

### YEAR MASTERY // 2025 //

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PETERSON TEIXEIRA COMPANY

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### INTRODUCTION:

Welcome. This a document with all the main business insights that every True Entrepreneur, Business owner and CEO needs to know today in order to master The Global Market faster. The goal here is to showcase all the relevant intel that got published by several news media outlets and other independent media across the year of 2025. We need to make The Market look smaller. That's the objective. What you need in order to make the smartest strategic decisions is here on this document. You'll find each page with a major business insight of the year, then after all of them you'll find a special conclusion considering all subjects. So make sure to consume the content and share it with other company personnel. And friends too. Enjoy!

**OBS:** If you want to go straight to **The Conclusion** to read just the major business insights of 2025 just go directly to **page 58**.

### 2025

is the year that GERMANY is experiencing a huge crisis in the automotive sector.

**DATE:** May 31, 2025

**COMMENT:** Additional intel: "Volkswagen and Mercedes are seeing drops of up to 40% in profit, Audi around 14%, BMW nearly 26% and Porsche 40%. Because of this, Volkswagen alone is planning to cut down its workforce by more than 35,000 by 2030. Factors of this crisis: Trump's 25% tariffs; Increased competition from Chinese manufacturers, especially in the EV market; Supply chain disruptions leading to bankruptcies among auto parts suppliers; A decade-long decline in German DOMESTIC vehicle production; And the slow and costly transition to EVs". Priceless intel. PS: The main source is Perplexity.Al.

## 2025

is the year the GLOBAL A.I. chatbot Market reached \$15 billion, expanding at an annual rate of around 24-30%.

**DATE:** June 2, 2025

**COMMENT:** Telegram and xAI are in talks about a partnership to bring Grok to over 1 billion users (<u>impressive growth remember?!</u>). In 2024, Telegram achieved its first profitable year, generating \$540 million in profit on \$1.4 billion in revenue. This shows how Entrepreneurship is a long road and giving up while the profits aren't there yet is a mistake. PS: The main source is Perplexity.AI.

# 2025

is the year when Microsoft plans to spend \$80 billion on A.I. Data Centers and when Google wants to spend \$75 billion globally.

**DATE:** June 2, 2025

**COMMENT:** Additional info: "One of Google's LARGEST facilities globally, employs only around 900 people in roles ranging from computer technicians to engineers". The Market is definitely shrinking, despite some jobs being born due to A.I.. Remember that CEOs are expecting to reduce their workforce substantially. Around 25% of CEOs are thinking about replacing human workers with A.I.. And 41% of SENIOR executives are expecting smaller workforces in the next 5 years. PS: The main source is Perplexity.AI.

### 2025

is the year where A.I. will surpass
Bitcoin mining as the biggest POWER
consumer.

**DATE:** June 3, 2025

**COMMENT:** The energy demand from Artificial Intelligence is increasing rapidly, and as demands for better and more precise A.I. models grow, powering up these Market Solutions require a lot of energy. Some Data Centers which today are used for A.I. processing, were once Bitcoin mining data centers. Many were sold to A.I. companies to accommodate demand. And now in 2025, nearly HALF of ALL data centers' electricity consumption globally is done by A.I. Who knew it would grow that fast? PS: The main source is Perplexity.AI.

# 2025

is the year where Neuralink plans to implant around 20-30 brain chip devices on customers. The Market will go mainstream around 2029.

**DATE:** June 4, 2025

**COMMENT:** More to know: "Other significant competitors include Synchron, which has financial backing from tech billionaires Bill Gates and Jeff Bezos, and Precision Neuroscience, founded by former Neuralink employees.......The company has secured substantial financial backing with \$87 million in venture investment and \$18 million in public funding, positioning the technology for commercial availability by 2029 at an anticipated price point of approximately \$100,000.". PS: The main source is Perplexity.AI.

# 2025

is the year where American consumers are pulling back from EVs, with only 16% of adults saying they are likely to buy an EV as their next car.

**DATE:** June 4, 2025

**COMMENT:** This represents the lowest level of consumer interest since 2019. As the source says, 63% of AMERICANS now say they are unlikely to buy an EV because of high repair costs, expensive battery replacement and purchase price. However, one data point matters: Nearly 300,000 Evs were sold in the Q1 of 2025, around an 11% increase from 2024. PS: The main source is Perplexity.AI.

## 2025

is the year where the financial services industry is experiencing robust hiring growth from roles that blend traditional finance expertise with Technology.

**DATE:** June 6, 2025

**COMMENT:** More intel: "Key areas of hiring include: 1) Fintech and cryptocurrency specialists; 2) Data Analytics and A.I. professionals who can leverage A.I. for financial forecasting; 3) Cybersecurity experts; Private Market specialists in Equity, Debt, Real estate and Infrastructure investments; Insurance Technology". There's always hope. PS: The main source is Perplexity.Al.

# 2025

is the year where Germany faces a potential 3rd consecutive year WITHOUT growth. A corporate tax relief of over €45.800,000,000 is being deployed to remedy the issue.

**DATE:** June 6, 2025

**COMMENT:** More intel: "The package represents Berlin's response to economic pressures from U.S. trade tensions, Chinese competition and structural challenges". Germany is in danger. PS: The main source is Perplexity.Al.

# 2025

is the year where leading tech firms are about to invest \$300 BILLION in A.I. infrastructure. That number can get to \$1 trillion by 2030.

**DATE:** June 7, 2025

**COMMENT:** Additional info: "Data Centers now consume electricity at a rate 12% higher EACH YEAR since 2017, <u>4x faster than global electricity growth</u>". That's the thing you should know. This is why major BIG TECH companies are putting their money into <u>nuclear power plants</u>. The level of investment in infrastructure also points to many things at once, like complying with local laws for data center construction, stabilizing the jobs sector for factory workers, getting investors on the same page etc. PS: <u>The main source is</u> Perplexity.AI.

# 2025

is the year where GOOGLE and Chile signed a historic agreement to deploy a 14,800-KM submarine data cable linking South America and the Asia-Pacific region.

**DATE:** June 7, 2025

**COMMENT:** As Chile puts its bets on Google – a BIG TECH company – things may not go that well. The project is estimated to cost between \$300 million and \$550 million, with Chile only contributing \$25 million (!). Who will OWN the infrastructure at the end? It's the 1st direct digital link between the continents. PS: The main source is Perplexity.Al.

## 2025

is the year where European GLOBAL VC funding declined to 12% (from 18%) due to the outsized impact of OpenAl's \$40 billion round. Everybody is investing in ChatGPT and not on others.

**DATE:** June 8, 2025

**COMMENT:** Additional info: "Grant programs like Horizon Europe and the EIC Accelerator are offering up to €5 million and €2.5 million respectively to support A.I. startups.". PS: The main source is Perplexity.AI.

# 2025

is the year where Waymo surpassed 10 million total paid rides, with weekly rides jumping from 10,000 in August 2023 to over 250,000 now. The self-driving taxi is owned by GOOGLE.

**DATE:** June 9, 2025

**COMMENT:** The number of rides in almost 2 years shows clearly that the future of those who drive for a living may be coming to an end. <u>Become a private driver</u>. That way you might have a future. PS: <u>The main source is Slashdot</u>.

## 2025

is the year where the failure of A.I. initiatives increased a lot. Now, around 42% of companies expect to abandon their A.I. projects.

**DATE:** June 14, 2025

**COMMENT:** Back in 2024, that number was 17% of companies. Because of challenges like high costs, data privacy concerns and security risks, companies are leaving their A.I. projects behind. There's the truth that some of these failures aren't technological, but organizational challenges, which include poor data quality for A.I., inadequate risk controls, unclear business value and the financial burden of developing A.I. models. <a href="UPFRONT">UPFRONT</a> investments range from \$5 million to \$20 million to implement true A.I.. PS: <a href="The main">The main</a> source is Perplexity.AI.

## 2025

is the year where Amazon will make an unprecedented \$100 billion investment in A.I. infrastructure. One of the largest investments in Tech history.

**DATE:** June 20, 2025

**COMMENT:** OBS: more massive layoffs. Additional data: "Amazon CEO Andy Jassy has signaled potential corporate job cuts in the coming years as the company increasingly adopts A.I.". The investment will fund A.I. Data Centers, proprietary A.I. chips, and have A.I. integrated across Amazon's ecosystem including a next-gen Alexa assistant. PS: The main source is Perplexity.AI.

# 2025

is the year where The USA passed the Take It Down Act, requiring platforms to remove intimate Al-generated content within 48 hours.

**DATE:** July 1, 2025

**COMMENT:** Deepfakes have been destroying the lives of many because they're hard to spot as a fake by any person due to its impressive precision compared to original photos and videos. South Korea already criminalized sexually explicit deepfakes in late 2024, with penalties up to 7 years in prison. That's because they can cause a real damage to someone's life. However, platforms may say that they're under a heavier workload. <a href="OBS: Denmark granted">OBS: Denmark granted its citizens COPYRIGHT over their own faces</a>. PS: <a href="The main source is Perplexity.Al">The main source is Perplexity.Al</a>.

# 2025

is the year where there will be 360 MILLION Chinese over the age of 60 years old. Close to the same size of The USA just of old people. This means fewer producing in CHINA.

**DATE:** July 1, 2025

**COMMENT:** China is the 2nd largest economy but at the same time, they'll be dealing with a major problem since a considerable amount of its population is old now to produce. The next decade will reveal what's next for the country. OBS: Make sure to read this + this on CHINA. PS: The main source is Moconomy.

# 2025

is the year where 10 core high-tech sectors are involved on changing CHINA for World Markets. The list is game-changing.

**DATE:** July 14, 2025

**COMMENT:** The list is this: #1 New Information Technology; #2 High-end Machine Tools and Robots (A.I.); #2 Aerospace Equipment; #3 Ocean Engineering Equipment; #4 High-end rail transportation Equipment; #5 Energy-saving Cars; #6 Electrical Equipment; #7 Farming Machines; #8 New Materials and #10 Bio-medicine Equipment. Around 86% of its goals are already accomplished today. PS: The main source is South China Morning Post.

## 2025

is the year where 1,000 Walker S2 industrial humanoids will be deployed. A Chinese robot that can change its own battery under 3 minutes. The Age of Robots is here.

**DATE:** July 23, 2025

**COMMENT:** Additional info: "UBTech has already deployed earlier Walker models at production facilities operated by major Chinese automakers including BYD, Nio, and Zeekr. In May, UBTech signed a partnership with Huawei Technologies to accelerate humanoid robot adoption across Chinese factories and households.". What's next? PS: <a href="https://dx.next?">The main</a> source is Perplexity.Al.

## 2025

is the year where 16,500 millionaires are LEAVING The UK. All these big players are tired of anti-business laws and a hostile environment for business.

DATE: September 18, 2025

**COMMENT:** The way Markets actually work today is basically through GLOBALIZATION. Because of it, those with true wealth can move to other parts of the world where they don't have to overpay taxes and have their businesses destroyed by anti-business laws. A huge sign of warning to those in business today is this card as well: The UK is losing millionaires. You just have to ask one thing: To where? PS: The main source is The Diary of A CEO.

# 2025

is the year where GOLD accumulated an increase of over 40%, reaching a historic high of about \$3,815. That's next-level.

DATE: September 25, 2025

**COMMENT:** The level of increase in GOLD returns is showing that certain currencies (like the Dollar) are taking a hard hit. If The USA's Economy doesn't recover quickly, people and businesses will rush to things like Gold and will try to sell it to companies or organizations that use the precious metal in order to survive. You only buy assets that can guarantee your survival somehow, which means other people trading it for things like water, shelter and food. That's how it works. REMEMBER: The USA has 2x the amount of Gold that BRICS has (!).

# 2025

is the year where GERMANY pledged to issue 200,000 professional visas, with 90,000 being precisely marked to Indians.

DATE: September 25, 2025

**COMMENT:** More to know: "There's abundant opportunities in IT, management, science and technology. Indians are among the top earners in Germany, with the average Indian worker earning more than the average German. Additionally, <u>German language proficiency is NO LONGER MANDATORY for many tech positions, removing a major barrier for applicants from India</u>". Some goods news despite the whole chaotic Market. PS: <u>The main source is Perplexity.Al</u>.

# 2025

is the year where in BRAZIL the number of app-based drivers and delivery workers reached 2.1 million. But they're not employees.

DATE: September 26, 2025

**COMMENT:** REMEMBER the following: Many apps DO NOT have employee bonds / ties with the companies that are apps (example: Uber). They are called gig workers because of that. Additionally, companies that are primarily apps rely on either Google or Apple in Brazil, which means that these TWO Big Tech companies are forcing app-based "employees" to perpetuate this current "employment" status. "Zero" benefits. Just little money + some star ratings. That's not true employment. PS: The main source is Perplexity.Al.

# 2025

is the year where Oracle's customers now include big players like AT&T, Walmart, Accenture and Volkswagen. Hence why Larry landed the 1st place in the Bloomberg Index recently.

DATE: September 29, 2025

**COMMENT:** It's good to know which companies are doing business with who in practice because it shows where The Global Market is heading next. Tech Infrastructure tells a lot about what companies are trusting these days. That means a lot for those running online brands. PS: The main source is Moconomy.

# 2025

is the year where Deloitte, the Consulting company, had its annual revenue reach over \$5 BILLION. That's because Anthropic, the AI company, is deploying Claude AI for them on The Market.

DATE: October 7, 2025

**COMMENT:** Because of widespread A.I. implementation, Deloitte will achieve likely over \$5 billion in revenue in 2025, thanks to Anthropic. The A.I. company now serves more than 300k business customers, with big accounts representing over \$100k in annual revenue.

PS: The main source is Perplexity.Al.

## 2025

is the year where A.I. adoption among researchers have now reached 84%. They are using A.I. tools but with few expectations.

DATE: October 8, 2025

**COMMENT:** The RESEARCH industry is eating A.I. tools hard in order to have competitive advantage. However, the truth is that the academic community are currently having low expectations in practice with current A.I. capabilities. Projects are proving to be something that needs cancellation, since from last year (2024) until now, the level has dropped regarding outperforming humans from half of use cases to just 1/3. PS: <a href="https://dx.needs.com/projects/main-sur/">The main source is Perplexity.AI</a>.

# 2025

is the year where A.I. startups are accounting for around 15% of all commercial office leases in San Francisco, land of innovation.

**DATE:** October 17, 2025

**COMMENT:** Furthermore, after the fake pandemic proved to be destructive in closing businesses and cutting down physical traffic to companies, forcing a lot of the world to operate from home, commercial real estate took a big hit. Now, because implementing company CULTURE from home office is close to impossible, many companies are asking employees to return to office. But this level of return to office traffic is unprecedented. PS: The main source is Quartz.

## 2025

is the year where BRAZIL is heading towards a record fiscal deficit, even while breaking historical records in tax revenue collection. A criminal government.

DATE: October 22, 2025

**COMMENT:** That's because the government is mostly criminal. As the source says, despite robust revenue collection, public spending is growing at an even faster pace. The country has already surpassed R\$ 4 TRILLION in public spending in 2025, expanding expenses at a rate of R\$ 100 billion PER MONTH. Spending is growing far beyond revenue collection. Impressive, right? What's next for Brazil? PS: The main source is Perplexity.Al.

# 2025

is the year where 52% of organizations have been dealing with ransomware due to A.I. And 44% have witnessed deepfake impersonation attempts. A.I. is now also a weapon. Hard Market.

**DATE:** October 26, 2025

**COMMENT:** Additional intel: "Only 15% of attacked organizations fully recovered their data in ransomware attacks. Additionally, A.I.-GENERATED phishing e-mails achieve a 70% higher click-through rate than traditional methods. And voice-phishing attacks have also surged". PS: The main source is Perplexity.Al.

# 2025

is the year where Bitcoin and Ethereum are now being used as loan collateral by JPMorgan & Chase. New businesses will begin charging in crypto for sure.

DATE: October 28, 2025

COMMENT: Additional intel: "The total cryptocurrency market cap is currently crossing \$4 TRILLION today. That means crypto is here to stay, despite setbacks in the industry regarding cybercrime.". Not much is covered by this company regarding crypto but this is something worth mentioning as Global Markets begin to use the resource for payment methods. PS: The main source is Perplexity.Al.

# 2025

is the year where 85% of financial institutions are expected to adopt SMART contracts, making blockchain adoption a rule of business.

**DATE:** October 28, 2025

**COMMENT:** As businesses begin to adopt in some form cryptocurrency, the technology behind it – blockchain – is expected to enter World Markets faster. We are in a run against time itself to implement solutions that prevent fraud and blockchain is a brand new solution that solves many things at once. What's next for The Global Market? PS: <u>The main source is Perplexity.Al</u>.

# 2025

is the year where Employers have announced at least 1 MILLION job cuts. There's more people being fired in this Market.

DATE: November 9, 2025

**COMMENT:** For those who have been monitoring The Market this is another wave of massive layoffs that people need to know about. Just going back a little bit <u>you can see how many layoffs recently happened (MARKET FACT #244)</u>. It's not a joke. People are losing jobs left and right. There's no easy solution for a Market that is crashing, that's for sure. What do you think comes next? Think hard about it before answering. It's not a game. It's people's lives in practice. This is a hardcore Market. PS: The main source is Quartz.

## 2025

is the year where 50% of USA consumers will use A.I. to shop online.

NEW trend ahead?

DATE: November 12, 2025

**COMMENT:** Additionally, if The Global Market is now heading towards online shopping automated by Artificial Intelligence and its famous "A.I. Agents", then this means that <u>a lot of companies will soon make deals with companies that provide A.I. chatbots to advertise directly on them instead of the old school advertising vehicles like GOOGLE or <u>FACEBOOK Ads</u>. Interesting development. Probably the younger generation will kick start this new trend. What do you think comes next? PS: <u>The main source is Business Insider</u>.</u>

# 2025

is the year where GOOGLE is now facing a class-action lawsuit for secretly activating its Gemini A.I. assistant to access people's private Gmail communications.

DATE: November 14, 2025

**COMMENT:** Additional intel: "According to the complaint, Google's October rollout gave Gemini sweeping access to users' ENTIRE communication histories, <u>including every email</u>, attachment, chat message and video call transcript". World of Surveillance under Big Tech. CRIMINAL Big Tech. Don't you think? What's next under Big Tech? PS: <u>The main source is Perplexity.Al</u>.

# 2025

is the year where GLOBAL investments in Data Centers are expected to reach \$580 billion. Artificial Intelligence trends are a big influence to that reality.

DATE: November 14, 2025

**COMMENT:** Additional info: "This is surpassing OIL supply. The surge reflects the ENERGY-intensive requirements of A.I. systems and cloud computing infrastructure, which now rival traditional industrial sectors in power consumption. The outlook projects renewable energy, led by SOLAR power, will grow faster than any other major source in coming years. Market monitoring is easier when you monitor energy systems. PS: The main source is Perplexity.AI.

# 2025

is the year where oil supply is expected to surpass demand by 2.4 million barrels PER DAY. This hints at lower prices for oil in the coming future.

DATE: November 16, 2025

**COMMENT:** Furthermore, the report from IEA (International Energy Agency) comes during strong uncertainty from recent U.S. sanctions on Russia's 2 largest oil producers (Rosneft and Lukoil). Looks like the standard energy Market is coming to a halt? PS: <a href="https://doi.org/10.21/2016/jha.

# 2025

is the year where Apple was denied a motion to dismiss its ANTITRUST case on federal court. Big Tech is facing Justice. Awesome.

DATE: November 16, 2025

**COMMENT:** That's not all. The announcement follows reports that Apple reached an agreement with Tencent to collect a 15% commission on WeChat mini app transactions. WeChat's mini app ecosystem is projected to generate around \$8.4 BILLION in revenue in 2025, with over 450 million daily active users (DAU). What's next? PS: The main source is Perplexity.Al.

# 2025

is the year where a huge espionage and cyberattack campaign using A.I. was discovered, targeting 30 organizations GLOBALLY.

DATE: November 16, 2025

COMMENT: More info: "Major technology companies, financial institutions, chemical manufacturers, and government agencies were targets. Anthropic confirmed that the attackers breached 4 victims". OBS: <a href="The A.I. handled reconnaissance">The A.I. handled reconnaissance</a>, vulnerability exploitation, credential harvesting, and data exfiltration, making THOUSANDS of requests PER SECOND. The attackers circumvented Claude's safety mechanisms through sophisticated jailbreaking techniques. They compartmentalized malicious tasks into seemingly innocent operations, depriving the A.I. of full context. PS: <a href="The main source">The main source is</a> Perplexity.AI.

# 2025

is the year where Brexit seems to have reduced UK GDP by 6-8%. Additionally, Investments were reduced by 12-18%, Employment by 3-4% and productivity by 3-4%.

DATE: November 16, 2025

**COMMENT:** The reality of Brexit was <u>covered in The Global Financial Crisis Manifesto</u> the same time that it was necessary for Britain to leave as it became obvious that the EU was causing economic damage to the country, it's <u>also true that Brexit would RESET their own economy by leaving. And starting from scratch is not an easy feat.</u> Hence why some results are shown now. What's next for Britain and their economy? PS: <u>The main source is Slashdot</u>.

# 2025

is the year where In-Q-Tel made its 800th investment. The firm has invested in over 200 companies. If you don't know, In-Q-Tel is the CIA's Venture Capital arm.

DATE: November 18, 2025

**COMMENT:** The companies in those investments (by The CIA) include: Databricks, MongoDB, FireEye and GitLab. The venture capital arm of the Agency is a privately held not-for-profit corporation to bridge the gap between technological advancements of the PRIVATE sector + the needs of the U.S. intelligence community. They focus on areas like cybersecurity, A.I., data analytics, biotechnology and others. PS: The main source is Brave Search.

# 2025

is the year where 42% of Buy-Now-Pay-Later (BNPL) users made at least ONE late payment. Borrowers aren't paying back in The USA. Lack of money for everyday bills.

DATE: November 18, 2025

**COMMENT:** Additional info: "Buy-now-pay-later services have exploded to 91.5 million users in The United States". That's a pretty big headcount which means that users of these services are having to use that to pay for everyday bills. REMEMBER: 1/4 of consumers using buy-now-pay-later loans now finance their GROCERY purchases with it What's next for this crazy Market? What do you think? PS: The main source is Slashdot.

# 2025

is the year where household debt in Brazil reached the highest level since 2010: An impressive 79%! Who can buy products now?!

DATE: November 22, 2025

COMMENT: Because Brazil has a criminal government in most part, no true honest hardworking person in the country can survive this madness. The country with a continental area should have been the 1st superpower in THE WORLD, but thanks to a big criminal government and weak businesspeople who form alliances with them, Brazil is a 3rd world country. Unfortunately. Hence why it's hard to survive in BRAZIL. PS: The main source is Perplexity.Al.

# 2025

is the year where electric trucks now outsell LNG models in CHINA. The country's trucking fleet is the world's 2nd largest after The USA.

DATE: November 22, 2025

**COMMENT:** Additional intel: "Battery-powered trucks accounted for over 20% of NEW heavy truck sales. That's despite the fact that electric trucks are 2-to-3x more expensive than diesel ones, and cost around 18% more than LNG trucks". A Communist nation reaching that level of evolution means there's more The West has to do. What's next for China? PS: The main source is Yahoo.

# 2025

is the year where wage growth has cooled and BIG TECH layoffs have burst in The USA. Additionally, high-paying jobs are currently vacant.

DATE: November 23, 2025

COMMENT: Additional info: "There's still massive job openings for high-paying jobs in the USA today, around a million openings in critical jobs such as: emergency services, trucking, factory workers, plumbers, electricians and tradesmen". Most youngsters don't want to do these kinds of jobs. Although there's truth to the fact that many youngsters dream about a fixed income, a steady job in The Marketplace. What's next? PS: The main source is Yahoo.

# 2025

is the year where through Deustche
Telekom and Orange you will be able
able to send / receive SMS messages via
satellite. A NEW way of messaging
without internet.

DATE: November 23, 2025

**COMMENT:** Additionally, this kind of Technology will enable people in business to be always online, enabling them to send / receive text (SMS) messages and keeping businesses at reach at all times. Good progress being made by the World. Very interesting. What's next?. PS: The main source is Fierce Network.

# 2025

is the year where an ANTITRUST ruling spared Google from a forced breakup of its Chrome browser and Android O.S.
That's bad for Capitalism.

DATE: November 27, 2025

**COMMENT:** Additionally, another BIG TECH company is facing Justice in comparison:

Apple – <u>Apple was denied a motion to dismiss its ANTITRUST case on federal court</u>

more we build independent tech systems, the higher the chances of reviving Capitalism. If businesses and entrepreneurs (and CEOs) wake up, there's massive hope. PS: <u>The main source is Perplexity.Al</u>.

# 2025

is the year where A.I. can now do the work of nearly 12% of The USA's workforce. But there's more to know. Find out the impact below.

DATE: December 1, 2025

**COMMENT:** Furthermore: More than 150 million U.S. workers across nearly 1000 occupations interact and overlap with A.I.'s abilities. EXACTLY: 1000 job roles! This level of Market reach is unprecedented. How can people work to survive in a Market that's crashing? People need to find purpose in their lives and execute it in order to secure their livelihoods now. That's for sure. If The USA has 40% of its GDP done by A.I., people will have to be provided for to survive. Many companies may have to work now to assist others. PS: The main source is Slashdot.

# 2025

is the year where Russia gas exports to Europe fell 44%. The countries Hungary, Serbia and Bulgaria are the main ones who purchase gas from RUSSIA.

DATE: December 3, 2025

**COMMENT:** Despite "mother Russia" being big and strong, this will surely cripple them financially. Government agents from Russia already admitted that truth. Additionally, The EU has proposed phasing out all Russia gas imports by the end of 2027, with The USA and Qatar filling the supply gap. What's next for Russia? PS: The main source is Perplexity.Al.

# 2025

is the year where due to China's tightening of export controls are pushing EUROPEAN firms to explore new supply chains. Around 130 companies are in this reality.

DATE: December 3, 2025

**COMMENT:** Furthermore, nearly 70% of respondents to a quick survey said their overseas production facilities depended on Chinese components covered by the export control regime, while 50% of exporting firms reported that their suppliers or customers made goods that were subject to the controls. Europe is not playing around in phasing out dependency. PS: The main source is Yahoo.

# 2025

is the year where Internet infrastructure giant Cloudfare experienced 2 (TWO) major outages leaving many websites OFFLINE.

DATE: December 8, 2025

OFFLINE. This is the outcome of relying on a few single services for the modern web. The outage affected backend systems and APIs that many platforms rely on for connectivity and security services. Even DownDetector, the popular outage-tracking service became temporarily unavailable. The disruption also affected popular services like Blinkit, Canva and Linkedin". Who can rely on a few single online infrastructure services and not go offline? This is dangerous for the modern web, that's for sure. PS: The main source is Perplexity.AI.

# 2025

is the year where The New York Times is suing Perplexity.Al for Copyright infringement. This means A.I. companies are scraping content without permission.

DATE: December 8, 2025

**COMMENT:** Additional info: "The New York Times is accusing the A.I. startup of repackaging its paywalled reporting without PERMISSION. Retrieval-Augmented Generation (RAG) allows Perplexity to crawl the internet and 'steal' content from behind the NY Times paywall and deliver it to its customers in real time. That content should only be accessible to NY Times' paying subscribers". The winners of the web are now fighting each other? PS: The main source is Perplexity.AI.

# 2025

is the year where Cloudfare said it blocked around 415 BILLION A.I. scraping attempts. This means most A.I. Entrepreneurs are having their A.I. crawlers blocked, but those from BIG TECH are not.

DATE: December 8, 2025

**COMMENT:** Additional info: "While Cloudfare blocks almost all A.I. crawlers, there's ONE particular bot it cannot block without affecting its customers' online presence – GOOGLE. The search giant combined its search and A.I. crawler into one, forcing users to be crawled". PS: The main source is Slashdot.

# 2025

is the year where GOOGLE is investing \$15 billion in India to establish its 1st A.I. hub in the country. India will rely on BIG TECH.

DATE: December 10, 2025

**COMMENT:** Additionally, if American BIG TECH is stretching its fingers across nations to establish more A.I. data centers and A.I. infrastructure, how can the nation at hand become technologically independent? It can't. Europe has been trying now to become independent from The U.S. but this level of effort requires a lot of investments, and also true Entrepreneurs. Maybe India could do that too. Remember: 4th in The World is where INDIA ranks in the A.I. Vibrancy Index which measures the position in A.I. development PS: The main source is Yahoo.

# 2025

the 1st company to offer a fully integrated grocery shopping experience within ChatGPT.

DATE: December 10, 2025

**COMMENT:** The company allows users to go from meal inspiration to checkout WITHOUT leaving the chat interface. This is powerful. It's similar to what Walmart has done.

Remember our other card: <u>2025 is the year where 50% of USA consumers will use A.I. to shop online. NEW trend ahead?</u> Something key to ask in today's crazy Marketplace.

What's next? PS: The main source is Perplexity.AI.

# 2025

is the year where people are turning to GoFundMe for help to cover the costs of housing, food and other basic needs like rent and utilities. Countries involved: UK, USA, Canada and Australia.

DATE: December 10, 2025

**COMMENT:** The Market is crashing. Consumers are running out of money for basic things. Because the market is under a few monopolies on several industries, people are shouting for help. Silently. REMEMBER: <a href="https://doi.org/10.21/2016/journal.or

# 2025

is the year where Policia Federal and Policia Civil cracked down a national criminal network in Brazil. The network used at least 40 investment funds to launder illegal transactions. Hard work.

DATE: December 11, 2025

**COMMENT:** Additionally, the illegal transactions involved around 1,000 gas stations and a fintech "shadow bank". The level of crime in the country is unfortunately high. PS: <u>The main source is The Conversation</u>.

### **CONCLUSION:**

### The Year of 2025:

Has made clear that most people are still living paycheck to paycheck and using social programs and credit lines to fund basic costs like groceries, utilities and rent. In the meantime, BIG TECH companies are burning money for A.I. experiments and building A.I. infrastructure without caring about the risks while other Entrepreneurs who don't have enough funding are having their only technological resources (A.I. crawlers mostly) blocked by Internet infrastructure giants, concentrating eve more A.I. power in the hands of Big Tech as a consequence. Additionally, Big Tech is facing major antitrust lawsuits that are serving as a way to give money back to governments of countries who don't have digital sovereignty. It's like taxes in some way. Big Tech is paying fines due to monopolistic behavior. Furthermore, the trend of massive layoffs is becoming commonplace and many people are being fired without being able to come back to The Market, due to lack of skills and/or opportunities because there aren't enough jobs (mathematically) for everyone now. Companies are also having to upskill and reskill. Moreover, Venture Capitalists are not putting much money back into The Market because all main companies

receiving investment rounds are A.I. companies, concentrating wealth and investments into the same tech companies of 10 years ago or new ones (like OpenAl / ChatGPT) that have ties with them. Also, major business deals and mergers and acquisitions are happening, creating even more monopolies and wealth concentration. Consumers are also now using the digital tools available to them to survive, and one of these are A.I. chatbots to shop online, which is a new trend. People are buying from Chatbots directly. Despite this and other new trends, The Market is not well because A.I. is also being monopolized. Few A.I. companies are dominating the industry and A.I. companies that are not from Big Tech are having a hard time surviving, having to go to war for Data gathering and A.I. Infrastructure. This year proved that the same Big Tech companies are burning a lot of cash to stay ahead, while destroying the hopes for many. Finally, companies are also abandoning their A.I. projects due to lack of returns. And because governments are having nowhere to go for tax collection, they are increasing taxes on the wealthy, which is prompting the Exodus of many millionaires. One last thing: companies that do have a lot of content that have impact and can be used to train A.I. are starting lawsuit wars to protect their Intellectual Property, and many are resulting in business deals in return. The Market is shrinking. The end result is simple: less tax collection, more wealth concentration, people using social programs and credit to survive + Capitalism itself under attack.

### The Year of 2025 by Subject:

### SUBJECT: ARTIFICIAL INTELLIGENCE\_

- The Global A.I. chatbot Market reached \$15 billion
- Big Tech (Microsoft + Google) plans to spend \$155 billion on A.I. Data Centers
- Big Tech (Amazon) will make an unprecedented \$100 billion investment in A.I. infrastructure. One of the largest investments in Tech history.
- A.I. will surpass Bitcoin mining as the biggest POWER consumer.
- Leading tech firms are about to invest \$300 BILLION in A.I. infrastructure. That number can get to \$1 trillion by 2030.
- The failure of A.I. initiatives increased a lot. Now, around 42% of companies expect to abandon their A.I. projects.
- The USA passed the Take It Down Act, requiring platforms to remove intimate Al-generated content within 48 hours.
- A.I. adoption among researchers have now reached 84%. They are using A.I. tools but with few expectations.
- A.I. startups are accounting for around 15% of all commercial office leases in San Francisco, land of innovation.
- 50% of USA consumers will use A.I. to shop online.
- A.I. can now do the work of nearly 12% of The USA's workforce.
- Instacart became the 1st company to offer a fully integrated grocery shopping experience within ChatGPT.

### SUBJECT: HUMANOID ROBOTS\_\_\_

- 1,000 Walker S2 industrial humanoids will be deployed. A Chinese robot that can change its own battery under 3 minutes.

### SUBJECT: MILLIONAIRES\_\_\_\_

- 16,500 millionaires are LEAVING The UK. All these big players are tired of anti-business laws and a hostile environment for business.

### SUBJECT: NEURAL IMPLANTS\_\_\_\_\_

- Neuralink plans to implant around 20-30 brain chip devices on customers. The Market will go mainstream around 2029.

### SUBJECT: ELECTRIC VEHICLES\_

- American consumers are pulling back from EVs, with only 16% of adults saying they are likely to buy an EV as their next car.
- Electric trucks now outsell LNG models in CHINA. The country's trucking fleet is the world's 2nd largest after The USA.

### SUBJECT: SELF-DRIVING VEHICLES

- Waymo surpassed 10 million total paid rides, with weekly rides jumping from 10,000 in August 2023 to over 250,000 now. The self-driving taxi is owned by GOOGLE..

### SUBJECT: GOLD\_\_\_\_\_

- Gold accumulated an increase of over 40%, reaching a historic high of about \$3,815.

### SUBJECT: THE JOB MARKET

- The financial services industry is experiencing robust hiring growth from roles that blend traditional finance expertise with Technology.
- Employers have announced at least 1 MILLION job cuts.
- Wage growth has cooled and BIG TECH layoffs have burst in The USA. Additionally, high-paying jobs are currently vacant.

### SUBJECT: CONSUMERS

- 42% of Buy-Now-Pay-Later (BNPL) users made at least ONE late payment. Borrowers aren't paying back in The USA. Lack of money for everyday bills.
- People are turning to GoFundMe for help to cover the costs of housing, food and other basic needs like rent and utilities. Countries involved: UK, USA, Canada and Australia.

### SUBJECT: VENTURE CAPITALISTS

- European GLOBAL VC funding declined to 12% (from 18%) due to the outsized impact of OpenAl's \$40 billion round. Everybody is investing in ChatGPT and not on others.

### SUBJECT: BUSINESS DEALS

- Oracle's customers now include big players like AT&T, Walmart, Accenture and Volkswagen.
- Deloitte, the Consulting company, had its annual revenue reach over \$5 BILLION. That's because Anthropic, the AI company, is deploying Claude AI for them on The Market.

### SUBJECT: BUSINESS WARS

- The New York Times is suing Perplexity.Al for Copyright infringement. This means A.I. companies are scraping content without permission.
- Cloudfare said it blocked around 415 BILLION A.I. scraping attempts. This means most A.I. Entrepreneurs are having their A.I. crawlers blocked, but those from BIG TECH are not.

### SUBJECT: BIG TECH

- Google is now facing a class-action lawsuit for secretly activating its Gemini A.I. assistant to access people's private Gmail communications.
- Apple was denied a motion to dismiss its ANTITRUST case on federal court. Big Tech is facing Justice.
- An ANTITRUST ruling spared Google from a forced breakup of its Chrome browser and Android O.S.

### SUBJECT: INFRASTRUCTURE

- Global investments in Data Centers are expected to reach \$580 billion. Artificial Intelligence trends are a big influence to that reality.
- Google is investing \$15 billion in India to establish its 1st A.I. hub in the country.

### SUBJECT: OIL

- Oil supply is expected to surpass demand by 2.4 million barrels PER DAY. This hints at lower prices for oil in the coming future.

### SUBJECT: CYBERATTACKS

- 52% of organizations have been dealing with ransomware due to A.I. And 44% have witnessed deepfake impersonation attempts. A.I. is now also a weapon.
- A huge espionage and cyberattack campaign using A.I. was discovered, targeting 30 organizations globally.

### SUBJECT: BANKING

- Bitcoin and Ethereum are now being used as loan collateral by JPMorgan & Chase.
- 85% of financial institutions are expected to adopt SMART contracts, making blockchain adoption a rule of business.

### SUBJECT: GOVERNMENTS

- In-Q-Tel (CIA Venture Capital arm) made its 800th investment. The firm has invested in over 200 companies..

### SUBJECT: TECHNOLOGY

- Through Deustche Telekom and Orange you will be able to send / receive SMS messages via satellite. A NEW way of messaging without internet.

### SUBJECT: THE INTERNET\_\_\_\_\_

- Google and Chile signed a historic agreement to deploy a 14,800-KM submarine data cable linking South America and the Asia-Pacific region.
- Internet infrastructure giant Cloudfare experienced 2 (TWO) major outages leaving many websites OFFLINE.

### SUBJECT: CHINA

- There will be 360 MILLION Chinese over the age of 60 years old. Close to the same size of The USA just of old people. This means fewer producing in CHINA.
- 10 core high-tech sectors are involved on changing CHINA for World Markets.
- Due to China's tightening of export controls, European firms are exploring new supply chains. Around 130 companies are in this reality.

### SUBJECT: GERMANY

- Germany is experiencing a huge crisis in the automotive sector.
- Germany faces a potential 3rd consecutive year WITHOUT growth. A corporate tax relief of over €45.800,000,000 is being deployed to remedy the issue.
- Germany pledged to issue 200,000 professional visas, with 90,000 being precisely marked to Indians.

### SUBJECT: BRAZIL\_

- The number of app-based drivers and delivery workers reached 2.1 million. But they're not employees.
- Brazil is heading towards a record fiscal deficit, even while breaking historical records in tax revenue collection.
- Household debt in Brazil reached the highest level since 2010: An impressive 79%!
- Policia Federal and Policia Civil cracked down a national criminal network in Brazil. The network used at least 40 investment funds to launder illegal transactions.

### SUBJECT: RUSSIA\_

- Russia gas exports to Europe fell 44%. The countries Hungary, Serbia and Bulgaria are the main ones who purchase gas from RUSSIA.

### **PUBLISHED:**

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