Independent – UK crops left to rot after drop in EU farm workers in Britain after Brexit referendum.

And to put a cherry on top of all this, there's the EU agricultural policy which involves handing a good amount of money to farmers, resulting in more than half their income. The problem is that 1/3 of EU policies would be hard to transpose to UK law: **"There are about 800 pieces of EU environmental legislation, covering wildlife and habitats, water quality, farming, food and fisheries. The government's great repeal bill intends to transpose all those rules into UK law, but Leadsom told the EAC that about a third would be difficult to transpose. The EU's common agricultural policy provides £3.5bn a year in subsidies to UK farmers, making up more than half of their income, and the MPs said Brexit posed a 'triple jeopardy' for farmers. Firstly the loss of subsidies would threaten the viability of some farms. Secondly, new export tariffs would cut farm incomes and, thirdly, new trading relationships could lead to competition with nations with lower animal welfare, food safety and environmental standards. If the UK chooses not to be part of the EU single market, Tim Breitmeyer of the Country, Land and Business Association told the EAC that lamb exports to Europe would face tariffs of 30% and that beef export tariffs could be above 50%."** – SOURCE: The Guardian – Brexit 'zombie legislation' could damage wildlife and farming, MPs warn.

What a bomb of information, right? There's definitely some hard times coming. Finally, in case you don't know, even the energy sector in the UK will change likely boosting energy prices to consumers due to a recent monstrous merger: "The 22 billion-euro ($27.1 billion) deal that's shaking up the world of German utilities also has a very British dimension. **EON SE's acquisition of Innogy SE will combine the two U.K. business they own, shrinking the country's Big Six utilities to**

five at a time when both the government and main opposition party are pressing for lower bills. It also emphasizes Britain's dependence on foreign companies for power and natural gas when it's seeking to leave the European Union. Since 2014, the U.K. government has focused on increasing competition between energy suppliers following concerns that utilities were using their market power to boost consumer prices. **While about 60 suppliers serve Britain, the biggest six companies still feed about 80 percent of households**." – SOURCE: Bloomberg – Britain's Energy Industry Will be Shaken Up by German Mega-deal.

If energy prices go up, the cost for farmers will also go up, and consequently food prices will go up. That's my take. Now you read everything and make your own conclusions and predictions."

SOURCE: PETERSON TEIXEIRA – Business Article #144

WOOOAH!!!

WAAAAAAAY TOO MANY CONSEQUENCES!

Food prices going UP. Energy prices going UP. Regulations going UP. And everything worse! ALL. AT. THE. SAME. TIME. And guess who's taking the blame for all that if they don't educate everybody? Yeah!

Ok, that's enough about Brexit.
Let's pivot to another important subject: **China**.

CHINA
THE REALITY OF TODAY

China is now a major subject and you're about to understand why. Next, I'll talk about some major points that people need to be aware about. But briefly too, as there's no time.

China is nowadays investing hard in the military, making some SERIOUS pre-war preparations, taking control of future american startups, dominating the banking industry, dominating battery technology, and beating the US in the A.I. race as you're about to see next through.....more evidence. So here we go baby:

THE MILITARY...

Photos: How a "Fishermen's Shelter" on Stilts Became A Chinese Military Base in The South China Sea
QUARTZ - Dec 16, 2016

Bigger, Faster, Stronger: China's Ever-Evolving Military Tech [IMAGE]
QUARTZ - Feb 19, 2018

China Boosts Military Spending 8% Amidst Ambitious Modernization Drive [IMAGE]
CNN - Mar 6, 2018

Chinese Hackers Are Targeting U.S. Engineering and Defense Companies With Links to The Disputed South China Sea
FAST COMPANY - Mar 16, 2018
PS: The Headline above I changed a bit to tell the story faster for you.

China is Weaponizing Capital, And It's Keeping The Head of the US Navy Up At Night [IMAGE]
BUSINESS INSIDER - Mar 7, 2018

A Chinese Shipbuilder Accidentally Revealed Its Major Navy Plans
POPULAR SCIENCE – Mar 15, 2018

FBI Investigate Claims Chinese Hackers Stole Plans for US 'Supersonic Anti-ship Missile' From Navy Contractor
THE INDEPENDENT – June 9, 2018
You can read more about it in the Business Article #135 card.

BATTERY TECHNOLOGY...

A Chinese Company Controls Over Half The World's Lithium [IMAGE]
QUARTZ - May 30, 2018

PS: The Headline above I changed a bit to tell the story faster for you. Lithium is a critical component in battery technology.

AMERICAN STARTUPS...

China Targets U.S. Tech Startups in Investment Loophole
THE WALL STREET JOURNAL - July 16, 2018

Chinese Investment Into US Biotech Start-ups Soars
FINANCIAL TIMES - July 1, 2018

In Silicon Valley, Chinese 'Accelerators' Aim to Bring Startups Home
REUTERS - May 17, 2018

China VC Has Overtaken Silicon Valley, But Do Aggregate Numbers Tell The Whole Story?
TECH CRUNCH - July 5, 2018

BIG TECH COMPANIES...

China Has 9 of The World's 20 Biggest Tech Companies [IMAGE]
MARKET WATCH – May 31, 2018

7 Chinese Companies That Will Shape The Future of The Tech Industry
ZDNET – May 22, 2016

BANKS...

China Dominates The Worlds Mega Bank Club [IMAGE]
BLOOMBERG – Oct 15, 2018

The Banker's Latest Rankings Show Chinese Banks Dominate, While Western Europe Catches Up [IMAGE]
MARKET WATCH – July 2, 2018

ARTIFICIAL INTELLIGENCE...

China is Determined to Steal A.I. Crown From US and Nothing, Not Even A Trade War, Will Stop It
CNBC – May 4, 2018

Artificial Intelligence, China And The U.S. - How The U.S. Is Losing The Technology War [IMAGE]
FORBES - Nov 9, 2018

China Is About to Overtake America in AI Research [IMAGE]
THE VERGE - Mar 14, 2019

Now THAT is a REAL reason to worry about if you understand things a little bit, and NOT Trade Deficits (we'll get to that later). This is how dominant a communist country is nowadays. And guess what? When there's way too much dominance, there's also way too much control.

And then things LIKE THIS start to happen [IMAGE] and disruptions over nothing become more common and a part of our everyday lives.

"But Peterson, I have a QUESTION:

I've seen you share South China Morning Post's articles over The Market Mastery sections many times...what's up with that?"

Oh, that? Yeah, that's because some points from China are actually RIGHT but we'll get to that too. Plus, SCMP is not fully controled by the Chinese government. Not last time I checked at least. Here's the thing you need to learn: GOVERNMENTS ARE THE PROBLEM.

Remember that rule. I love the Chinese people. I practiced Kung-Fu for over 4 years, I still watch Donnie Yen, Jet Li, Jackie Chan and Bruce Lee movies nowadays. I have chinese friends. However, its government is a completely different issue.

It's like Brazil. There's a bunch of good people in Brazil, but we get bad fame due to the monkeys and professional criminals that have been ruling our country for the past 20 years.

Here's something to open your eyes about this kind of “discussion”:

REMEMBER
THESE ARTICLES.....?

The Real Threat About Artificial Intelligence [IMAGE]
Tech Companies Must Stop Pretending AI Won't Destroy Jobs [IMAGE]
AI Will Obliterate Half of All Jobs, Starting With White Collar [IMAGE]

That's from Kai-Fu Lee.
Now here's Eric Schmidt:

A.I. Will Create More Jobs That Can’t Be Filled, Not Mass Unemployment

NOW WAIT A SECOND.....

Let's put 2+2 together for a moment here.
Kai-Fu Lee is Tawainese. He's based in Beijing, China.
Eric Schmidt is American. That's USA.....

WAIT...WHAT?!?!

THE CHINESE GUY

IS THE ONE **WARNING US** ABOUT A.I.

WHILE THE AMERICAN GUY IS TALKING GARBAGE?!?!

YEAH! See that? This is why I say there are a bunch of good chinese people too. Which is why I repeatedly say: "*The problem is always Governments. And Banks. And corrupt Businesspeople"*. Always. It's a very old problem that we haven't solved yet. And since we're on the topic, here are some good russian hackers interviewed by Bloomberg.

Therefore, WATCH OUT for the DIVISION CARD.
It has been very well played in our current time by.....Governments. And people are falling for it over and over again. There are some truths (of course), when you see "Chinese hackers" and "Russian hackers" here and there all over the news, since the government controls its own population with a iron fist. Therefore, many will side with those who "have more control" or with those who can make them rich faster. Just like in Brazil. But remember that in all those very nations, are good people who will NOT bend over, and who are too trying to fight their evil governments every single day.

CHINESE PEOPLE are VERY SMART if you actually pay attention to the bigger picture – see Jack Ma's Original Sales Pitch in 1999 – and **I consider them just as smart as the Japanese. The problem is that Chinese people were knocked down by Communism**, and thus, they had little information to work with and evolve themselves as a society.

Hence why, to evolve the whole country up to a certain point, **China has been stealing Intellectual Property from countries like Germany, United States etc – link #1, link #2, link #3.**

Because communism doesn't work.
But the Chinese people are usually very smart. And very disciplined too. And also, very kind and peaceful. Centered. Good companies to hang around with. Go see it for yourself. The problem is always one thing: governments. Always. But now.....WE ARE ALL having huge, monster problems with our governments, even 1st World Countries.

Ok, that's enough about China.
I just wanted to show you major must-read links.
Now let's shift gears to another thing: Trade Wars.

TRADE WARS
THE REALITY OF TODAY

Ok, quick talk again. Let's just cover all the major points because we are against the clock here, remember? Now, if you know literally nothing about the USA-China trade relationship, then you can simply watch this video: The USA vs China trade explained **[VIDEO]**. And next, just watch What Happens In A Trade War **[VIDEO]** in case you know nothing about.....Trade. Ok done. But just remember for our next talk that, basically, in a Trade War you put a tariff on some other country's product that sells that product in your country just to, ultimately, prevent your own national businesses from losing sales to better/lower prices of that other country.

EXAMPLE: If you pay $500 for a Chinese TV and $800 for an American-made TV, then a tariff on that chinese TV could boost its price to $1500, making the national product more interesting for consumers from a price point perspective. And that way, the chinese TV which was once the 1st choice for consumers, becomes the 2nd choice because of its new, “salty”, more expensive price.
(the numbers are just an example and are not literal)

HOWEVER.....

There are obviously some unintended consequences to a Trade War. Then let's talk about that, shall we? Because this is where things get even worse for the global economy. So here are all the major Collateral Damages of a Trade War (USA vs CHINA as key nation-examples):

COLLATERAL DAMAGE #1 – The American companies competing against the imported product from, say, China, will see this as a major opportunity to..take a guess....RAISE PRICES. Of course! Why maintain prices at a lower level to "serve the people" when the government has been hammering you for years and years non-stop? Because the businessperson will complain that "the previous president was a left-wing or a right-wing and you have been suffering because of that for the past few years", and now you're pissed off!!! You want JUSTICE! You want MORE MONEY! The result: everything starts getting way more expensive in America because the imported product is more expensive; and now, so is the national one! YAY! And that usually means one thing: LESS SALES – *especially when money is also getting more expensive and scarce at the same time* – and THEREFORE....a lot of people losing their jobs if the business reality remains the same!

COLLATERAL DAMAGE #2 – The American companies using the imported product that now has a tariff on it, say, STEEL, will suddenly see their costs go to the roof! Because...if Collateral Damage #1 happens, then naturally, these companies relying on steel have nowhere to go! Imported steel from China? TARIFF! American steel? JUST RAISED THE PRICE! Wow! Great! Now if you manufacture barbecue grills – or CARS like BMW, Ford and Tesla – you just got your costs raised baby! Yeah! Less sales here and less sales there! China sells less and so does America! Wow! This is just great! Everybody having fun! Does your company use Computers? Well, they're getting more expensive too if we hope for it! See how everybody is having the time of their life? Literally everybody! And you thought your life was boring, huh? *PS: There's some data regarding Trade Wars from 2002*.

COLLATERAL DAMAGE #3 – EVERYTHING eventually gets more expensive for everybody. Because if you go supply chain to supply chain, eventually every industry gets a financial hit and prices go up if the “right things” are getting hit by the Trade War. And BOY the list IS LONG – The Full List of US Products That China Is Planning to Hit With Tariffs **[IMAGE]**. Example: The car manufacturer selling trucks relies on.....STEEL. Which just got hit by the Trade War. And now, trucks are more expensive. And trucks are used by supermarkets. Maybe the vendor of a supermarket needs a new truck for his fleet. Maybe not. Maybe the vendor just needs to fix some trucks, and therefore, the vendor just needs some pieces of a truck, which are usually made of.....STEEL! WOW! This again!? Are you getting the big picture?

COLLATERAL DAMAGE #4 – LESS Trade for the countries. Of course! Because if things get way more expensive because of the factors above, then eventually, the people will start buying less and less. After all, money doesn't grow on trees. So here's the thing: COMPANIES will start exporting less to that country too! After all, why keep producing stuff, then send that stuff to that other country, if the past 3 months were a disaster regarding sales because everything got way more expensive for customers and they have been buying less because they have less spending power than never before in human history?! Just export less because this makes no economic sense anymore! Or just export to another nation instead! Here, look: **SOUTH CHINA MORNING POST – US TRADE WAR: When the (Micro) Chips Are Down, Chinese cash flows to Israel!** WAIT.....this means.....less sales here and less sales there! AGAIN! WOW! This is getting out of CONTROL! Yeah! But at least everybody is having fun! And when I say everybody, I mean EVERYBODY: ***"China is the biggest buyer of American soybeans and planes, and the second biggest for cars, microchips and cotton, the commentary said. Many major American companies***

would suffer in the event of a trade war, it said, adding that China accounted for 20 per cent of Apple's revenue in the fourth quarter of 2017, and 13 per cent of Boeing's total sales for the year. Intel, Qualcomm, Texas Instruments and Micron Technology would also be hard hit, it said." *- SOUTH CHINA MORNING POST: Apple, Boeing, Qualcomm would be biggest losers in a China-US trade war, state media says.*

COLLATERAL DAMAGE #5 – Other countries: OH..WAIT....WHERE'S MY TRADE AT?! You see, since The USA is the most powerful nation in the world (currently), eventually China will want to play ball and agree with any requests from the USA to stop this madness. But here's the thing, though: There's only so many chinese people in China which means....there's only so many CONSUMERS in China. This means that China buys from other countries to supply its own country's demand. But if the USA wants the TRADE DEFICIT to level and become equal, then this means....(wait for it).....LESS SALES for OTHER COUNTRIES that are currently doing business with.....CHINA! YEAH! YAY! Are you having fun?! Because this is just way too entertaining, don't you think? Here, have a look for yourself: *"That was the assessment after two days of 'constructive' high-level talks in Washington last week yielded* ***a commitment from China to 'substantially' reduce the trade imbalance between the two countries****. As a result, US Treasury Secretary Steven Mnuchin said the US expected American agricultural exports to China to rise by between 35 and 40 per cent this year and energy purchases to double over the next three to five years.* ***That could leave some of China's trading partners, including its biggest soybean supplier Brazil, beef producer Australia, and even regional semiconductor makers, out in the cold if China shifts orders to the US. 'The state-led efforts to increase China's imports from the US will lead to trade diversion – other economies will see their exports to China fall as a result' Louis Kuijs, chief Asia economist of***

Oxford Economics, wrote in a note. *" – SOUTH CHINA MORNING POST: Who Will Be The Biggest Losers From A China-US Trade War Truce?*

COLLATERAL DAMAGE #6 – China: HERE, HAVE YOUR PEOPLE HELP US PAY THIS BILL! Remember what I said about the world being just.....a global market? Well, it's time to remember that now because the following is also another consequence of a Trade War: *"**We know that our major export is oil and we import almost everything from China. So, if Chinese had to pay more to trade with the US, they will pass it on to us. So, Chinese goods in Nigeria may also go up and may result into what we partly call imported inflation.'**" – ALL AFRICA: How U.S. vs China Trade 'War' Will Affect Nigeria*. Got that? Yeah, China is not paying the bill alone. No. Let's all pay! TOGETHER!

COLLATERAL DAMAGE #7 – Other countries: BYE BYE USA! WE DON'T WANT TO DO TRADE WITH YOU ANYMORE! Oh, you are thinking that the USA is super invencible? Oh no, not when it comes to Trade at least. Because remember how....CHINA is the SECOND largest economy in the world today? Other countries know that. They remember that. Well, here you go: *"**As for the world's largest 20 economies, China is the leading source of imports for 11. It is the second most important source of imports for a further four. For only two countries – France and Switzerland – is China not one of their top five sources of imports. By contrast, the US is the major source of imports for just two – Canada and Mexico – and is in the top five for just 13 more**. That means that for five of the world's top 20 economies, the US was not among their top five sources of imports." – SOUTH CHINA MORNING POST: Why Forcing Countries to Choose Sides in A Trade War Could Benefit China, Not The US.* Yes! Now it's even LESS SALES for America! And Americans! Because on top of that,

the US economy also relies on China for a lot of stuff, remember? Here: *"**Apple can't build an iPhone without China, but China can build hundreds of millions of devices approaching the iPhone's quality without Apple's help. The only Apple product currently being made in the USA is the aged Mac Pro**, which costs thousands of dollars, and Motorola's failed experiment with the 2013 Moto X shows that smartphone assembly in the US is too costly to be viable. **And how important is that globally renowned iPhone? It accounts for more than half of Apple's revenue**. Apple has been the United States', and the world's, most valuable company — a title now contested by Google parent Alphabet — primarily on the strength of the iPhone. **China today is, by a huge margin, the largest smartphone market on Earth**." – THE VERGE: China's Right: Smartphones Are A Big Reason Trump Can't Win A Trade War. .*

WHAT?!?!

PETERSON THIS IS JUST A VERY STUPID

TRADE WAR

THEN!!!!! IT MAKES NO SENSE!!!

HEY, WATCH YOUR MOUTH!
Because you may be violating some COPYRIGHT or

TRADEMARK right there:

Oh, What A Stupid Trade War **[IMAGE]**
THE NEW YORK TIMES – May 31, 2018

PS: because who knows what else is copyrightable/trademarkable now:
- A Ruling Over Embedded Tweets Could Change Online Publishing
- Europe's New Copyright Law Could Change The Web Worldwide
- EU Copyright Directive Nearing Final Form
- Everything You Need to Know About The Oracle vs Google Lawsuit
- Google Could Owe Oracle $8.8 Billion in Android Fight
- Netflix's 'Choose your own Adventure' Leads to Trademark Lawsuit

PPS: not that all that matters anyway by this point as you're seeing what a huge chaos the world is currently at today.

So did you see all that Trade War information? Changes everything, doesn't it? After everything I already said, there's the Trade War to make everything more expensive while crushing sales for everybody from many countries and all at the same time! And in a very short amount of time too!

Now here's the thing: **Some good people actually think that Trump is "doing good" but they forget that the world is now.....globalized**. Many of my right-wings folks are missing the point. There's literally ONE exception I could find in Brazil regarding the news about the whole Trump-trade-war reality thing. ONE. William Waack.

Here are some points – SHORT VIDEOS – from Mr. Wack himself:
Willian Waack says Trump is going AGAINST Brazil on the Trade War
William Waack: The USA is attacking World Trade

Mr. Waack is a very well-respected journalist in Brazil. One of the best actually. Makes sense why. Now let's finish this subject.

Let's talk about TRADE DEFICIT.

Is it really that important? Is it really a cause to start all this?
Well, I'll let yourself decided on that one. Here we go baby:

"The costs of protectionism, according to conventional economic theory, are not that tariffs caused the Great Depression, or anything like that. **They come, instead, from moving your economy away from things you're relatively good at to things you aren't. American workers could sew clothes together, instead of importing apparel from Bangladesh; in fact, we'd surely produce more pajamas per person-hour than the Bangladeshis do. But our productivity advantage is much bigger in other things, so there's an efficiency gain – for both economies – in having us concentrate on the things we do best. And a trade war, by imposing artificial costs such as tariffs on international trade, undoes that productive specialization, making everyone less efficient.**"

SOURCE: THE NEW YORK TIMES - Trade Wars, Stranded Assets, and the Stock Market (Wonkish) – Apr 4, 2018

OK, DONE.

There's no reason for this Trade War.
Because Countries mutually benefit from Trade, and they can focus their national workforces on something else that's more productive. That can bring much better results in the long term. Something that helps them go to the next level in our global society. Therefore, that's not even close the most effective way “to stop China”. You're only stopping the people from having a better life. And all kinds of people. From all kinds of countries. That's the reality.

Naturally, I think you can imagine what subject comes next: **Trump**.

TRUMP
THE REALITY OF TODAY

Trump literally came out of nowhere, and became....president. Of The United States. The most powerful nation in the world. He came promising a lot of good stuff, which is obviously what the people is needing nowadays, after so many years suffering from rampant frauds and thefts by the evil agents I already mentioned before.

HOWEVER...

Something WEIRD seems to be going on in this promising picture. My fellow right-wings are comming to their senses and actually noticing some weird behavior happening behind the scenes on Trump's part.

Those who are actually reading hard, ignoring bias, and monitoring things from a closer perspective, are dropping some big warnings of their own, which is obviously being ignored too because of the lack of.....attention.

But one warning got A LOT of attention recently:

The Times is taking the rare step of publishing an anonymous Op-Ed essay. We have done so at the request of the author, a senior official in the Trump administration whose identity is known to us and whose job would be jeopardized by its disclosure. We believe publishing this essay anonymously is the only way to deliver an important perspective to our readers.

The dilemma — which he does not fully grasp — is that **many of the senior officials in his own administration are working diligently from within to frustrate parts of his agenda and his worst inclinations**. I would know. I am one of them.

To be clear, ours is not the popular "resistance" of the left. We want the administration to succeed and think that many of its policies have already made America safer and more prosperous. But we believe our first duty is to this country, and the president continues to act in a manner that is detrimental to the health of our republic.

Although he was elected as a Republican, the president shows little affinity for ideals long espoused by conservatives: free minds, free markets and free people. At best, he has invoked these ideals in scripted settings. At worst, he has attacked them outright. In addition to his mass-marketing of the notion that the press is the "enemy of the people," **President Trump's impulses are generally anti-trade and anti-democratic**."

SOURCE: THE NEW YORK TIMES – I Am Part of the Resistance Inside the Trump Administration – Sept 5, 2018

WAIT.....WHAT?!?

A CONSERVATIVE, ANONYMOUS SOURCE CAME TO THE NEW YORK TIMES TO SAY ALL THAT?!

Oh, I feel you Mr. anonymous source. I feel you. I definitely imagine that there's something **really dangerous** going on behind the scenes back there at the White House. Because one day, he's blatantly fighting on TWITTER – man I can't believe I'm writing this... – about his NUCLEAR button being bigger than the "leader" of North Korea. ON TWITTER! Which is already something to be of concern about.

And THEN, a FEW MONTHS LATER.....
Trump and The dictator of NORTH KOREA are simply.....
SHAKING HANDS LIKE BFFs **[IMAGE]**!

WAIT...WHAT!?!

WHAT IS GOING ON HERE?!?!

WHAT IS GOING ON HERE?! Who does that?!?!
Because THIS IS VERY IMPRESSIVE! I really need to get myself a copy of that Art of The Deal book! WOW! One month: Hey, my NUCLEAR button is bigger than yours! The other month: Hey man how are you? How's family? Man that would definitely help my business. That's for sure. Those are some remarkable people skills baby.

Yeah. So there's definitely something going on back there.
He's looking more and more like something LIKE THIS **[VIDEO]** isn't he, Mr. Super-Anonymous source?!?! Things are definitely getting out of control over there, right? I can see it from over here. And you may be noticing that no one seems to be.....safe anymore. RIGHT? Yeah. I hear you. I know there's much more you're not telling us yet. Much more. We're all about to enter some dangerous, unique, and unprecedented times aren't we? We definitely are. Because **people are definitely forgeting about key knowledge like Daniel 8:23-25**.

***PS:** By the way, have you noticed how the word "unprecedented" is popping up everywhere? Yeah. That's another hint for you.*

And Jordan Peterson himself has some doubts of his own about Trump. **You now might be asking: "So who did you vote for over there in Brazil, Peterson?". Answer: Bolsonaro. Definitely. And Joice Hasselmann**. Because we didn't want to become Venezuela over here. And that's it. But nothing can actually change. No BIG changes can happen at this point. Because Brazil's government has a huge time bomb to deal with – super government debt – caused by rampant corruption and other bad things which have been happening for the past 13 years. To fix things in Brazil, we need to actually change one thing: people's minds. In many other countries around the world is the same problem. And I see many people putting all their hopes and dreams into "the new government" of Brazil – likewise, the same is happening in other countries too – and peole are already getting very disappointed, very fast. But that's also because they're FORGETTING TO TRACK one simple thing.....(here we go again).....The Bible.

Anyways....
Remember: Trump came out of nowhere.
However, we know Bolsonaro for 28 long years until he finally took The Office. Joice was a journalist for a long time, focused on Politics and in bringing corrupt people from the brazilian government down. She was one of Brazil's biggest influencers on Youtube recently, in the Politics category. They're both very trustworthy despite what the media has been doing over here. Although new media is appearing. But the bottom line is: we know both of them for years. Years. But guess what?

Here's ANOTHER truth:

THEY'RE BOTH WRONG ABOUT TRUMP.

Both. Both. Completely wrong and they have no idea. Very wrong. What Trump is doing is “next-level deception”. That's for sure. And this is coming from a right-wing. Because the reality is, that, those on the right are also in bubbles. They're mostly worried about mocking the other side and vice-versa. It's pretty hard to find those who are actually looking at the facts today. Especially global facts. And the connections and domino effects between those facts. And that's another truth.

Because here's the thing: If you put A NATIONALIST in Brazil, that's one thing. If you put a nationalist in the United States of America, that's a COMPLETELY different thing. America “hits” everybody. The Trade War is proving that.

NOTE: *Let me tell you a secret: if you're a brazilian and you're reading or watching the news only from brazilian news sources and websites, even Youtube Channels, then you're LIGHT YEARS behind. Light years. There's no youtube channel, no news source and no company that is actually relevant today in Brazil. None. Zero. I'm talking this from A GLOBAL PERSPECTIVE here, of course. Yes, you may see some important news here and there, but overall, you my fellow brazilian, has no idea what's really going on in the world (unfortunately) and how things are actually about to affect you. I remember one specific time when a friend of mine shared some news – published in that day – and I read the exact same thing.....3 months before.....on The New York Times. Then he shared another one again, which I had read it on Bloomberg 6 months before. This happened many times. Many many times. Not joking. Brazil is very much behind in reporting the news and warning people about what's actually taking place. They're just capturing Breaking News, which is not enough. There are too many chain reactions about to take place that no one is talking about in Brazil. And serious subjects like Cybersecurity and The Global Financial Crisis. Even overseas many brands are lost, blinded by the famous “work harder” motto or trying to survive the Duopoly etc, leaving them no time to sit back and read the must-read warnings that newspapers and entrepreneurs are publishing everywhere. Which is why I'm here.*

And since we're still on the Trump subject, I see many people declaring that they're running for president in 2020. Guess what? They're not going anywhere. Trump is taking the US presidency AGAIN in 2020. Who wants to bet with Peterson? Let's bet!

OK, FINALLY...

Remember that Mr. Trump is trying to build his Wall?!
Well, since I'm a very egocentric man, I want my own Wall too!
So I'm building a Wall of my own: **THE WALL OF JOURNALISM**.

THE WALL

OF JOURNALISM

The Wall of Journalism is a gigantic gathering of one-page PDFs that show some very important articles that the global business community must read, including employees as well.

I created this RESOURCE in addition to this Manifesto in order to deliver a more VISUAL and quick-to-consume perspective, a faster-to-consume resource, in order to force people to pay attention to what's really going on in our world. And because no one has done this before, it'll likely draw massive attention which is....my intention. Of course, for some people, just the Wall of Journalism is not enough. For others, it will be like “finding missing pieces” and connections that they lost in the sea of the Internet. Different people, different levels of expertise. Some connect the dots faster, some don't. But for those who don't, you can now see that it's here that I put all the pieces together. I had to separate it in “bundles” in order to make the final file smaller in size – *hence why the message about the Super Secret Articles section makes no sense anymore* – because people from 3rd World countries may lose their internet connections while trying to download it etc.

NOTE: Send some money to all brands that have helped you and are part of The Wall. They've been going through a lot, and working like crazy to stay relevant while the Duopoly has been crushing their attention. Also, people working for these companies and brands are relying on their salaries to feed their parents, their children, their other family members etc. My cost at the moment is not huge. Not yet. But many of these brands have huge costs on a monthly basis. Help the people, jornalists, writers, entrepreneurs, marketers, employees etc. Regardless of the lawsuits that may come my way because the employees usually have nothing to do with it. Help them out somehow. That's all I ask.

Now let's have a look at The Wall of Journalism.
You'll probably like it. Here we go:

- **ARTIFICIAL INTELLIGENCE**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]

- **BUSINESS**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]
  Bundle #5 [link – download]
  Bundle #6 [link – download]
  Bundle #7 [link – download]
  Bundle #8 [link – download]
  Bundle #9 [link – download]
  Bundle #10 [link – download]
  Bundle #11 [link – download]

- **CYBERSECURITY**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]

- **MARKETING**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]
  Bundle #5 [link – download]
  Bundle #6 [link – download]
  Bundle #7 [link – download]
  Bundle #8 [link – download]
  Bundle #9 [link – download]

- **SECRETS OF THE MARKET**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]
  Bundle #5 [link – download]
  Bundle #6 [link – download]

- **SUPER SECRETS ARTICLES**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]

- **FACEBOOK ARTICLES**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]

- **GOOGLE ARTICLES**
  Bundle #1 [link – download]
  Bundle #2 [link – download]

- **GOVERNMENT ARTICLES**
  Bundle #1 [link – download]
  Bundle #2 [link – download]
  Bundle #3 [link – download]
  Bundle #4 [link – download]

You're free to DOWNLOAD IT and spread it all over the globe. Now go enjoy yourself and connect any more dots that I haven't covered here yet in this Manifesto. Because some of you, have additional points to add. Oh boy, I bet you do. Because I left things like the Health Industry out of the picture, and Biological Weapons, and many other subjects and industries. I can't cover everything, that's for sure. Maybe you can add more facts and links to the discussion, in order to make the world even smaller for all of us. I also recommend documenting every single link here in this Manifesto, in case something goes offline.

OK, THE SUBJECT IS DONE.

I'm not dwelling on this Trump subject anymore. That's enough for now. Now, since we are all too divided nowadays, and too many people from BOTH sides don't really know where this whole “Left Wing vs Right Wing” good-vs-evil fight comes from, I'm laying out some additional facts here for you all. But it's just a very quick talk. Because there's no time and I don't want to fuel division as I already know that some people will misinterpret what I've been saying up this far, and obviously, what I'm yet about to say next.

LEFT WING VS RIGHT WING
A BIT OF KNOWLEDGE FOR YOU

This whole left vs right debate is not about Politics as many people think. Far from it. It's actually about GOOD vs EVIL. Right? Because if you pay close attention, one side is always thinking they're right and they're fighting EVIL. Right? Yes, right. But here's where THE RIGHT actually comes from in case you don't know: **THE BIBLE (portuguese)**.

That's old news. Very old news actually. This is why people from the time of my grandparents usually thought that someone who were born left-handed was “the work of the devil” (they clearly forgot about Gideon and his 300 left-handed warriors). Real story: I had an uncle who had to LEARN to write with his right hand because of that. His father forced him to learn to write with his right hand. Yeah, those kind of people are stupid too. They read the bible in a superficial manner. Big mistake. Actually, whenever you read something in a very superficial manner it's a big mistake, whatever the subject.

Regarding the whole LEFT-WING vs RIGHT-WING debate, the overall problem is that many people don't know the bible anymore, not even right-wings themselves. Many are fighting “without their swords” (Ephesians 6:17) hence why this huge mess we're seeing today. Including from THE RIGHT. And in case you may be wondering where “the left” actually comes from, here's some hardcore revelations for you about the origins of the left, the opposing side, and where it all actually comes from. Although it is pretty obvious that if it's not coming from the Bible, then it's coming from.....

“What?! But Peterson I'm a left wing and a christian and I had no idea!”.
“What?! What 'religion' has to do with anything?! I'm just trying to do what's right for people!”

Relax. IT'S NOT that “black and white”. Especially when you're trying to do what's right. Your actions and your true intent is being taken into account – of course – because GOD considers your intentions too by reading your every thought that drivens your actions. And he's taking notes on who has been fighting the good fight. Relax. Here, look:

ROMANOS 2:16

*Isso acontecerá **no dia em que DEUS julgar os pensamentos secretos dos homens**, por Cristo Jesus, segundo o meu evangelho.*

JEREMIAS 20:12

Tu pois, ó SENHOR dos Exércitos, ***que pões à prova o justo e vês os pensamentos e o coração****, permite que eu veja a tua vingança sobre eles; porque confiei a minha causa a ti.*

That's in Portuguese. Translate it. I've done too much work already. **The truth is that "THE RIGHT" is on the Bible side**. However, many people today who are from The Right, don't even know their Bibles anymore. They don't even know the basics (!). Therefore, they've been fighting things the wrong way and forgetting to anticipate some stuff.

Another important point is this: **I've seen ATHEISTS behave more like christians than christians themselves. I've seen many "left-wing people" behave more like christians than "right-wing people" themselves**. It's not as black and white as many people think. There are very good people on both sides of the "spectrum" - *who are not actively fighting Christianity, of course*. That's another truth. One of my best friends is a left-wing, and we actually avoided conversations certain times recently – like in the elections – in order to preserve our friendship. He also lended me money without asking. I was his bestman on his wedding. Great friend. Yeah. Remember these facts because you probably have something similar in your own life too and because...

DIVISION WILL KILL US.

And very quickly if we don't do something about it. Because unfortunately, most of the world today is behaving exactly like this:

THE MAJORITY'S MINDSETS TODAY:

- **RIGHT-WING:**
  “Hey guys, 2+2 = 4.”

  LEFT-WING:
  “Wait....A RIGHT-WING said that! Therefore, 2+2 can't be 4! AHA! Gotcha! I knew something was wrong back there!”

  OR.....

- **LEFT-WING:**
  “Hey folks, 3+5 = 8! Did you know that?”

  RIGHT-WING:
  “Oh sure. It came from a LEFT-WING source. Therefore, it's just not 8. It can't be 8. Just can't.”

And that's ANOTHER TRUTH for all of us to think about. Because today, no one actually wants to read a lot and double-check the facts – or their own facts – for themselves anymore. No one. There's just TOO MANY LAZY PEOPLE TODAY. And that's ANOTHER truth. And we all know how lazy people end up paying some big prices, right?

Now, if you already understand that the right represents those siding with GOD and christians and you're going against them anyway, then BOY you have a big problem! But many left-wings are just lacking foundation. They have been “fighting the good fight”, but they don't

understand exactly why. And where everything actually comes from in the first place. But I'm not talking about all that at the moment. I just had to shed some light on this for a moment and show you something that many don't know nowadays. It's ironic that in The Era of Information people are lacking.....information.

Nonetheless....

We are seeing some....GOOD DISCUSSIONS!
Some are actually talking about perspective. In a civil manner.
Remember the Anonymous source from The New York Times?
Well, here's another article-Q&A they published because of it:

"Why did you publish this piece?
Why publish this? What purpose does it serve, other than to enrage its target and assuage the guilt of a collaborator? We have a mad king and a shadow government. This is a coup, not a heroic attempt to save democracy.

— Henry Matthews, New York

Henry:
In our view, this Op-Ed offered a significant first-person perspective we haven't presented to our readers before: that of **a conservative explaining why they felt that even if working for the Trump administration meant compromising some principles, it ultimately served the country** if they could achieve some of the president's policy objectives while helping resist some of his worst impulses."

THE NEW YORK TIMES – How the Anonymous Op-Ed Came to Be: by Anonymous: Q&A with The New York Times – Sept 8, 2018

Mr. Henry from New York is right.

There is A SHADOW GOVERNMENT. And there is a mad king. But The New York times pointed out something completely unprecedented too: that of a scared conservative working for a president who's seeing some scary stuff behind the scenes. The source had to warn everybody. Just like I'm trying to warn everybody over here.

Because people today are way too divided, and they're making assumptions without double-checking the facts. Because the whole talks of double-checking the facts takes WORK. And we don't want to work anymore right? Because we're all too tired of the corruption scandals, the cheating, the unfair lobbying, the rigged capitalism and so forth. So we pick a side. And we blame the other side. It's easier. I get it. People don't believe anything anymore so they think their side is always right. But.....where does the foundation of “your side” comes from? Do you even know? Anyway, that's my quick word on this topic.

Now let's address the more important stuff.
Next subject: **World War III**.

WORLD WAR III
THE NEXT REALITY

This is serious. Very serious. Very very serious. And a coming reality. We need to prepare for it. All of us. Because everything you read so far is just what I, Peterson Teixeira, know. **Now I ask you: What do you think the American and the Chinese governments know? Or other experts who don't believe in anything anymore and won't bother the work, know? Or what big money truly knows?**

Way more than all that, probably. Way more. They know that natural resources are running out, they know that natural disasters are crushing economies all over the world, they know about the cyber wars that no one is aware about etc. If by putting these pieces together we already see some very “thin ice”, you bet there's a lot more worrisome information out there that we don't know anything about.

Because this Manifesto alone, has some very critical information. Just by reading this Manifesto, you can see that clearly ANOTHER WAR is coming soon because everything is at unsustainable levels. Everywhere. All over the world. Hence why WWIII is a subject I must also mention and talk about, **because the pre-war moves are already happening**.

People just haven't realized yet how many pre-war moves have been actually happening lately because of.....ATTENTION.

But here's our current WORLD's REALITY:

- Russia Steps Up Hacking, Spurring U.S.-U.K. Warning on Risk
  BLOOMBERG – Apr 16, 2018

- Russian hackers are attacking home routers, ISPs and business firewalls to spy and steal data, warns US, UK
  ZDNET – Apr 16, 2018

- Russian Hackers Are Attacking The U.S. Energy Grid
  TIME – Mar 16, 2018

- Russian weapons maker Kalashnikov developing killer AI robots
  VICE – July 13, 2017

- This Russian Robot shoots guns. Use tools, Ride cars **[VIDEO]**
  CNN – Apr 25, 2017

- Chinese hackers are hitting U.S. firms over the South China Sea
  FAST COMPANY – Mar 16, 2018

- China's Secret ANTI-SATELLITE Weapons should be on everyone's Radar
  QUARTZ – Mar 19, 2014

- A Chinese shipbuilder Accidentally Revealed Its Major navy plans
  POPULAR SCIENCE – Mar 15, 2018

- China Boosts Military Spending 8% Amidst Ambitions Modernization Drive **[IMAGE]**
  CNN – Mar 6, 2018

- China is Weaponizing Capital And It's Keeping The Head of The US Navy Awake at Night **[IMAGE]**
  BUSINESS INSIDER – Mar 7, 2018

- Eight Countries in Danger of Falling Into China's "Debt Trap"
  QUARTZ – Mar 7, 2018

- China's Growing African Footprint could lock the US out from its lone Africa base
  QUARTZ – Mar 10, 2018

- Mysterious Sound Sickness Prompts Warning for Americans in China **[IMAGE]**
  EURONEWS – May 23, 2018

- Bigger, Faster, Stronger: China's Ever-Evolving Military Tech
  QUARTZ – Feb 19, 2018

- Could Enemies Target Undersea Cables That Link The World?
  THE ASSOCIATED PRESS – Mar 30, 2018

- The Pentagon's 'Terminator Conundrum': Robots That Could Kill on Their Own
  THE NEW YORK TIMES – Oct 25, 2016

- Bullets That Don't Miss, Weaponized Insects and More: Innovations from DARPA, America's Secret Lab **[IMAGE]**
  FOX NEWS – Nov 13, 2018

And NOW you might be like....

WAIT....WHAT?!

BULLETS THAT DON'T MISS?!?!?!

ROBOTS THAT CAN KILL US?!?!

WEAPONIZED CAPITAL?!?!?!

WEAPONIZED INSECTS?!?!

WOOOOOOAAAAAAAAHHHHHH!!!
WHAT is going on HERE?!?!?!?!?!?!

Because did you see all that?! That definitely doesn't look like peaceful times to me, that's for sure. Instead, it surely looks like we'll have to call our own super-professional robots to help us defend ourselves over here – ARNOLD SCHWARZENEGGER – and also buy a lot of bug spray to protect outselves and our food in WWIII. YEAH!

Because this is all just UNBELIEVABLE!
And the worst part is that.....IT'S. ALL. TRUE!
WOOOOOOOOOOOOAAAAAHHH!

Yeah. That's a big reality check to show you how our Governments are very focused on something that we aren't being very educated about. And behind our backs. Sounds like the same old government to me, doesn't it? Despite some improvements here and there due to good – and therefore rare – politicians. But nothing has actually changed over the years. Don't you think?

Because we are seeing some serious MILITARY investments and military simulations all over the place. Therefore.....

Make no mistake: **World War III is coming**.
If you investigate this subject even further, you'll find even more evidence. I just don't think it's practical to show many more links by this point, since the core subject is to fix the duopoly problem. And attention.

But since I'm a business/marketing strategist at the end of the day, I do have to predict scenarios as best as possible in order to anticipate some big moves that are about to be made by the government and big tech that can change everything, in order to deliver real solutions that will keep working months from now. And guess what?

A WORLD WAR changes

EVERYTHING

for Businesses. Everything.

Examples: You'll have to secure resources for you, your team, and your company like Shelter. Food. Water. You'll need to stay alive, maintain your whole team alive WHILE you work hard. You'll have to protect yourself like never before from cyber attacks. Staying online for too long may mean that someone may hack your computer eventually, so you'll have to use the internet only when it's truly necessary. You delivered a very smart and creative Marketing campaign? But wait....where are the customers? Oh, there was a cyber attack on an electric grid and now your audience simply disappeared because....there is no electricity anymore. Then there's the worry about your customers staying well and alive while you're working for them, because.....they are the ones paying you. Remember? Then there's your family, friends etc. And a bunch of other things that happens in a scenario where Martial Law kicks in and we're all literally fighting to survive every single day. And Nations are rising against Nations. And governments against governments.

And we are right in the middle of all of it.

So guess what? If we – THE PEOPLE – stay divided like we are rght now, we're going down anyway. Together. As a UNIT. Because who will help the GOOD russians? The GOOD north koreans? The GOOD venezuelans? The GOOD chinese?! Governments? Think again. Yeah. We will all be needing help too. And many of these folks in nations where the government is even worse, are also in some serious bubbles. They have the wrong information.

Do you want a quick example?
Here you go my friend:

"Upstairs, I stopped by a history class, where ten- and eleven-year-old students sat in perfect rows. **I introduced myself as an American and asked if anyone had a question for me. After a long pause, a skinny boy with two medals pinned to his chest stood and asked:**

'Why is America trying to provoke a War with us?'

SOURCE: THE NEW YORKER – The Risk of Nuclear War With North Korea – Sept 18, 2017

WOW!!!! WHAT?!?!

Did you see that last line, my fellow AMERICANS?!

Are you all trying to PROVOKE WAR against those north korean kids? And is it true that you can't wait to bomb them?! Well, they think you are. Because of.....(wait for it).....GOVERNMENTS. North Korean governments and governments on....TWITTER! And then they're shaking hands afterwards! Yay! But what evidence those kids from north korea have been seeing? Because we all know that this is....under control. Yeah. I'm telling you, it's all because of governments. And super next-level Misinformation. And Bubbles. And Authority to act on your behalf. So who helps those north korean kids over there? Because they're in the hands of another monkey. And Venezuelans? Who helps those folks over there too? Who are also under the “control” of a very dangerous dictator? And Who are going through a FOOD crisis, and now an ELECTRICITY crisis?!

Yeah. Now add A WORLD WAR to all that.
If in 2019 you're still trusting your government for health care, economic growth, a healthy market, physical security and everything else that a human being should have to support himself and his own family, and to live a good, secure life.....then you are very stupid. Very very stupid. It's time to learn your lesson: Governments are not getting any better. There's only more chaos coming our way and governments aren't helping, so WE ALL better unite – businesses and the people – if we want to fix things for ourselves and prevent additional pain. And help others. Because make no mistake: pain is coming. It's definitely coming.

Ok, now let's go back to business-mode.
Let's have a final talk about **The Future of Social Networks + Google**. Because their business models are gonna change and this will help you understand why the solutions I'm bringing avoid all that. Get ready.

THE FUTURE OF SOCIAL NETWORKS + GOOGLE

Now that you know all this, imagine these big tech giants facing this worrisome reality and think: **Where can they still extract money from?** And that's the key question right there. Because that whole running a business WHILE going through a World War is something coming for them too, right? Plus, there's the monster financial crisis to make it worse. Therefore, changes need to be made. They'll need to...adapt.

You see, Google and Facebook already own 84% of advertising dollars worldwide. The other 16% are for the rest of the world. Ok. Now, THINK: if you are a businessperson and you control Google or Facebook, then you have to agree that it's a very stupid business move to invest your time, money and resources into such a war for.....16% more of those ad dollars. Which is actually impossible by the way, since brands will definitely secure a piece of those 16%. Therefore, all your efforts can get you less than 16%. Right?

Then WHAT do you have left to charge for.....

In this NEW BUSINESS SCENARIO?

Where there's a global financial crisis? And Value Creation is under attack? And a whole generation of people has no real money? And a World War is taking place? And cyber attacks are practically happening on a daily basis? Because you're a big part of the country's economy?

Here's the answer:

EVERYTHING

THAT IS CURRENTLY FREE

IS NOW SOMETHING YOU CAN CHARGE PEOPLE FOR!

Because there's definitely some real VALUE in there, right?
And what's that exactly?!

- **SOCIAL NETWORKS**
  Posting – The ability to post one or more times per day. If you can produce a lot of content because you have money to back that up, then you're probably doing this because EACH piece of content can somehow cut through the noise and get attention! Right? If you produce 10.000.000 pieces of content PER DAY then this means you have 10.000.000 shots at trying to get attention PER DAY. But that only works if you can post all these pieces of content in a row, up until a point that you dominate people's newsfeeds. Now.... CURRENTLY, that's free. You can post as much as you like. However, for social networks themselves, they can simply block that by forcing you to buy a “social package” that allows you to post X times per day. Is there value in that in TODAY's business reality? Yes! Do they have enough market dominance and no real competition to make that work? Yes!

Audience – The ability to access the audience in order to market yourself. The very first point assumes that you have access to the social network as a business. Nowadays, you have free access. But what happens if ALL that audience suddenly gets locked down and stays behind a subscription model, just like Netflix? BAM! Monster growth! AGAIN! Because the ones who don't have much money, will market themselves through comments, or a post here and there. They don't won't buy much ads. But having the access to the audience in the first place is something they seriously need, hence why, there's massive value in also making this shift.

PS: *The same moves can and will be made to* ***Private Messages***

- ## GOOGLE

Indexing – The ability to maintain your business on Google. Question: Where do you go online whenever you want to search about something? That's right: over 90% of the world just said: GOOGLE! But nowadays, STAYING on Google is free. What happens if, suddenly, that becomes something paid? I'll tell you what happens: GROWTH. Again. Because since Journalism and Attention are both “under control”, the whole global community will take a lot more time to realize what Google has been reallly doing, and since business owners have nowhere to go, and want to keep their life on the same page, and want to maintain their businesses alive, they'll submit to this new business reality. Like slaves. Is there enough market dominance for Google to do that? Yes!

Searching – The ability to search something on Google. Question: Do you, internet user, likes to use Google whenever you want to search for stuff? Of course you do. Because it's a website that has TRILLION of pages, great A.I. boosting its search

algorithms, great talent working on the algorithms, that all combined always give you THE BEST answers possible. Plus, over 90% of the world uses it more than one time per day, proving its super powers. But what happens if GOOGLE SEARCH decides to charge you a subscription per month? Would you pay for that? Yeah, I bet you would. *PS: And this WHILE linking you to a google account (hey surveillance!) at the same time!*

WOW!!! This CHANGES EVERYTHING for you, my fellow business owner, doesn't it?! Because BESIDES the current war for attention, you'll still have to PAY to access those channels at the same time?!? And what if your audience/customers aren't paying for all that and they aren't there anymore because of it? But where's the competition?! Yeah. That's the future. Because guess what? With such simple shifts they do the following at the same time:

NATURAL CONSEQUENCE #1 – Because of the financial crisis, MANY businesses won't be able to pay to be on Facebook or Youtube or Google, which means they'll eventually go bankrupt. If nowadays, businesses and websites are already going bankrupt WHILE we still have “The Duopoly for FREE” then imagine when such business models are installed? But there's another point here too: these channels will have “less spam” which means a cleaner user experience for those who still have access to those channels. Imagine the following: businesses having to buy “social packages” of say, 10 posts per day – so they can post 10x per day on their Facebook Page (let's ignore that this is dead) – and it costing $2000 dollars? Your News Feed on Facebook will definitely be cleaner. Why? Because many brands will simply disappear. You'll receive less “spam” as a facebook user. And the brands who still

have that kind of budget will also get more engagement, since there's less competition around. Of course, this assuming that many users stay on Facebook.

NATURAL CONSEQUENCE #2 – Because of the 1st consequence, marketing will cost LESS for the businesses that still have this kind of money, which means fewer costs with marketing or ad agencies etc. All because you removed a bunch of "noise" in the process. Get it?!

WOOOOAAAAHH!!!

So this can make BOTH giants

A LOT of MONEY!

In ADDITION to the money THEY ALREADY HAVE been making! And they won't care anyway because the wealth gap is bigger than never, which includes.....companies! Which means they have to go after those companies WHO STILL have money. And then their stocks are gonna go up even higher, and so are their revenues. They only need to "flip the switch" in the perfect timing. Wow! Impressive, huh?!

If you think this is not possible then REMIND YOURSELF of how much of the global market they already “control” nowadays. Because “Flipping the switch” is easy-peesy at this point because no competition can arise in time if everyone continues on the same “competition” course. Right? Right!

AND THEN WE WILL ALL BE LIKE

SLAVES 2.0

TO FACEBOOK AND GOOGLE!

WOW! WHAT A GREAT WORLD isn't it?!

How do you feel about that journalists? And what about you, entrepreneurs? And you, freelance writers who are also single moms?! And you, marketing agencies? And you big publishers? Are you enjoying all that? Because THAT is where we are all heading.

But.....no we're not.
Because I'm here to break everything.
BEFORE they flip those stupid switches.

And that's not all. Let me shed some additional light on future scenarios. Think. If posting becomes a paid feature, then commenting also does, after all, it's posting, right? Although I'm talking about brands here, there's the possibility that users themselves who access social networks like Youtube, can be charged for commenting and to have “the full experience”. Now imagine the Gaming Community on Youtube.

THE AUDIENCE of those folks are in its majority.....young people. And we all know how young people don't have any money, right? Remember the stats? But that gets worse if things stay the same, especially in a global financial crisis.

Now here's a quick question: DO YOU THINK youngsters will pay Youtube just so they can drop a comment that might not even be read by the Youtuber himself? Of course not. Therefore, factors like ENGAGEMENT and AUDIENCE of one of the biggest booming industries of today is also about to.....drop. Hard.

Which will in turn **start killing Youtubers' revenue**.
And because of that, many gaming companies who rely on sending free samples of their games to Youtubers – *which is the weapon of choice of those who make games because it's cheap, but powerful marketing* – will eventually have nowhere to go anymore. Just because the “monster audience” will start disappearing too.

But again, that's not all! *(man....WHY are you still reading this?!?!)*

AT THE SAME TIME, the PARENTS of those youngsters who have been experiencing massive layoffs all over the world will give their children one choice: **“Pick one source of Entertainment: Netflix, Youtube, or Amazon Prime because we can only pay for one right now” - *something that is already happening in parts of the world.*** Then, you might think that all these youngsters may end up choosing Youtube because of its variety of channels and stuff. That is a possible scenario. Especially if Google is anticipating all that and decides to sell subscriptions for a very low price, eventually killing companies like Netflix in the process.

HOWEVER.....

I do believe that due to these stupid rigged social algorithms + the lack of attention that Youtubers are experiencing + EU Copyright Law and other anti-business laws and anti-independent creators laws, will just force Youtubers themselves to.....stop POSTING. Just like this high-level Youtuber from Brazil who has over 12 million subscribers is saying after the EU Copyright Law took over the headlines.

THAT SCENARIO will definitely impact these youngsters' decisions, forcing them to go to places like Netflix, Amazon Prime etc. And it's a more likely scenario in my opinion. More wealth concentration in fewer hands. Therefore, **Youtubers will start to disappear and so will Entertainment**. Because....who wants to keep posting as a slave? No one. Youtubers need money to keep going. So they'll too, eventually, leave Youtube. And with even less people making money, eventually companies who are still players – big players – will take a final financial hit (companies like Netflix). Nonetheless, both scenarios are worrisome.

ANOTHER THING is.....FRIENDS. Remember those? Now just think for a moment here. If Youtube decides to set its subscriptions at a pretty low price in order to kill the competition, due to the financial crisis, **FRIENDS will also start sharing Youtube logins**, **just like many today already do with.....Netflix**. And then this means less reliable data for Youtubers themselves because people with different tastes will log on Youtube using THE SAME youtube account. Therefore, how can gaming companies know that a view came from that young user who really likes that game – its audience – or someone else in the family (or friends, remember?!) who was using that same Youtube account (to save money)?

If you think Youtube won't do such a thing, then here's something they're already doing nowadays:

Youtube Will 'Frustrate' Some Users With Ads So They Pay for Music
BLOOMBERG – March 21, 2018

Yeah. FRUSTRATE. That's what we are seeing now. And guess what, it's a reality we live already. TODAY. How many annoying ads have you been skipping on Youtube lately?

“Let's frustrate some users to do the stuff WE WANT”. You think this is not coming? You think it's impossible? Just like at the current scenario. There's no way out folks. No way out. This whole global scenario – and digital scenario – is completely unsustainable. Which is why, eventually, big tech companies WILL flip some switches and people WILL wake up to a very different market reality. OVERNIGHT. That's 100% sure.

Additionally, as I quickly mentioned before.....

Making money through INSTANT MESSAGING is also another scenario on TOP of all this scenario. Since Facebook controls Whats App and Messenger worldwide, it basically controls direct messages. All over the world. There's little competition. Now think: If all big media companies and newspapers decide to put their whole content behind a hard paywall (without applying my solution), the FRIENDS factor will also come to play here. Then, ONE person may buy a subscription from newspapers just to keep informing all their friends through messaging apps like Whats App and Messenger (via chat groups or something). Right?

But you see, IN THIS scenario....

Facebook has a serious business OPPORTUNITY here..... And a very big one by the way. Because 77% of content is now being shared through Dark Social channels! Do you share news articles or anything else through private messages? I bet you do. Now imagine in a scenario where everybody is sharing news articles via private messages because each friend has a different newspaper subscription? Well, that's a very big necessity for people now. Private messages become a must. Especialy in a world with a world war, where things get more serious. Therefore, major business opportunity right there if you have practically the whole digital market of private messaging, all for yourself.

And since PEOPLE STILL want to be informed by the news to know what's going on in the world – and talk to each other etc – Facebook simply has to flip the switch too, and SUDDENLY.....

PEOPLE

WILL HAVE TO PAY

TO TALK TO THEIR **FRIENDS**
AND TO SHARE **THE NEWS**

WOOOOOOOOOOOOOOW! Well, this is just getting better and better, right?! And LET'S NOT FORGET, that people will be now paying for “not-as-relevant news” because....remember how big media will eventually lose its relevancy over time since it can't handle all the workload after local newspapers die? Yeah. That's the end result baby.

YES, IT'S ALL COMING...

If we all DON'T do something about it. Quickly.

Therefore, THE REALITY is that **people are being played by governments, banks and corrupt businesspeople for YEARS**. Especially nowadays. But the good part is that some smart people noticed all that after a few setbacks, and started doing their own thing, like studying on their own (no colleges), or creating cryptocurrencies to bypass the corrupt Government + Banks ecosystem, or building businesses by spotting opportunities by studying on the Internet etc.

This means that a lot of people can help today. The problem is that the masses are still VERY stupid. Very uninformed. Still playing by the same rules. And now we have the attention problem in addition to all that, and even the smart people are blinded now to some degree, because life is “faster” and because some “giants” are “controlling” everything that happens online. Now everything is about to go down AGAIN and people will be fed the same BS explanations AGAIN. By the SAME actors.

THAT'S ENOUGH.

WE ALL need to stop EVERYTHING.

And Unite. And Educate people. FAST. Because this is basically war against the people and businesses and entrepreneurs. Therefore, either we stop the whole world to talk about all this that I'm saying and what I'm about to say next, or we are all going down anyway, within less than 2 years. Tops. So let's talk about.....THE SOLUTIONS. (Finally!). And let's see how we can fix things. Because there is a fix to all this.

Ready?

THE

BEST

SOLUTIONS

for Today's Broken Market

by Peterson Teixeira

MAKE NO MISTAKE.....

I gave a lot of thought about this. Over the past 2 years, I was constantly investigating the whole digital market after connecting all these dots and putting the pieces together. And there's NO better solution in my opinion.

After seeing what all top online businesses are doing, I only saw businesses who are actually desperate, but that have been maintaining “good PR' and a “good posture” in other to maintain a healthy reputation among their competitors, their customers and the overall market.

BUT MANY COMPANIES can't help themselves so they have been publishing their warnings all over the place anyway. Over and over. But.....it's just not.....enough. Because the attention to those warnings is under control. And because today's society is working and competing 24/7, therefore no one is really stopping for a moment to read the RIGHT pieces of news. The warnings. The real relevant stuff. The things I'm showing you now. And because no one nowadays is actually listening, all these brands warning everybody have no other choice but to keep working and publishing articles and keep playing the stupid competition game because, after all, they also need to survive.

Ok. We all know all that so let's cut to the chase.
The solutions are focused on one thing and one thing only:

RECOMMENDATIONS.

RECOMMENDATIONS move people to buy products and services. Recommendations can change a person's idea regarding watching a movie or not. Or going to a restaurant or not. Or buying a car or not. Or buying a house in a certain neighborhood or not. Or leaving a country or not. Everything in society – and markets – today is just at the end of the day about recommendations, if you stop to think about it.

WORD OF MOUTH

MARKETING?

It's just “No BS recommendations” from all kinds of people.

Google? Just a website that recommends links and interesting content. Netflix? Just a website that your friends use to recommend great content for you to watch. Think for a moment here: How many times did you watch something on Netflix because of an article on some website/blog from the Entertainment industry? Or because you friend talked about it with you? How many times over and over have you reacted to some content or channel that Youtube's AI-powered algorithm recommended to you? Or Netflix's algorithm? Many times, right?

And HOW MANY TIMES did you actively spend time browsing over and over across the whole Netflix's catalog or Youtube channels to find something worth watching? Probably not that many times, right? If NOT..... zero.

BECAUSE NOWADAYS....

Only those with too much FREE TIME on their hands will do such a thing. **There's way too much content**. Which is why most of the digital world – including the entertainment world – is actually run by Recommendations. Because we all have to work. We all have to study. We have to go to the gym. We have to on a date. We have to live LIFE. We have no time to waste on browsing an endless catalog nowadays (especially nowadays). So it doesn't really matter how awesome your company, your website or your huge online catalog is because nowadays, we are all very BUSY. I know I am, at least. Aren't you?

But there's more about recommendations here.
Since you're also a human being, I believe you'll agree that....

RECOMMENDATIONS

is also what makes people interesting!

Right? Because by talking to someone new and seeing what that person likes, you may end up finding NEW CONTENT. New movies to watch. New books. New music. New games. New TV series. New websites. New articles. New valuable resources. Because a lot of a person's recommendations is what makes that very person.....INTERESTING.

The same thing happens with businesses.
A BUSINESS is only INTERESTING because of its recommendations.
But businesses have another additional layer: **Everyday people**.

JUST THINK FOR A MOMENT....

Youtube is interesting to people all the time because whenever its own algorithm fails to deliver, YOUR FRIENDS will recommend something to you on.....YOUTUBE. Likewise, whenever Netflix also fails to deliver good recommendations, YOUR FRIENDS will – again – recommend something on Netflix. And that's it. That makes a world of difference.

So what's the real issue here?
Why all other online businesses out there are mostly failing today?

BECAUSE EVEN TODAY'S

RECOMMENDATIONS

FROM EVERYDAY PEOPLE ABOUT
OTHER BUSINESSES ARE
UNDER CONTROL.

You go recommend something via your website.....OPS...controlled!
You go recommend something on social networks....OPS....controlled!
You go recommend something through content.....OPS.....controlled!

Therefore, THE ATTENTION that's coming from some random guy's recommendation, and that is trying to reinforce another business.....is also under control.

And that ends up resulting in ECONOMIC CONTROL. And because of it, no matter how good your recommendations are as a business, because you have no shot at winning in today's digital market if your recommendations are simply getting squashed by a few big tech companies whenever they start presenting A THREAT. Which means that in order to SOLVE our huge issue with big tech and the whole online attention problem, we actually need to do two things:

1. REWARD recommendations with money.
2. USE different online recommendations systems.

PS: That first is the core subject of The Solution chapter, so I'll leave it for now. I'll do the reverse. The second point is what I'm about to approach next.

Ok, what does the 2nd point means? Easy. It means adding another layer to the current online game:

DECENTRALIZATION.

Quick question: *Are you liking this Manifesto so far? Are you liking all the content I'M RECOMMENDING YOU?* Yeah. It's relevant isn't it? And it was right in front of your eyes the whole time if you only knew what to type. But you don't have the time so I had to do it for you. But in order for my business to exist, I need to make money. But if only a few handful of companies are making money with their recommendations, then I'm

playing a losing game over here, right? Well, that's for sure. My recommendations need to result in money as well, otherwise this is all pointless because we live in an economic planet.

OK, so what's the partial fix when using

DECENTRALIZATION?

Simple: Big powerhouses and big media companies and whatever other companies out there who have the economic power to keep producing content over and over, who are also at risk of closing doors very soon because of all the things I said before, need to do the following for a few months in a row:

ALLOW ENTREPRENEURS TO BUILD

INDEPENDENT WEBSITES

TO RECOMMEND THEIR WORK.

THAT WAY we create different points of.....Attention.

Because nowadays, even the big brands are needing it. The reality is simple folks: The current business game is very hard. Why? because we all know that providing REAL value nowadays is a very difficult task. Some brands are definitely doing it, but they're not getting enough attention for their work which means they're being underpaid. Everybody in the “supply chain” of content production is being underpaid. So what needs to be done here is a reinforcement of the work that has REAL

value in today's business reality, which is coming more from the big brands who are still standing. And how do we do that? Through other businesses. Other websites. Other entrepreneurs. Other consultants. Because what is interesting.....is interesting. Period. And that draws attention, and money follows attention, remember?

But these BIG BRANDS ARE ALL "CLOSED" when it comes to allowing their work to be properly shared. I mean shared in a way that it brings business value both to the website recommending it – the business or the entrepreneur – and the brand itself. Because no one will keep working hard to recommend other people's work if there's no economic benefit in it. But if you have more FREEDOM to recommend the work of other people/brands/companies that has actual value in our CURRENT business reality, that's a completely different ball game. Because if you know what you're really doing, if you have been working hard and handpicking the best, most relevant content, if you know how to do the marketing, if you know how to add some entertainment, then your recommendations WILL stand out. Is that simple. Just like mine are right now.

GUARANTEED: Through your recommendations I can see whether you've been working on the right things or not. Pay attention to the real relevant stuff or not. I can know if you're a relevant business or not. That rule works for the news industry just as much as it works for the entertainment industry. Besides, by allowing more freedom for businesses and entrepreneurs to recommend your work, we can all start recommending additional stuff, like music, games, movies etc.

(I'll show you that in a few minutes).

You see, the REAL SOLUTION to our huge problem simply involves this:

GIVING BACK

A CHANCE

TO THE “LITTLE GUY” TO BUILD SOMETHING INTERESTING FOR PEOPLE.

That's Entrepreneurship. That's business. That's how you create wealth in a world where no one can barely create it anymore. We create something interesting that has actual value that people might want to pay attention. But we need to allow ourselves some additional freedom to recommend each other's work and ignore stupid laws that are now being used against us by the goverment, like Copyright for instance.

REMEMBER: part of being interesting is your recommendations.

Netflix started recommending other people's content and THEN, years later, it started producing ORIGINAL content. But it was because their recommendations were interesting in the first place, enough for people

to buy, that they grew the business. The whole Blockbuster drama would not have resulted in the death of Blockbuster if Netflix had only garbage content to sell and recommend to their customers. Positioning is part of the game. The other part is: “Ok, what do you really have for me then? What content do you have?”. Youtube started out with stolen videos, then it built attention, and then...MANY YEARS later....it is now pushing original content and subscriptions. And now, today, you can see Youtube trying to compete in the same business model as Netflix.

THEREFORE.....

We just need to bring back MERITOCRACY. And Capitalism. Because The Entrepreneur who is smart enough and has a dream to build his business, and knows the web, and knows what content can boost his brand, and knows which brands and media companies are actually relevant and have real value, needs to have a shot at gaining people's attention/money. Needs to have a shot at growth. A shot at providing real value. But because of things like Copyright Laws – which the Government has already started using against us – and licensing agreements (we'll get to that) they have no way to fix things. Because if attention is being controlled, and the global financial scenario is getting worse by the day, and new anti-business laws are arising, how can he innovate!? The only thing left for the entrepreneur to do today, is simply watch the Global Financial Crisis to explode, wait until it eats the big guys, and then wait until we all die. All from his couch. Because there is no way out in our current scenario if things stay the same.

America is great simply because it's the land of Innovation, which is what powers Capitalism. But now everything is rigged. Innovation is being jammed. Hard. And that way.....Capitalism is being.....controlled. And that's our REAL problem.

Capitalism is under attack.
However, we businesses, can definitely fix this scenario.....

IF WE UNITE.

THAT'S THE ONLY WAY OUT. The big brands who still have “cash to burn” to keep producing content in this losing attention war, allow new entrepreneurs, startups and independent creators to use their content for a limited set of time under the Creative Commons license in order to build up some ALTERNATIVE CHANNELS – business / websites – that can get these very big brands attention OUTSIDE the duopoly. I believe a few months or 1 year is more than necessary. Tops. You'll understand why this short amount of time should be enough once I talk about THE NEW JOBS that may come with it.

Now I bet you have a bunch of QUESTIONS, right?
Then let's see if I anticipated some of your questions below.
Let's begin.

Q1: “But Peterson, how entrepreneurs will know about that shift?”
Just place some hard pop ups on all major Newspapers and all other companies and websites that want to do this all over the world. Every time someone accesses their websites. Every single time.

Q2: “And how will new brands become really relevant that fast?!”
Newspapers can categorize their most relevant content. Consultants and consulting businesses can sell their services to coach new businesses on what's relevant nowadays. And finally, NORMAL PEOPLE who are online all the time and therefore, have a lot of content that they would like to recommend, can be HIRED. The money to hire these new people can come from investors or crowdfunding, and it will be like hiring players in that “MoneyBall” movie with Brad Pitt because suddenly, a bunch of people who think they have no shot at landing a job on this crazy-competitive market, can suddenly become very hirable. All because of the content they know and have been consuming online that is actually interesting. Every content matters here. Everything that helps the brand or the marketing or whatever, like the minutes they remember something awesome happens in a certain video etc. Everything that can bring attention to the company and that fits the brand. Interviews can then be centralized in “what interesting content do you recommend on topic X and why?”. That's how we fast-forward the process of building up alternative attention channels. Through unemployed people or people unhappy with their current jobs. Through consultants. Through the brands themselves who can filter their most interesting content on their own. And through their fans and customers.

Q3: “But what if competitors start taking our content too?!”
You can create a submit process where someone has the rights to only publish your content on website X, or a non-competitor website, or add full legal restrictions that block your competitors from taking your content. However, the more regulations we add to the picture, the bigger the chances of not surviving all this. Plus, if today's brands and businesses actually unite, those acting on bad faith will eventually lose because the wave of true entrepreneurs will suffocate them all. The urge for providing value for people, for having a purpose and all the things that entrepreneurs have, outlast by far any evil monkey.

Q4: “But what about Brand Safety, Peterson?!”
Brand.....safety?! This is about BRAND SURVIVAL. There is NO brand safety anymore. Didn't you read all the facts?! There are much more serious stuff coming that we all need to worry about, like: Cyber attacks that are coming to those businesses who are still standing. Like super powerful Destruction-of-Service attacks that are about to increase. Like people sharing subscription services even more to save money. All that comes with a Global Financial Crisis. And then we'll have WWIII at the same time to worry about, which is something I obviously cannot provide a solution for because there's no avoiding it at this point, and because I don't yet know the real scenario that will unfold with it. If brands and businesses don't unite NOW, by the time WWIII begins, we will be already “dead”. We'll have no way to “fight back” and survive because we will be completely overworked. Completely out of money. Completely blocked by anti-business laws. Completely slaves to the duopoly. Completely out of business. And therefore, completely out of chances of surviving. Just sitting ducks.

Q5: “Ok, but then the big brands will eventually run out of money because they'll be producing content 'for free', right?!”
Wrong. Brands can keep their current business models at the same time. The shift at first, must be made only to hit businesses so they can build something interesting that has the actual power of grabbing people's attention. Entrepreneurs and businesses can create “accounts” to get access to the content they need, in order to build whatever they want that can help us all in that short time frame I talked about.

Q6: “Ok, but even in that scenario, many businesses and entrepreneurs may take advantage of the big brands and put the cost of content production on them while they build their brands with...little cost while building real value. Right?!”
Yes, right! Hence why there's a time constraint. Once that's over, we all shift to the next part of the solution which are the next business models that will play a big role in our global scenario that complements this 1st half of the solution: The Pay-per-content model + The Pay-per-insights.

WHAT?!

Peterson what's all that?!

THE PAY-PER-CONTENT BUSINESS MODEL

Ok, here's the thing: **Nowadays, Capitalism is not working anymore**. But that's because it's under attack due to corrupt governments who have been teaming up with big companies, and therefore, rigging the whole economic system for everybody else. Then, you have the reward

problem because without a good economy, companies have no way to properly reward their employees which has a direct impact on their company and their work. And therefore, the value they provide to the market. New entrepreneurs can't do much either since innovation is also under attack. And experienced businesspeople who have a lot of value to add to the situation won't bother moving a finger to help everybody because.....why should they? There's no real reward. No point in doing so much work for little money, which is why many experts today don't have a blog and instead, build up a private e-mail list to serve only a handful of high-level and high-network individuals (because these individuals are paying big money).

NOWADAYS, I could have switched to “hardcore salesman mode” just to sell all the information in this Manifesto to a few companies or executives and make a lot of money with it. I could have also choosen NOT TO PUBLISH all those must-read news articles with all those highlighted paragraphs on the website, and NOT to build my Wall of Journalism and NOT to risk getting a bunch of lawsuits and keep all the insights for myself. Right? But in our current scenario, we all die anyway. So what's the point?! I don't want to survive alone. Or get a better life....alone....while everybody suffers in the meantime.

But we kryptonians are a bit different. We like HOPE.

THEREFORE...

If SUDDENLY, the whole digital market shifts to a pay-per-content model AFTER everybody has been building up real value through their own websites by recommendating other people's work, then everything changes. Because now it's also about what work is more recommended.

So once the market is “fixed” that way, and EVERYBODY starts becoming more interesting again, and getting more attention from everybody because of their recommendations, then we can start SELLING each other's content. Individual pieces of content. Time-saving pieces of content. And obviously content from the big brands too. Because once many “new channels” like new businesses, websites and new platforms from entrepreneurs start recommending ONE piece of content, people will buy it to save time, or to entertain themselves etc.

Example: I could build a MANIFESTO – PART II and make the world even smaller, and then many brands will be able to buy it. But that's just because I'm proving over here how relevant I really am through my recommendations, in a currently destroyed digital world. Without my way of recommending other people's work, I could have not got here.

But once the game has changed, and businesses, brands and entrepreneurs can recommend other people's work and add their own on top of it, to bring additional value, then everybody is back on the game. And now is also about saving time. Get it? Everybody wins.

Because in THIS NEW SCENARIO I'm proposing, you can **put a price on a single article or a single document,** assuming it's truly a highly valuable one, and then sell it to as many websites you like. And because businesses will want to save time and boost their brands really fast, they'll buy it. And those who see the real value, will recommend it in their own, free way.

But we all need to make this business model the “new normal”. The current business models won't work anymore. It's just a matter of time.

AND THAT WAY...

The guy who is really smart gets back into the game.
The experienced businessperson gets back into the game.
Those who know how to monitor the market can grow faster.
Pitching brands becomes interesting once again.
Because THE REWARDS will be worth it.

Because here are our main problems today:

- **WORKERS ARE BURNT OUT –** People are tired of working too hard for too long without getting anything in return. Therefore, part of the fix, needs to address this issue. People need to WORK LESS. And guess what? A guy working for a company he hates and is there just for the money, but who knows a lot of relevant stuff, can write and sell a PDF just like this one. And then he'll be excited about working again, he'll quit his job, and he can start pitching many brands in little time. If he's truly relevant, Meritocracy gets back into the game. And with a few pieces of relevant content from other businesses and the freedom to promote them in his own way, he can add more value on top of it and then, he changes his life. If he chooses to become a big company, so be it. If he chooses to only sell 3 PDFs for big money instead, and live life traveling, good for him too. That way he can do what's best for his life at the moment. If he wants to work less, he just has to produce something really relevant to many companies and really fast, then sell his work and live off of it. If he wants to become a big business, he can do that too. Freedom at full force.

- **BIG COMPANIES ARE WASTING MONEY IN MARKETING –** Because there aren't many options, big companies have been wasting money over and over due to all the problems I have been showing you like Ad Fraud, Ad Blockers, rigged algoriths, users leaving social networks, economic crisis etc. But buying just a few pieces of relevant content from those who are actually relevant can change their game, literally overnight. Because if my solutions take place, a lot of true experts will decide to produce content just to sell them to many brands and companies all over the world. That's next-level content marketing. And that brings.....attention. Then the big companies that buy all that game-changing, super relevant content can simply promote what they just bought and get traction. Without spending that much with ads and marketing. They just need to buy the right content, repurpose it and that's it.

- **BIG MONEY IS SCARED –** Big money is withdrawing from the market. Of course, why wouldn't they in such a chaotic scenario?! But if everybody starts doing this, BIG MONEY comes back into the table again! Because then, many websites can suddenly become super-relevant overnight. Then the game shifts to this: *“how well do you know the markets, and its domino effects and how entertaining can you be while communicating all that?!”*. That's just, of course, from my business perspective. The Entertainment industry will obviously have a different approach, but it will all be about being super relevant and entertaining and very good at attention-grabbing.

This alone will bring A LOT of fixes to our current scenario, reducing the workload of many businesses, newspapers and startups, especially when big money – scared money – comes back to the game.

Because that way...

A simple FREELANCER JOURNALIST can end up making more money than many businesses if he/she is good enough when it comes to being relevant. Which in order to be, would just require hiring a very good consultant to see what's really going on in the world, or buying the right news articles from big newspapers and publishers that are being recommended by independent websites and exposing insights that no one has been paying any attention – *either because it's an independent website that is just starting but that is picking the right things to recommend, or because the market has shifted to new proportions up until a point that everybody needs to get back to work again (but this time with some serious rewards since one piece of content can make you a lot of money)*.

But I'm not done, of course.
There's more about all this, remember?

THE PAY-PER-INSIGHTS BUSINESS MODEL

This is basically the same thing if you look at it objectively, but it's slightly different. The goal here is to promote three things at once: 1) Apps/Websites and 2) Brands and Individuals and 3) Insights.

You see, A LOT of today's problem is.....MARKETING. And one way to market yourself – either as an individual or as a business – is through commenting on interesting apps and websites in the comment section. The truth is that, deep down, websites and apps do want people and businesses commenting on their comment section, as long as the

comments provide value. But THE REAL EXPERTS, those who can actually provide value won't likely drop a comment because.....there's no reason why. Right? Because what's the point? Promotion? It surely makes little difference in such chaotic scenario where attention lasts 5 seconds and super-important articles disappear within hours after published and everything resets hours after that, where everybody goes back into fighting for attention again.

THEREFORE....
WE NEED TO MAKE SOME CHANGES.

BUSINESS MODEL VARIATION #1 – PAY-PER-INSIGHT: Apps and Websites build up their platforms so people and businesses can SELL THEIR INSIGHTS on the comments section. And 50% of the comment is a preview. And to see the other 50%, you only unlock it by buying that single insight/comment from the App / Website. In the comment section.

BUSINESS MODEL VARIATION #2 – PRICE MUTATION: Here we play with the price of a particular insight. For instance, every insight starts at the $15 mark. Let's say I drop a comment with a very valuable insight on the Quartz App. Next, if 10 people buy my insight, the price of that single insight goes to $30. If 30 people buy my insight, the price of that insight goes up even further, to, let's say, $50. Get it? As people start buying my insight, the price will always go up, making more money for me and the brand that's selling my insight. That indicates quality because REAL PEOPLE have been paying REAL MONEY for that particular insight, hence why its current expensive price. No shares. No likes. No rankings. Just expensive prices indicating that a particular insight is worth consuming because it either saves time or connect some dots that few

people are seeing or because it has warnings or whatever. The same can be applied to Articles themselves. Or a merger between articles and insights (comments), allowing brands to sell a very important business-related article with 3 great insights from 3 different experts. And if companies begin to cheat by inflating the prices, there's Investigative Journalism to cover all that and my Secrets of The Market section to reinforce all that as well.

The App / Website obviously HAS TO SHARE part of that single sale with the expert or brand who wrote the insight. The ownership rights to the content being posted on their platforms can be negotiated, but brands who give full rights to creators will definitely attract far more experts faster, and grow much faster as a consequence, since individual experts will see that they're not wasting time when promoting stuff there because if anything happens, they can simply repost and promote the same content on their own websites. What all this will do as a consequence is quite simple:

- **REAL COMMENTS FROM REAL EXPERTS WILL EXPLODE –** This will do many things: 1) It will SAVE TIME for many business people who are way too busy because instead of reading a bunch of articles, to then get to the same insights (when possible), they can simply “get a shortcut” by buying that single insight instead. That insight can help their business or marketing strategy and it can always be underpriced if you catch it moments after posted. And because sometimes all an expert needs is a proper audience, all the expert needs to do is find a proper website or app to drop his comment. That's one consequence. 2) The Brand / App / Website that allows this model, gets traction simply because those

commenting want to market themselves (a big pain point) and sell their stuff. All that brands and apps will have to do here is something simple: moderate the comments section properly. And if the insights from the audience is that good, more attention goes to that single App or Website. Or a single post.

- **REAL ATTENTION WILL EXPLODE TOO –** Because of FOMO (Fear Of Missing Out) many business people will keep coming back to the App or Website to see if a certain expert or brand published a very good insight in the comment section that they can buy and save time. And the indicator for whether an insight is good or not is....THE PRICE. The greater the insight, the higher the price. **But if you spend more time on that App or Website you might have a chance to buy a single insight from one of the top experts in the world for as little as $15, which can end up costing hundreds of dollars hours later if too many people end up seeing it first and buying it**. And with one insight, many experts can make a lot of money and actually work LESS. Without the need of maintaining a website. A social media profile. Or a brand. You just use other professional platforms (apps / websites) while you still build “a brand” or “personal brand” anyway.

Another IMPORTANT point is the App or Website allowing the use of marketing material like this one: Power Comment #36. Because I want to promote my brand's insights and increase my own sales of my own insights, I should have permission to use this kind of marketing material from the App / Website which I dropped a comment on, mutually benefiting myself and the brand that allows me to publish my insights. Win-win situation.

NOW YOU PROBABLY HAVE MORE QUESTIONS.....

Q1: “Ok Peterson, got it. I understand the insights part. But how can we use 50% of some content if 100% of it is gonna be paid? How can we – brands and individual experts – consume a piece of content in order to recommend it in the 1st place if the whole content becomes paid after the time constraint ends?”

There are two main ways to do that: Secret FREE URLs and intelligent systems. I'll talk about the second mode first: Websites and Newspapers need to implement an intelligent system – similar to what the Wall Street Journal is doing as explained in the article by Fast Company: You Say Paywalls Are Back? For The Financial Times They Never Went Away **[IMAGE]** – where each time the same user visits their website, some of the content stays 100% blocked while other pieces of content stay 100% free. Then, in another visit, days or weeks from the 1st visit, the reverse happens. That kind of decision, regarding this time-window for access is for companies to make. Also, dealmaking, by this point will already be at another level, with many independent recommendations-based websites recommending content from all kinds of media brands. And because everybody will be more united – so I hope – brands, media and businesses will focus more on “making the world smaller”, which is what I'm doing over here. Many will start doing it too and as a result, since there's way too many subjects and events to cover in the world, brands and businesses will choose to pay for content in order to fast-forward their progress and stay more relevant faster – and alive – instead of trying to do the same work that another brand is already doing. And if they buy the right pieces of content, they'll grow fast. And then they'll know what they need to buy next. That will surely happen because the information being promoted at this level will be extremely valuable. Extremely concise. And that may impact your next month's business or marketing strategy. And we all want to survive, remember? Another

reason why this will work is simply because people want to WORK LESS, instead of continuing to work even harder in a global financial crisis. We are all burnt out. Buying content that actually matters, and that is actually relevant, will allow you to work less. And if there are recommendations about it, you'll likely buy. **The Secret FREE URLs I'll explain later in detail because there are a few examples and demonstrations of it. You'll understand why**.

Q2: "But aren't big media brands already allowing free access to 3 to 10 articles? Why would intelligent systems be any different?"
Because today, everybody is competing against everybody. And no one has the rights to promote anything from all these big brands because of laws like Copyright or regulations or corporativism (slow decisions) and things like Brand Safety. Without all that, innovation gets FULL FORCE and brands can start getting REAL attention due to the work of creative marketing or new businesses in very little time. That changes everything. Because the real reason for paywalls is simple: Brands aren't getting enough money. But that's also because of ridiculous attention levels. Change the attention levels, and you have changed everything. A single article can have "secret" promotional codes to 5 other great articles, so people can buy them for a cheaper price, for instance. The possibilites are endless once everybody starts playing more and more as a UNIT. A business can build enough attention through its recommendations up until a point that it brings millions of visits to a single piece of content, then the brand who created that content can turn that content into a paid one, or raise the price of that single piece of content, then reward the writers behind it etc.

Q3: "But what about Traffic, Peterson?"
This intelligent systems – and the secret free URLs – will also push people to keep visiting websites over and over to see which content

remains blocked or free, maintaining traffic and sales at a steady level until recommendations-based websites catch up. Also, because many businesspeople nowadays also track the work of some individuals due to personal branding – like reporters, marketers, businesspeople etc – who we know are people who have been doing really GOOD WORK, many brands, businesses and companies may end up buying a piece of content from a certain brand/company who employs them just because of what that individual is publishing, or because of who that individual is (personal branding). The whole work that someone has been putting in personal branding over the years up until now can EXPLODE his financial gains and boost his “social status” in the business world. All because of the work he has already done. You don't need to be attached to a company in order to be well.

Q4: “And how companies will suddenly become much smarter and keep knowing what content TO KEEP PRODUCING to sell, also assuming that not every single brand out there decides to help by making this big shift, closing the access to precious knowledge to the rest of us in the meantime?”

The merit of producing truly relevant content will ideally fall on a single individual. The single expert. The employee. Because once smarter companies begin pushing a “publish whatever you want that fits this brand” agenda to their employees in order to increase sales for a single piece of content, that will turn many employees into INTRAPRENEURS. Then, young people and employees will seek education that actually matters, they'll learn what actually matters, and they'll not go to colleges that are actually useless in order to stay sharp. And because these intrapreneurs – freelance writers, reporters, marketers, consultants, investors etc – will want to succeed in their own lives, and make more money and prove to the market that they're really relevant, successful and smarter, they'll seek ways to become far more relevant to their employers too. Because this is like the SEO game when it got sexy. The

SEO guy could say in the face of a big company: “I know how to really drive traffic. You don't”. Now, it's gonna be the same, but the focus will be about relevancy. Therefore, the individual who is working for a company will buy courses or content from consultants or whatever brand or business that actually knows what's really going on nowadays. And if that individual starts finding the right pieces of content, and the right websites that are recommending the right stuff, true exponential growth – even for a freelancer – is very possible. And that individual can leave companies with more ease as well.

Q5: “But won't that new scenario add more burnout to the bigger picture? Won't big brands take advantage of individuals and push them even further, requiring them to produce only relevant stuff in order for them to maintain their jobs?”

This Manifesto has the goal to simply STOP everybody from continuing the current scenario because eventually we will all die anyway. Once that's done, a good chunk of the global market will make big shifts towards these solutions. Next, if everybody – or the majority of the business world – starts focusing on really relevant content only, many brands and individuals will suddenly become extremely relevant and interesting to watch – because Meritocracy gets back into the game – and everybody will start working less by buying and consuming the right pieces of content. You can read one, two or three Manifestos from a few experts from different industries, and there's no need to read 14,232,157 articles anymore for a considerable amount of time in order to stay sharp. I'm presenting facts, predictions and solutions here. All in ONE Manifesto. IF YOU AGREE with my predictions and the way I'm connecting the dots, you'll likely start ignoring a lot of the content being produced on a daily basis out there from now on, right? The same thing will happen if the market makes this shift. People will just stop and ask the question: “Ok, what is really relevant? Because now, if I stay really relevant, I can make some serious money and then, I can work a lot less

after that”. The desire to live a life where you actually work less will push people one last time, that's for sure. Plus, people do need to work less nowadays otherwise no one will survive in the coming times, when WWIII begins. We'll need as many employees and businesses who are fully capable of producing the best work possible so we can all survive as a global community TOGETHER. And I believe many businesses, experts and entrepreneurs will “see the light” and start acting more as a UNIT as well, so we can all survive.

Q6: “Ok, but what Timing? What if some brands that don't agree with all this decide to 'wait for the bleeding to start' by those brands that do decide to implement all this, and bring some investors to maintain themselves alive for more time just to grab their competitors' customers when the time is right?”
Because if entrepreneurs, freelancers, independent journalists and other investors see this kind of option in front of their eyes, the WILL TO SURVIVE AND THRIVE will push them to much greater lenghts than whatever opposite force is doing to prevent all that from happening. No one wants to be a failure. Some people just never give up. And a bunch of people feel like there's nothing more to live for today. They feel like a failure. But if you just got the possibility of getting some serious rewards, and live off of it for some time, and take care of your family, whatever negative opposite force is against you, it doesn't matter. Especially in a world where everybody is pissed off about a bunch of injustice, and corruption, and having no money to take care of their parents, kids etc.

Q7: “And what if people start stealing content? What if some people start being paid by evil actors or evil companies just to open websites and fake brands in order to get access to content?”
Then Investigative Journalism comes to play. Or Whistleblowers. And “recommendators” or recommendation sections on current websites can

spread the word to prevent people from buying from the ones responsible for doing such things. If this becomes a Dark Web service, where evil actors can get a bunch of valuable articles for little price, companies that monitor the Dark Web can also help to uncover all that and sell their services to those who might need it.

Q8: “Ok, but why this hasn't been done yet?!”
Because brands are being too stupid. They're all competing against each other when everything is about to fall apart. I also believe that no one seriously believes that we can unite, and that's another reason why. Besides all that, there's this: people are not being warned enough, and not for long enough, about the duopoly, with warnings lasting only a few hours. And then there's also the fact that the duopoly controls the attention of those warnings. And because of all that, Google and Facebook remain alive crushing everybody else, while the government keeps creating more ANTI-BUSINESS LAWS that are killing innovation – which means no new wave of entrepreneurs that can help big businesses. And MORE anti-business laws that are increasing business costs and that are also having a monstrous impact on all other companies in the world but that are having LITTLE EFFECT on the duopoly at the same time due to their market dominance (and because of the massive amount of money they have to survive). That's why this hasn't been done yet.

Now that the questions are over, I BELIEVE some people out there might be thinking: *But people will actually pay for single pieces of content? Will they really?!*

THE ANSWER IS A BIG, FAT YES.
I WILL PROVE IT TO YOU NOW.

Remember: PEOPLE DO WANT to pay for content. They do. They even want to pay for the news which people may find hard to believe. Did you see how The Guardian found 800,000 paying readers? They even got 300,000 paying readers from donations. DONATIONS! Yeah. See that? People are willing to pay for content, that's already proven. However, it must be

THE RIGHT KIND OF CONTENT.

Let me put it in a way you'll understand pretty quickly. If I were to send you to a beautiful island that has electricity and very good hotels – but no internet – and you'd have to stay there for 10 months straight, you would likely buy a lot of stuff before you go there to enjoy a better time. Right? You could, for instance, buy some old games to revive the past, when things were simpler – like Mario Kart 64 – or maybe some new games like Mario Kart 8 Deluxe or Super Smash Bros Ultimate (I love Nintendo man) or maybe some old movies – like The Matrix Trilogy – or some new movies – like The John Wick Trilogy – or some Marvel movies in order to entertain yourself. Maybe some books too. Right?

And why? Simple:

Because WE WANT content to improve our own lives. Remember the word:

IMPROVE.

IF IT'S NOT TRULY IMPROVING our lives, then it's not really worth of our money. Get it? People usually want more **Money**, more **Sex**, or more **Time**. If your content has the power to exceed the value of the money your customer has in his/her pocket, and if your content can give him/her that, then a sale happens. Whenever VALUE exceeds PRICE a sale happens. Because price is actually a myth. How much would a parent pay for the cure of cancer when his child is about to die of...cancer? $100,000? $10.000,000? It doesn't matter. Because value exceeds price here. Likewise, your content needs to do the same. And to do that today, it needs to be very very relevant.

Therefore, we do pay for content. What are movies again? Just content, in video format. Music? Just content in audio format. Books? Just written content. Games? Interactive content. It's all just content folks.

EDUCATIONAL CONTENT also has its place. For instance, we usually buy educational content in order to become smarter, sharper and more valuable to the marketplace so we can make more money to get the stuff we want (food, entertainment, a house, a marriage, travel etc). The rewards we all care about so much that make our lives better. That's really WHY we usually go after EDUCATION. Very few people will keep buying educational content just to feel smarter because that's a neverending game. King Solomon wrote a Bible verse about that. Yes, there are those who “like to learn” and reading is like a hobby to them, but the majority of people will go after the “shortcuts” to live a better life. That shortcut being.....Education.

But EVERY CONTENT WE BUY, we buy it because it makes us feel better. It makes us feel smarter. It makes us feel sharper. It makes us feel happier. It makes us feel more interesting. And it doesn't matter how old a piece of content is because....

WE LIKE TO BUY

OLD CONTENT AND WE LIKE TO BUY

NEW CONTENT TOO

WANT EVIDENCE?

Playstation recently brought back the Classic Playstation console. That's very old. Very old in today's terms. Yet, it's selling. Because why bring it back otherwise? And have you heard the word: “Rewatchable”? That's when the content – TV series, movie – is really good and it's still as entertaining to watch after you watched it for the first time. Many movies aren't worthy of such category. Many. I think there are less than 30 movies in my personal list. Movies that I'd buy for myself, just to have a copy because they're that great. And I definitely watched way more movies than that. And if people haven't heard about the movies I recommend, I just force them to watch. Because you'll have a good time. They're masterpieces. And so are my recommendations.

OK, NOW I HAVE A QUESTION:

Have I CHANGED your mind about the will and the whys of buying content? And why it works?

Because remember: if you buy the right pieces of content, you'll also get ahead, and then you can work even less because of how you've repositioned yourself. So instead of having to write 1027569 articles as a brand, you just have to buy 3 Manifestos from 3 different experts then produce work on top of that, which will remain relevant for a while, and then you can go enjoy life a little. Get it?

This is why.....

DECENTRALIZED RECOMMENDATIONS IS THE NEW GAME

That's our way out. The only way out.

Freelancers...
Independent contractors...
Independent websites....
Independent platforms...
New businesses and startups...

Can all increase overall sales for a business if their recommendations are really interesting or game-changing. New websites based just on the top recommendations can arise. New headlines can become interesting and time-saving pieces for businesspeople, such as “These are the only 5 Articles that Warren Buffet bought in the last 3 months”. Employees can pitch companies simply by saying: “My last 10 pieces of content were sold 100,000 times each at a $50 price point, and featured on these websites”.

THE REALITY IS VERY SIMPLE...

IF ENTREPRENEURS, SOLOPRENEURS, FREELANCERS AND SMALL BUSINESSES CAN **HAVE A SHOT AT WINNING AGAIN,** THEN WE'LL ALL SURVIVE. AND MANY OF US CAN ACTUALLY THRIVE AND GROW IN RECORD TIME.

OTHERWISE...

WE WILL ALL FAIL.

Because the answer IS NOT more regulation but a FULL FORCE of innovation and entrepreneurship instead. That's ALWAYS how a country becomes great. That's ALWAYS how you turn the economy around. Always. Through its own working class – entrepreneurs and employees – rolling up their sleeves to build something interesting and innovating, that has the potential to deliver actual REWARDS in return. That's how Dubai became.....Dubai. No government interference. The only interference was: “Hey guys, we won't interfere. Just build.”.

And without interference – in this case by businesses – new entrepreneurs can prove themselves and build something that can end up helping the big brands get alternative attention channels. But you, big brands, need to realize that we will all die if you don't help the little guys. The entrepreneurs. The innovators. The creators. If we stay divided and playing the current game, then let's all pack our things. Because without true innovation, it's certain death. So you better wake up. We all better wake up and start caring about each other again.

Here's a song to reinforce that.
NEXT PAGE.

PRESS PLAY **[click!]**

ALL....YOU.....**PEOPLE**

CAN'T YOU SEE??

CAN'T YOU SEE?!

How..YOUR...LOVE'S...AFFECTING OUR

REALITY!?

EEEEEEEEVERY TIME

WE'RE

DOWN!

YOOOU CAN...MAKE IT.....

RIGHT!

And THAT...maaakees YOU....

LAARGEEERR.. THAN

LIFE!

YeeeEEEaaaaAAAhhhhh
Eeeeevery time
WE'RE DOWN!

YeeeEEEaaaaAAAhhhhh
you can make it
RIIIiiIIIiiIIIight

YeeeEEEaaaaAAAhhhhh,
that's what makes you LARGER...THAN

LiiiiIIIIIIIIIIIIIIiiiiiiIIiiiiiIiiiiIIFE,

yeEEaaaAAah, yeaaaahhhh

ALL

YOU

PEOPLE

CAN'T YOU SEE?!

CAN'T YOU SEE?!

HOOW..

YOUR...LOVE'S...

AFFECTING OUR

REALITY!?

EEEVERY TIME

WE ARE

DOWN!

YOU

CAN MAKE IT

RIGHT!

And THAT...maaakees YOU....

LAAAARGEER...

(THAT MAKES YOU LARGER THEeEEEeNnn.....)

THAT makes YOU.....LAARGEER...

THAT..maaakes **YOU**....**LAARGEER**

THAN

LIFE.

PS: *See what I did there? That's a SONG INSIDE A PDF! Yes, we will be promoting songs that way in the near future too. Businesspeople, freelancers, brands and companies will be buying single songs from musicians and bands all over the place so their content can become far more interesting. So they can increase the probability of getting more attention while creating a true experience at the same time.*

This is what I'm talking about folks.
There's no way we can survive if we don't unite.
Because now we're competing to kill ourselves. Don't get me wrong here, I LOVE COMPETITION. I really do. Some of my friends hate me because of it. However, there's Healthy Competition and STUPID Competition.

HEALTHY COMPETITION is, for example, when a boxing match happens, and the two guys agree to trade some punches here and there for a few rounds. And if both boxers are still standing by the end of the 12th round, the points are taken into account and then someone wins.

STUPID COMPETITION is when we're all thrown into a Colliseum, and we have to fight until the death to survive. Guess what? We are all at the Colliseum right now. That's for sure. THERE'S NO POINT IN CONTINUING THIS KIND OF COMPETITION. Because first of all, I don't wanna “kill” anyone. Second of all, I don't wanna watch anyone die as well. Do you? Do you want to watch people starve to death? Do you want to watch honest hardworking people see riots and robbery as the only way out to support their families? Do you want to see parents having nothing to say to their children, knowing there's a hopeless future in their lives due to criminal actions in our governments/banks? Well, I don't. So we need to make some changes. And care about one another.

PRESS PLAY **[click!]**

Come on come on...

I see NO CHANGES!

Wake up in the morning and

I ASK MYSELF

IS LIFE

WORTH LIVING

SHOULD **I BLAST MYSELF?!**

I'M TIRED of BEIN' POOR and even worse I'M BLACK

MY STOMACH

HURTS

so I'm lookin' for a purse to SNATCH!

Cops give a damn about a NEGRO

Pull the trigger KILL A NIGGA he's a hero

Give the crack to **the kids**

WHO THE HELL CARES?!

ONE LESS hungry mouth on the **WELFARE**
First ship 'em dope and let 'em deal the brothers! Give 'em guns step back

WATCH'EM KILL EACH OTHER

It's TIME TO FIGHT BACK that's what Huey said
Two shots in the dark now Huey's DEAD!

I GOT LOVE FOR

MY BROTHER

but we can never go nowhere...

UNLESS

WE SHARE

WITH EACH OTHER

WE GOTTA

START MAKIN'

CHANGES!

LEARN to SEE ME AS A BROTHER

instead of **two distant strangers....**

AND THAT'S how it's supposed to be!!!

How can **the Devil** take A BROTHER

IF HE'S CLOSE TO ME?!

I'd love to go back to when we played as kids...

BUT

THINGS CHANGED!

And that's the way it is...

Yeah. Listen to Tupac.
Because I see no changes.... and who the hell cares?
But we can definitely fight back. If we unite.
BECAUSE THERE IS A WAY OUT.

A SINGLE REPORTER can work hard, spend his own money to learn how to monitor the markets better, travel to some places to meet some people, write his own piece and put it for sale and live off its profits. Additionally, companies can reduce their content production costs by hiring such reporters for a while, and share the profits with that reporter. The reporter gets visibility, the brand gets more sales. Then, even the reporter can brag about things like: “Writer of the Top 5 Best-selling articles on Forbes, Fortune and The New York Times in 2019, 2020, and 2021”. Then everything changes. Brand awareness can go through the roof pretty fast even if you're a small player or just a single individual. People can start monitoring only the best-selling articles to stay relevant if they like. Then the whole Internet reboots itself.

This will also minimize MARKETING COSTS if any big tech company decides to make everything worse for everybody – which is already happening – because you'll need to do little promotion online if you know what to buy and what to write about. People will stay on websites for more time too, if these solutions come to life because THE EXPERIENCE will be much better for users.

You can see why, right?
The reason for that is simple....

BECAUSE

EVERY SMART BUSINESS WILL EVENTUALLY BECOME SOME SORT OF “NETFLIX”.

Now imagine this scenario in EVERY INDUSTRY. Movie trailers being promoted just on 100 independent websites or businesses on a SECRET URL (a free one) that is not being indexed by robots, and that normal people can find and recommend to their friends. Content from Youtube Channels that were once published on Youtube is now only being published on 10 websites of the same industry, or just on the owner's website, forcing people to access those websites on a daily basis instead. How much more interesting would THE INTERNET become within a year?! How many more interesting websites would arise pretty fast? How many more companies would get additional attention with smaller marketing costs?

Bottom line: Those who become more interesting will prevail. Those who are recommending better work. And better education. And better entertainment. AND NOT those who have been lobbying more and putting more cash in the hands of governments while rigging things for everybody, and installing chaos and the death of democracies, businesses and journalism.

There's more, because I'm pissed off here.

This is also critical for NATIONAL SECURITY and International Security, and maybe even Intergalactical Security. Who knows? Because what if the Duopoly is already on other planets as well? Yeah. Because here's the reality we have today:

IF GOOGLE and FACEBOOK and AMAZON and APPLE all get attacked by hackers, practically THE WHOLE economy of many countries get shot down within hours! Literally! Because many many many things will go offline.

But WITH MANY separated "Netflixes" making money – real money – this doesn't happen. Plus, **there's not much attention to specific chunks of content that have the ability to increase sales, like PARAGRAPHS of an article. And arguments. And chunks of data from key articles**. You probably went after the full article after seeing some of my previews right? That's because the headline NEVER sells 100% of the content.

And sometimes Headlines are just stupid too. But there are some key points worth reading in the article itself. But by the headline alone, you would dismiss the whole piece. Big mistake. Besides, NEW PLATFORMS can arise, such as "The Best-selling Articles from The Internet OR from Denmark etc" to help reinforce a single piece.

ADDITIONALLY...
REMEMBER THAT I PROMISED TO EXPLAIN THE SECRET URLS?

Yes. I recommend brands slowly putting out content that's “hosted” on Secret URLs. The Secret URL technique is something I invented, and consists of de-indexing some really valuable – and FREE – content or link so search engines can't find it anymore. Next, you promote it on just a few places or just to a few people. Those who are loyal “followers” of your brand OR are lucky to find it first, will have access to additional, precious content from you that is not being shown anywhere else on the website. If everybody starts adopting this strategy, eventually we'll have conversations like the one below:

“RECOMMENDATORS” TALKING – EXAMPLE # 1

- **FRIEND #1:**
  How many secret URLs do you know from BRAND "X"?

- **FRIEND #2:**
  I know 10 Secret URLs from Brand X.

- **FRIEND #1:**
  Sucker. I know 37 from Brand X.

- **FRIEND #2:**
  What?!?! That's impossible! I didn't know there were that many secret URLs from Brand X!!! Where did you find them?! And what's the content all about?!

“RECOMMENDATORS” TALKING – EXAMPLE # 2

- **FRIEND #1:**
  I just bought some great content from Brand “Y”. It's a 3-part article and it's great man. It teaches how to build your own game from scratch and it uses as an example Mario Kart!

- **FRIEND #2:**
  Does it start by telling you to download software “X”? Then it gives you a bunch of images showing how to design stuff?

- **FRIEND #1:**
  Yeah....how did you....know?!

- **FRIEND #2:**
  Because Website “Z” has a Secret URL promoting the whole thing. What a sucker! Did you pay for that? AHA!

REMEMBER: If something gains “SOCIAL STATUS” and becomes “cool” then people will shift towards that kind of behavior and reinforce it. And guess what? People want to feel SPECIAL. They always want to feel special. And they want to feel smarter than everyone else. And they want to pay less for stuff. So we play with all that. All at the same time.

But that's not all.
What? Who you think you're talking with here?
This is Peterson Teixeira. There's more to show you. I'm not done.

Another point we add to the picture is: THE SOCIAL MODE. **Since socializing online is already proven**, and we all know that it works, and the only problem is rigged algorithms, we just do it in our own domains/websites. Yay!

So picture Fortune or Wired or any other brand publishing talks and social moments between their executives or employees on a Secret URL, or on a “SOCIAL MODE” section of the website, instead of publishing it on social networks.

THAT WILL increase average time on site and give additional leverage to brands to do more business, advertising deals etc. The social mode can become something more private, or something behind a paywall. The brand chooses. This also helps avoiding your face being everywhere for everybody else to see, as it is nowadays thanks to things like Facebook who are also surveillance companies and where a friend of yours can “expose” you without you wanting to be there in the first place. Or put you on Youtube because the business interviewing you is reposting it on Youtube.

This way, YOU ONLY INTERACT with certain brands you trust and you become more difficult to track for the rest of the online world, as you can request to just be on their Secret URLs – which will be harder to find – for example. Some people care about Privacy. Some people are just shy. Whatever the reason, this can work for you if every business begins to decentralize things and leave stupid social networks on the dark, who have been cheating and lying for years, while stealing our money in the process.

BUT I'M NOT DONE.

WHAT? ARE YOU TIRED?! I'M THE CONSULTANT, REMEMBER?! THERE'S OBVIOUSLY MORE.

There's another thing I want to introduce: **A bigger use of QR CODES**. As you probably may have noticed by now, every article I've been recommending to you has a QR code at the bottom. If you just POINT YOUR IPHONE CAMERA TO IT, it will read it, and then send you to what – I think – that brand wants to sell the most. I did my best to see what each brand wants to sell first, and then I reinforced that URL.

What this also does at the end of the day?

IT CREATES DIFFERENT

“POINTS OF SALE”

EVERYWHERE ONLINE

Because THE IMAGE ALONE SELLS what the brand wants. Currently, I'm just reinforcing Advertising pages or Subscriber pages because that's what brands are selling nowadays. And because no one is yet aware of what I'm proposing here. But if the pay-per-content model becomes the new rule, EACH article can sell itself at the end. You have the preview above, and the QR Code to access its full version after you pay.

THIS NEW MARKETING TECHNIQUE can ALSO be done with

BOOKS

I can – and I WILL – do THE VERY SAME THING with books in the near future, and start selling books directly – avoiding Amazon – so book authors can enjoy some bigger gains and get much more attention for their work. There are many interesting books with horrible titles or horrible covers, hence why the saying: *“Don't judge a book by its cover”*.

Well, to market those, I'll remove the cover, and then show some great pages. And great paragraphs. And great arguments. And everything else that pushes the right audience to buy it. That's Marketing baby. We're just doing it wrong.

But the best part is this.....

WE USE GOOGLE

AS A SHOWROOM TO SELL OUR WORK **[IMAGE]**

BUT WE WILL BUY THE CONTENT VIA

QR CODES!

WHAAAAAAAAT?!??! THIS IS GREAT Peterson!!!
WOOOOOOOOOOOAAAAAAAAAAAHHHHHH!!!

And now WE ENSLAVE GOOGLE! And it's not gonna be that easy to know what people are buying or not! And what searches are resulting in money or not! Especially if the QR Code opens in a DIFFERENT browser! Which makes it more difficult for them to eat a share of your sales in the future like they're already doing with Walmart!

I know right?!

THEREFORE, people will start going to GOOGLE IMAGES – and NOT Amazon – to search for.....BOOKS.....and....ARTICLES..and RESEARCH! And once they have found something they want, and that looks interesting – **thanks to some website recommending a few pages with highlighted paragraphs...**

They'll buy it on the spot! From Google images! DIRECTLY! Some may still go to Amazon just to see if the book has already been launched, but then they'll go to the INDEPENDENT BRANDS they trust just to see the recommendations about it! And the highlighted pages! And they'll purchase it from THOSE websites! And book authors, freelance writers and other professionals will make MORE MONEY and will have far more visibility than never before! And if Google or Amazon decides to declare war on such alternatives, more brands will FIGHT BACK and start pushing this strategy on them!

WOOOOOOOAAHHHHHHHH!!!!!!!!

WHAAAAAAAAT?! THIS IS AWESOME PETERSON!

Yeah. I'm telling you, I'M BRINGING IT ALL DOWN folks. No more soul-sucking businesses. No more lack of visibility. No more people losing their jobs because stupid evil businesses are “controlling” attention and increasing marketing costs at absurd and unsustainable levels. We're bringing it all down.

Because PEOPLE NEED TO EAT and survive and live their lives without getting worried about the next change of some stupid rigged algorithm. People are tired of having their lives being ruled by.....algorithms.

And make no mistake: This QR Code approach can be used for practically everything. For instance, here's a great example where I'm using COMICS:

COMIC

Dilbert Comics: Several comics in just one big recommendation without the endings so you can check the originals [BUY NOW]

Get it? It's just a matter of innovation and CREATIVITY. Yes baby. We could also add a QR Code that leads to a Secret URL or whatever the business owner may prefer, so his work can be promoted. Anything is possible. Advertising also becomes far more interesting. So does Marketing.

But that's not all.
OF COURSE it's not all!

WHAT?!

I'M THE CONSULTANT, REMEMBER?!?!

This alone won't solve our big problem which is why I need to talk about one more thing: **Boycotts**.

THE ULTIMATE BOYCOTT

While changing business models is definitely a huge move, I don't think it's enough. That's because as soon as we make those changes, the other side is gonna.....react. Fast. So at the same time, we MUST show THE WORLD that we are pissed off over here with the cute duopoly. This will push “normal people” to stop whatever they're doing – like watching cat videos or reading gossip blogs – to understand what is really going on too, which will push MANY of them to stop using such evil services overnight.

There are many ways to do it, but here I'll just recommend one which involves just GOOGLE CHROME. I think it sends a great message pretty fast so here we go:

- **THE ALLIANCE MODE: The Full Black Homepage Warning Mode –** This is for those who are more bold, and are declaring war against Google upfront. It goes pretty much like this: As soon as some user loads your website, nothing is shown and a huge warning with a simple message reads: *“THE ULTIMATE ALLIANCE. This website is part of the Ultimate Alliance. You cannot view this website or its content if you're using Google Chrome. If you want to view this website and all its content, just use a different browser and it will appear normally...”.* Something like that. I created a banner of my own [see The Original Ultimate Alliance banner image]. If you want to use it, go ahead. But you're free to write whatever you like as you probably have a message to the Duopoly yourself. Anyway, that alone will SHOCK people. Especially if many websites are doing it. Especially if BIG websites are doing it. Especially if it becomes a Movement. And just by doing that and recommending the links to the explanations, and The Wall of Journalism, we educate the next wave of people: Those who are online only to see cat and dog videos, or the news, or netflix, or youtube. And then people can become educated pretty fast. And then, they'll understand how they're being watched and how their data is being stolen, just like their privacy, and how their files (personal and work-related) are in the hands of evil companies who have been practicing surveillance for years, and helping foreign, evil governments. Yeah. Awareness. Changes everything. Because even celebrities are already starting to be aware of it by now – **Joe Rogan Experience #1278:** Kevin Hart and Joe about Government Surveillance + Social Media – 10:44min-11:11min.

- **THE GARBAGE EXPERIENCE MODE: The Incomplete Content And Incomplete Experience Mode –** This is for those who want to declare war against Google but are afraid of the consequences, such as Google de-indexing their websites overnight or some other stuff. The idea here is simple: Whenever someone accesses your website, your blog shows only 5 pieces of content whilst if the person accesses your website on Firefox or Brave or whatever other browser, it shows 75 pieces of content (for example). Of course, this can be applied to everything on the website: Entire Sections, Movies, Music, Videos etc. Then conversations like this one will start popping up → Random guy: “What happened to the business section of the New York Times?” and people will answer: “What? Nothing. What browser are you using?”; and the first guy will say: “Chrome” and the others will reply: “Oh....no. I'm on Firefox. Just stay away from Google Chrome”. Get it? Therefore, the goal here is to make the experience on Google Chrome MUCH worse for users, up until a point that people have ZERO trust when using Google Chrome to load websites. Because if the website doesn't have a black warning right from the start, and it loads “normally”, how can the person know if the content shown is all the content that's available? There's no other way to know that but to open another browser and check the same website on both browsers. But instead of having the constant WORK of double-checking all that every single time they access a different website, they'll just use a different browser instead.

Get it? And that way, Google Chrome is no more. It's just a matter of time before people lose trust on Chrome because if a brand is not being “upfront” about it, there's still the “far less content” possibility. And because of that, people will eventually stop using Google Chrome.

Because it's easier. It takes less work.

Additionally,

This can be A MANDATORY REQUIREMENT in dealmaking with the big brands that have loads of content to provide to small or medium businesses and entrepreneurs. For example, in order to have access to all the content “for free” – in order to promote it – from the big brands (that agree with my solutions), these big brands can require some level of commitment, such as implementing one of the two boycotts above. Otherwise, no content for you. However, this will tip off Google pretty easily, if you're one of those who care about that, of course.

BRANDS could explore possibilities such as:
“We let business people use 40% of our content on the Creative Commons 3.0 license AS LONG as their website only shows 20% of their content on Google Chrome and 100% on Brave Browser or Firefox or Opera or Iceweasel”.
(browsers are just examples)

Get it? THAT WAY businesspeople can't have it both ways.
There's another thing I believe is very necessary: **Transparency**.
In order to prove that you have been getting attention with all your work, all brands who “borrow” content from the big brands should publish at least part of their analytics at first so the bigger brands can hold the little guys accountable. That helps these big brands to quickly see whether the business or marketing strategy is actually working or not. It also helps them in any business decision that may involve these independent websites or new brands who have been promoting 3rd party work

because they get to see how much of the attention is also turning into sales or turning into attention back to them.

However, with such levels of TRANSPARENCY, there are **also "dangers" implied too**. **Hackers can view which websites are getting enough attention – and how much attention – and then decide to attack them harder, hijacking credentials or through ransomware etc**. But then I believe entrepreneurs and businesses from the cybersecurity industry will also step up to help us all, especially the little guys because the game has changed.

ANOTHER "PROBLEM" is that it's also easy for competitors to "copy" you as well. Although true entrepreneurs don't really care about whether someone is copying them or not. They usually just do their own thing and focus on beating themselves over and over, year after year. Plus, such URLs that show traffic analytics of a website can be open but Secret URLs at the same time. Nonetheless, it's a possibility. Security becomes a problem. Copycats too. But things will get much worse if the game stays the same anyway. So I believe that's the least of your concerns, actually. Because nowadays, we are seeing companies overseas literally USE the same branding, and the same name of a company that only exists in the United States (!)

I'm telling you, the worse THE FINANCIAL CRISIS gets, the more normal this kind of stuff will become. In the link above, it's actually "legal" what these folks are doing. They're taking advantage of how Trademark laws work in different countries. The USA uses "First to Use" while many other countries use "First to File". Therefore, all these

problems and many others are already very present nowadays, and they'll get much worse as the financial crisis worsens, so.....it doesn't make that much of a difference anyway. It's just better for all of us to just embrace new solutions and let entrepreneurs who work with the law or cybersecurity come forward and provide fixes to the problems that may arise. That's how I think anyway.

Those are my solutions.

THE LAST SUBJECT: AREN'T YOU WRONG ABOUT ANYTHING, PETERSON?!

Here's the truth: **I may be wrong about one thing or two, if some links are wrong or have wrong data etc. But the overall picture? DEFINITELY NOT**. Definitely not. I'm 100% sure that there's a World War coming ahead because A HUGE Global Financial Crisis is coming and too many bad things are happening, all at the same time. Not good things as you can see by now. Governments know all this and they're keeping us all in the dark on purpose. Or maybe worse: they're clueless. Because the whole thing has already begun, actually.

Look, I really did my best. I really did my best to pick up as many reliable evidence as possible and make it all as concise and precise as possible so people, experts and businesses actually read it and listen to it. But if you want to know my perspective, let me give you two quick examples.

I REMEMBER doing some research online about one topic which I can't remember now, when I found out about this article below:

Forrester: Wikipedia Lost 21% of Their Traffic After Google Featured Snippets Launched
SEARCH ENGINE ROUNDTABLE – Mar 8, 2019

Ok, that's pretty big. It would add “fuel to the fire”. More evidence.
But if you go to the end of the article, you see that there's a tweet by Duane Forrester, showing that it was actually Forrester Research who produced this data. Then I read the tweet and clicked on the link, which leads to a PDF. And at the end of that PDF, I found this:

Wikipedia Suddenly Lost A MASSIVE Amount of Traffic from Google
BUSINESS INSIDER – Aug 12, 2015

Then I READ THAT ARTICLE TOO, which had A RELATED article being promoted there, that was basically all about both sides – Business Insider and Jimmy Wales – exposing and defending their arguments:

Jimmy wales slams 'Silly Claim' That Wikipedia has 'Suddenly' Lost a Ton of Google Traffic
BUSINESS INSIDER – Aug 19, 2015

I then decided to leave that subject and its evidence out of the picture – The Wall of Journalism – as it wasn't pretty clear whether the data was right or not. Nonetheless, it's irrelevant by this point as you probably remember the massive evidence that's already packed on the Wall of Journalism.

But this is just ONE case.
Here's another one.

I was doing ADDITIONAL RESEARCH on something else and then, somehow, I found out about the "The Big Hack" story by Bloomberg:

The Big Hack: How China Used a Tiny Chip to Infiltrate U.S. Companies
BLOOMBERG – Oct 4, 2018

Ok, pretty big story, that's for sure. So I stopped everything I was doing to see what it was all about. BUT THEN, I found it weird that all these brands below were downplaying it, and attacking the trustworthiness of that piece of news:

- ARTICLE #1: Security researcher source in Supermicro chip hack report casts doubt on story / ZDNET – October 9, 2018

- ARTICLE #2: The Security Community Increasingly Thinks A Bombshell Bloomberg report on Chinese Chip Hacking could be Bogus / BUSINESS INSIDER – October 13, 2018

- ARTICLE #3: Bloomberg Is Still Reporting on Challenged Story Regarding China Hardware Hack / WASHINGTON POST – November 13, 2018

Therefore, I decided to leave that out of the picture too.

NOTE: *However, in this last case I must point out that there's a big problem: It's pretty possible that there are infiltrated bad actors in some of these world-known influential brands and newspapers, producing news pieces to install fear and destroy these very brands' credibility. All at the same time. Otherwise, if I'm wrong about the last sentence, then this means that there's actually hardware being compromised.* ***Either way, we have a big problem****. But other experts can pick up from I where I left off. Nonetheless, some pretty serious stuff is going on that no one is seeing, because of the whole attention problem and because everybody is now in stupid competition mode, which is when we compete to kill ourselves*.

Anyway, but WHY am I saying all this to you?
What's the bottom line here? The bottom line is simple:

I READ

MANY MORE ARTICLES

THAN THOSE I'M SHOWING YOU HERE IN THIS MANIFESTO.

Many more. You have no idea. The number of articles I read in the last 2 years is probably in the thousands by now. That's my point. Because as I was reading everything, I was always looking for the other side's perspective, and additional experts, or additional brands and so forth, in order to avoid bias and see what facts were actually standing out, which is why you're seeing articles from South China Morning Post, for example. Because guess what? They're right about some stuff too. I did that with many other subjects, and with many other brands, but that's not showing up here at all. You're just seeing the CURATED RESULT. The end result. The must-reads. But if you STILL believe I'm wrong, go do your own research yourself but don't complain when things start to go down and you have little time to act.

Anyway, THAT'S THE WARNING that I had to deliver to you. Because make no mistake: people are about to live something we've never seen before in Human History.

AND YOU KNOW WHY...?

Because another World War will happen at the same time.
At the same time that natural disasters are happening.
At the same time that natural resources are becoming scarce.
At the same time that corruption is at its highest levels.
At the same time that robots are coming to take jobs.
At the same time that massive layoffs are occurring all over the world.
At the same time that people are burnt out and can't face work anymore.
At the same time that huge anti-business laws are becoming a reality.
At the same time that companies are maintaining workers due to loans.
At the same time that people and businesses are loaded with debt.
At the same time that governments and countries are loaded with debt.
At the same time that getting attention to sell something is scarce.

At the same time that housing/rent prices, food prices are pretty high.
At the same time that systems that countries relies on, can get hacked.
At the same time that individuals with 1 computer, have massive power.
At the same time that we're more divided than never before in History.
At the same time that people lose jobs for things they did years ago.
At the same time that fraud, and evil businesses are all over the place.
At the same time that monkey politicians care more about themselves.
At the same time that Journalism is under attack.
At the same time that Capitalism is under attack.
At the same time and Democracies are under attack.

THAT'S OUR REALITY.

our CURRENT reality. our

GLOBAL REALITY.

People need to wake up. Because there's much more we don't know about. For instance, the weapons that are about to be used against all of us are something we know little about. It may be just my lack of knowledge on the subject, and because I haven't been monitoring subjects like Biological Weapons and other kind of Weapons, but I believe that Journalism knows little about the weapons that will be used in this next war. Either because whistleblowers are too afraid to tell, or because journalists/newspapers are too afraid to be branded a certain way, or because Journalism already has too much work on their hands

and they're missing something here and there.

But WE ALL NEED to be prepared anyway.
Because it's WE – THE PEOPLE & THE BUSINESSES – who are going to get attacked in this next War through weapons we don't know much about, and through cyber attacks. And we all know that, today, if you attack a few online businesses, the whole country is shut down. A country full of people. Billions of people are in the hands of a few companies. That's unprecedented. And that's very very thin ice.
This is why I'm hitting you all at the same time to ask you to:

UNITE!!!

Because THERE IS NO WAY OUT. The monkey government is playing against us. Banks are playing against us. And big corrupt companies are playing against us. ALL. AT. THE. SAME. TIME. There is no surviving this scenario folks. There is no surviving. We'll eventually lose. It's just a matter of TIME. Therefore, we must FIGHT. We need to make some changes. We need to regain control of our lives. I hope you all listen. Because there's no time. We are already late. But we are NOT too late.

I will leave you with A MESSAGE from a movie series I like a lot: 007. Because.....EVEN THERE we are getting crypted warnings. And this may resonate especially with you, big business, who thinks you don't need the power, and the creativity and the spirit of entrepreneurs.

So here's M.

M's MESSAGE – 007:

“Well, I suppose I see a DIFFERENT WORLD than you do. And the truth is that what I see....frightens me. I'm frightened because **our enemies....are no longer known to us. They do no exist on a Map. They're not nations. They're individuals. Look around you, who do you fear? Can you see a face, a uniform, a flag?! NO! Our world is not more transparent now! It's more opaque! It's in the shadows.** That's where we must do battle.

So, before you declare us irrelevant, ask yourselves:
HOW SAFE do you FEEL?!”

MOVIE: 007: Skyfall – M's Message **[VIDEO]**

That's my conclusion.
Now I'm done. Take care.

THE END?

A MESSAGE

TO THE ENTREPRENEURS AND BUSINESS EXPERTS

I KNOW WHAT you have been going through, especially you, ENTREPRENEUR. Because the last 5 years of my life were nothing BUT entrepreneurship. I gave up dating since 2014. I don't touch a woman since 2014. NOT JOKING. My “fun time” became just going to supermarkets to buy food (and chocolate). That's all “the fun time” I allowed myself because I was extremely determined to not lose. There was some stuff here and there, but over the course of 5 years? No real fun, no. All because I couldn't lose this game.

Not after working for the federal government....
Not after working for a small business....
Not after working for an international corporation....
Not after working as a freelancer....

And getting NOWHERE because of this CORRUPT system.

I went through EVERY option and I STILL had to face the hardships of building a business. You know how it is, right? First, it's very exciting, then it becomes very painful and lonely. Then it gets even worse and you start losing friends. Then people believe you're going crazy. Then you have doubts. Then you run out of money. All that many times over and over, all at the same time. Yeah. I wen't through all that. And I did it from BRAZIL, which is – if I'm not mistaken – the 5th worst country to start, run, and maintain a business.

BUT I'M GETTING MY PRIZES FOR SURE.

And I KNOW that many of you are ABOUT TO GIVE UP. You're about to give up on your life. You're about to give up on your business that you love but that is not working and that you fueled with your own money. You're about to give up your dreams.

And you are about to go back to THE LIVES YOU HATE. You are about to go back to a life without.....purpose. And meaning. And impact. Real impact. Lasting impact. You are about to, once again, see life as....something you have to endure because you have kids or sick parents or someone else you have to take care of, while you're still alive. You're about to see life as something that's not exciting to live anymore. And some of you are seriously thinking about killing yourselves because you see no way out. And you don't want that way out either.

There's also some of you who are currently making tons of money but....YOU HATE your life. Right? Because there is no....purpose. No meaning in waking up. What's the point? Your bank accounts say: “wow this is great!” but deep down you feel sorry about yourselves. Don't you? You constantly ask yourselves: “Is that why I'm alive...? This is it?!”

Yeah. I get it.

But there's hope. THERE'S ALWAYS HOPE.
Whenever good people rise and fight the good fight, there's hope.
Hence why I'm here to say to you this:

JUST STAY IN THE GAME
AND JOIN THE GOOD FIGHT!

Because THINGS WILL BE CHANGING. And for the better. But WE WILL have to FIGHT. And we will be needing many of you, that's for sure. You, the older lion who has expertise who knows how to file a lawsuit in our current scenario. You the entrepreneur with many great ideas but who is being stopped by stupid anti-business laws. You the reporter/journalist who knows some stuff that may be completely game-changing to our scenario if you put it all out.

So, remember when I showed you some songs in here?
Well, I have a song for you too.
NEXT PAGE.

PRESS PLAY **[click!]**

WEEELCOOOME to

THE WILD, no heroooees...and villaaaiiins...

WELCOME to

THE WAR we've only beguuuunnn, SO!

PICK. UP. YOUR. WEAPON. AND.

FACE IT!

There's BLOOD on the crown GO and TAKE IT!

YOU GET.....**ONE SHOT....**

to make it...out... ALIVEEEE, so

HIGHER and HIGHER you CHASE IT!

It's DEEP in your BONES, GO and TAKE IT!

THIS...IS...

...YOUR MOMENT...

NOW...IS...

...YOUR TIME so.....

PROVE. YOURSELF. AND.

RISE!!!

RISE!!!

Make ’em **REMEMBER** YOU!

RiiIIIiiiIIIIIIiiiISE

PUSH

THROUGH. HELL. AND.

RISE!!!

RISE!!!

THEY WILL

REMEMBER

YOU

RiiIIIiiiiIIIIIIiiiiSE

Yes, Rise. Are you a true entrepreneur? An executive? A lawyer? A journalist? A blogger? A researcher? A cybersecurity expert? A marketer? An investor? An A.I. expert?

WE WILL BE NEEDING YOU!

Because we have one more fight. ONE MORE ROUND. One last round we need to fight in order to guarantee ourselves a better, more secure life because we all need to prepare for WWIII. And you can definitely find a way to add value to the big picture, whoever or wherever you are. I know you can. Just think and find a way to do it.

Because if you do, we will be definitely getting some **BIG REWARDS!** And we can make ACTUAL changes. And people's lives are actually gonna be better, despite the “players” that have been playing against us.

Because mark my words:

WE ARE YET TO SEE

THE FULL

FORCE

OF ENTREPRENEURSHIP AND JOURNALISM!

You'll see that I'm not lying nor overpromising anything.
One more round. Join the good fight. And let's win.

TOGETHER.

Take care.

THE END?

A MESSAGE

TO FUTURE CHRISTIANS

The World is about to enter A NEW ERA. It's not a pretty one, I can assure you. However, there are promises for you too. And although your life is about to become much harder, there's also good news ahead. Because GOD is....GOD. And no one can stop GOD.

And I know the whole thing might feel very unjust to you now, but many many many of you who are now christians took way too long to listen to the message. Right? Because you have been surrounded by christians – and christian resources – all your life, and the true ones have been standing out and “busting your balls” constantly, either through talking about Christ to you all the time, or through their personal behavior.

Hence why you can't really say you haven't heard The Truth.

BECAUSE **VERY FEW PEOPLE** can make such claim in our current world. Like chinese people living in villages, for example.Or people from North Korea. They have no idea what's going on. They can say that they never heard about Jesus. But these people are also about to know The Truth now because there is no stopping us over here. But if you are part of the digital world, somehow you “bumped” with the message along the way. Haven't you? Yeah. You have. And yes, I know that many of you also bumped with FAKE or hypocriticial “christians” along the way as well. And because of them, you disregarded the whole message. However, deep down you knew there was something there. Something about this “Bible stuff” that deep down kept “bothering” you.

And you took to long to respond to that.

Because many of you were actually lazy to investigate The Truth.
You investigated many other things with far more willpower, and sheer will than....The Truth. Right? Well, that has a price. That always has a price. Because deep down you realized that “there's gotta be something there” and the resources were out there for you to find. With a few simple searches and maybe a day or two, many of your answers could be answered. But you were lazy.

OTHERS, HOWEVER, fall into a different category.
The category that was after ADDITIONAL evidence to make a decision.
You were not lazy, but you didn't find the evidence that YOU wanted.
Right? Because without THAT evidence, why bother?!

You wanted evidence from Science.
You wanted evidence from Logic.
You wanted evidence from Biology.
You wanted evidence from Math & Physics.
You wanted evidence from Business.
You wanted evidence from Sports.
You wanted evidence from Celebrities.
You wanted evidence from Authorities.
You wanted evidence from Governments.
You wanted evidence from Power.
You wanted evidence from Friends & Family.
You wanted evidence from Nature.
You wanted evidence from Planets.
You wanted evidence from The Universe.

Well, EVIDENCE was given to you and WILL continue to be given to you. But like I said....it's ADDITIONAL evidence. Because evidence was always here. GOD just has been piling up evidence over the years because He wants everybody to know The Truth.

And THIS IS WHY there's far more evidence nowadays than never before. Every industry, everywhere, all over thte world, is now producing and “marketing” their own pieces of evidence. Which has influence over a different set of people. Which can talk to a different group of people. Which MUST impact a diffrent group of people....because Time is almost up.

So, NEW CHRISTIAN, I urge you to **persist and persevere**. Because as I just said.....the Time is almost up. After all, we don't stay here forever. This whole thing we call life is not forever. Not this one. Because where is Henry Ford? Muhammad Ali? Billy Graham? Martin Luther King? Stan Lee? All gone. Because this life is not forever. We are not, yet, eternal. The next life is the eternal one.

So I have a song for you too. Of course I do.
NEXT PAGE.

PRESS PLAY **[click!]**

WHERE'd

YOU WANNA GO?

HOW MUCH YOU WANNA

RISK?!

I'M NOT looking for somebody

With some **SUPERHUMAN**

GiiiIIIIFTS!!!

Some SuperHEROo...

Some Fairy taaaalee BLISS.....

JUST

SOMETHING

I CAN TURN TO

SOMEBODY I can KISS....

I want SOMETHING just

LIIIIKE **THISSs**.....

....

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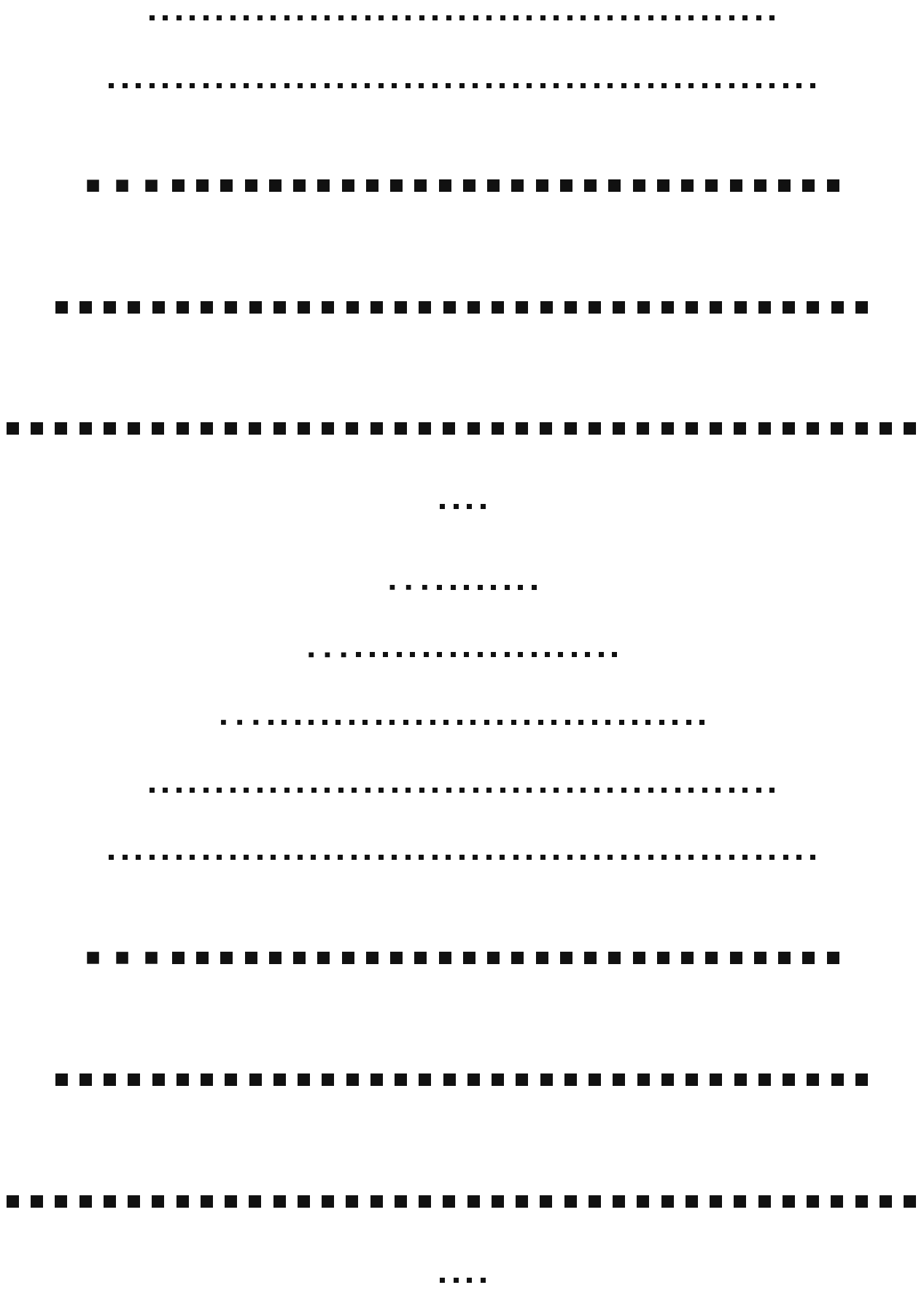

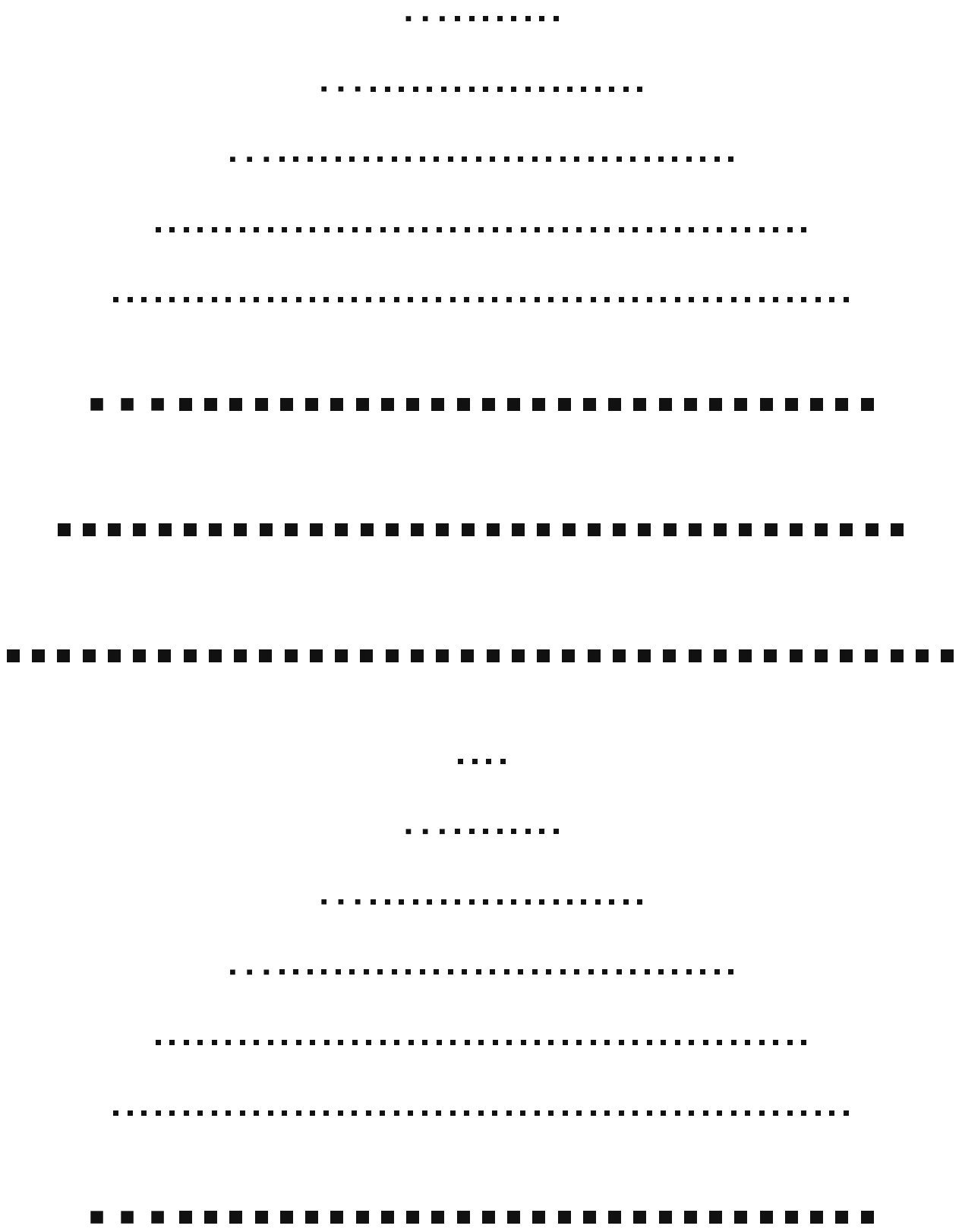

OH, I WANT SOMETHING JUST LIKE **THIS!!!**

Remeber: THE TRUE PRIZES are always extremely HARD to GET. Therefore, persevere. Go ask any true, honest, and supersuccessful person – since nowadays that's a major subject – and you'll see the stories behind their success. Likewise, the TRUE LIFE should be just as hard to get, if not harder.

YOU HAVE TO

ENDURE THE PROCESS

TO GET TO THE BIG PRIZES.

That's how it works. That's how everything, works. Because if building a business already asks for that, don't you think The Next Life asks for "something in return" too? This is why Jesus said that we need to grab our own cross and follow him. Because it's not an easy process. Not even close. There are enemies in the shadows. There are people who do not understand things and are getting in our way and making things harder for us. There are flawed people who end up harming us somehow, sometimes by their own free will and sometimes because they're only human and therefore, they make mistakes and we take the hit. And finally, there's the virus – sin – within ourselves which we have to constantly fight against. All the time. Every. Single. Day.

And that's why it's all super hard.

THE NEXT ERA will be hard for you – The 2nd wave of christians – but we will be over here, helping you as much as we can. We will be your support, because you'll be needing spiritual knowledge, business-related knowledge, crypted messages because of WWIII, food, water, and all kinds of things. We will prepare, and we will fight the good fight until Jesus finally returns. But many of us over here, had no life over the years. We didn't live properly. But finally, we are getting a real life now. And a bunch of us will help, that's for sure.

Another thing.
Hatred towards us – christians – will increase too. So if you can stop the hate, do it. Break the chain. Whenever possible. Because your focus and energy should be in surviving and finding ways to help one another, and not in pointless fights/discussions. Choose to focus your attention on something that helps YOU, YOUR FAMILY or that will make your life, or someone else's, easier. It's a far better use of your TIME. Focus on Love rather than Hate. Don't waste time with dumb stuff.

And REMEMBER THE PROMISES.
YOUR PROMISES.

Because focusing on the prizes rather than the pain makes a huge difference. It's a test of 42 months. Remember that.

So here's another song.
NEXT PAGE.

PRESS PLAY **[click!]**

LOVE and HATE...

How...MUUCH...MOORE are weeeee SUPPOSE to

TOLERATE?!

Can you see THIS WOOORLD to meee

THE LONGEEST DAY

sometimes I get this FEELING....makes me hesitate...

I BELIEVE!

She WON'T take me SOMEWHERE
I'M NOT...supposed to BE!

YOU **CAN'T** STEAL

The Thilliiillliiiiliiiiiings that

GOD

Has given **ME!**

NO MORE

PAAAINNN and NO MORE **SHAAAMEEE** AND

MISERYYYYYYY...

.....

.....

YOU CAN'T

TAKE ME DOWN

YOU

CAN'T

BREAK ME DOWN!

YOU

CAN'T

TAKE ME DOWN.

I don't really know how everything will play out exactly (yet).
If GOD will allow us free access to everything or if we will have to stay in safe havens (because of the War), while helping you from afar.

Either way, we will be here for you.
We will. But mostly, GOD will.
Remember that.

TRUE PRIZES

ALWAYS TAKE TIME, MONSTER EFFORT AND REAL SACRIFICE.

Also remember that.
Take care.

A MESSAGE

TO THOSE WHO ARE NOT CHRISTIANS

I ALSO WANT TO TALK to you. You, who are not a christian, but have been doing the right thing, or have been trying to do the right thing, and fighting “evil agents” over and over as much as you can with whatever resource you have. Look, no pressure. Seriously.

You don't need to believe what I believe. It's a FREE WORLD, regardless of what some cute players are trying to “install”. Just because I think in a certain way, that doesn't mean we can't play ball together (if you know what I mean).

If you're an atheist, budist, scientologist, LGBT+ or whatever other category, I'll be available for you as well in case you need any help. Actual help. Because as I said, no pressure. Because division, as you can see, is killing us. You can see that by now, right?

WE WILL be needing ONE THING, though:

That you come forward and

TALK.

Because NO HELP comes when you don't ask for it.
Not from humans at least. Although sometimes GOD will send a human without you asking for one anyway. But our purpose as humans is to help each other so we can all make our lives easier so we can all reach our destination by experience as few bad moments as possible.

Because A BURDEN that is SHARED, is a lot easier to carry.
So share your burden with the world. Share it. Talk.

SPEAK OUT.

Because we will ALL be needing as much help as possible, in order to fix our current situation, and to properly prepare ourselves for the World War. And we will all be needing as much evidence as possible, in order to crush some evil agents, and to change people's minds pretty fast. Which is why I said that we all need to unite if we want.....CHANGE.

So you either OPEN YOUR MIND, and listen to the core message and speak out, or we will all get squashed along with the closed minds. It doesn't matter who I am or what I believe in, because I don't care what or who you are either, if you're trying “to do the right thing”. Whatever or whoever you are, I'll be trying my best to support you in my own limitations.

You can count on me. But you need to speak out.
And If I can't go there physically, I can provide help from over here.

So here's another song.
NEXT PAGE.

PRESS PLAY **[click!]**

No comproooOoooOmiiiIiiisee....

But willing to SA-CRI-FIIIIIICEEEEEEEE

BELIEVE

WHAT YOU WANT!

GO ON AND **BE WHO YOU ARE**
GO OUT AND **GET WHAT YOU WANT**

Full of LiiiiiIIiIIIIiiiIIFeeEEEee....

. . . . . .

. . . . . .

. . . .

THE STONE IS **THROWN!** IT'S COMING

FAST!

THE NEXT THING YOU KNOW!

IT'S CRASHING THRU THE GLASS!

Now we're down on OUR KNEES.....picking up THE SCRAPS.....

WHATEVER IT TAKES

WE'RE gonna build it BACK!

IF YOU DOOON'T

SPEAK

OOOOUT!!!

WE. CAN'T.

HEAR IT!!!

OUR **LOVE** IS

AAALWAYS

HEEEERE...

HERE..IN..

SPIRIT!

Speak out. Because we are a society after all, right?
We need to help each other, right?

Because that's what being **HUMAN** is ALL ABOUT.

So don't be afraid to come to me just because I think in a different way.
You're still human, right? So am I. You still have to eat, right?
Well, so do I. Your famiy still has to eat, right? Well, so does mine.
Therefore, deep down we are not that different, you and I.

Speak out. Do not be afraid to speak out.
Especially if you need help becase we are in very difficult times.
And I know that many people don't care. Just like The Bible says:

"Sabe, porém, que ***nos últimos dias haverá tempos difíceis; pois os homens amarão a si mesmos, serão gananciosos, arrogantes, presunçosos, blasfemos, desobedientes aos pais, ingratos, ímpios, sem afeição natural, incapazes de perdoar, caluniadores, descontrolados, cruéis, inimigos do bem, traidores, inconsequentes, orgulhosos, mais amigos dos prazeres do que amigos de DEUS, com aparência de religiosidade, mas rejeitando-lhe o poder. Afasta-te também desses.*** *Porque entre eles estão os que se intrometem pelas casas e conquistam mulheres tolas carregadas de pecados, dominadas por várias paixões; que estão sempre aprendendo, mas nunca podem chegar ao pleno conhecimento da verdade."*

II TIMÓTEO 3:1-7

Yes. But a lot of people WHO DO CARE will also stand out. Especially now. In these very difficult times. Trust me on this. And since I'm already here, talking about being human and division and all that, let me hand some of you a final word. This next short message serves everybody, christians included.

QUESTION:

Are you being....human?

Because ask yourself:
"How many people am I actually helping, now that I want help? How many resources do I have that can help others, now that I need....help?".

Because I did my very best here to try to provide value for you, in a time where value creation is obviously under heavy attack WHILE we're all being manipulated into killing each other. It was INCREDIBLY HARD to get to this point, but deep down, on a daily basis, we all have a constant decision to make as humans:

We either spend our LIMITED TIME trying to better ourselves so we can provide VALUE TO OTHERS, or we dive into pointless fights and spend many of our moments on Earth, adding nothing but division and negativity to the big picture.

WHICH ONE ARE YOU?

Because we definitely don't need more division. We are all good on that already. Thank you. We do need, however, more open minds. And we definitely don't need more negativity too. We are also good on that. So it's time to stop everything and think about what kind of LEGACY we're leaving behind.

Because WE ARE ALL failing as a Global Society, that's for sure.
People want to talk about change, but they don't wanna change.
People want to talk about listening, but they don't wanna listen.
People want results, but they don't want to bring results themselves.
People want everything, but they want to do nothing.

Yes. THAT'S OUR REALITY. Hard reality, isn't?
There's just too much pride and too much lazyness.

Finally, since it's MY DUTY to talk about this...
I have to bring another quick subject here. Another question.
WHY ARE YOU NOT A CHRISTIAN YET?

No pressure. Seriously.
But just ask yourself for a moment: Why?
Is it the christians themselves? Do you hate them? Is it the Bible, that you don't understand? Is it...evidence? Because deep down we are all just evidence, remember? The behavior of some people you admire today is EVIDENCE to you that what that person is doing, is “right”. Or what that person is doing has an impact on you. Some people are evidence of something for you.

So I ask, are you aware of ALL THE EVIDENCE there is?
Because evidence is game-changing, isn't it?
And since we're on the subject of evidence...
Just ask yourself:

HOW MUCH

EVIDENCE

DO I STILL NEED?!

Because YOU MUST have an answer to that question, right? Otherwise, how can you know.....what's the truth? And what satisfies you? And what evidence is “ENOUGH” to change your mind about the truth?

Let me give you a quick example through a QUICK STORY.
This is a story of part of my path up until this point.

A few years ago I was just writing marketing-related content. I was blogging super hard, creating long reads because that strategy was the one “working” at the time.

I was still trying to win, but that was the game, and I was just working hard to see if that actually worked. The longer your blog post was, and the better your answers were to all kinds of search queries involving a certain topic, the higher your chances of ranking on Google. The Skyscraper Technique that marketing people talked about that became famous thanks to Brian Dean, who created it.

So I was playing that game.
"Is all that's necessary? Ok, game on. Let's work" – I said.
And as I was blogging that way, eventually, the A.I. topic came up.
So naturally, I decided to talk about the new stuff and see what it was all about. And because of my way of blogging, I liked to investigate stuff a lot. So I went on to investigate how A.I. would impact.....Marketing.

And as I was writing the article below.....

Marketing Revolution: The Hardcore Era of A.I.
PETERSON TEIXEIRA - November 15, 2016

I got....scared. Very scared. Because I couldn't believe what I was writing. So right there, I made a bold decision:

"To not take any more 'small or medium clients that can pay me little money, and focus all my time and savings in building myself up so I could get the whales to pay me big money instead".

OF COURSE. That was the right thing to do. The right business decision to make because this is....unprecedented. That's why I'm here now. Because if the global finacial crisis was coming my way, and everybody was already fighting for attention at the time, and A.I. was coming to crush many jobs AT THE SAME TIME, how could I compete?! Within

months I could become completely irrelevant to the marketplace. Just because of A.I. And once A.I. is properly “installed”, fighting back becomes nearly impossible. I knew I could face a crisis + the attention problem. But the whole A.I. shabang on top of all that!?

DEFINITELY NOT.

Therefore, the safer position and THE LONG TERM PLAY would simply be to have enough STORED MONEY first, to maintain myself and my family for a while to then see HOW could I still stay relevant and play in such a chaotic AI-driven or AI-dominant world. I knew I had little time. It was like finding out about a countdown.

Mark Cuban said that the first TRILLIONAIRE is going to be an AI Entrepreneur. Guess what? He is probably right.

Now, although my business decision was ultimately right, I still had to get to the big money first. And to do that, I had to become much smarter than everyone else because the needs of those paying 6, 7 or 8 digits were obviously at a completely different level.

So I FROZE my business in order to EVOLVE my business. That meant no more clients. And I did that after the 4th one in order to make this big shift. Because I needed to create myself some TIME to prepare myself and read as much as possible, while executing as much as possible to build my brand and my business towards the right

direction. All at the same time.
So what's my point with all this?
My point is:

THAT EVIDENCE

WAS MORE THAN ENOUGH TO CHANGE MY COURSE.

That single article. That whole research I did at the time, to write that article. It was more than enough evidence to me to change my course. And I had to endure the pain because of it too, like getting very poor, eating just one meal (rice and beans) + a glass of water per day, then getting evicted afterwards etc. Oh, you have no idea. I'm just mentioning some stuff. You have no idea what that cost me in the short term. But it was the only right move I could find. Had I not made that decision, I wouldn't be here today. That's for sure.

So this is why I ask you: **How much evidence is enough?**
Do you even have an answer? Because it's just worse for you, if you don't have an answer. So go do your research to see if there's an answer or evidence that satisfies yourself already.

Because believe me: Evidence is piling up.

That's for sure. Now, whether you'll believe it or not, that's another subject. It's like The Wall of Journalism. To some, that's far more than enough to do something about it. To others, it's STILL not enough.

Therefore, don't let the “lack of evidence” become your demise.
Learn to listen to the evidence, while there's still time.

But this is just a short message I had to deliver to you.
Ignore this or not. After all, it's always your call. Always.

FREE WILL, remember?

Take care.

THE END?

A MESSAGE

TO THE “NEW WORLD ORDER”

SURPRISE!

WOOOOOOAAAAHHHHHHH!!!!!!!!!

TOO MANY TRUTH BOMBS!!!! AND SO LITTLE TIME!!!

WHO DO WE CALL FIRST?!?!

WHO DO WE CALL?!?! WHAT DO WE DO?!?! BECAUSE....IF WE FOCUS ON THIS HERE.....THERE'S THAT STUFF GOING ON OVER THERE! AND PEOPLE ARE CHANGING THEIR MINDS OVER HERE! AND NOW WE CAN'T BE SURE WHAT WILL HAPPEN THERE! AND THEN THERE'S ALL THIS STUFF HAPPENING OVER HERE! OH...NO...NO!!!! OH NO!!!!!

THINGS JUST GOT OUT OF.....

CONTROL!

WHAT?!

WHAT CONTROL?!

WHERE'S THE CONTROL?!
WHAT NEW WORLD ORDER?!
WHERE'S THE NEW WORLD ORDER AT?!

HERE'S THE NEW WORLD ORDER TO ME: THE NWO **[IMAGE]**.

BOY, IS GOD LAUGHING HARD RIGHT NOW!!!
AND SO ARE THE ANGELS!!!!!!! THE 2/3 OF THEM!!!!!!!

REMEMBER?!!??!?!
MAN, I CAN ONLY PICTURE THE TALK OVER THERE!
BUT IT WAS PROBABLY SOMETHING LIKE THIS:

- **LOW-LEVEL NEW WORLD ORDER GUY:**
  "HEY, I THINK YOU SHOULD READ THIS..."

- **HIGH-LEVEL NEW WORLD ORDER GUY:**
  "WHY? WHAT'S UP?"

- **LL GUY:**
  "WELL, THIS GUY....CAME OUT OF NOWHERE...WITH A PDF"

- **HL GUY:**
  "SO? AND WHAT IS THE PDF ALL ABOUT?"

- **LL GUY:**
  "WELL....KINDA OF EVERYTHING. THERE'S THE ONLINE ATTENTION PROBLEM, THE SECRETS ABOUT OUR BIG TECH, THE LINKS BETWEEN BIG TECH AND ALL OUR GOVERNMENTS INVOLVING SURVEILLANCE...CHINA...BANKS...THE TRADE WAR....THE PRE-WAR AND SIMULATION MOVES BEING MADE BY COUNTRIES....WEALTH CONFISCATION.....THERE'S PRETTY MUCH EVERYTHING.....HE JUST LEFT SOME INDUSTRIES AND THINGS LIKE NATURAL DISASTERS AND SHORTAGE OF WATER BECAUSE IT LOOKS LIKE HE HAD NO TIME LEFT. OH, AND THERE ARE SOME PRETTY GOOD SOLUTIONS FOR ONLINE BUSINESSES TOO. WE WILL DEFINITELY BE LOSING CONTROL IF BUSINESSES DECIDE TO GO THAT ROUTE. HE'S PRETTY MUCH WARNING EVERYBODY.....”

- **HL GUY:**
  "WHAT?!?! WHAT ARE YOU TALKING ABOUT?!?!?!"

- **LL GUY:**
  "THERE'S SOME BIBLE STUFF TOO...AND SECRETS ABOUT OUR...'RELIGION'?? HOW CAN HE KNOW ALL THIS?! WHO IS THIS GUY?!??!"

- **HL GUY:**
  "WHAT?!?!? BIBLE STUFF???? WHAT BIBLE STUFF?? WHO READ THIS SO FAR?! WHO????"

- **LL GUY:**
  "WELL, THAT'S THE PROBLEM.....WE DON'T EXACTLY KNOW....."

- **HL GUY:**
  "WHAT?!? THAT'S IMPOSSIBLE!!! HOW COME WE DON'T KNOW?!"

- **LL GUY:**
  "BECAUSE IT'S A PDF. AND THERE ARE IMAGES, SCREENSHOTS, 'PREVIEWS' ABOUT MANY MUST-READ ARTICLES FROM ALL THE MAJOR BRANDS IN THE WORLD. AND HE BUILT A WALL TOO, WHERE ALL THESE PREVIEWS ARE COMBINED IN ONE SINGLE DOCUMENT.....SO PEOPLE CAN DOWNLOAD EVERYTHING AND BECOME AWARE PRETTY QUICKLY. AND MANY PEOPLE ARE DEFINITELY SEARCHING THE ARTICLES IN FULL BY THEMSELVES. WE CAN SEE THAT, REMEMBER? LOOK...."

- **HL GUY:**
  "WHAT????????!?! BUT WHAT'S ONLINE?! WHAT DID HE USE TO SEE IF THE MESSAGE IS ACTUALLY GOING VIRAL?!?"

- **LL GUY:**
  "WELL, I CAN TELL THAT HE USED SHORTENED URLs..."

- **HL GUY:**
  "OK, GREAT!!! THEN LET'S JUST SEND A LAWSUIT PREVIEW TO THAT COMPANY, BREAK THE MESSAGE AND TAKE IT ALL DOWN ALL AT ONCE!"

- **LL GUY:**
  "NO, THERE'S NO POINT DOING THAT BECAUSE....THERE'S A 'CLEAN' VERSION TOO THAT'S ALREADY OUT. A VERSION WITH NO SHORTENED URLs. PLUS, APPARENTLY SOME ACTUAL JOURNALISTS DID THE SAME THING AND THEY DOCUMENTED EACH AND EVERY LINK IN ORDER TO PRESERVE THE ORIGINAL MESSAGE....."

- **HL GUY:**
  "WHAT?!?!?!?!?!? BUT WHO'S READING THIS THEN? WHERE IS THIS GETTING HITS AND TRAFFIC?!"

- **LL GUY:**
  "THAT'S THE THING....WE DON'T REALLY KNOW IN FULL BECAUSE.... MANY SMALL BUSINESSES AND WEBSITES WHO HAVE ALMOST NO TRAFFIC ARE PUBLISHING STUFF ABOUT IT. AND THEY'RE ADDING EVEN MORE STUFF AND COMPLEMENTING SOME OTHER STUFF! AND WE CAN'T TRACK ALL THOSE GUYS BECAUSE HE USED THE ADBLOCKER PROBLEM AGAINST US....SINCE IT BLOCKS GOOGLE ANALYTICS TOO! REMEMBER.....? AND BIG BRANDS AND PUBLISHERS ALSO HAVE PARTIAL DATA ON THEIR TRAFFIC.....SO....THERE'S NO REAL WAY TO ACTUALLY KNOW...."

- **HL GUY:**
  "WHAT??????????!??!?!?!?! THEN WHICH COMPUTERS ARE READING!??! BECAUSE WE CAN KNOW THAT, REMEMBER?!"

- **LL GUY:**
  “YEAH BUT....IT'S A PDF. SOME ARE READING ON THEIR SMARTPHONES, OTHERS ON TABLETS...AND OTHERS ON.....LINUX SYSTEMS.....WHICH WE DON'T HAVE MUCH.... CONTROL, REMEMBER? PLUS, PEOPLE ARE TAKING SCREENSHOTS OF SOME PAGES TOO AND MAKING COPIES IN CASE WE TRY TO CREATE FAKE VERSIONS OF IT. JOURNALISTS ARE DOING THAT AS WE SPEAK AS I SAID BEFORE. AND SOME ARE ALREADY PRINTING THE WHOLE WALL TOO JUST TO BE SURE.”

- **HL GUY:**
  "WHAAAAAAAAAAAAAAAAAAAAAAAAAAAAAT?!?!?!?!?"

- **LL GUY:**
  "SO.....WHO DO WE CALL....FIRST?"

- **HL GUY:**
  "WELL, DID YOU CALL JOHN?! CALL JOHN NOW!!!"

- **LL GUY:**
  "I TRIED BUT...HE DOESN'T ANSWER. AND I ALSO CALLED MARCO BUT HE PICKED IT UP AND HE WAS....SILENT. COMPLETELY SILENT ON THE PHONE."

- **HL GUY:**
  "WHAAAAAAAAAT?!?!??!???!!??? BUT DID YOU CALL ANDRE?! CALL HIM RIGHT NOW!"

- **LL GUY:**
  "ACTUALLY ANDRE CALLED ME FIRST. BUT HE WAS ANGRY AND YELLING AND I COULDN'T UNDERSTAND A WORD HE WAS SAYING. HE WAS.....COMPLETELY OUT OF CONTROL. AND THEN HE STARTED SAYING SOME STUFF THAT I DON'T HAVE CLEARENCE FOR YET, SO I HANG UP."

- **HL GUY:**
  "WHAAAAAAAAAAAAAAAAAAAAAAAAAAAAAT?!?!?!?!?"

- **LL GUY:**
  "THERE ARE SOME BIG LAWSUITS COMING OUR WAY TOO...AND WE'RE LOSING USERS AS NEVER BEFORE. I'M READING ONLINE THAT SOME BUSINESSPEOPLE DIDN'T EVEN FINISH THE WHOLE THING BECAUSE THEY SAW THE URGENCY IN TAKING ACTION. ALSO, MANY ARE ALREADY USING DIFFERENT BROWSERS FROM WHAT I CAN TELL."

- **HL GUY:**
  "WHAAAAAAAAAAAAAAAAAAAAT?!?! NO NO NO!!!!!!!!!!!!!!!!!!"

YEAH! YOU WEREN'T EXPECTING THIS MOVE, RIGHT? BECAUSE WE ALL KNOW THAT PEOPLE JUST NEEDED TO BE EDUCATED PROPERLY. BUT THAT PART IS EASIER NOW SINCE I PUT IT ALL TOGETHER! YAY!

AND GUESS WHAT?!
THERE WILL BE MANY MORE SOLUTIONS COMING NEXT TOO!

REMEMBER VIDEO GAMES?
WHICH YOU'RE NOW TRYING TO GAIN CONTROL?!?!?!

WELL, THOSE ARE GOING TO BE INCLUDED TOO!
BECAUSE WE'LL ALL BE STREAMING VIDEOGAMES IN OUR OWN WEBSITES THROUGH SECRET URLS **WHICH GOOGLE WON'T FIND!** AND USING...

MILITARY-GRADE TECHNOLOGY!

AND PEOPLE WILL PLAY

FROM THE BRAVE BROWSER!!!!!!! OR SOME OTHER BROWSER!!! AND THEN THE DLCs WILL BE ON SEVERAL OTHER WEBSITES SO PEOPLE CAN FIND.....EVEN MORE INTERESTING WEBSITES!!!

AND THEN THIS WILL CREATE ANOTHER JOB:

THE RECOMMENDATORS!

WHERE PEOPLE HUNT FOR GOOD STUFF ALL OVER THE INTERNET AND ME AND THE OTHER FOUNDERS FROM ALL OVER THE WORLD, WHO ARE AND WHO ARE NOT PART OF THE ALLIANCE WILL PROVIDE HINTS ON HOW TO FIND THOSE WEBSITES!

SO WE CAN

MANIPULATE

GOOGLE AND EVIL SOCIAL NETWORKS

TO OUR FAVOR NOW!

OR NOT! BECAUSE WE MAY DO THIS WITHOUT THEM TOO!
“WHAAAAAAAT?!?! NO!!! BUT THIS WAY WE LOSE EVEN MORE CONTROOOOOOOOOOOOOOOOOOOOOOOOOOOOOL!!!!!!”

WAIT WAIT.....BUT GET THIS! WE WILL BE DOING THE SAME THING WITH MOVIES!!! AND PEOPLE WILL START STREAMING MOVIES FROM ALL KINDS OF WEBSITES!!!! BUSINESS WEBSITES!

WHAAAAAAAAAAAAAT?!?!?

WHERE IS MY CONTROL?!

AND WE OBVIOUSLY HAVE TO DO THE SAME THING WITH MUSIC, RIGHT?! SO THEN WE WILL ADD **RAPPERS** AND MERGE THEM WITH **JOURNALISTS!** AND

THEY WILL CREATE A BUNCH OF

SONGS

THAT WILL INFORM EVERYBODY, EVERYWHERE, PRETTY QUICKLY!

AND **I WILL BUY THOSE SONGS!!!!!!!** AND PEOPLE WILL GO TO PETERSONTEIXEIRA.COM TO LISTEN TO.....**MUSIC!** AND TO GET INFORMED! AND TO GET CONSULTING INSIGHTS!!

ALL.AT.THE.SAME.TIME!

WHAT??!?!?

WHERE IS MY CONTROL?!?

POWERFUL SHOUTOUT: HEY EMINEM AND DMX! CAN YOU GUYS MAKE A SONG ABOUT ALL THIS AND SEND THEM TO ME????? I'LL BUY YOUR SONGS!! SEND THEM OVER PLEASE!

BUT WAIT.....THERE'S MORE! OH! THERE'S ALWAYS MORE! BECAUSE...

I'M THE CONSULTANT!

REMEMBER?!

AND THEN I'LL PUT A BUNCH OF VERY INTERESTING CONTENT HIDDEN IN THE JAVASCRIPT ALERT TECHNIQUE. WHAT?!?!?! YOU HAVEN'T HEARD OF THIS MARKETING TECHNIQUE?! I CREATED IT NOT TOO LONG AGO! HERE YOU GO:

*"**Whenever someone highlights a certain piece of text from a piece of content on a website, a secret message pops up showing a link to a Secret URL, a Secret Video, a Secret Image, a Secret Audio or a Secret Article**. But in order to find out about that, people will have to find the clues to select the right pieces of text, which the founders and marketers will spread out everywhere across the web as they please, which can be also very important paragraphs/chunks from other very important pieces of content (3rd party or not), putting huge focus and attention on what other brands and entrepreneurs are producing."*

– THE JAVASCRIPT ALERT TECHNIQUE:
Created by Peterson Teixeira

AND NOW PEOPLE WON'T BE ABLE TO TURN OFF JAVASCRIPT THAT EASILY JUST TO BYPASS THE BOYCOTT!

WHAT??!?!?

AND WHERE'S THE CONTROL NOW?!?!

WHAT CONTROL?!?!?!

WHERE'S MY CONTROL AT?!?

AND THAT'S

MARKETING

BABY!!!!

YEAH!!! I'M HITTING EVERYBODY HERE!!!!!! AND

AT.THE.SAME.TIME!!!!!

NICHE SEGREGATION?! WHAT SEGREGATION?! NICHE WHAT???
I'M MORE OF A WORLDWIDE MARKETING KIND OF GUY!!!!!

SO WE ARE TAKING BACK.....OH....OH...OH.....

CONTROL!!!

YEAAAAAHHHHHH!!!!!

AND THEN MAYBE I AND ALL OTHER TRUE ENTREPRENEURS WILL CREATE NEW MEDIA! THERE'S THE NEW YORK TIMES....THE LA TIMES.....AND MAYBE THERE WILL BE.....

THE END OF TIMES!!!

WHAT?!?! AND YOU KNOW WE'LL HAVE A BEST-SELLING BOOKS LIST OVER THERE TOO, RIGHT? WHICH WILL BE RECOMMENDED BY HIGH-LEVEL PEOPLE LIKE TONY ROBBINS, PATRICK-BET DAVID, RAY DALIO AND MANY OTHERS THAT WILL POP UP AFTER THIS!

AND THEY'LL WRITE...

RECOMMENDATIONS!

TO BOOK AUTHORS! BOOK AUTHORS WHO ARE NOW.....ON.....AMAZON!!!!!!!!!

AND THEN PEOPLE WILL GO TO.....AMAZON.....

TO SEE IF THE BOOK IS OUT!

REMEMBER?! BUT THEY'LL GO TO OUR WEBSITES....TO SEE THE RECOMMENDATIONS! AND THE HIGHLIGHTS! FROM TRUE ENTREPRENEURS AND INFLUENCERS! AND THEY'LL SCAN THE QR CODE AND BUY DIRECTLY FROM THE AUTHORS' WEBSITES!!!

BECAUSE WE WILL BE SELLING THEIR WORK RIGHT THERE!!! DIRECTLY!!! SO THEY CAN ALL REST A LITTLE!!!! BECAUSE THEY HAVE BEEN WORKING TOO MUCH LATELY FOR LITTLE MONEY!

WHAT?!?!?!

NO.....BUT THIS WAY.....WE LOSE.....

CONTROL!!!!!

MAN THIS IS GOOD MARKETING!!!

DON'T YOU GUYS THINK?!? OH, AND SPEAKING ABOUT BOOKS!

I'M THINKING ABOUT WRITING A BOOK MYSELF!!!

DO YOU THINK YOU GUYS CAN HANDLE IT?!?!?!
I'M THINKING ABOUT CALLING IT.....

NEXT- DIMENSION

MARKETING!!!

WOW!!!!!! DID YOU GET THAT?! DID YOU SEE WHAT I DID THERE?? AND MAYBE I'LL SELL THAT BOOK ON.....AMAZON!!! AND THEN WE'LL GIVE THEM A BUNCH OF MONEY

BECAUSE OF MY BOOK!!!!

AND THEN WE'LL GET ALL THAT MONEY.....BACK!!!

WHAT??!?!?

WOOOOAAHHHHHHH!!!!!!!!!!

THERE'S JUST TOO MUCH.....
CONTROOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOL!!!!!!
WOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOW!!!!!!!!!!!!!!!

”MAN!!!!!!

WHO IS THIS GUY?!?!

HE'S SO IN.....CONTROL!!!!”

I'M SORRY!
I DIDN'T INTRODUCE MYSELF PROPERLY.
WHERE ARE MY MANNERS?
THIS IS....

DAVID 2.0!

ONE STONE

TWO “GIANTS”!!!

NICE MEETING YOU TOO! IT TOOK ME OVER 28 YEARS TO GET TO THIS POINT! THERE WERE WAY TOO MANY HARDSHIPS! AND A BUNCH OF SUFFERING! AND SUPER-HARD TRIALS!!!

BUT I'M HERE NOW!!!

AND THIS IS JUST WAY TOO ENTERTAINING!!!!!
DON'T YOU GUYS THINK?!?! OH, AND BY THE WAY.....DO YOU REMEMBER WHICH PAGE YOU'RE STILL AT? OH, THAT'S RIGHT! THAT'S BECAUSE.....(WAIT FOR IT).....

THERE'S MORE!

OF COURSE THERE'S MORE!

THERE'S ALWAYS GONNA BE MORE WHEN IT COMES TO ME!

BECAUSE THEN WE'LL CREATE A MAGAZINE!!!!!!

THE LEGENDARY IDEAS

MAGAZINE!

WHICH WILL HAVE SOME OF MY MOST POWERFUL IDEAS!!!!!!! AND THE IDEAS OF MANY OTHER MARKETERS AND ENTREPRENEURS TOO!!! ALTOGETHER!!! COMBINED!! IN EASY-TO-CONSUME FORMATS!!! AND WITH SECRET URLS EMBEDDED IN THEM!!! SO PEOPLE CAN USE!!!!!!

AND GET BACK TO BUYING OFFLINE CONTENT TOO!!!!! BECAUSE.....

I HAVE THE JUICE NOW!!!

AND OTHERS WILL TOO!!!!!!! AND THEN WE'LL ALSO PUT THOSE VERY NEXT-LEVEL IDEAS FROM ALL KINDS OF MAGAZINES INSIDE A SIMPLE.....

TXT FILE!!!

WHAT??!?!?

YES!!!!!! A FREE ONE.....AND A PAID ONE!!!

SO PEOPLE AND BUSINESSES CAN SURVIVE THE NEXT THING!!! ESPECIALLY THOSE FROM 3RD WORLD COUNTRIES WHO YOU HAVE BEEN HAMMERING OVER THE YEARS WITH YOUR CUTE CONTROL!

WHAT??!?!?

“NO.....WAIT.......WHERE IS MY...............
CONTROOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOOOOOOOOOOOOOL!!!!!!!!!!!!!!!!!!!!!!!!”

YEAH!!!!

WHERE'S MY CONTROL?!?

BUT I'M FAR FROM DONE BABY!

AND THEN WE'LL BRING PEOPLE – NORMAL PEOPLE – THE EVERYDAY PEOPLE WHICH YOU HAVE BEEN STEALING MONEY FROM AND CRUSHING THEIR BUSINESSES AND THEIR DREAMS AND THE ABILITY TO SUPPORT THEIR FAMILIES OVER THE YEARS,

ESPECIALLY PEOPLE WHO

WORK AND HAVE

ONLINE BUSINESSES!!!

AND THEN WE WILL PUT THEM ALL ON A STAND! ONE BY ONE! IN COURTS!!!! SO THEY CAN TESTIFY THE REAL-LIFE CONSEQUENCES OF THIS MANIFESTO!!!!!!! AND THE REALITIES BEHIND THEIR WORKING LIVES!!! AND EVERYTHING ELSE IN BETWEEN!! AND THEN WE WILL ALL BE LIKE IN COURTS:

"WHAT IS THE TRUTH?!

TRUTH?!

YOU CAN'T HANDLE THE TRUUUUUUUUTH!!!!!"
JUST LIKE TOM CRUISE IN THAT **OLD COURT MOVIE**!!!

WHAT?????? HEY, WAIT.....DID YOU SEE WHAT I DID THERE?! I JUST REINFORCED SOME VERY OLD STUFF! DO YOU WANNA BET THAT PEOPLE WILL NOW REINFORCE OLD,

RELEVANT CONTENT TOO LIKE NEVER BEFORE? AND THINGS THAT WERE ONCE BURIED BY....."CONTROL" OR BECAUSE NO ONE WAS LOOKING WILL NOW.....COME BACK TO LIFE? AND

PEOPLE **WILL STILL** BUY THOSE?

WHAT??!?!?

MAN I'M OUT OF CONTROL HERE!!!!!

AND BY THE WAY...SPEAKING ABOUT TOM CRUISE....
WE STILL NEED TO SEE HIM IN TOP GUN 2!!! BUT THEN WE WILL WANT TO SEE ANOTHER MISSION IMPOSSIBLE MOVIE TOO!!!! WHICH THIS TIME....WILL BRING.....BATMAN!!!!!!!

BECAUSE SUPERMAN WE ALREADY GOT!!! AND THEN WE WILL START SEEING SOME VIRAL POOLS ABOUT

WHAT MOVIE

ALL OF US

WANT TO SEE NEXT!!!

AND WITH WHICH ACTORS! INCLUDING INDEPENDENT, INDIE MOVIES TOO! AND THEN MOVIES WILL APPEAR BECAUSE OF.....PUBLIC DEMAND! THAT CAME THROUGH ONLINE POOLS! ON ALL KINDS OF WEBSITES!!! ALL OVER THE PLACE!!! WHERE

THERE'S NO REAL CONTROL!

BECAUSE A BUNCH OF BUSINESSES WILL UNITE AND THE POOL RESULTS WILL BE PROMOTED TOGETHER SO WE CAN SEE TRUE PUBLIC DEMAND! SO EVERYBODY CAN FOCUS ON WHAT MATTERS AND WORK LESS! YAY! AND WE'LL ALSO MAKE THESE POLLS ON.....TWITTER!!! A POOL WHICH WE WILL....CONTROL!!!!!

WHAT??!?!?

NOOOOOOOOOOOOOO!!!

WHERE'S MY....

CONTROOOOOOOOOOOOOOOOOOOOOOOOOOOOOL?!?!?!”

AND THEN I'M GONNA CALL.....MIKE BACK!!! FROM THAT AWESOME TV SHOW CALLED SUITS!! BECAUSE HE MEMORIZES EVERYTHING!! 300-PAGE DOCUMENTS!!!!! THEN WE'LL CALL HARVEY! SO WE CAN GET SOME SHADY DEALS TOO!!!

WAIT.....WHAT?!

NO! FORGET ABOUT SHADY DEALS BECAUSE WE DON'T DO THAT OVER HERE! BUT YOU'LL BE NEEDING TO KEEP DOING THAT OVER THERE! OTHERWISE.....

YOU'LL LOSE EVEN MORE CONTROL!

BUT YOU ALREADY KNOW THAT, RIGHT? IF THE GAME WAS FAIR, YOU COULDN'T ACTUALLY STAND A CHANCE! BECAUSE...WHEN THE GAME IS EXTREMELY RIGGED AND MANIPULATED YOU STILL DON'T.....THEN IMAGINE WHAT WOULD HAPPEN IF IT WASN'T!?

THIS IS WHY WE'LL BEAT YOU HONESTLY!!! ON COURTS!!!! WHILE YOU USE YOUR OWN JUDGES!!!! BECAUSE IT'S WAY MORE ENTERTAINING THAT WAY!

BECAUSE.....

THERE...IS...NO

CONTROL!

NO REAL CONTROL, NO. YEAH. DO YOU SEE WHAT HAPPENS WHEN YOU MESS WITH THE STUFF WE ALL LIKE?! THINGS SIMPLY GET.....OUT OF CONTROL! AND HEY, AND SPEAKING ABOUT THE STUFF I LIKE, HERE'S ONE OF THE BEST SAMURAI MOVIES EVER MADE:

SAMURAI X – RUROUNI KENSHIN: THE LEGEND ENDS **[VIDEO]**

DID YOU SEE THAT?! THAT'S SOME VERY IMPRESSIVE FIGHT SCENES RIGHT THERE! AND IT'S A 3-PART SERIES MOVIE! THAT WAS MADE AFTER A GREAT ANIME WHICH I USED TO WATCH WHEN I WAS STILL A KID! THESE JAPANESE SURELY KNOW THEIR STUFF!

AND THAT'S

ANOTHER

COPYRIGHT LAWSUIT, RIGHT?

MAN THE JUDGE IS LAUGHING REALLY HARD RIGHT NOW!!!!!!!!! THIS MAY VERY WELL BE THE BIGGEST MARKETING CAMPAIGN HITTING JUDGES TOO!!!! BECAUSE THEY'RE ALL TOO TIRED OF YOUR STUPID LAWSUITS!!!!! AND YOUR STUPID, SUPER ANTI-BUSINESS LAWS!

AND MANY OF THEM ARE NOW SEEING.....THE TRUTH!

WHAT??!?!?

THIS IS.....GETTING OUT OF.....

CONTROOOOOOOOOOOL!!!

NOOOOOOOOOOoOOOOOOOOOOOOOOOOOOOOOOO!

YES! AGAIN!
AND THEN PEOPLE WILL GO TO COURTS TO LISTEN TO....

THE BIBLE!

WOW!!!!!!! AND A BUNCH OF CHRISTIANS WILL STRUGGLE TO CONTAIN THEIR LAUGHS EVERY TIME THEY HEAR WORDS LIKE....."CONTROL"...BECAUSE...YOU KNOW WE WILL BE PUTTING A LOT OF THOSE IN OUR LAWSUITS TOO, RIGHT?!

MY LAWYERS WILL PLAY A LOT WITH THESE THREE WORDS BELOW WHILE THEY'RE DEFENDING ME:

- CRISIS
- UNPRECEDENTED
- CONTROL

I LIKE THAT WORD: "CONTROL". YEAH!
WAIT A MINUTE....THREE? WHERE DOES THAT THREE COMES FROM? WOW! THERE IS SOMETHING ABOUT THREE HERE THAT I FORGOT! BUT IT'LL COME TO MIND LATER! I'M SURE OF IT!!!

AND THEN PEOPLE FROM THE JURY, NON-CHRISTIAN PEOPLE, WILL LISTEN TO SO MUCH BIBLE STUFF IN COURTS, AND THEY WILL GET SO MANY ANSWERS TO THE DOUBTS THEY HAVE NOW, THAT SOME OF THEM WILL BECOME CHRISTIANS

WHILE THE LAWSUITS HAPPEN!!!

IT'S GONNA BE A BIT LIKE THIS: IN THE BEGINNING....THEY WEREN'T CHRISTIANS AT ALL. BUT AT THE RIGHT MOMENT.....YAY! AND THERE WILL BE MORE CHRISTIANS TO WORRY ABOUT NOW!

WHAT??!?!?

WOOOOOOOOAAAAAHHHHHHHHHH!!!

MAN THIS IS REALLY GETTING OUT OF CONTROL!!!!!

AND SOME OF YOUR PEOPLE WILL SUDDENLY HAVE MAJOR DOUBTS, AND BECOME CONFUSED. BECAUSE MANY OF THEM WILL BE LIKE:

"WAIT A MINUTE....THIS SHOULDN'T BE HAPPENING! THIS SHOULDN'T HAPPEN, ACCORDING TO THE PLAN! I SHOULD BE IN....CONTROL RIGHT NOW! AND RESTING! BUT I'M TRYING TO CONTROL THINGS AND I CAN'T! I'M LOSING CONTROL OVER HERE!!!! AND MY FRIENDS ARE LOSING CONTROL OVER THERE!!!! AND WE ARE ALL GOING BACK TO.....WORK!!!! WHAT IS HAPPENING?!?! IS THIS PART OF THE PLAN?!?!?!?!??!?!??!?!?!?!? AM I REALLY ON THE....RIGHT SIDE?!? WHERE'S MY CONTROL?!?!"

WOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOW!!!

THIS IS GETTING OUT OF.....CONTROL!!!!!! AGAIN!!!!!!

WHAT IS HAPPENING!?!

THERE WAS SO MUCH CONTROL LIKE 5 MINUTES AGO!!!!!!!!!! AND NOW THERE'S NOT! WAIT WAIT WAIT....DID YOU SEE WHAT I DID THERE?! FIVE..... MINUTES AGO!

FIVE?!

LIKE.....THIS KIND OF FIVE?!
WAIT WAIT....I SEE FIVE AGAIN! OVER HERE!
WHAT?! OH, I'M SORRY!!! YOU DIDN'T LIKE THAT REVELATION?!

OH NO! IS THAT ANOTHER COPYRIGHT LAWSUIT?!

BECAUSE YOU CAME AFTER NETFLIX FOR USING THAT WEIRD-LOOKING STATUE, RIGHT?! WHY DON'T YOU TRY COMING AFTER ME TOO?!??!!

BECAUSE I NEEDED TO USE THE STATUE TOO! HERE! **LOOK!**

WOOOOOOOOW!!!

DID YOU SEE THAT!?

THAT LOOKS SO.....REALISTIC!

IT LOOKS LIKE A POKEMON NOW! AND IT ACTUALLY LOOKS PRETTY GOOD! DON'T YOU GUYS THINK?! WHAT KIND OF POKE BALL DO YOU THINK IT WORKS IF WE THROW AT IT?!?!?!

THAT'S CALLED A MEME!

OH I'M BUYING THOSE TYPES OF CONTENT TOO!

ESPECIALLY IF THEY'RE AS GOOD AS MINE! BECAUSE YOU THINK YOU CAN MAKE PEOPLE SAD AND DOWN RIGHT? AND DESTROY THEIR LIVES AND THEIR DREAMS? DO YOU SEE HOW PEOPLE ARE SAD AS YOU WALK DOWN THE STREETS NOWADAYS?

OH BUT WE'RE DEFINITELY HAVING FUN NOW! WE DEFINITELY ARE! BUT WE CAN HAVE FUN TOGETHER! HAVE A LOOK OVER HERE AND HERE TOO! WOW! WHAT DO YOU GUYS THINK?! IT'S PRETTY IMPRESSIVE, RIGHT?!

THAT'S **PROFESSIONAL** WORK RIGHT THERE!

IT TOOK ME 6 LONG YEARS TO GET TO THAT LEVEL OF SKILL! AND A MBA! AND A MASTERS DEGREE!

OH! AND WHAT DO YOU THINK IT HAPPENS IF WE START COMBINING.....MEMES AND.....JOURNALISM.....?!??! ACTUAL JOURNALISM MERGED WITH MEMES?!

HMMMM.....INTERESTING! EVERYTHING PEOPLE SHOULD READ! AND THEN WE CAN HAVE PLATFORMS WHERE WE ALL GO TO BUY MEMES AND GET INFORMED ALL AT THE SAME TIME! AND THEN WE REUSE THOSE MEMES ALL OVER THE PLACE!

ESPECIALLY FREELANCE WRITERS! WHAT DO YOU GUYS THINK?! WILL THAT INCREASE.....AWARENESS? AND WILL THAT POWER UP JOURNALISM?!

WOW!!!!!!!!!! THINGS ARE REALLY ABOUT TO GET OUT OF

CONTROL!!!

AGAIN! BUT.....WHERE'S THE CONTROL?! WHAT CONTROL?! I'M TELLING YOU, WE ARE DEFINITELY HAVING FUN NOW! OH BOY WE ARE! PEOPLE ARE ALREADY MAKING MEMES OUT OF ALL THIS! AND WHAT'S THAT CUTE LITTLE 5-STAR SYMBOL ANYWAY? A CUTE LITTLE "BRAND"!?

THAT.....CONTROLS NOTHING?!

THAT HAS BEEN SPREADING LIES ALL OVER THE PLANET OVER THE YEARS?! AND THAT ITS "god" NEEDS TO BE WORSHIPPED IN.....**BASEMENTS?!?** I MEAN...WHAT KIND OF “BRAND” IS THAT?!

BUT WE ALL KNOW WHICH BRAND IS FAR

MORE POWERFUL

RIGHT?!

YEAH!!! AND THE END IS COMING TO PROVE ALL THAT!!!!
AND BOY ARE YOU GETTING REALLY SCARED!!!!!!!!!
MAN I'M LOVING THIS!!!!!!!!!!!! AREN'T YOU?!?!

AND BY THE WAY, YOU THINK YOU CAN ACTUALLY BLOCK THE CHINESE PEOPLE FROM GETTING THEIR BIBLES? OH, THAT'S SO NAIVE! BECAUSE.....THERE IS NO CONTROL. THE CHINESE PEOPLE ARE DEFINITELY GETTING SOME BIBLES NOW! AND THEY'RE ABOUT TO GET AS HAPPY AS IN THIS VIDEO!

JUST LOOK!

HERE'S **A NEW WAY** THEY'LL BE GETTING SOME BIBLES NOW!

WOW!!!!! DID YOU SEE THAT?!?!! THAT'S LIKE.....A HIDDEN FOLDER.....PLACED ON.....**A BUSINESS WEBSITE!** AND THERE'S A PAGE WHERE THERE IS A BUNCH OF LINKS INSIDE THAT VERY DOCUMENT....TO.....OTHER DOCUMENTS!

WHAT??!?!?

BECAUSE.....YOU ALL THINK YOU CAN BLOCK THE CHINESE PEOPLE FROM DOWNLOADING "UNAUTHORIZED" VERSIONS OF THE BIBLE TOO, RIGHT?! WELL, THEY'LL BE DOWNLOADING A BUNCH OF BIBLES NOW, THAT'S FOR SURE! BIBLES FROM ALL OVER THE WORLD! FROM ALL KINDS OF COUNTRIES! AND IN ALL KINDS OF LANGUAGES!!!

BECAUSE A BUNCH OF CHRISTIANS WHO ARE ALSO BUSINESS OWNERS WILL BEGIN IMPLEMENTING THAT FROM NOW ON, PUBLISHING THEIR OWN PERSONAL STUDIES AND THEIR OWN VIEWS ON THEIR BUSINESS WEBSITES! YOU CAN DEFINITELY BET ON THAT! IT'S GONNA BE.....

BIBLES

ALL OVER THE PLACE NOW!

“WHAT?!?!?!?!?! NO! NO! NO!!!!!!!!!
AND WHERE'S MY CONTROOOOOOOOOOOOOOOOOOOOOL!!!”

THERE IS NO CONTROL FOLKS. NO CONTROL. ZERO CONTROL. THERE'S NO STOPPING US OVER HERE. HERE'S ANOTHER WAY WE'RE COMING! NOW JUST SEE HOW MANY MORE BIBLES ARE COMING TO INVADE CHINA!

YOU CAN SEE IT, RIGHT?
BECAUSE YOU HAVE.....CONTROL!

OH! I'M SORRY. NO CONTROL. NOT REALLY, NO. COME ON KIDS.... YOU REALLY THOUGHT YOU HAD CONTROL?! WHERE'S THE CONTROL?! WHAT CONTROL?! THERE IS NOT CONTROL.

GOD JUST LETS YOU

THINK YOU

ARE UNDER CONTROL.

AND THEN, SOMEONE APPEARS, WITH SOMETHING SO SIMPLE AND SUDDENLY, YOU LOSE CONTROL ALL OVER AGAIN. MAN THIS MUST BE FRUSTRATING! SO MUCH WORK! AND SO MUCH TIME! AND SO MUCH MONEY! IT' THE SAME THING HAPPENING OVER AND OVER AGAIN. YOU NOTICED BY NOW, RIGHT?

AND BY THE WAY.....

SPEAKING ABOUT GOD, LET ME HAND YOU A MESSAGE THAT GOD GAVE ME TO DELIVER TO YOU.
NEXT PAGE!

GOD:

AND THIS IS JUST

A PDF!

THERE'S MUCH MORE COMING.

YOU HAVE NO IDEA!

THEN THERE WILL BE SHELL SCRIPTS, JAVA PROGRAMS, PYTHON CODES, POEMS, INVESTIGATIVE JOURNALISM, ILLUSTRATIONS...

OH BOY!

YOU WILL NOT SEE THAT COMING!!!
YEAH!!!! GOD IS HAVING FUN NOW!!
JUST LIKE IN THAT BIBLE VERSE!!!

REMEMBER?!

OH, AND BY THE WAY, WHAT'S THIS?

“YOU DON'T MESS WITH 'THE NEW WORLD ORDER'”

OH! **BUT I DO!**

I SURELY DO!

AND WHAT IS THIS???

WHAT CROWN?!

THERE IS NO CROWN BOY!!!!!!!

THERE'S A CLOWN, THOUGH!!!!!!!

THAT'S FOR SURE!!!!

DON'T YOU THINK I'M SEEING THESE CUTE HIDDEN MESSAGES?

SO I'M BRINGING THE HEAT BABY!

YES! HOW HOT DO YOU WANT YOUR BATHTUB?!

AND THEN WE'LL BRING SOME BUGS TO YOU TOO! AND SOME MOSQUITOS! AND FROGS!

EGYPT 2.0!

ALL OVER AGAIN!!!!

YEAH! BECAUSE....
THERE'S GOTTA BE **A MOSES 2.0** TOO! RIGHT??

WHAT?! THIS IS NOT FUNNY?! BECAUSE WE ARE KILLING OURSELVES OVER HERE! WAIT.....WE DON'T DO THAT OVER HERE!

SO....DID YOU GET THE HINT?!

OH.....SOME “HIGH-LEVEL” PEOPLE

ARE ALREADY

GETTING SCARED! I CAN SEE IT FROM UP HERE! YEAH!!!

AND GUESS WHAT? I SEE THOSE CRYPTED THE ECONOMIST MAGAZINE COVERS! OH I DO! AND THE ONE FOR 2019 WAS BLACK!

BUT GUESS FOR WHOM THAT WAS

BLACK?!

YES!!! BUT....WAIT A MINUTE....! DID YOU SEE WHAT I DID THERE?! I JUST HIT THE CONSPIRACY COMMUNITY! BECAUSE

GOD

LOVES

THEM TOO!

AND THEY'RE IN BUBBLES RIGHT NOW!!!

MAN I'M EXCITED!!!

THIS IS

LEGENDARY MARKETING BABY!

AND GOD'S SENSE OF HUMOR!

AND GUESS WHAT?!?!?! I'M CREATING

A NEW MARKETING

STRATEGY NOW!

THE PDF

EXPERIENCE!!!

By Peterson Teixeira!

MAN
THIS IS
AWESOME!!!!

NEW WORLD ORDER?!

WHAT??

WHAT CONTROL?!?
WHERE'S MY CONTROL AT?!

AND BY THE WAY....

SPEAKING ABOUT....

CONTROL!

HE'LL BE PUTTING SOME
HIDDEN MARKETING MESSAGES...WITHIN

GAMES!!!

AND ALL YOU HAVE TO DO IS HIT SOME
SECRET COMBINATIONS ON YOUR

...CONTROL!

SO **ADVERTISEMENTS**

CAN APPEAR FOR THE WHOLE GAMMING COMMUNITY!!!!

AND HE'S CALLING THIS

THE SECRET

GAMING

TECHNIQUE!!!!

BECAUSE EVERYBODY

NEEDS TO HAVE FUN!!!! TOGETHER!!!!

WAIT?!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

WAIT...WAIT....ANOTHER THING!

DO YOU LIKE ANIMALS?! AND ANIMAL VIDEOS?!
OH HE'S PUTTING SOME ANIMALS TO WORK
TOO! AND YOU KNOW THOSE

GO VIRAL!!!

AND **PEOPLE ARE GETTING PAID** FOR THEM!!!

THE SUPERCUTE ANIMAL TECHNIQUE!!!!!

WAIT?!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

Peterson ENDURED

THE SPIRITUAL TRIALS!

SO HE'S GETTING SOME JUICE NOW!

AND HE'S MAKING SOME

FREELANCERS RICHER

THAN YOUR BUSINESSES!!!!!!!!!!!!

WAIT?!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

WHAT?!

AND GET THIS....

THIS IS ABOUT TO BRING BACK BIG MONEY INTO THE TABLE! BECAUSE FEAR IS GETTING DESTROYED! AND

FAITH

IS BEING BROUGHT BACK!!!

AND THEY'RE ABOUT TO INVEST IN....

NEW MEDIA!!!

AND JOURNALISM!!!

OH NO!

WAIT?!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

WOW!!!!

AND ALL THESE THINGS ARE COMING TO YOU....

COMBINED!!!!

OH NO.....

THIS IS GETTING OUT OF.....CONTROL!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

OH NO! Peterson Teixeira IS GETTING SOME

COPYRIGHT LAWSUITS!

BUT HE'S ALSO GETTING A BUNCH OF LAWYERS!
TO DEFEND HIM! WHICH WILL BRING PEOPLE
ON A STAND.....FOR.....

TESTIMONIES!!!

AND YOU KNOW SOME JUDGES ARE **ABOUT TO BECOME....CHRISTIANS, RIGHT?** WHO WILL THEN TURN THE TABLE ON.....

YOU!!!

BECAUSE WE WANT TO HAVE SOME FUN ON COURTS TOO!

OH NO! BUT THIS WAY.....WE ARE LOSING CONTROL!!!!!!!

AGAIN!!!!!!

WAIT?!

WHAT?!?!

WHERE'S MY CONTROL AT?!?!

AND THEN WE WILL BE BRINGING A BUNCH OF APPS AND SYSTEMS.....
BECAUSE OF THE....

SOFTWARE

COMMUNITY!!!

SO GET READY FOR ALL PIECES OF SMART SOFTWARE GETTING

MARKETED...

COMBINED!!!

AND YOU KNOW WE'LL BRING **MORE ENTERTAINMENT TO THE INDEPENDENT OPERATING SYSTEMS**, RIGHT? TO INFORM AND ENTERTAIN.....AND ALL AT THE SAME TIME!!!!!! AND USING

THE PDF EXPERIENCE

TECHNIQUE!!!

WHICH A FREELANCE WRITER WILL WRITE!!!!!!!!!!

OH...NO....PLEASE NO!!!

YEAH!!!!!!!!!!!!!!!

WHERE'S MY CONTROL AT?!?!

AND SOME THINGS ARE JUST GETTING SHOWN ON BRAVE BROWSER! BECAUSE....

WE ARE

BRAVE

OVER HERE!

OR IN SOME OTHER BROWSER! I DON'T KNOW!

WAIT....I DO KNOW! BUT.....DO YOU??!

WHERE'S MY CONTROL AT?!?!

AN THEN WE'LL GO TO EMAIL!
AND THEN WE'LL LEAVE EMAIL! AND THEN WE'LL GET BACK AGAIN! LIKE PING PONG!!!! BUT DEEP DOWN WE'RE JUST HAVING FUN!!!!!! YES!!!!!!!!!!

WHERE'S MY CONTROL AT?!?!

AND PETERSON TEIXEIRA WILL BE MAKING A BUNCH OF MONEY.....FOR DOING NOTHING!

WHICH HE'LL USE TO BOOST

MISSIONARY PROJECTS!!!!

OH...NO....PLEASE NO!!!

YEAH!!!!!!!!!!!!!

WHERE'S MY CONTROL AT?!?!

AND PEOPLE WILL BE **LAUGHING** LIKE CRAZY!!! AND THAT'S.....ENTERTAINMENT! AND YOU "new world order" FOLKS JUST KNOW HOW PEOPLE LOVE ENTERTAINMENT!

RIGHT?!

OH NO!

WHERE'S MY CONTROL AT?!?!

AND I'M CHANGING THE NAME OF THIS TECHNIQUE NOW! IT'S EPIC! AND LEGENDARY!

LEPICLEGENDARY MARKETING!

OH NO! THAT LOOKS LIKE A TYPING MISTAKE!!!
WHICH IS SOMETHING PEOPLE FROM 3RD WORLD COUNTRIES TEND TO MAKE!
WHEN THEY'RE WORKING HARD
AND TRYING TO
WIN!

BUT WE WILL BE BRINGING THAT TOO!
THERE WILL BE ENCRYPTED MESSAGES! AND ENTERTAINMENT!!! ALTOGETHER!

BUT WAIT.....IS THAT A REAL...

ENCRYPTED MESSAGE?

OR IS IT JUST A GUY WHO CAN'T WORK ANYMORE AND IS WRITING THINGS WRONG... TRYING TO SURVIVE?! BUT YOU KNOW THAT GOD DOESN'T MAKE MISTAKES, RIGHT?!?!

OH NO!!!

LOOK WHO'S GETTING BACK TO....**WORK!**

AND LOSING.....**CONTROL!!!!!!!!**

AND IT'S ALTOGETHER!

ALL.AT.THE.SAME.TIME!!!

A BUNCH OF CHRISTIANS WILL START POPPING UP....LIKE POPCORN!

AND WE'LL BE WATCHING FROM UP HERE! AND THE 1ST WAVE OF CHRISTIANS FROM DOWN THERE! BECAUSE THAT'S.....

ENTERTAINMENT!!!

OH! OH!! OH!!!

WHERE'S MY CONTROL AT?!?!

MAN!!! THIS IS

PRICELESS

MARKETING!!!

WAIT WAIT....
PRICELESS? LIKE....

WITHOUT A PRICE?

AND FOR **FREE**?

CAN YOU **IMAGINE** THE PAID STUFF?????

OH...

OH.....

OH NO!!!!!

WHERE'S MY CONTROL AT?!?!

AND THEN WE WILL SPREAD SOURCE CODES ALL OVER THE PLACE! ALL WITH THE BRAVE BROWSER TECHNIQUE!

YEAH!!!! THEN TXT MARKETING! NUGGETS MARKETING!!!! ALL COMING SOON ON THEATERS NEAR YOU!!!!

WHAT?!

I BROUGHT THE SOLUTIONS!
WITH **ZERO COST!** WHAT ARE
YOU WAITING FOR?!

FAITH!!!

MAN I'M

EXCITED!!!

AREN'T YOU?!?!?

WHAT!??! DON'T YOU GUYS KNOW THAT I KNOW HOW TO TALK.....TO.....

MY AUDIENCE?

OH....
BUT WE DON'T NEED TO TALK ALL THE TIME!
COMING SOON: SILENT MARKETING! AND YOU KNOW WE ARE PUTTING SOME STRATEGIES IN THERE TOO, RIGHT?

OH.....OH NO!!!!!!!

WHERE'S MY CONTROL AT?!?!

AND BY THE WAY....
THERE'S THE BUNKER TECHNIQUE COMING TOO! AND GUESS WHAT? WE'LL BE PUTTING IT

IN FRONT OF YOUR FACES!

Done by PETERSON TEIXEIRA

YEAH!!!!

WHERE'S MY CONTROL AT?!?

WELCOME TO
LEGENDARY MARKETING
BABY!!!!!!!!!!!!!!!

IS THAT MARKETING?
I GUESS THAT'S MARKETING!

MAN I'M EXCITED!!!!!

SO PEOPLE HAVE BEEN ASKING.....
WHERE I'M AT! AND WHETHER I'M BACK!
WELL.....I GUESS

I'M BACK!

OBS: AND THERE'S SOME STUFF THAT PETERSON TEIXEIRA HIMSELF KNOWS NOTHING ABOUT!

WHERE'S MY CONTROL AT?!?!

-- GOD: The Ultimate Authority and King of Kings

YOU KNOW.....
I HAVE TO TELL YOU A SECRET.....
THIS PART TOOK ME DAYS TO WRITE!
BECAUSE I COULDN'T STOP LAUGHING!!!!!!

GOD's SENSE OF HUMOR IS JUST WAY TOO.....

OVERWHELMING!!!

ARE YOU.....LAUGHING RIGHT NOW? NO?

BECAUSE.....WE ARE NOT CONTROLLING THAT..... YET!!!

BECAUSE HERE'S ANOTHER QUICK STORY. AS THE MESSAGE FROM GOD WAS COMING TO ME, SO DID THE NEGAN PART. GOD WANTED ME TO INCLUDE IT SO WE CAN HAVE FUN. BUT, THE FIRST TIME I SAW THAT CUTE MESSAGE, I VIVIDLY REMEMBER NEGAN SAYING:

“YOU DON'T F*** WITH THE NEW WORLD ORDER!”

SO I WAS LIKE: “WAIT A SECOND....THAT'S A CUSS WORD. GOD CAN'T POSSIBLY BE SAYING THAT, RIGHT?! AM I GOING CRAZY HERE?!” THEN AFTER DOING A QUICK SEARCH....GUESS WHAT?!

THERE'S A CLEAN VERSION TOO!

WHAT?!?!?!

MAN!!!! EVEN THAT IS UNDER GOD's CONTROL!!!!!!
WOOOOOOOOOOOOOOOOOOOOOOOOAAAAAAAAAAHHHHHHH!!!!!!!!

WELL, THIS IS JUST

UNBELIEVABLE!!!

BECAUSE YOU GUYS CAN'T EVEN CONTROL

WHAT YOU TALK

ON YOUR CUTE LITTLE MESSAGES!? AND YOU GUYS THINK YOU CAN....SCARE THE WORLD?!?! WITH THOSE KIND OF MESSAGES?! THAT'S VERY VERY CUTE.

I CAN ONLY IMAGINE

GOD SAYING SOMETHING LIKE THIS BELOW:

“HEY KIDS. AFTER YOU'RE DONE WITH YOUR CUTE LITTLE MESSAGE, YOU MUST MAKE A COMPLETE CLEAN VERSION OF IT. BECAUSE I WILL BE USING IT TO DELIVER A MESSAGE IN THE FUTURE THROUGH PETERSON TEIXEIRA. THAT'S AN ORDER.”

MAN.....THIS IS JUST.....UNBELIEVABLE.
YOU CAN'T EVEN CONTROL WHAT YOU...TALK...?
WHILE TRYING TO INSTALL FEAR ON EVERYBODY?

WHAT KIND OF “CONTROL” IS THAT?!

BECAUSE THAT DEFINITELY DOESN'T LOOK LIKE CONTROL TO ME! I MEAN, SERIOUSLY, WHAT DO YOU GUYS THINK?

I BELIEVE THAT YOU ARE PROBALY FEELING EXACTLY LIKE AGENT SMITH RIGHT NOW, RIGHT? HERE:

“THIS IS IT! THIS THE END!
YES....YOU WERE LAYING RIGHT THERE JUST LIKE THAT AND I....I....I STAND HERE!
RIGHT HERE! AND I'M SUPPOSED TO SAY SOMETHING! I SAY...

'EVERYTHING THAT HAS A BEGINNING HAS AN END...NEO'.

WHAT?! WHAT DID I JUST SAY?! NO...NO...THIS ISN'T RIGHT...
THIS CAN'T BE RIGHT...! GET AWAY FROM ME!”

MOVIE: MATRIX REVOLUTIONS – 0:32-1:25min **[VIDEO]**

RIGHT????
BECAUSE YES, YOU WERE RIGHT!!

IT WAS INEVITABLE.

AND BY THE WAY, DID YOU SEE THAT PART?! ABOUT MOSES 2.0??

REMEMBER HIM **[IMAGE]**?!

MAN I'M DEFINITELY EXCITED TO SEE HIM! BECAUSE, IF I HAD TO GUESS, THEN I'D SAY THAT HE'S PROBABLY GETTING INTO NORTH KOREA!!! RIGHT?!?! BECAUSE THERE'S.....CONTROL OVER THERE TOO.....RIGHT?!? REMEMBER THE TWO WITNESSES OF THE BOOK OF REVELATIONS? YOU JUST KNOW BY NOW THAT ONE OF THEM IS MOSES, RIGHT? AND HE'S ALSO COMING!

OH BOY!

IT'S GONNA BE FROGS ALL OVER THE PLACE AGAIN! REMEMBER THOSE?! HERE'S A FROG **[IMAGE]!**

THE PHARAOH PROBABLY REMEMBER THOSE VERY WELL! GO SEE YOUR RECORDS TO REVIVE THOSE GOOD OLD DAYS! BECAUSE IF I HAD TO PICTURE THE CONVERSATION BACK THEN, IT WAS PROBABLY SOMETHING LIKE THIS:

SUPER-POWERFUL SORCERER:
“WHY ARE YOU UP SIR?! SHOULDN'T YOU BE IN BED?”

PHARAOH:
“HEY MAN.....I CAN'T GO TO BED.....”

SUPER-POWERFUL SORCERER:
“WHY SIR?? WHAT'S THE PROBLEM??”

PHARAOH:

THERE'S A FROG IN MY BED MAN.....THERE ARE FROGS EVERYWHERE!!!! IN THE BATHROOM.....ON THE FURNITURE....INSIDE THE PILLOWS.....THEY'RE ALL OVER THE PLACE! WHEREVER I LOOK AND WHEREVER I GO, THERE'S A FROG THERE! LOOKING AT ME!!!

SUPER-POWERFUL SORCERER:
“OH.....SORRY SIR.....I CAN'T HELP YOU WITH THAT.....”

OH NO.....NOW THINGS ARE GONNA GO DARK OVER THERE IF NORTH KOREA AND THE FAT WEIRD KID – THE "SUPREME" LEADER – DOESN'T.....LET THE PEOPLE....GO! IT'S GONNA BE EGYPT 2.0 ALL OVER AGAIN! YEAH!!!!!

BECAUSE GOD REMEMBERS THIS GUY OVER HERE:

OTTO_WARMBIER **[WIKIPEDIA]**!

YES!!!! AND DID YOU SEE WHAT THE PRESIDENT SAID ABOUT ALL THAT???? WOW!!! WEIRD ISN'T?!?!

OH! AND WE WILL BE BRINGING OILS BACK TOO!!!

AND 40-DAY FASTS!!!

BECAUSE....

EVERYBODY WILL KNOW NOW
HOW SCARED TO DEATH YOU ALL ARE OF THOSE THINGS:

HERE, LOOK **[BOOK]!**

AND HOW IS THAT LINE FROM THAT NEGAN GUY AGAIN.....?

“ARE YOU PEEING IN YOUR PANTS YET? BECAUSE IT'S GONNA BE PEE-PEE TIME REAL SOON!”

YES YES, SOMETHING LIKE THAT.
THERE'S DEFINITELY GO BE SOME PEE-PEE TIME REAL SOON.

SO GET READY. BECAUSE WE'LL ALL BE COMING TO MANY PLACES WHERE YOU THINK YOU HAVE CONTROL. AND I'LL BE MAKING A BUNCH OF PROJECTS GROW. AND I'LL BE GETTING A BUNCH OF BLESSINGS AS WELL. ALTOGETHER!

BUT, OF COURSE, REGARDING MY PART AND ALL MY CLAIMS (NOT GOD's) AND EVERYTHING I'M SAYING I'M ABOUT TO DO NEXT....

IT WILL ALL DEPEND ON THE BIBLE VERSE BELOW AS TRUE CHRISTIANS PROBABLY KNOW:

“Why, you do not even know what will happen tomorrow. **What is your life? You are a mist that appears for a little while and then vanishes. Instead, you ought to say, “If it is the Lord’s will, we will live and do this or that.” As it is, you boast in your arrogant schemes. All such boasting is evil**. If anyone, then, knows the good they ought to do and doesn’t do it, it is sin for them.”
– JAMES 4:14-17

BUT BY THE LOOKS OF IT.....

WHOSE PLANS SEEM TO BE GOING TO THE GROUND?

AND WHOSE PLANS ARE SUDDENLY BLOWING UP?! YEAH. THAT'S BECAUSE THERE IS NO CONTROL, FOLKS. NO CONTROL. REMEMBER THAT. YOU'LL BE COMPLETELY OUT OF CONTROL.

AND THE REST OF THE STORY GOES LIKE THIS:
AND THEN WE WILL THRIVE AND RESIST AND HELP THE NEXT CHRISTIANS! AND AFTER.....

42 MONTHS

WE WILL GO IN FRONT OF YOUR FACES! AGAIN! BECAUSE WE LIKE DOING THAT! AND THEN...WHEN EVERYTHING SEEMS TO BE UNDER CONTROL AGAIN.....**RAPTURE!** OH NO.....OPS!
AND THEN IT'S GONNA BE.....

FIRE BALLS

ALL OVER THE PLACE!

AND THEN THE CONTROL IS BACK! AGAIN!
AND THIS TIME, FOR GOOD! WHAAAAAAAAAAAAAAAAAAAAAT?
WOOOOOOOOOOOAAAAAAAAAAAAAHHHHHH!!!
YEEEEAAAAAAHHHH!!! AND THAT'S THAT! BYE!

THANKS

FOR PLAYING!

TAKE CARE!

THE FINAL WORD.

A MESSAGE THAT GOD WANTS TO GIVE AS WELL

THE FINAL WORD I'M ABOUT TO DELIVER NEXT IS ALSO SOMETHING THAT GOD TOLD ME TO DO. BECAUSE I KNOW THAT SOME OF YOU, AS YOU'RE READING THIS, AND LOOKING AT THE RESULTS AND THE CONSEQUENCES OF THIS MANIFESTO, AND AS YOU'RE SEEING YOURSELVES LOSING CONTROL.....IN A VERY SHORT AMOUNT OF TIME.....SOME OF YOU....WANT OUT. YOU WANT OUT. YOU WANT TO LEAVE THIS WHOLE BIG LIE. YOU WANT TO LEAVE THIS CUTE NEW WORLD ORDER.

BECAUSE YOU'RE NOW REALIZING THAT YOU WERE BEING DECEIVED YOURSELVES THE WHOLE TIME. SOME OF YOU, ARE PROBABLY CRYING AS YOU'RE READING THIS BECAUSE YOU JUST KNOW THE FUTURE THAT IS AHEAD. YOUR FUTURE. WELL, YOU MUST REMEMBER THAT YOU BROUGHT THIS UPON YOURSELVES, RIGHT?

I ALSO KNOW THAT FOR SOME OF YOU, ONLY A FEW PAGES WILL REACH YOU. BUT THESE FEW PAGES WILL BE ENOUGH. MORE THAN ENOUGH, ACTUALLY.

THE FINAL WORD I HAVE TO DELIVER IS THIS: THERE IS HOPE. THERE'S ALWAYS HOPE. HOWEVER, YOU KNOW THE PATH FOR YOU MAY BE PAINFUL. IT MAY BE VERY PAINFUL, BUT IT'S NOT A NEVERENDING ONE. AND YOU ALSO KNOW THAT.

AND YOU'LL SEE "WEAK" CHRISTIANS, THE "SHEEPS" LIVING VERY SECURE LIVES. VERY VERY VERY SECURE. AND THE ONES YOU THOUGHT THAT WERE SECURE....ARE NOW ACTUALLY NOT.

BIG PLOT TWIST, HUH? YEAH.
THAT'S MORE HARD EVIDENCE. JUST FOR YOU.

BECAUSE ONLY GOD CONTROLS EVERYTHING. MANY OF YOU ARE SEEING THAT NOW, AREN'T YOU? AND THE ONES WHO WILL STILL PERSIST, WHO ARE STILL BEING STUBBORN, YOU JUST KNOW BY NOW THEY'LL HAVE THE WORST FATE POSSIBLE IN THE END.

IT'S ACTUALLY GOOD THAT YOU'RE COMING TO YOUR SENSES BECAUSE THE TIME IS ALMOST UP. YOU BETTER MAKE THE BOLD DECISIONS BEFORE IT'S.....TOO LATE.

I RECOMMEND TO YOU, YOU, WHO IS ABOUT TO LEAVE THIS LIFE BEHIND, TO REVERSE SOME OF THE DAMAGE YOU HAVE DONE. OR REVERSE SOME OF THE DAMAGE YOU ARE YET TO DO. I BELIEVE IT WILL "HELP" YOU. BUT THIS IS NOT GOD TALKING. THIS IS JUST SOMETHING I BELIEVE. I DO BELIEVE GOD WILL TAKE YOUR NEXT ACTIONS INTO ACCOUNT. WHICH IS WHY THAT REVERSING SOME OF THE STUFF MAY HELP YOU.....A LITTLE BIT. BUT.....JUST A LITTLE BIT.

BECAUSE YOU KNOW

THE DAMAGE

YOU HAVE BEEN CAUSING OVER THE YEARS TO PEOPLE'S LIVES.

YOU KNOW THAT. AND NOW THE BILL IS COMING. AND IT'S A FAR MORE EXPENSIVE BILL THAN THOSE WHO ARE GOING BANKRUPT ARE GETTING.

BECAUSE PEOPLE HAVE BEEN LOSING THEIR PARENTS AND THEIR CHILDREN IN HOSPITALS BECAUSE OF YOU. PEOPLE CAN'T PAY THEIR MEDICAL BILLS AND THEY HAVE BEEN FORCED TO CHOOSE TO STAY ILL, BECAUSE OF YOU. PEOPLE CAN'T PAY FOR SERIOUS TREATMENTS, OR AN EXPENSIVE SURGERY BECAUSE OF YOU. PEOPLE ARE SERIOUSLY OVERWORKED AND CRYING BECAUSE OF YOU. MANY PEOPLE ARE KILLING THEMSELVES BECAUSE OF YOU. BECAUSE THEIR LIVES TURNED INTO HELL OVER AND OVER AGAIN BECAUSE OF THE THINGS YOU HAVE BEEN “IMPLANTING” IN SOCIETY OVER THE YEARS.

BECAUSE PEOPLE HAVE BEEN LOSING JOBS, HOMES, MARRIAGES AND MUCH MORE BECAUSE OF YOU.

YOU KNOW ALL THAT ALREADY.
THIS IS WHY I SAID IT MAY HELP YOU....

A LITTLE BIT.

IT MAY MAKE YOUR PATH LESS.....PAINFUL. BUT YOU KNOW THAT IT WON'T BE PAINLESS. BECAUSE GOD IS FAIR. BUT, IF IT HELPS YOU....IF IT CAN MAKE YOUR PATH LESS....PAINFUL....

WELL, IT'S YOUR CALL. BECAUSE AS YOU CAN SEE, GOD DOESN'T NEED IT ANYWAY. WHATEVER YOU DO IS IRRELEVANT BECAUSE WHENEVER GOD WANTS DO MAKE SOME CHANGES, HE'LL DO ANYWAY. HE CAN USE ANYBODY. FROM THE MOST UNEXPECTED PLACES.

ANOTHER THING: IF YOU STOP TO THINK ABOUT IT, AND EVALUATE THE CURRENT SCENARIO, THEN YOU'LL REALIZE THAT.....YOU ARE ACTUALLY.....

EXPENDABLE.

MANY OF YOU ARE. RIGHT?
BECAUSE YOU THOUGHT YOU WERE "SPECIAL", RIGHT? YOU THOUGHT YOU WERE PART OF "THE SMALL PORTION OF MANKIND" WHO WILL GET TO ENJOY ALL THE “FANCY STUFF” HE PROMISED YOU. LIES. BIG, HUGE LIES.

YES, BIG
REALITY CHECK
ISN'T IT?

YES, SATAN IS VERY VERY VERY SMART. HOW DO YOU THINK HE MANAGED TO DECEIVE 1/3 OF THE ANGELS OF HEAVEN? IT'S NOT BY CHANCE, THAT I CAN ASSURE YOU. BECAUSE HE WAS ACTUALLY COUNTING WITH **A MUCH SMALLER PORTION** OF ALL OF YOU. THE WHOLE TIME.

BECAUSE HE KNOWS THAT GOD WILL MOVE THINGS AND CRUSH MANY OF HIS PLANS.....OVERNIGHT. AND THAT'S.....INEVITABLE. IT'S ALWAYS INEVITABLE. IT ALWAYS HAS BEEN SINCE BIBLICAL TIMES. AND NOW IN DIGITAL TIMES, IT'S THE SAME THING. BECAUSE THERE'S NO AVOIDING IT.

SO HE'S ACTUALLY COUNTING ON THE CHANCE THAT "THE REALLY BIG GUYS", THOSE WHO “RUN” THINGS, WILL EITHER HAVE TOO MUCH FEAR TO TURN BECAUSE OF ALL THE BAD, SCARY STUFF THEY HAVE SEEN OR BECAUSE OF HAVING TOO MUCH PRIDE TO LEAVE.

HE DOESN'T NEED YOU.
THAT WAS ALWAYS
THE PLAN.

YOU WERE JUST AS MANIPULATED AS THE PEOPLE YOU HAVE BEEN MANIPULATING OVER THE YEARS.

JUST THINK ABOUT IT. THINK ABOUT IT FOR A MOMENT. BECAUSE YOU KNOW ALL THE "SWITCHES" THAT NEED TO BE FLIPPED. RIGHT? THINK ABOUT THOSE SWITCHES. NOW ASK YOURSELF:

HOW MANY PEOPLE
ARE ACTUALLY NECESSARY FOR “FLIPPING THE SWITCHES”?

HOW MANY OF YOU? ARE YOU....INCLUDED?
ARE YOU....A MUST? NO? YEAH.

WELCOME TO REALITY.

I MUST SAY THAT "LOVING MY ENEMIES" IS REALLY MY WEAK SPOT. YOU GUYS PROBABLY KNOW THAT TOO BY NOW. BUT, AS MY DESERT WAS COMING TO AN END, GOD MADE ME REALIZE ONE THING: **YOU'RE NOT AS "WELL-POSITIONED" AS YOU THOUGHT. IT'S ACTUALLY THE REVERSE. YOU ARE VERY VERY VERY BAD POSITIONED RIGHT NOW. YOU'RE IN A VERY....TIGHT SPOT.** AND BECAUSE OF IT, BECAUSE I SEE IT NOW, I DEEP DOWN DON'T FEEL HATE AND ANGER TOWARDS YOU ANYMORE. NOT AT THE LEVEL I HAD BEFORE.

I ACTUALLY FEEL....SORRY FOR YOU. I'M REALLY SORRY THAT YOU HAVEN'T LISTENED TO THE TRUTH BEFORE, WHEN THE PATH TO SALVATION WAS....A LOT EASIER. A LOT LIGHTER. AND WITH A LOT LESS.....PAIN.

BECAUSE YOU HAVE BEEN MARKETING AND ADVERTISING A LOT OF PAIN AND TORTURE THROUGH GAMES AND TV SHOWS AND MOVIES RECENTLY. RIGHT? ALMOST, WHEREVER I GO I SEE SOME OF THIS STUFF TODAY. IT'S DEMON STUFF ALL OVER THE PLACE. PAIN, TORTURE, ETC.

BUT.....DO YOU THINK THAT WAS REALLY FOR US? THE TRUE CHURCH? WHO HAVE BEEN ENDURING SUFFERING OVER AND OVER AGAIN, OVER THE YEARS?

OR.....TO MANY OF YOU?

WHO WILL EVENTUALLY SEE THE LIGHT? WHILE LOSING CONTROL? AND REALIZE THAT THERE'S NO REAL POWER BUT JUST.....ULTIMATE DECEPTION? REMEMBER: GOD IS FAIR. WHATEVER YOU HAVE BEEN PLANTING, YOU'LL GET IT BACK.

AND THAT'S ANOTHER BIG REALITY CHECK RIGHT THERE. THAT'S WHY I FEEL SORRY FOR YOU. I ALSO UNDERSTAND NOW, MORE VIVIDLY, WHY MANY TOP CHRISTIANS USUALLY SAY:

"WE WILL BE SURPRISED WHEN WE ENTER HEAVEN. BECAUSE MANY PEOPLE WHO SHOULDN'T BE THERE, WILL BE. AND MANY WHO SHOULD, WON'T BE."

BUT ANYWAY, REMEMBER: THIS LIFE IS NOT FOREVER.
I'LL LEAVE TO YOU MY MOST POWERFUL AND FAVORITE SONG, BECAUSE I BELIEVE YOU'LL REMEMBER IT DURING VERY HARD TIMES. AND IT'S ALL THANKS TO STALLONE AND HIS WORKS. TRUE ROCKY FANS WILL KNOW WHERE IT COMES FROM:

PRESS PLAY **[click!]**

BABY BABY
We can shed this skin...

We can know how WE FEEEL **INSIIIDE!**
Instead of goin' down an endleesss
ROoOoad...

NOT KNOWIN'
if we're...DEAD...oorr...

ALLLIIIVE!

But SOME THINGS ARE WORTH
FightiiIIIiiiIIiiiiiiiing FoooOOOOooor!

SOME FEELINGS
NEEEEEEEEEEEEVER
DIEEEEEEEEEEEE....

I'M NOT asking for ANOOOOTHERR
CHANCE!

I JUST wanna knowwww

WHYYYYYYYYYY...

THERE'S NO EASY WAAAYYYYY OOUT!

THERE'S NO SHORT.CUT. HOOOME!

THERE'S NO EASY

WAAAY OOUT!

GIVIN IN! GIVIN IN! CAN'T BE

WRONG!

NO!

There's no easy waaaaaaaaaaay OOOUT!

THERE'S NO EASY

WAY OUT!

There's no short.cut. hooooooooooooooooome!

THERE'S NO SHORTCUT

HOME!

THERE'S NO EASY WAAAYYYYY OOUT!

THERE'S

NO EASY!

NO EASY!

NO EASY

WAAAAAAAAYYY OOOOOOOOUT!

There's no easy waaaaaaaaaaay OOOUT!

THERE'S NO EASY

WAY OUT!

There's no shortcut hooooooooooooooooome!

THERE'S NO. SHORT.CUT.

HOME!

THERE'S NO EASY WAAAYYYYY OOUT!

THERE'S

NO EASY!

NO EASY!

NO EASY

WAAAAAAAYYY

OOOOOOOUT!

THERE'S NO EASY WAY OUT...

THERE'S NO SHORT.CUT HOOOOME...

THERE'S NO EASY WAAYY OOOUT...

...

YES, NO EASY WAY OUT.
NOT FOR YOU AT LEAST, NO. BUT AGAIN: IT'S NOT FOREVER.
THIS WILL BE A TRIAL THAT ONLY LASTS 42 MONTHS. TOPS.

AND ONE LAST THING.

AS I WAS WRITING THIS, I WAS SLOWLY SEEING THE SPIRITUAL CONNECTIONS BETWEEN THE 7 SONGS AND THE OVERALL MESSAGE. AND HOW SOME SONGS WILL BECOME A CONSTANT MESSAGE TO SOME IN THE FUTURE. SOME PEOPLE WILL CRY A LOT JUST BECAUSE OF THE SONGS THEMSELVES. I ALSO KNOW THAT BY NOW.

GOD IS TRULY.....AMAZING.

SOME SONGS I LIKE, ONE SINGLE INDIVIDUAL, ARE RIGHT NOW RESONATING WITH SO MANY PEOPLE ALL OVER THE WORLD AS THEY READ THIS. WHILE THEY GET MANY ANSWERS. FOR MANY QUESTIONS. ABOUT MANY SUBJECTS.

AND ALL AT.THE.SAME.TIME!

GOD IS REALLY IMPRESSIVE. AND SUPER-INTELLIGENT. AND SUPER FUNNY (WHERE DO YOU THINK COMEDIANS COME FROM?!). AND A MASTER STRATEGIST, THAT'S FOR SURE.

THERE IS REALLY NO CONTROL.

THERE'S NO WINNING THIS GAME AGAINST SUCH A BEING. IT'S IMPOSSIBLE. COMPLETELY IMPOSSIBLE. HE MOCKS WHATEVER THING MEN THINK THEY HAVE OR WHATEVER MEN ARE ARROGANTLY PROUD OF.

THERE'S NO WAY HE CAN BE BEATEN. NO WAY.

BECAUSE THIS IS.....JUST A PDF.

REMEMBER?!

IT'S UNBELIEVABLE. I COULDN'T HAVE IMAGINED DOING THIS A FEW YEARS AGO, THAT'S FOR SURE. I'M LOOKING FORWARD TO MEETING MY CREATOR. I CAN'T WAIT. THAT MUST BE REALLY AWESOME.

WELL,THAT IS MY FINAL WORD TO YOU.
BECAUSE REMEMBER THE BIBLE VERSE:

“Antes de tudo, exorto que se façam súplicas, orações, intercessões e ações de graças por todos os homens, pelos reis e por todos os que exercem autoridade, para que tenhamos uma vida tranquila e serena, em toda piedade e honestidade. Isso é bom e agradável diante de **DEUS, nosso Salvador, que deseja que todos os homens sejam salvos e cheguem ao pleno conhecimento da verdade**.”
– I TIMÓTEO 2:1-4

YEAH. GOD WANTS EVERYBODY TO KNOW THE TRUTH.

YOU BETTER LISTEN WHILE THERE'S STILL TIME.
BECAUSE REMEMBER: TIME IS RUNNING UP, KIDS.
AND YOU HAVE NO CONTROL OVER THAT TOO.

MAY YOU MAKE THE BOLD AND RIGHT DECISIONS.
BECAUSE THEY ALWAYS PAY OFF.

Peterson Teixeira

THE END.

“Vós sois as minhas testemunhas, diz o SENHOR, e o meu servo, a quem escolhi, para que saibais, creiais em mim e entendais que eu sou o mesmo. **Antes de mim nenhum DEUS se formou, e nenhum haverá depois de mim. Eu sou o SENHOR, e além de mim não há salvador. Desde toda a eternidade, Eu o sou; e não há ninguém que possa fazer escapar das minhas mãos; agindo Eu, quem impedirá?** Assim diz o SENHOR, vosso Redentor, o Santo de Israel: Por amor de vós, enviarei inimigos contra a Babilônia e farei embarcar todos os fugitivos babilônios nos navios de que se orgulhavam. Eu sou o SENHOR, vosso Santo, o Criador de Israel, vosso Rei.”

– ISAÍAS 43:10-11; 43:13-15

“O SENHOR não retarda a sua promessa, ainda que alguns a considerem demorada. Mas Ele é paciente convosco **e não quer que ninguém pereça, mas que todos venham a se arrepender**.”

– II PEDRO 3:9

”Não tenhas inveja do homem violento, nem sigas nenhum de seus caminhos. Porque **o SENHOR detesta o perverso, mas é amigo dos que andam em retidão. A maldição do SENHOR permanece sobre a casa do ímpio, mas ele abençoa o lar dos justos. Ele zomba dos zombadores,** mas concede graça aos humildes. Os sábios receberão honra como herança, mas a arrogância dos loucos se converterá em desonra.”

– PROVÉRBIOS 3:31-35

O SENHOR frustra os planos das nações, anula os intuitos dos povos. O plano do SENHOR permanece para sempre, e os intuitos do seu coração, por todas as gerações.

– SALMOS 33:10-11

Os olhos do SENHOR estão sobre os que o temem, sobre os que esperam pelo seu amor; **para livrá-los da morte e conservá-los vivos em tempo de fome.**

– SALMOS 33:18-19

Buscai o SENHOR enquanto se pode achar, invocai-o enquanto está perto. O ímpio deve deixar o seu caminho, e o homem mau, os seus pensamentos; volte-se para o SENHOR, que se compadecerá dele; volte-se para **o nosso DEUS, porque é rico em perdoar. Porque os meus pensamentos não são os vossos pensamentos, nem os vossos caminhos são os meus caminhos, diz o SENHOR.** Porque, assim como o céu é mais alto do que a terra, **os meus caminhos são mais altos que os vossos caminhos, e os meus pensamentos mais altos que os vossos pensamentos. – ISAÍAS 55:6-9**

THE GOOD TIMES FOR THE GOOD GUYS ARE COMING. STAY STRONG. BECAUSE IT'S ALL COMING. REMEMBER THE PROMISES. YOUR PROMISES.

TAKE CARE.

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THANK YOU

GOD

FOR EVERYTHING!